

**Intergovernmental Group of Experts on Competition Law and  
Policy, Fifteenth Session**

**Geneva, 19-21 October 2016**

**Round Table on:**

***"Examining the interface between the objectives of  
competition policy and intellectual property"***

**Contribution**

**by**

**Giovanni Napolitano  
Intellectual Property & Competition Policy Division**

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# Intellectual Property and Competition Roundtable

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Giovanni Napolitano  
Intellectual Property & Competition Policy Division

[giovanni.napolitano@wipo.int](mailto:giovanni.napolitano@wipo.int) [www.wipo.int/ip-competition/en/](http://www.wipo.int/ip-competition/en/)

**Is an IP right holder really a monopolist?**





**Intellectual Property  
protects the  
differentiating nature of  
goods and services:**

- New markets**
- Innovation**
- Rewards for risky investment**

# Areas of IP/Competition Interface

- Trademark “Squatting” (registering somebody else’s mark: competition enforcement to discourage free-riding; CCU Brewery, Chile, 2013)
- Copyright and distribution channels (India, FICCI Multiplex, 2009: antitrust enforcement to help reduce piracy)

# What WIPO does on IP and Competition

- Promote IP and Competition Agencies collaboration
- Prepare comparative studies and surveys
- Provide technical assistance and legal advice to member states
- Encourage pro-competitive licensing practices

# What next?

Increasing competition enforcement particularly in developing and emerging economies

As IP becomes crucial competitive asset => more IP-related competition cases

Stronger cooperation between IP agencies and Competition authorities

