

UNITED NATIONS CONFERENCE ON TRADE AND DEVELOPMENT

UNCTAD



STAKEHOLDERS STEERING COMMITTEE MEETING FOR BIOTRADE



17 May 2018

Room XV
Palais des Nations, Geneva

 @BioTradeGroup



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Swiss Confederation

Federal Department of Economic Affairs,
Education and Research EAER
State Secretariat for Economic Affairs SECO



UNITED NATIONS
UNCTAD

Welcome remarks



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Swiss Confederation

Federal Department of Economic Affairs,
Education and Research EAER
State Secretariat for Economic Affairs SECO

Christian Robin



UNITED NATIONS
UNCTAD

Lucas Assunção



Agenda

9:30 - 9:50	Welcome remarks - SECO, UNCTAD
9:50 – 10:20	Setting the scene – Introduction of programmes and initiatives (3 min) (Moderator-UNCTAD) Brief comments: (2-3 min each)
10:20-11:25	Discussion of the Roadmap <u>Discussion point 1</u>: Increased coordination and knowledge sharing among stakeholders (60min)
11:25-11:35	Coffee break
11:35-12:30	<u>Discussion point 2</u>: Enabled policy environment for BioTrade companies at the national and international levels (55 min)
12:30-13:30	Lunch time
13:30-14:25	<u>Discussion point 3</u>: Facilitated market linkages for companies selling BioTrade-related products (55 min)
14:25-14:35	Coffee Break
14:35 -16:15	Potential challenges, and opportunities for additional joint /collaborative efforts moving forward and emerging issues
16:15 - 16:45	Next steps (30 min)
16:45 - 17:00	Closing remarks
17:30 - 19:00	Informal cocktail reception (Restaurant des Delegates)



Setting the scene

- UNCTAD
- ITC
- UEBT
- Helvetas
- ABS I
- CITES
- PhytoTrade Africa
- MINAM
- BCA
- FLEDGE
- CAF (written statement)



UNCTAD

**(United Nations Conference on Trade and
Development)**





UNCTAD

Global BioTrade Programme: Linking trade, biodiversity and sustainable development

The overall objective of the UNCTAD programme is for key stakeholders to seize and capitalize on trade opportunities from linking biodiversity and sustainable development, thereby advancing the implementation of SDG 15 and the Aichi Targets.

- **Increased coordination and knowledge sharing among stakeholders**
 - SSC with annual meetings and Roadmap
 - Knowledge and sharing (KS) mechanism - **ITC**
 - KS events: e.g. BT Congress, activities at 2018 HLPF
 - Compilations lessons learned, best practices and success cases
- **Enabled policy environment for BioTrade companies at the national and international levels**
 - ABS policy & advocacy
 - Emerging issues
 - BioTrade related information and statistics
- **Facilitated market linkages for companies selling BioTrade-related products**
 - Increase market demand – **UEBT**
 - More companies using BT P&C - **ITC**

ITC

(International Trade Centre)





International
Trade
Centre

TRADE IMPACT
FOR GOOD

Trade for Sustainable Development – T4SD

ITC activities under the UNCTAD BioTrade Initiative

A presentation to: UNCTAD BioTrade Initiative Steering Committee Meeting - 17 May 2018

Mathieu Lamolle, Senior Advisor on Sustainability Standards and Value Chains

Ana Batalhone, Associate Sustainability Expert



ITC's contribution to Output 1.2 “A BioTrade knowledge sharing mechanism is established” aims at:

- Enabling the dissemination of information on BioTrade-related topics among different actors involved in sustainable supply chain management.

How?

- SustainabilityXchange (SxC) – www.sustainabilityxchange.info
- SxC is a free online platform for knowledge-sharing on sustainable supply chain development. It provides access to *local expertise, capacity building materials, information services and community-organized events.*

A community owned, interactive platform for sustainable supply chain development.

Directory



Create your profile to promote your training and consultancy services or search for a sustainability expert.

Akilu Barau
Augustin SEBAKAMBWE

Community Forum



Share your experience, find answers to your questions and express your views by participating in a current discussion or by starting a new one.

Real-time Information from Smallholder Farmers

Issues related to fostering sustainable supply chain in agro-businesses in the least developed countries: Nepalese perspective

Agriculture

Events calendar



Promote your training events and workshops, attract participants or search for a training in your area.

ISEAL The Future of Assurance: Models for Sustainability Standards Training Workshop (São Paulo)

ISEAL Sustainability Standards Essentials Training Workshop (São Paulo)

Library



Promote your expertise by uploading your training materials on sustainable supply chains. Browse our library for sustainability capacity building tools, reports and presentations.

Recommendations to Improve Biodiversity Protection in Policy and Criteria of Food Standards and Sourcing Requirements of Food Companies and Retailers -

Atelier de Sensibilisation -

News & Jobs



Keep up to date with the latest news items and job opportunities related to creating sustainable supply chains from around the world.





ITC's contribution to Output 3.2 *“More companies are using the BT Principles and Criteria”* aims at:

- Enhancing the understanding and upscale the use of the BT P&C among producers and companies, through a benchmarking approach of standards against the BT P&C.

How?

- Integration of BT P&C into [SustainabilityMap](https://www.sustainabilitymap.org) – www.sustainabilitymap.org
- Developing a customized instance in SustainabilityMap to allow the benchmarking of standards against the BT P&C and the adoption of SMES through a self-assessment questionnaire.



Your roadmap to sustainable consumption, production and trade

Get Started



Business



Public Sector



Consumers



Standard setting organizations

UEBT

(Union for Ethical BioTrade)



Helvetas Swiss Intercooperation

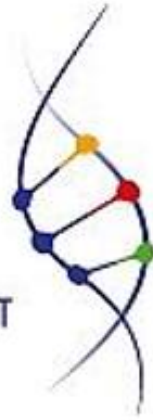


ABS-I

(The ABS Capacity Development Initiative)



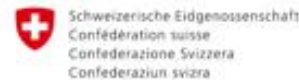
THE **ABS**
CAPACITY
DEVELOPMENT
INITIATIVE



L'INITIATIVE DE
RENFORCEMENT
DES CAPACITES
POUR L'**APA**

Objective: *The fair and equitable sharing of the benefits arising from the utilization of genetic resources, including by appropriate access to genetic resources and by appropriate transfer of relevant technologies, taking into account all rights over those resources and to technologies, and by appropriate funding, supports national sustainable development, the livelihoods of rural people, the conservation of biological diversity and the sustainable use of its components.*

The ABS Initiative is funded by



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Swiss Confederation

Federal Department of Economic Affairs,
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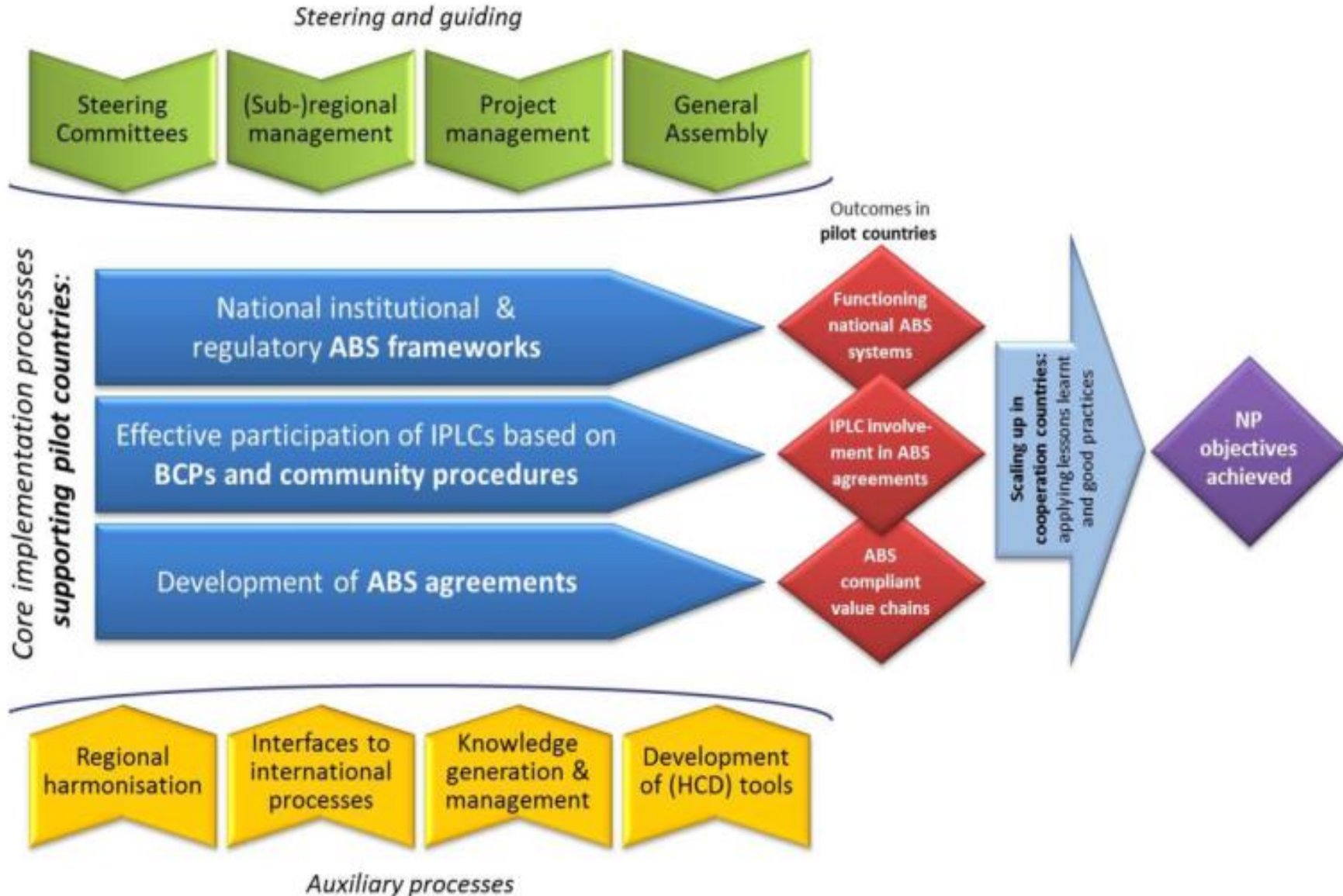
and implemented by



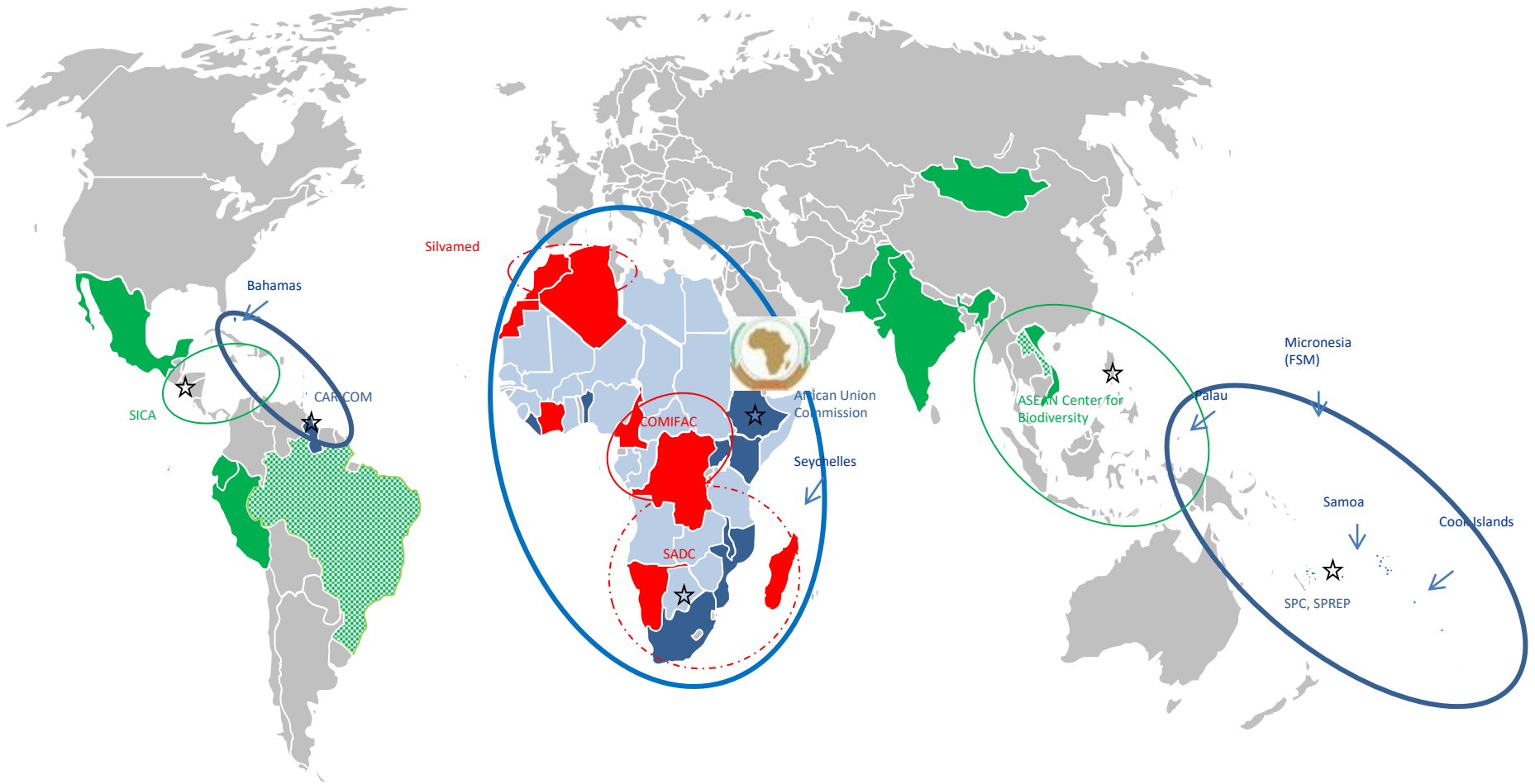
ABS Initiative Intervention Logic



2015-2020



ABS capacity development support



ABS Initiative – ACP countries

ABS Initiative w / bilateral DC

ABS only in bilateral DC (out of ACP)

CITES and livelihoods



PhytoTrade Africa



MINAM

(Ministry of Environment, Peru)



Promoting biodiversity based business: “Obtaining more value from the natural capital”

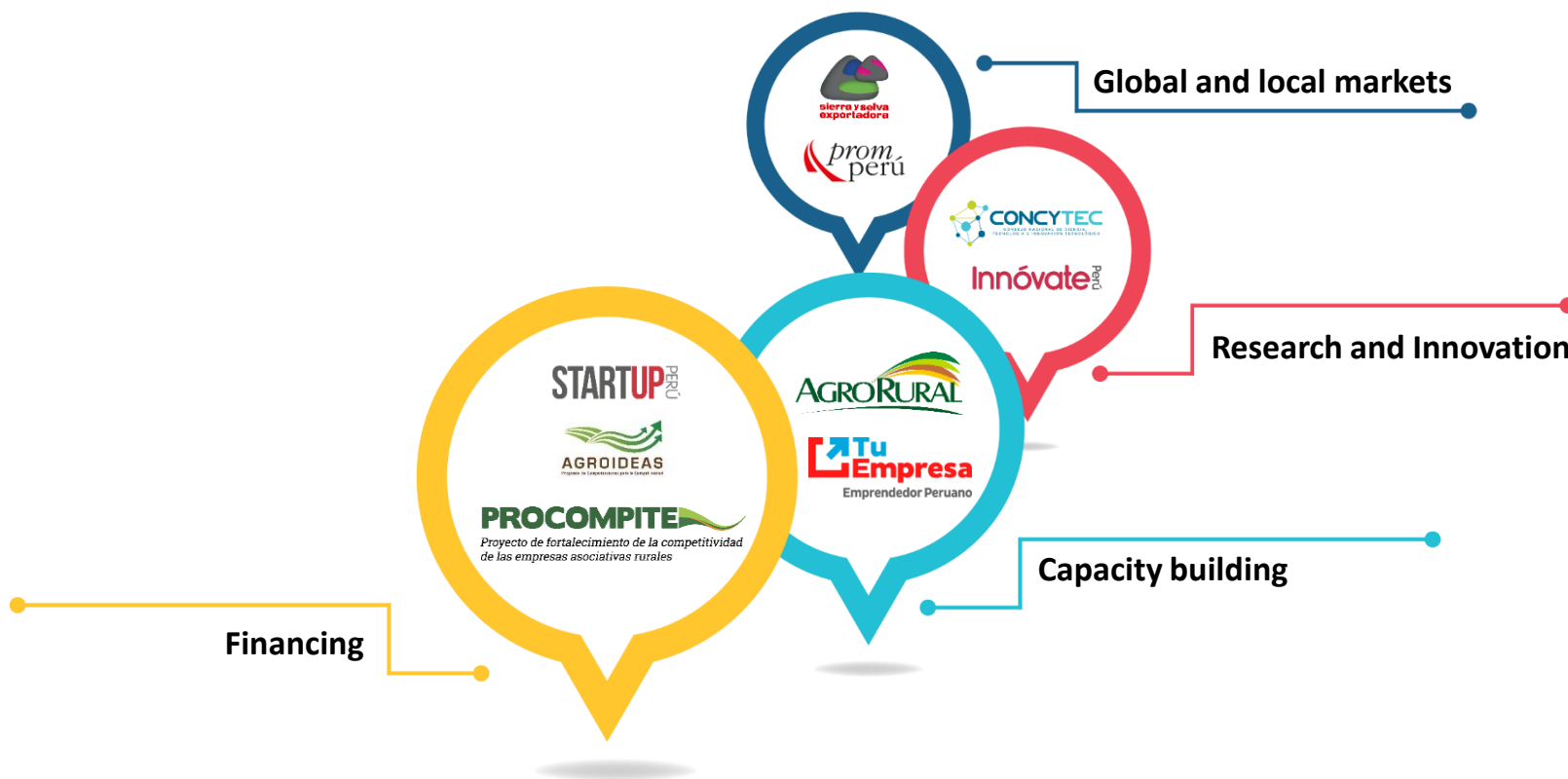




PERÚ

Ministerio del Ambiente

Linking the model with other public initiatives



BCA

(Biodiversity Conservation Agency)



FLEDGE

(Forum for Law, Environment, Development and Governance)



CAF

(Development Bank for Latin America)



Discussion of the Road Map



Discussion Point 1:

Strategic objective: Increase coordination and knowledge sharing among stakeholders

(SDG 15 / SDG 17 / Aichi 1)

Targets

- 10 partners are working together and sharing information;
- 2 financial institutions supporting activities not covered in this programme

Output 1.1: SSC meetings

Indicators:

- 4 priority issues in achieving SDG 15 and Aichi Targets are identified and prioritized by partners
- Roadmap is agreed by partners at the initial SSC meeting

Mapping

Organize SSC
meetings

Drafting of
Roadmap

SSC members,
BIOEMPRENDE

Output 1.2: Knowledge and sharing mechanism

Indicators:

- BioTrade knowledge and sharing mechanism operational
- 10 partners use the mechanism established
- Contributes to indicator 1.3.2 - 1.000 social media followers (UNCTAD BioTrade)

Output 1.3: Knowledge & Sharing events

Indicators:

- 4 priority issues addressed and concrete recommendations made at the Congress and events
- 1.000 social media followers (UNCTAD BioTrade)

Output 1.4: Lessons learned, best practices and success cases compilations

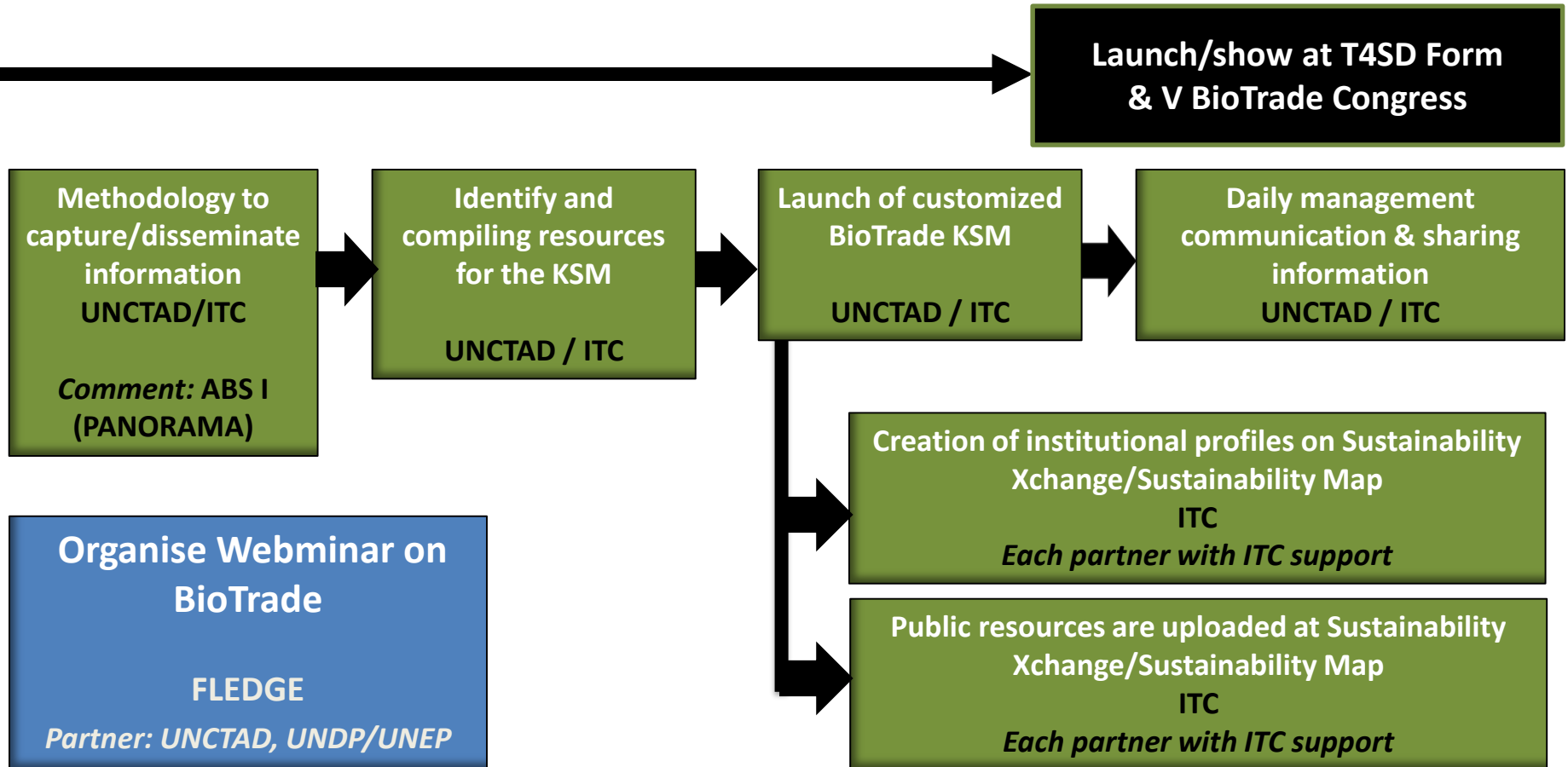
Indicators:

- 4 best practices/success cases in solving priority issues are identified and shared within
- BioTrade stakeholders
- Contributes to indicator 1.3.2 - 1.000 social media followers (UNCTAD BioTrade)

Output 1.2: Knowledge and Sharing Mechanism (KSM)

Indicators:

- BioTrade knowledge and sharing mechanism operational
- 10 partners use the mechanism established
- Contributes to indicator 1.3.2 - 1.000 social media followers (UNCTAD BioTrade)



* Crucial: the support of partners for the launch and operation of the KSM

Output 1.3: Knowledge & Sharing (K&S) events

Indicators:

- 4 priority issues addressed and concrete recommendations made at the Congress and events
- 1.000 social media followers (UNCTAD BioTrade)

- Mainstream BioTrade into the 2018 HLPF

- EMG Dialogue (2-3 May)
EMG Secretariat, CITES, ABS I, UNECE, UNCTAD
- SDG learning session (13 July)
- Side event (submission)
UNCTAD/ABS I, SECO, BCA
- Partnership Exchange (tbd)

- Launch of Programme (tentative) (7 June)
- SIPPO*
- Future K&S event (e.g. UNCTAD XV 2020)

- T4SD Forum, 1 - 3 Oct

Topic: How trade can support the achievement of SDG 12 "Responsible Consumption and Production"
— Session on BioTrade

ITC, partner UNCTAD

- BioTrade Congresses

- V BT Congress at CBD COP14, 17-29 Nov 2018, HL 14 - 15 Nov
- VI BT Congress 2020

UNCTAD, Partners: UEBT, ABS I, PTA, Helvetas, CAF, national partners

Output 1.4 – Lessons learned, best practices and success cases compilations

Indicators:

- 4 best practices/success cases in solving priority issues are identified and shared within BioTrade stakeholders
- Contributes to indicator 1.3 .2- 1.000 social media followers (UNCTAD BioTrade)

Leading - UNCTAD

Methodology to capture information (end 2018- early 2019)

Partners: ITC, PTA, BIOEMPRENDE

Compilation for policy makers
2021 – 2022

Partners: PTA, CBS, BIOEMPRENDE

Compilation for private sector
2021 – 2022

Partners: CBS, BIOEMPRENDE

BioTrade, SDGs (Aichi/Post Aichi)
from 2019

Partner: CBS

Dissemination
(2021-2022*)

*Partners:
CBS, BIOEMPRENDE*

CITES and Livelihoods

Discussion Point 2:

Strategic objective: Enabled policy environment for BioTrade companies at the national and international levels

Target:

6 countries have improved, developed or adopted legislative, administrative and policy frameworks that enable ABS in line with SDG 15.6.1 & 15.9, and Aichi target 16

Output 2.1: ABS policy & advocacy (1/2)

Indicator: 4 policy recommendations / experiences on ABS are considered in regional / national processes

Mekong region

Lead partner: Helvetas

- **Organise regional workshop on ABS awareness, 5 -6 June 2018, Laos - *Partner: UNCTAD***

Lead partner: UNCTAD

- **Organise regional coordination workshop on ABS and BioTrade in the Mekong region, 7-8 June 2018, Laos - *Partner: Helvetas***
- **Commissioning of 4 support notes for Mekong region - *Partners tbd***
- **Organisation of a coordination / monitoring workshop in Viet Nam (2019) - *Potential partners: Helvetas, BCA, UNDP***

Lead partner: BCA

- **Conduct a study on impact of ABS regulations on pharmaceutical enterprises, 25 May 2018 – *Partners: Center for Rural Economic Development (CRED), Helvetas VietNam***
- **Dialogue on ABS for mutual understandings among policy makers, academia, and business sector, 30 May 2018 - *partners UNDP, IDLO***
- **Training series on ABS for managerial sectors, academia, GR holders, enterprises, 28-30 May/21-23 June, two courses in the 3Q and two courses in the 4Q – *Partners: UNDP Viet Nam, experts***

Output 2.1: ABS policy & advocacy (2/2)

Indicator: 4 policy recommendations / experiences on ABS are considered in regional / national processes

Southern Africa

- **Commissioning of 2 policy briefs for AU and CFTA processes**
UNCTAD, ABS I
- **Organization of side events to AU or CFTA meetings**
UNCTAD, ABS I

Latin America

- **Organise a National Workshop on a coherent implementation of the NP and BioTrade and Intellectual Property, 12-13 September, Peru**
UNCTAD, MINAM, INDECOPI, PromPeru, ProAmbiente, CAF

Global

- **Organise Webinar on ABS and BioTrade: from concept to practice**
FLEDGE - Partner: UNCTAD, UNDP/UNEP

Output 2.2: Emerging issues

Indicator:

2 recommendations / experiences on emerging issues are considered in international or national policy processes

Some emerging issues proposed by partners:

Exploratory
report on Blue
BioTrade

CAF / UNCTAD

BioTrade in
India

FLEDGE

Partner:

UNCTAD

Organization of
event on sustainable
business at national
level (BIOMATCH)

MINAM

*Partners: GIZ, Ministry
of Production,
CONCYTE*



PERÚ

Ministerio del Ambiente

BIO MATCH

Strengthening the linkage of public and private sector, academy and financial organizations to achieve green growth towards sustainable development in Peru

[Video BioMatch 2017](#)



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Ministerio de la Producción

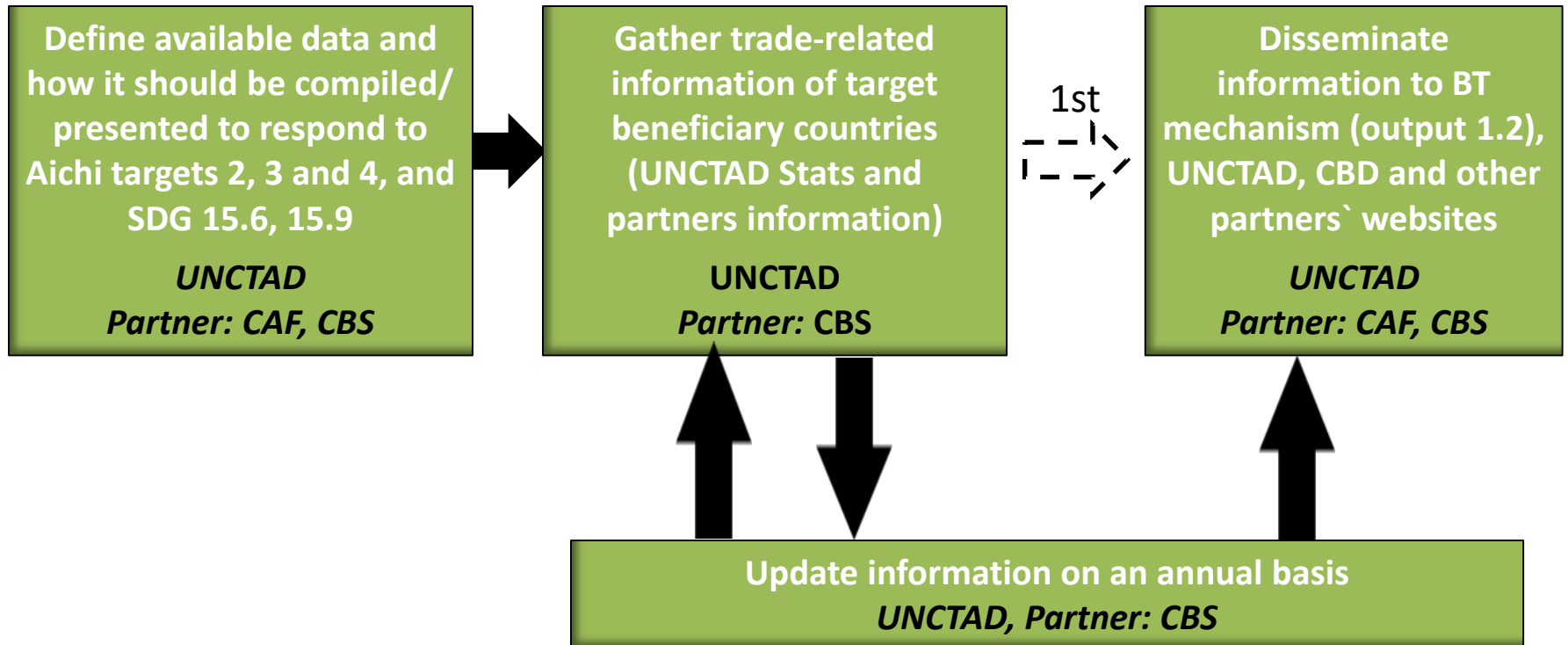
Co-organizadores:



Output 2.3: BioTrade related information & statistics

Indicator:

Information on trade & biodiversity of beneficiary countries/impact on SDG & Aichi is available



* Crucial: the support of partners for this activity

Discussion Point 3:

Strategic objective: Facilitated market linkages for companies selling BioTrade-related products

Target:

20% increase in business applying Ethical BioTrade practices and/or UNCTAD BioTrade P&C (baseline: 130 companies)

Output 3.1: Increase market demand

Indicators:

- Technical guidance, cases, training modules used by 50 companies
- 300 company representatives use information generated under the programme

Lead partner: UEBT

- Technical workshops with businesses working on BioTrade (1 per year in June)
 - Exchange sessions SMEs & NGOs, 20 June 2018
- Develop 4 practical case studies of SMEs and large BioTrade companies
- 2 on-line training modules for SMEs, BioTrade partners and local service providers
- Biodiversity barometers for 3 countries: Switzerland and 2 countries (to be defined)
- Beauty of Sourcing with Respect (ABS I)

Lead partner: PhytoTrade Africa network (PTA)

- Summit & Trade expo
PTA, Trade Expo
- ABS Workshop, Laos
PTA

Output 3.2: More companies using BT P&C

Indicators:

- ITC Standards Map includes BioTrade Principles and Criteria (P&C)
- 100 company self-assessments have been carried out

Lead partners: UNCTAD & ITC

1. Define and agree on BT P&C to be included into Sustainability Map (under Standards Map)
2. Integration of the BT P&C into Sustainability Map (under the Standards module)
3. Identification of sustainability frameworks that can be benchmarked against BT P&C
4. Collection of information on identified sustainability frameworks that can be benchmarked against BT P/C
5. Develop a customized instance in Sustainability Map to allow the customized benchmarking of standards and the BioTrade Principles and Criteria, and the adoption of SMEs including a self-assessment
6. Promotion of the benchmarking approach and the BT P&C through social media, communication materials, events

Biodiversity and Business Peruvian Initiative (B&E)

MINAM, CAF

Potential challenges, and opportunities for additional joint /collaborative efforts moving forward and emerging issues



Opportunities

- Raise awareness & visibility
- Generate market uptake
- Harness startups and innovations
- Review of BioTrade criteria / UEBT Standard / Peru National Programme

Challenges

- Channeling investment for BioTrade value chains
- Increase buyer demand
- BioTrade /ABS interface
- Donor involvement

Solutions?



Next Steps

Overview of SSC operation, meetings, organization and reporting

- Circulation of draft & finalized Roadmap and SSC meeting report
- Roadmap
 - Updates, including on emerging issues
 - Implementation & reporting
- Next SSC meeting(s)





Closing Remarks



Thank you!

All presentations and notes shared will be available at

<http://www.unctad.org/biotrade>

