



# e-Commerce in Africa

## 24 April 2017, 15.00-16.30

**LEARN.UNCTAD.ORG**

# eCommerce Week

24–28 April 2017  
Palais des Nations, Geneva



**Towards inclusive e-commerce**



# TFT AT A GLANCE

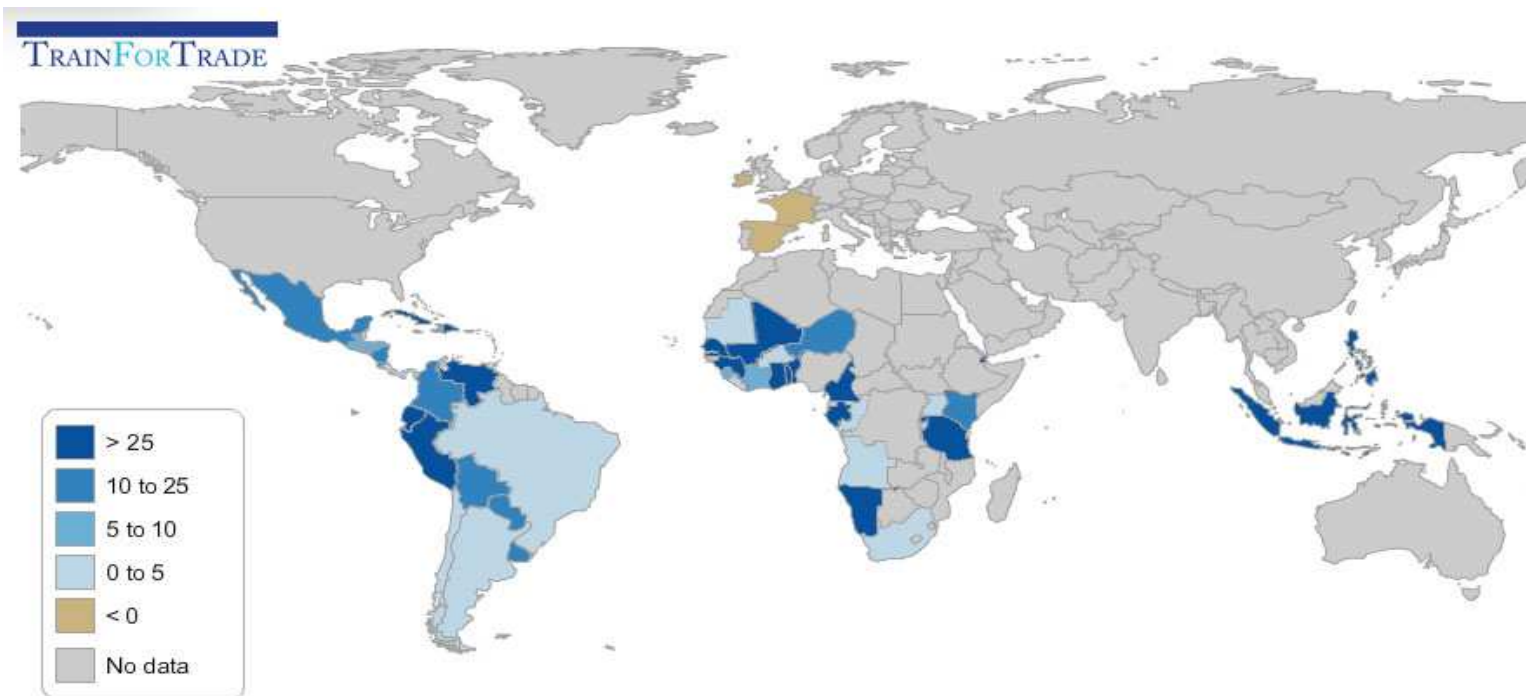
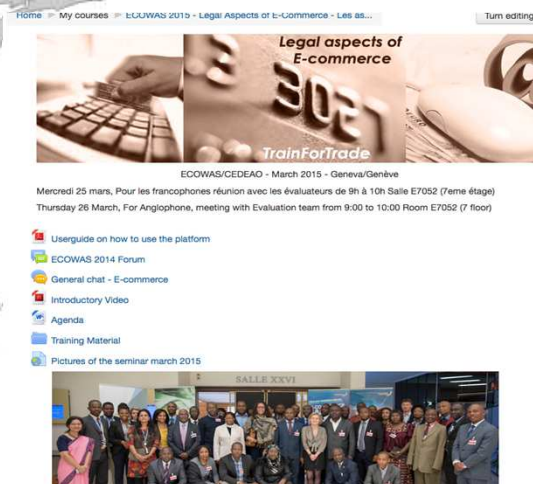
## Mission:

The TFT programme focuses on developing skills, knowledge and capacities through innovative development approaches based on a recognised pedagogical method and state-of-the-art technological solutions.





# TFT OUTPUTS



## KEY FACTS (Last 5 years)

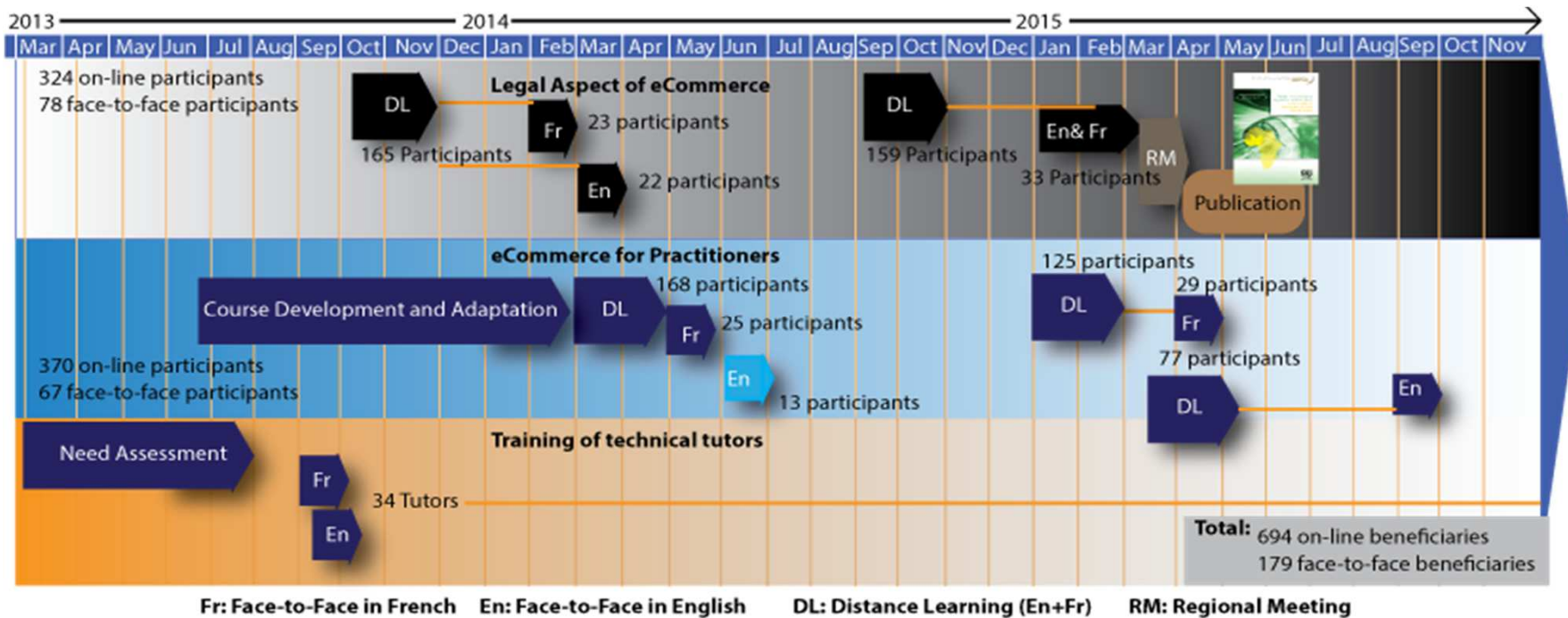
- Active in 50 countries
- 30 donors (80% are also beneficiaries)
- 150 face-to-face & e-learning courses delivered
- 5,000 professionals trained
- 300 certified trainers
- 6 publications
- 700 case studies
- Contributions: \$25,000 to \$4 million
- \$6 millions in funds managed



# E-Commerce in West Africa



- MOOCs in English & French
- Regional Follow-up with Policy recommendations
- Regional Publication on Legislation



Fr: Face-to-Face in French    En: Face-to-Face in English    DL: Distance Learning (En+Fr)    RM: Regional Meeting



Nigeria Postal Service revised its strategy to promote e-commerce and using its network to be the first player for the logistical aspects



In Togo, the Association PayCamp was created to promote e-Commerce in Togo

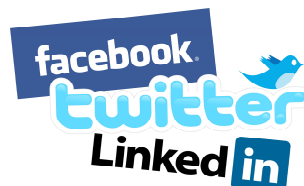


# TrainForTrade blended process

Training of technical tutors



On-line course



Face-to-face follow-up & field visits



Certification





# Certificat & completion

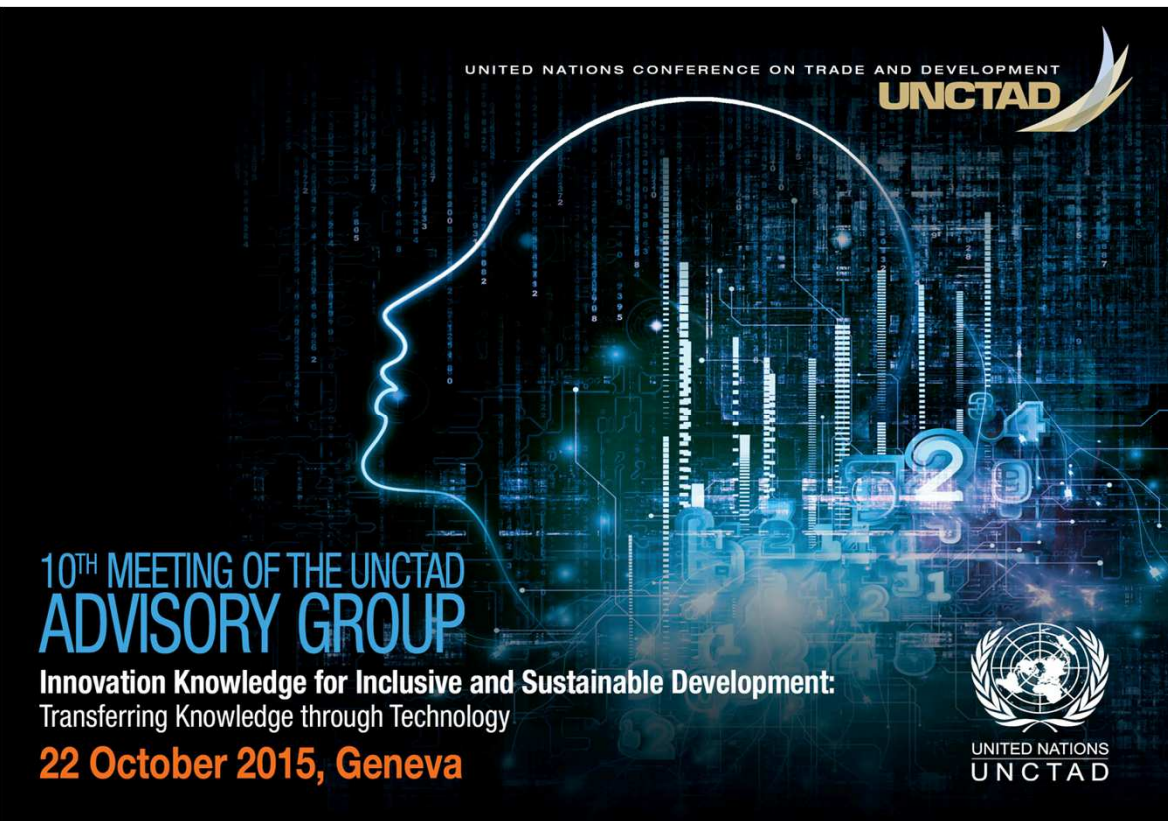
## More than 80% completion!

- Local ownership
- Online course in group setting (within a Training center/ Cybercafe)
- Local facilitator (technical tutor)
- Chat/forum session activity
- Deadline for module Evaluation (1 Module = 1 week)
- Face-to-face follow-up at regional level
- Policy recommendations





# E-Learning: Leapfrogging Skills Development



- Big Data
- Analytics
- E-learning

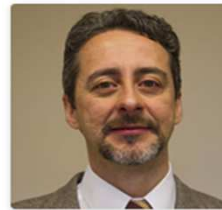


E-learning:  
Leapfrogging  
skills  
development





# Contacts



Mark Assaf  
Chief of Section



Gonzalo Ayala  
Knowledge Management  
Officer



Dominique Chantrel  
Distance Learning  
Officer



Aylwin Zabula  
Information Systems  
Officer



Debbie Francisco  
Administrative Assistant



Stéphanie Kelpé  
Training Assistant



Maria Luz Jaureguiberry  
Programme Assistant

**Dominique CHANTREL**  
**Distance Learning Officer**  
**HRD/TrainForTrade Section**  
**KSTCD/DTL/UNCTAD**  
**Tel: + 41 22 917 2187**  
**E-mail: dominique.chantrel@un.org**

## eCommerce Week

24–28 April 2017

Palais des Nations, Geneva



UNITED NATIONS  
UNCTAD



Towards inclusive e-commerce



Ksys:  
[Learn.unctad.org](http://Learn.unctad.org)



Trainfortrade



@Trainfortrade



Trainfortrade