

eCommerce Week 2017 in a nutshell

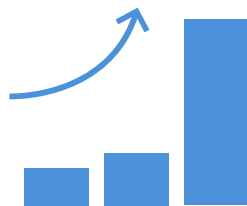


Towards inclusive e-commerce



>1,000

Participants
in 2017



Participants
registered
x 4.5 times
since 2015



170

Speakers &
moderators



1/3

Women



1/3

From developing
countries



31

Co-organizers



11

Ministers &
Vice Ministers



7

Heads of
international
agencies



30+

Sessions



Launch of
etradeforall.org
platform

eCommerce week 2017 in media

1'036
posts

100,000+
Views

468
Retweets

3'036
Pageviews