

Single Window in the Context of eCommerce



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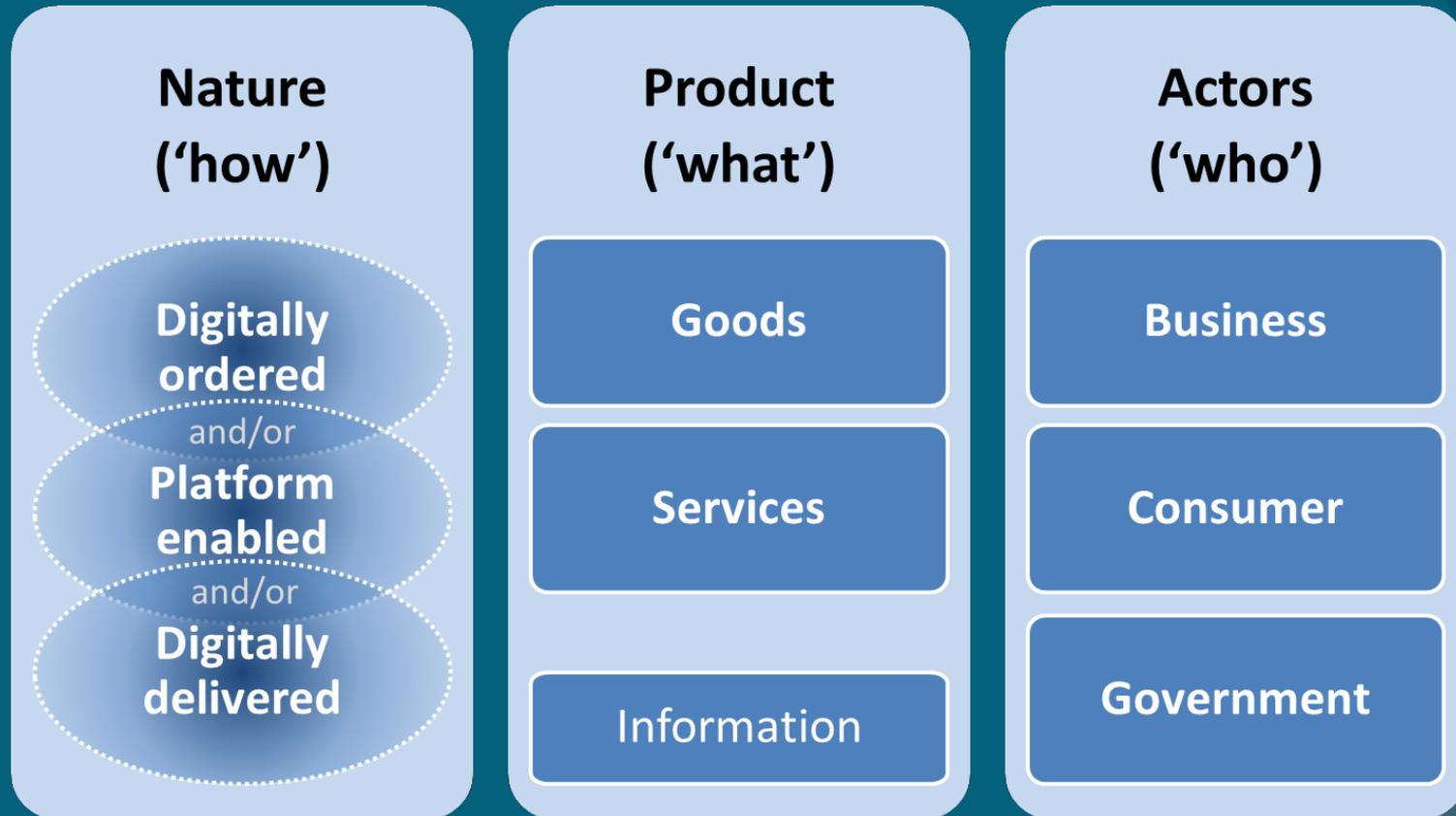
Single Window

- Reduces regulatory and procedural barriers to trade; facilitates compliance with remaining requirements; and reduces transaction costs
- Single Window is a key element in creating an eCommerce friendly environment
- Now, lets look a little deeper...



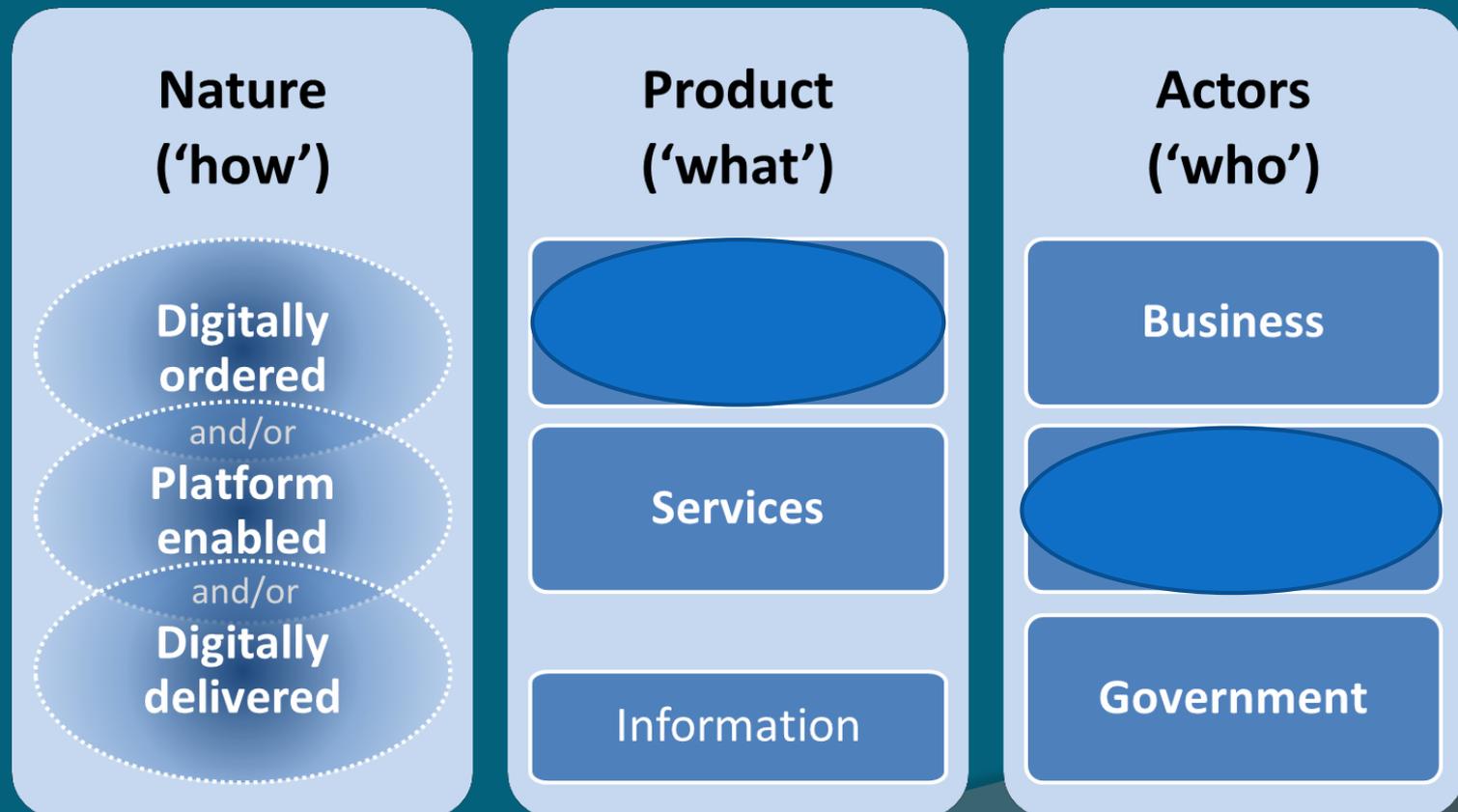
What do we mean by eCommerce?

A conceptual framework



All Single Windows cover

- ✓ At least one « how »
- ✓ All but one product (goods)
- ✓ All but one actor (consumer)
- ✓ And some cover more



SO?

A Single Window is a specialised eCommerce platform covering



1) G2B border clearance services

and (frequently)

2) B2B logistics and other trade services

In designing Single Windows, we often put the emphasis on

1) because it is essential and it is not easy

At the same time, **2) is critical for business success**

Especially in developing countries and for MSMEs everywhere

CONCLUSION

When planning a Single Window, we need to remember that it IS eCommerce, and we need to think, from the beginning, about how to make an eCommerce platform that supports the MSME community

- **A Single Window designed to support trade will create economic growth**
- **A Single Window designed to support the success of MSMEs in trade will create sustainable development**

**LETS WORK TO CREATE
A SINGLE WINDOW
THAT IS A**



WINDOW OF OPPORTUNITY

Thank you!
Merci Infiniment!
Gracias!



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