

United Nations Conference on Trade and Development

**10th MULTI-YEAR EXPERT MEETING ON COMMODITIES AND DEVELOPMENT**

**25-26 April 2018, Geneva**

**Value addition in renewable energy sector and its implications for diversification and economic development**

By

**Dr. Rabia Ferroukhi, Deputy-Director, IRENA**

The views expressed are those of the author and do not necessarily reflect the views of UNCTAD.



# Renewable Energy Value Creation

Value addition in renewable energy sector  
and its implications for diversification and  
economic development

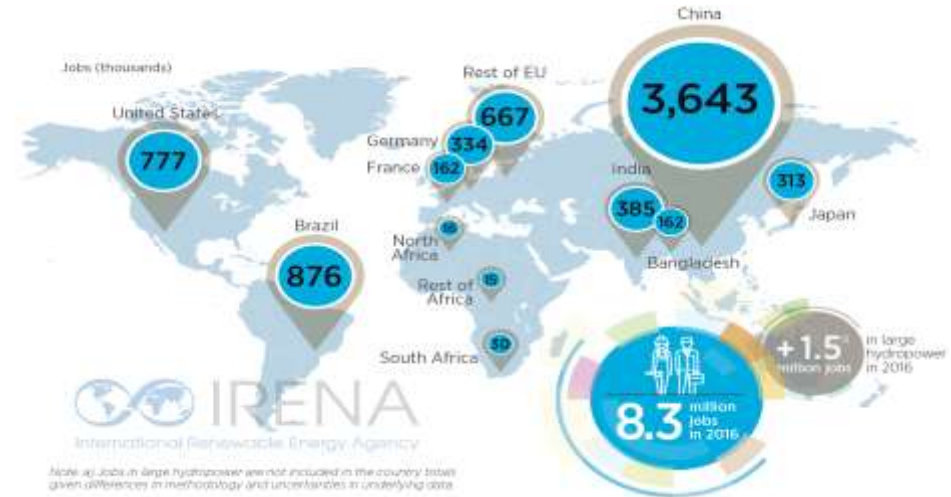
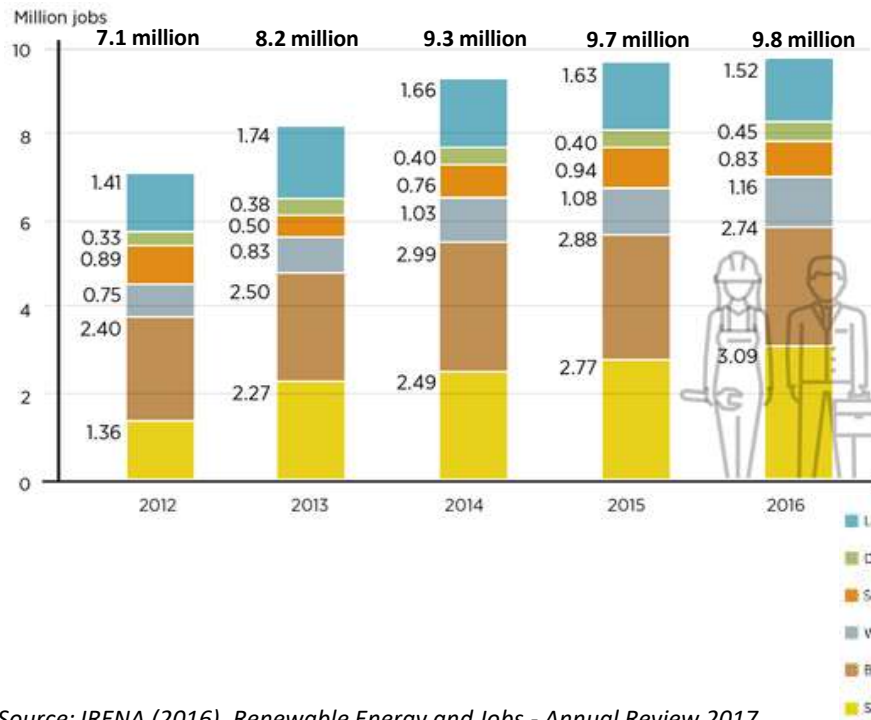
UNCTAD, 10<sup>th</sup> Multi-year Expert Meeting on Commodities and Development  
Palais des Nations, Geneva, 26 April 2018

# Benefits of renewable energy

IRENA's Knowledge on socio-economic impacts, and jobs



# Renewable energy jobs

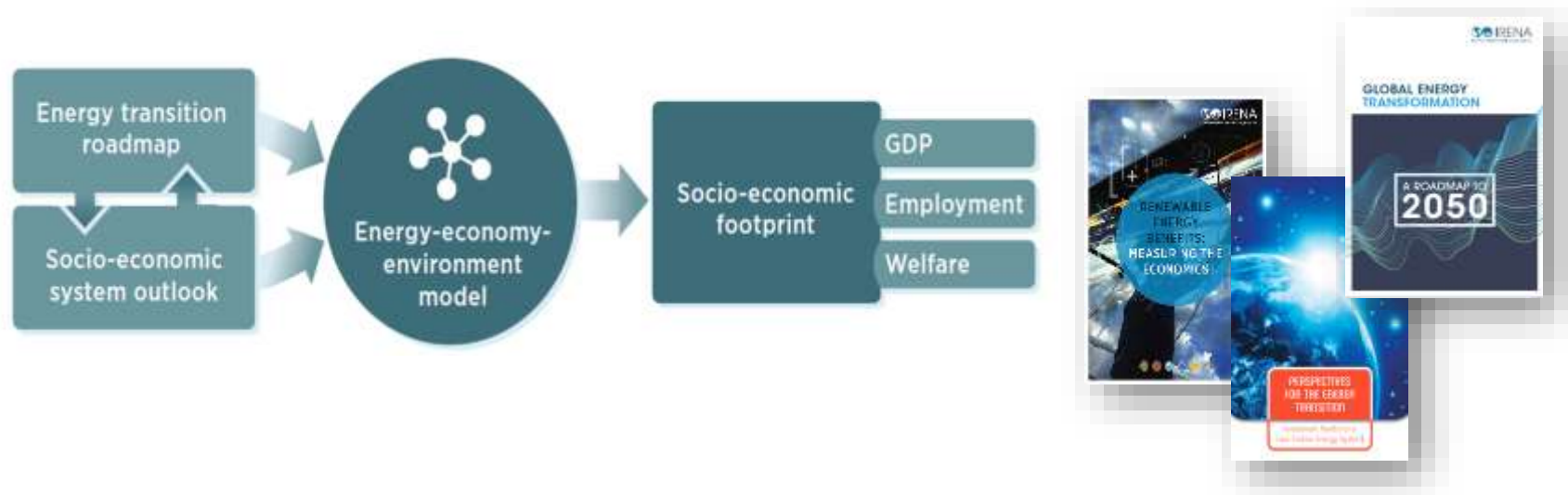


## Job Loss in the Fossil Fuel Sector: Selected countries

-  **Oil and Gas: (2015-2016)**  
440,000 jobs lost globally
-  40% of jobs in oil & gas lost  
70% job loss in 3 decades
-  Plans to close 5,600 coal mines  
Loss of 1.3 million jobs expected
-  90% jobs loss in 3 decades

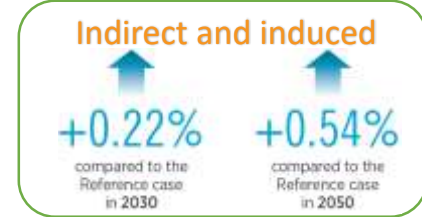
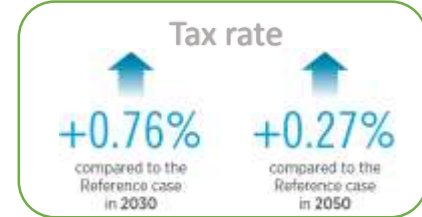
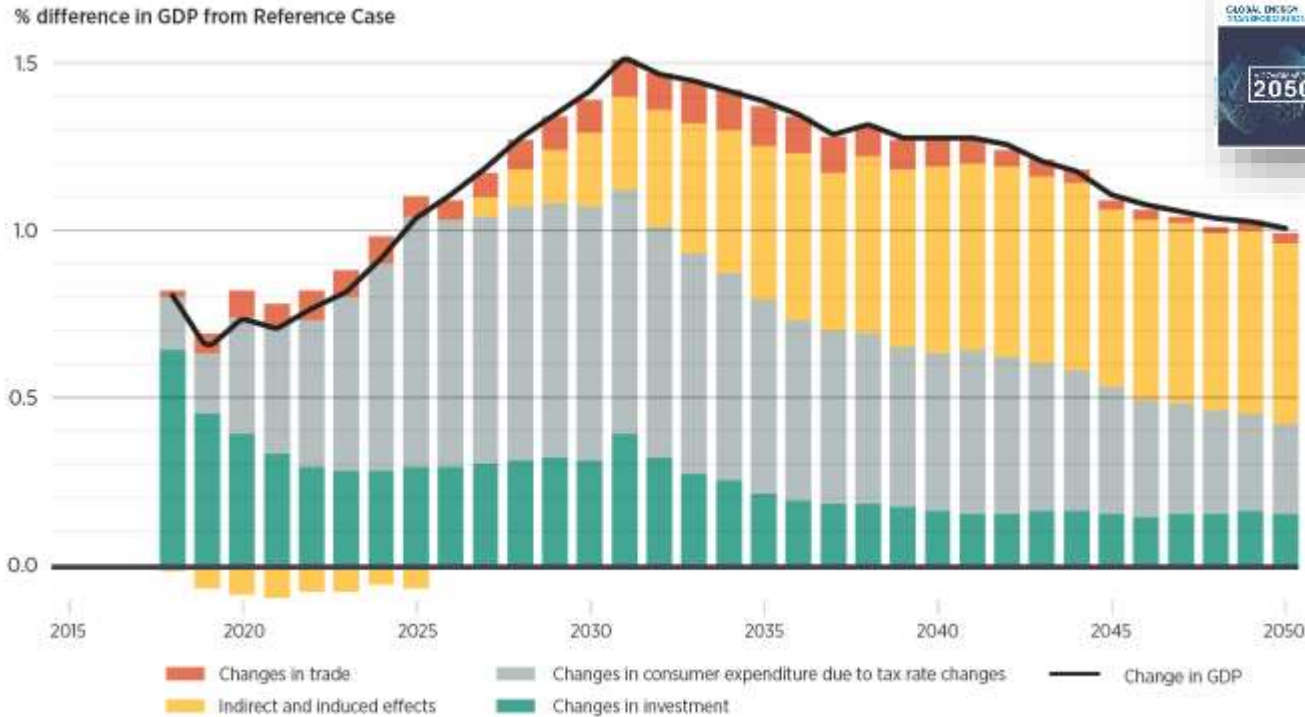
Source: IRENA (2016), Renewable Energy and Jobs - Annual Review 2017

## The energy transition and the socio-economic system



*A true and complete transition includes both the energy transition and the socio-economic system transition, and their interlinkages.*

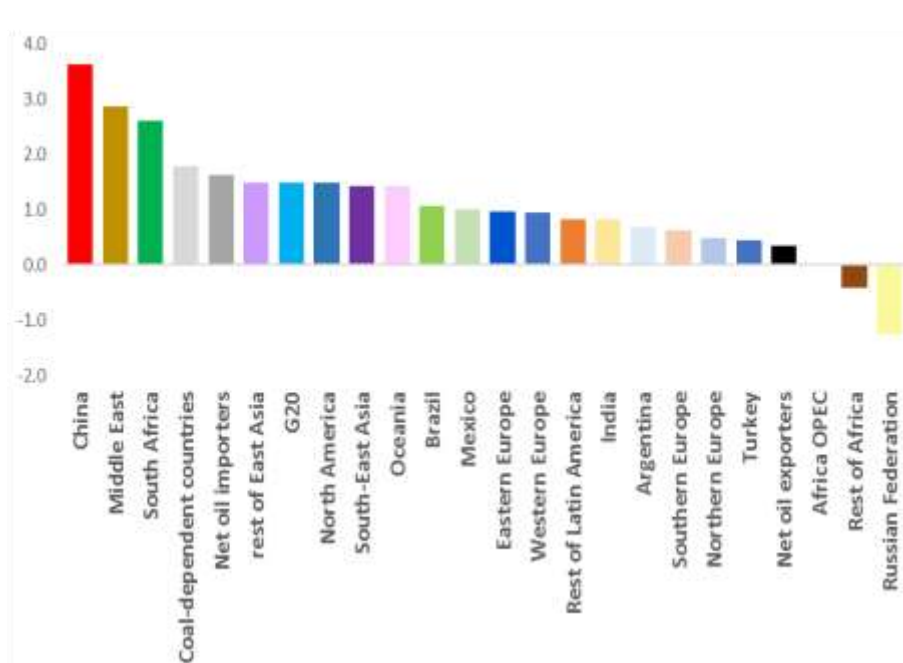
# Global economic growth (measured in GDP)



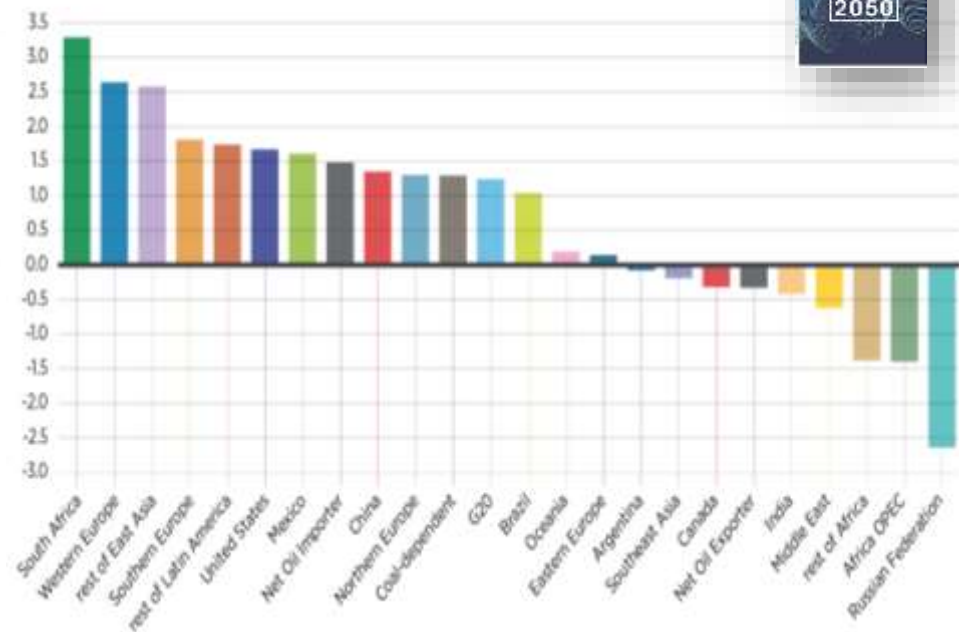
The energy transition is estimated to increase the global GDP by 1.0% in 2050, compared to the reference case. This is primarily driven by indirect and induced effects post 2035.

# GDP impacts in the transition by grouping: 2030 vs 2050

% difference in GDP from Reference Case **2030**



% difference in GDP from Reference Case **2050**

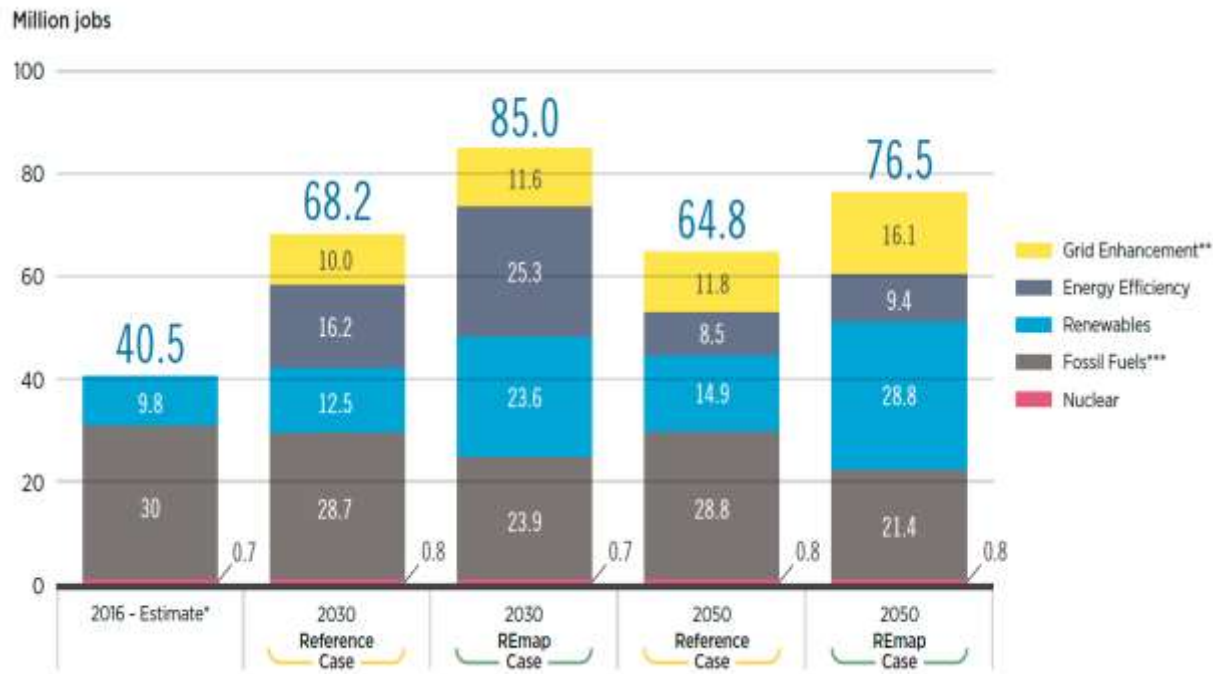


The REmap Case compared to the Reference Case: 2030

The REmap Case compared to the Reference Case: 2050

# Global energy jobs: 2030 vs 2030

(measured in GDP)

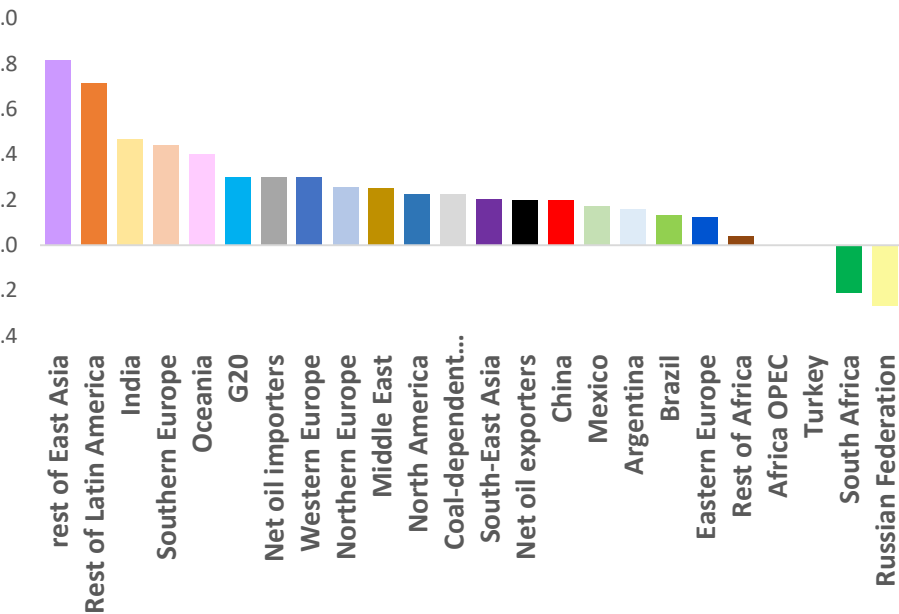


The energy transition would generate over 11 million additional energy sector jobs by 2050

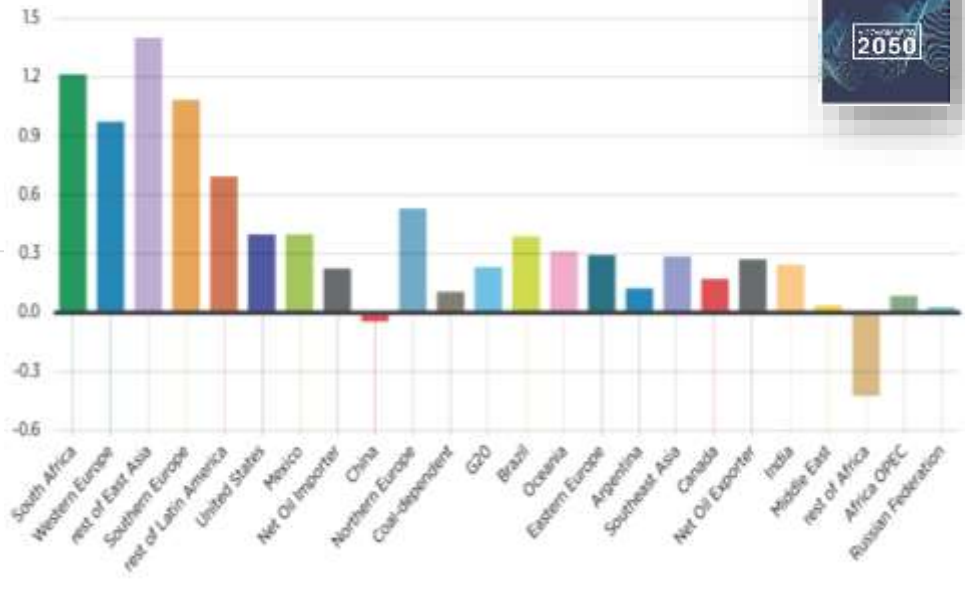


# Employment impacts in the transition by grouping: 2030 vs 2050

% difference in employment from Reference Case **2030**



% difference in employment from Reference Case **2050**

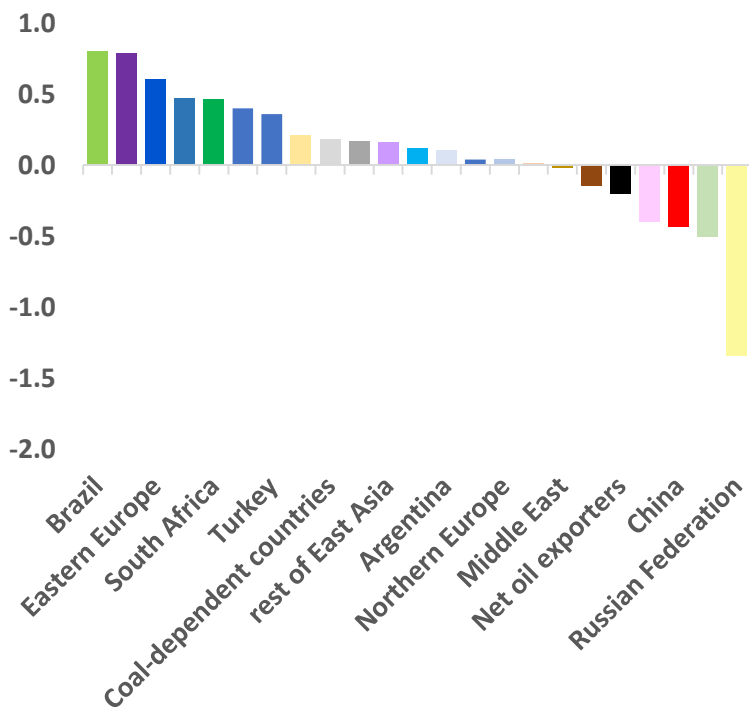


The REmap Case compared to the Reference Case: 2030

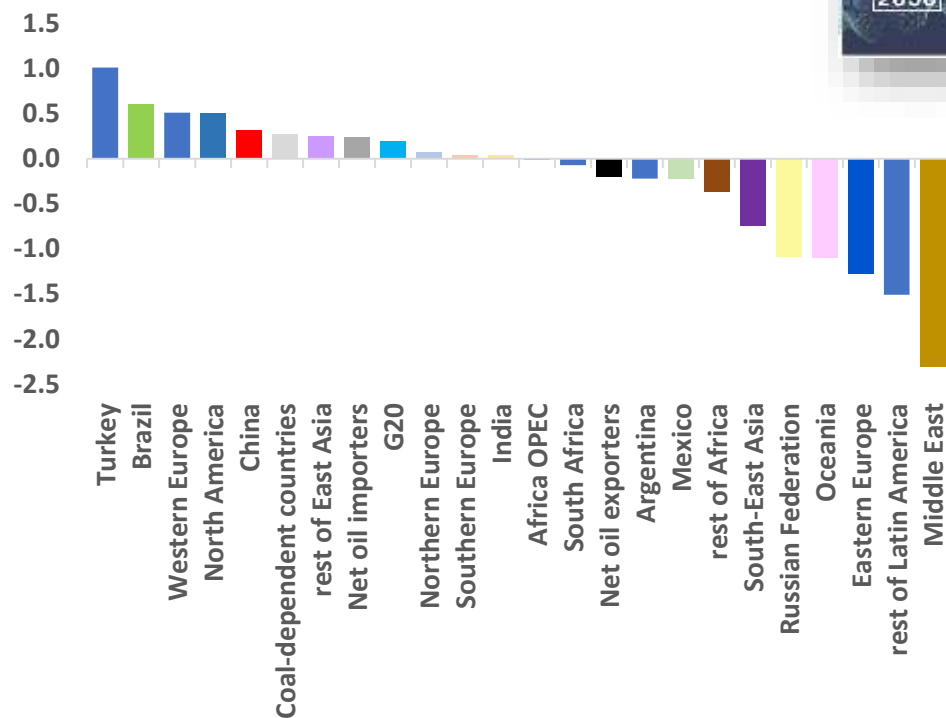
The REmap Case compared to the Reference Case: 2050

# Trade impacts in the transition by grouping: 2030 vs 2050

2030



2050



## Renewable energy jobs in the transition



The energy transition to renewables will result in 24 million jobs worldwide in 2030, and 28.8 million in 2050.



**Fossil fuels: loss of 8.8 million jobs in fossil fuels by 2050**



IRENA's analysis goes beyond the global aggregated impacts on GDP, employment and welfare to also include regional and structural aspects, labor market dynamics and the role of finance

## Priority Actions

- ❖ Improve data collection and analysis
- ❖ Provide stable and predictable policy support
- ❖ Leverage existing capacities in support of value chain development
- ❖ Design active labour market policies to respond to evolving market needs
- ❖ Assess skills needs and coordinate education and training policies with the needs of the RE sector



# Solar PV and wind value chains



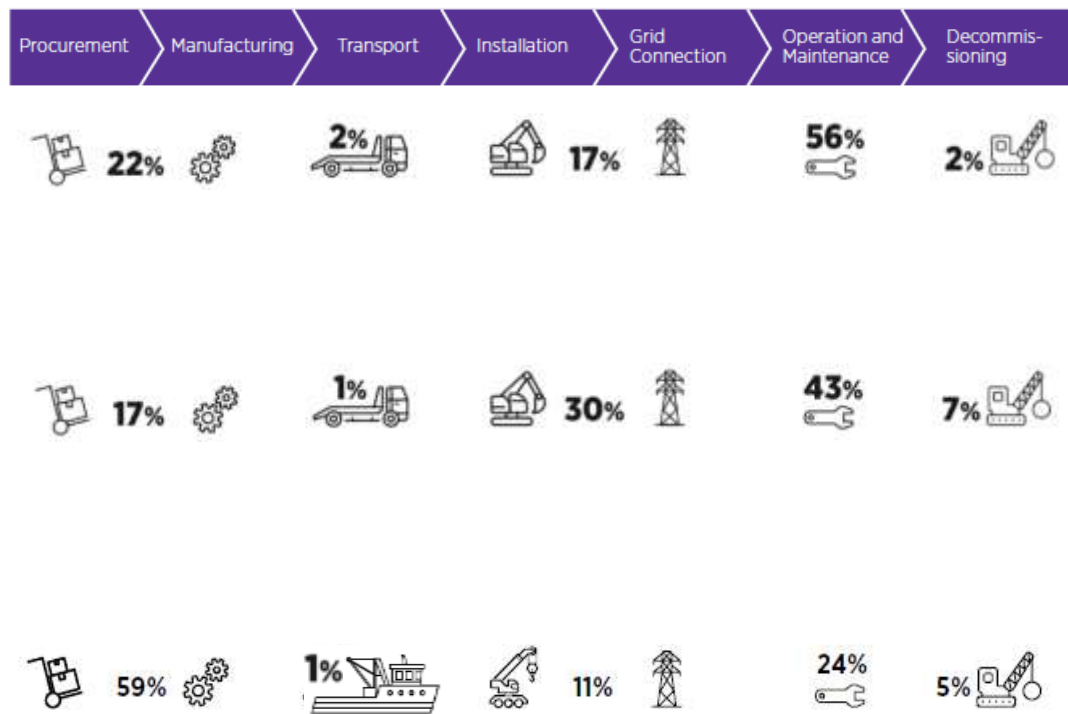
50 MW solar PV:  
229 055 person-days



50 MW onshore wind:  
144 420 person-days



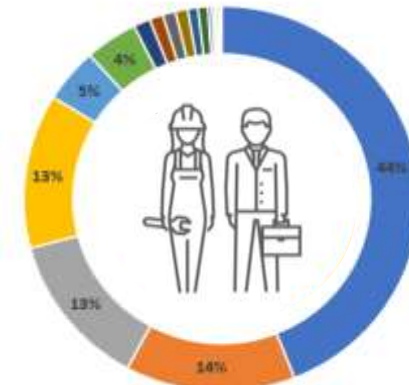
500 MW offshore wind:  
2.1 million person-days



# Solar PV value chain, by occupations



| Type of Human Resources                                    | Project Planning | Manufacturing and procurement | Transport    | Installation and grid connection | O&M            | Decommissioning | TOTAL          | TOTAL (as %) |
|--|------------------|-------------------------------|--------------|----------------------------------|----------------|-----------------|----------------|--------------|
| Construction workers and technicians                       |                  |                               |              | 35,500                           | 61,515         | 3,750           | 100,765        | 44%          |
| Factory workers  |                  | 31,920                        |              |                                  |                |                 | 31,920         | 14%          |
| Engineers  | 385              | 5,950                         |              | 2,680                            | 20,432         | 230             | 29,677         | 13%          |
| Quality Health and Safety experts                          | 40               | 3,710                         | 35           | 900                              | 24,807         | 160             | 29,652         | 13%          |
| Operators  |                  |                               |              |                                  | 10,439         |                 | 10,439         | 5%           |
| Technical personnel  |                  |                               |              |                                  | 9,890          |                 | 9,890          | 4%           |
| Truck drivers  |                  |                               | 2,398        |                                  |                | 740             | 3,138          | 1%           |
| Administrative personnel                                   |                  | 2,450                         | 104          |                                  |                |                 | 2,554          | 1%           |
| Logistic experts   | 250              | 2,030                         | 35           |                                  |                | 85              | 2,400          | 1%           |
| Marketing and sales personnel                              |                  | 2,310                         |              |                                  |                |                 | 2,310          | 1%           |
| Legal, energy regulation, real estate and taxation experts | 825              |                               |              |                                  | 1,082          |                 | 1,907          | 1%           |
| Regulation and standardization experts                     |                  | 1,855                         |              |                                  |                |                 | 1,855          | 1%           |
| Loading staff  |                  |                               | 799          |                                  |                |                 | 799            | 0%           |
| Environmental experts                                      | 90               |                               |              | 300                              |                | 185             | 575            | 0%           |
| Management   |                  |                               |              |                                  | 540            |                 | 540            | 0%           |
| Financial analysts   | 530              |                               |              |                                  |                |                 | 530            | 0%           |
| Shipping agents  |                  |                               | 104          |                                  |                |                 | 104            | 0%           |
| <b>TOTAL (person-days)</b>                                 | <b>2,120</b>     | <b>50,225</b>                 | <b>3,475</b> | <b>39,380</b>                    | <b>128,705</b> | <b>5,150</b>    | <b>229,055</b> |              |

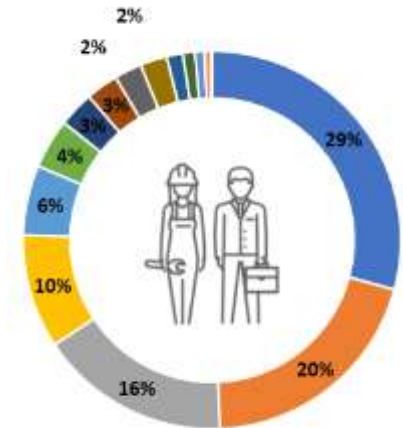


- Construction workers and technicians
- Factory workers
- Engineers
- Quality Health and Safety experts
- Operators
- Technical personnel
- Truck drivers
- Administrative personnel
- Logistic experts
- Marketing and sales personnel
- Legal, energy regulation, real estate and taxation experts
- Regulation and standardization experts
- Loading staff
- Environmental experts
- Management
- Financial analysts
- Shipping agents

# Onshore wind value chain, by occupations



| Type of Human Resources                                    | Project Planning | Manufacturing and procurement | Transport  | Installation and grid connection | O&M           | Decommissioning | TOTAL          | TOTAL (as %) |
|--|------------------|-------------------------------|------------|----------------------------------|---------------|-----------------|----------------|--------------|
| Construction workers and technicians                       |                  |                               |            | 26,600                           | 5,127         | 5,500           | 37,227         | 29%          |
| Operators  |                  |                               |            |                                  | 25,633        |                 | 25,633         | 20%          |
| Engineers*   | 290              | 1,019                         |            | 2,300                            | 16,778        | 430             | 20,817         | 16%          |
| Factory workers  |                  | 12,440                        |            |                                  |               |                 | 12,440         | 10%          |
| Quality Health and Safety experts                          | 50               | 2,135                         |            | 1,620                            | 3,495         | 310             | 7,610          | 6%           |
| Truck drivers, crane operators                             |                  |                               | 621        | 3,000                            |               | 1,800           | 5,421          | 4%           |
| Administrative personnel                                   |                  | 868                           | 123        |                                  | 2,913         |                 | 3,904          | 3%           |
| Technical personnel  |                  |                               | 26         |                                  | 3,495         |                 | 3,521          | 3%           |
| Environmental experts                                      | 80               |                               |            | 720                              | 1,864         | 335             | 2,999          | 2%           |
| Legal, energy regulation, real estate and taxation experts | 1,020            |                               | 52         |                                  | 1,864         |                 | 2,936          | 2%           |
| Logistic experts   | 360              | 1,060                         | 53         | 240                              |               | 45              | 1,758          | 1%           |
| Management   |                  | 385                           |            |                                  | 932           |                 | 1,317          | 1%           |
| Marketing and sales personnel                              |                  | 1,045                         |            |                                  |               |                 | 1,045          | 1%           |
| Financial analysts   | 730              |                               |            |                                  |               |                 | 730            | 1%           |
| Geotechnical experts                                       | 50               |                               |            |                                  |               |                 | 50             | 0%           |
| Regulation and standardization experts                     |                  | 15                            |            |                                  |               |                 | 15             | 0%           |
| <b>TOTAL (person-days)</b>                                 | <b>2,580</b>     | <b>18,967</b>                 | <b>875</b> | <b>34,480</b>                    | <b>62,101</b> | <b>8,420</b>    | <b>144,420</b> |              |



- Construction workers and technicians
- Operators
- Engineers\*
- Factory workers
- Quality Health and Safety experts
- Truck drivers, crane operators
- Administrative personnel
- Technical personnel
- Environmental experts
- Legal, energy regulation, real estate and taxation experts
- Logistic experts
- Management
- Marketing and sales personnel
- Financial analysts
- Geotechnical experts
- Regulation and standardization experts



# Solar PV and wind value chains



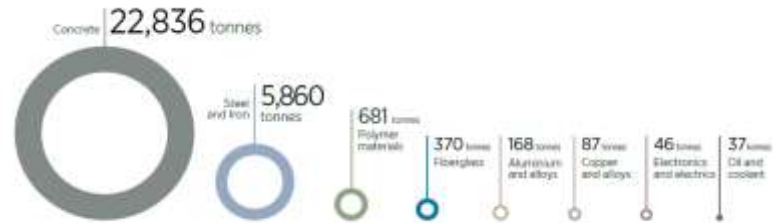
50 MW solar PV



Source: Results of surveys and questionnaires conducted for this study.



50 MW onshore wind



Source: Vestas, 2015



500 MW offshore wind





# Overarching framework for RE policy

| Policies to achieve the energy transition |                      | Deployment of renewables in the general context   | Deployment of renewables in the access context  | Maximisation of socio-economic development from renewable energy   |
|---|----------------------|---|---|--|
| Direct policies                           | Push                 | <ul style="list-style-type: none"> <li>• Binding targets</li> <li>• Quotas and obligations</li> <li>• Codes and mandates</li> <li>•</li> </ul>  | <ul style="list-style-type: none"> <li>• Rural targets, strategies, programmes</li> </ul>   | Deployment policies designed to maximise benefits and ensure a sustainable transition (e.g., communities, gender) including requirements, preferential treatment and financial incentives provided to installations and projects that help deliver socio-economic objectives |
|   | Pull                 | <ul style="list-style-type: none"> <li>• Regulatory and pricing policies</li> <li>• Tradable certificates</li> <li>• Instruments for self-consumption</li> <li>• Support voluntary programmes</li> </ul>  | <ul style="list-style-type: none"> <li>• Regulatory and pricing policies (e.g. legal provisions, price/tariff regulation)</li> </ul>  |  |
|   | Fiscal and financial | <ul style="list-style-type: none"> <li>• Tax incentives</li> <li>• Subsidies</li> <li>• Grants</li> </ul>   | <ul style="list-style-type: none"> <li>• Tax incentives</li> <li>• Subsidies</li> <li>• Grants</li> <li>• Concessional financing</li> <li>• Support for financial intermediaries</li> </ul> |  |
| Integrating policies                      |                      | <ul style="list-style-type: none"> <li>• Measures to enhance system flexibility</li> </ul>  | <ul style="list-style-type: none"> <li>• Integration of off-grid systems with main-grid</li> <li>• Coupling with efficient appliances and services</li> </ul>                               |  |
|   |                      | <ul style="list-style-type: none"> <li>• Policies for infrastructure, sector coupling and R&amp;D</li> <li>• Better alignment of energy efficiency and renewable energy policies</li> <li>• Incorporation of decarbonisation objectives into national energy plans</li> <li>• Adaptation measures of socio-economic structure to the energy transition</li> </ul>   |   |  |
| Enabling policies                         |                      | <ul style="list-style-type: none"> <li>• Policies to level the playing field</li> <li>• Policies to ensure the reliability of technology</li> </ul>   |   | <ul style="list-style-type: none"> <li>• Industrial, trade policy and environmental and climate policies</li> </ul>  |
| Enabling and integrating policies         |                      | <ul style="list-style-type: none"> <li>• National renewable energy policy</li> <li>• Access to finance, Education, Labour, Land-use, RD&amp;D and innovation, Urban and Public health policies</li> <li>• Supportive governance and institutional architecture</li> <li>• Awareness programmes</li> <li>• Social protection policies to address disruptions</li> <li>• Measures for integrated resource management</li> </ul> |   |  |





International Renewable Energy Agency



[www.irena.org](http://www.irena.org)



[www.twitter.com/irena](http://www.twitter.com/irena)



[www.facebook.com/irena.or](http://www.facebook.com/irena.or)



<sup>g</sup>  
[www.instagram.com/irenaimages](http://www.instagram.com/irenaimages)



[www.flickr.com/photos/irenaimage](http://www.flickr.com/photos/irenaimage)



<sup>S</sup>  
[www.youtube.com/user/irenaor](http://www.youtube.com/user/irenaor)

<sup>g</sup>

## Priority Actions (2/2)

- ❖ Ensure that jobs are decent
- ❖ Undertake measures to minimise disruptions in the energy transition through social protection measures and retraining efforts
- ❖ Remove barriers to entry for women's employment in renewable energy



### IRENA Survey in gender:

Renewable energy has more gender parity than the broader energy sector.

**35%**  
Average share of women working at 90 renewable energy companies surveyed

