



BIOTRADE IMPLEMENTATION GROUP IN VIET NAM (BIG VIET NAM)

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Establishment

- Cooperation between VIMAMES & HELVETAS Vietnam in BioTrade project funded by SECO
- Based on the sector demand to convert NI value chains' operation into effective BioTrade business models
- Designed to become an economic viable organization and effective sector service provider
- Primary members are 4 BioTrade companies

Establishment

Vision:

A leading actor that provides services related to BioTrade implementation in Vietnam, BIG Vietnam aims to sustain and replicate the results and achievements of BioTrade project beyond its end.

Mission:

To facilitate and support the sustainable development of Vietnam's natural ingredients sector, becoming internationally recognized competitive supplier of natural ingredients and its derived products.

Functions & Services Portfolio



Ethical BioTrade &
standards Promotion

Trade and Export
Promotion

Communication, Government & International Relations

Ethical BioTrade & Other standards promotion



Trade & Export Promotion

Provide effective tools for trade and export

Business linkages and trade relations

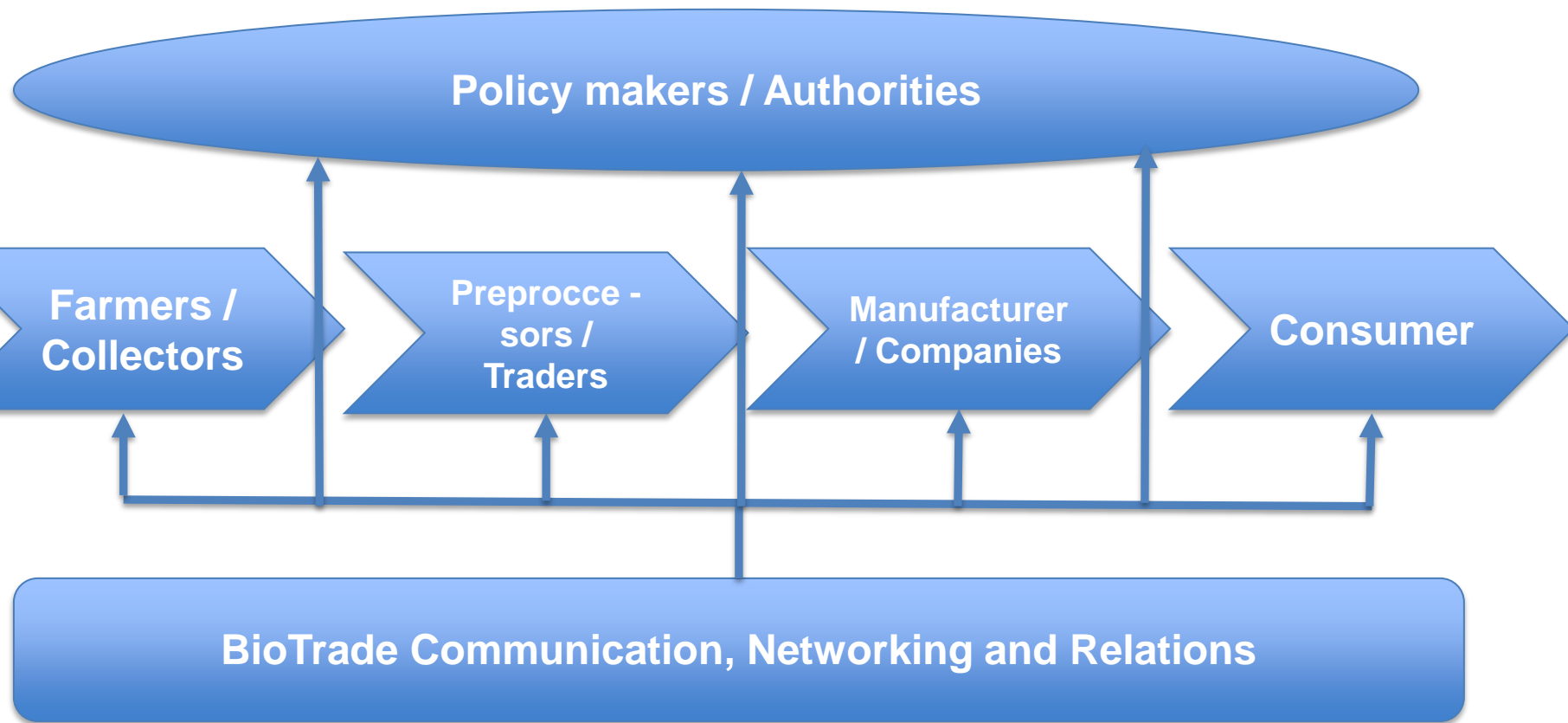
Market study for selected NIs

Gap identified for market access

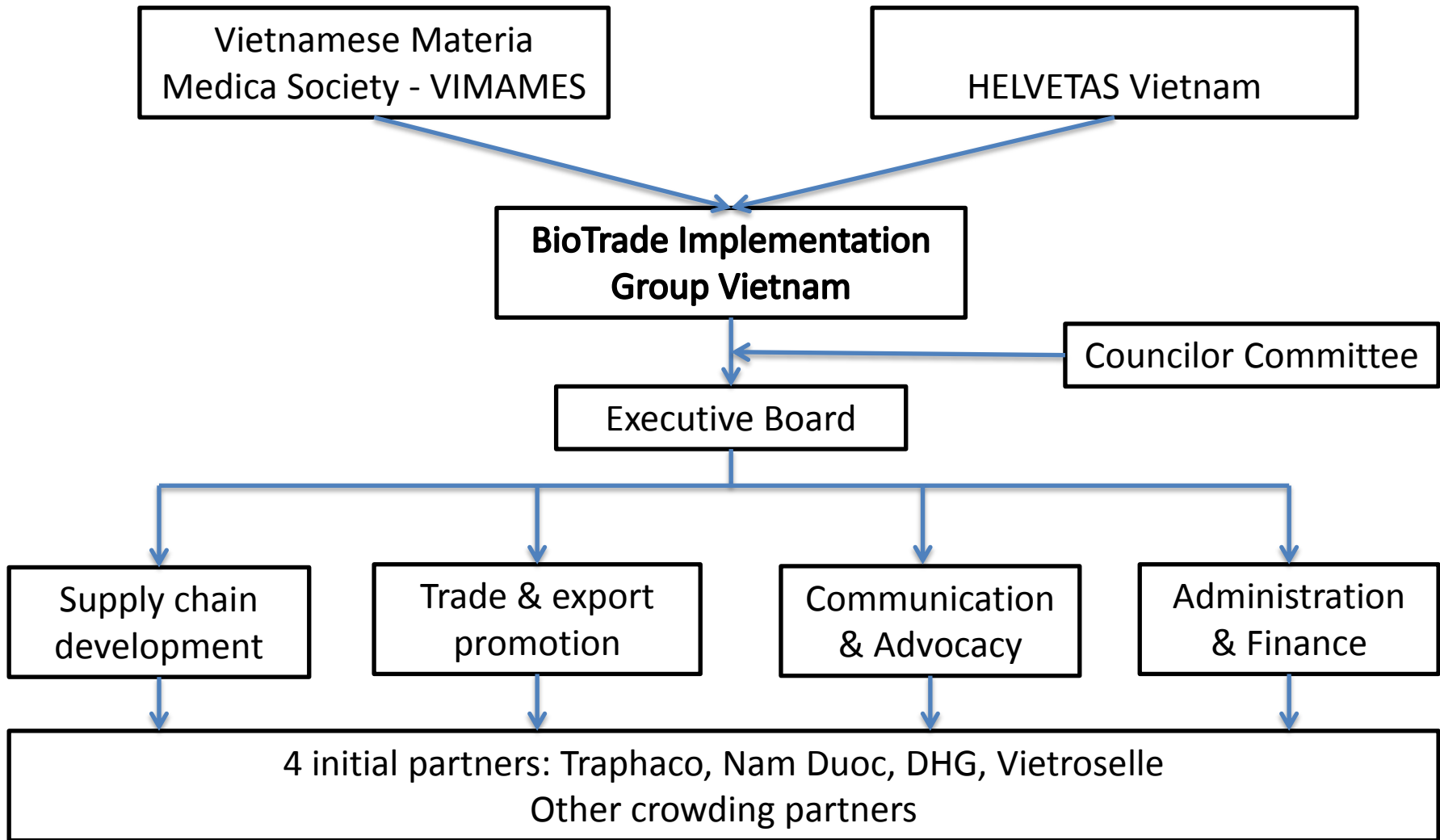
Support markets access (tradesairs..)

Contribute to the sustainable trade of BioTrade value chains

Communication, International and Government Relations



Organization



Challenges & Opportunities

BioTrade quite new concepts and practices in Vietnam

BIG Vietnam, as BioTrade focal point in Vietnam, still lack of capacity

BioTrade's primary results have attracted the interest from private sectors and international organizations

Focuses (2016 - 2020)

05 local medicinal plants

5.000
farmers
households

50 BioTrade
value chains

12 phyto –
pharmaceutical
companies

10 millions
consumers

Questions and answers



The seeds
we plant today

Are the fruits
of tomorrow

Our future lies
in our hands

Working
together for
a better
world

BiTRADE
initiative

Thank you

For further information:
www.biotradevietnam.org

