



“Working together for a better world”

- BioTrade Initiative -



Conservation



Sustainable Use



Biodiversity is the diversity of life on Earth.



Sharing of Benefits



Innovation

BioTrade and Non-Tariff measures

Hanoi, 23-24 June 2016

Workshop on the identification of barriers to the trade of biodiversity based and BioTrade products from Viet Nam

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Content

1. Background

2.

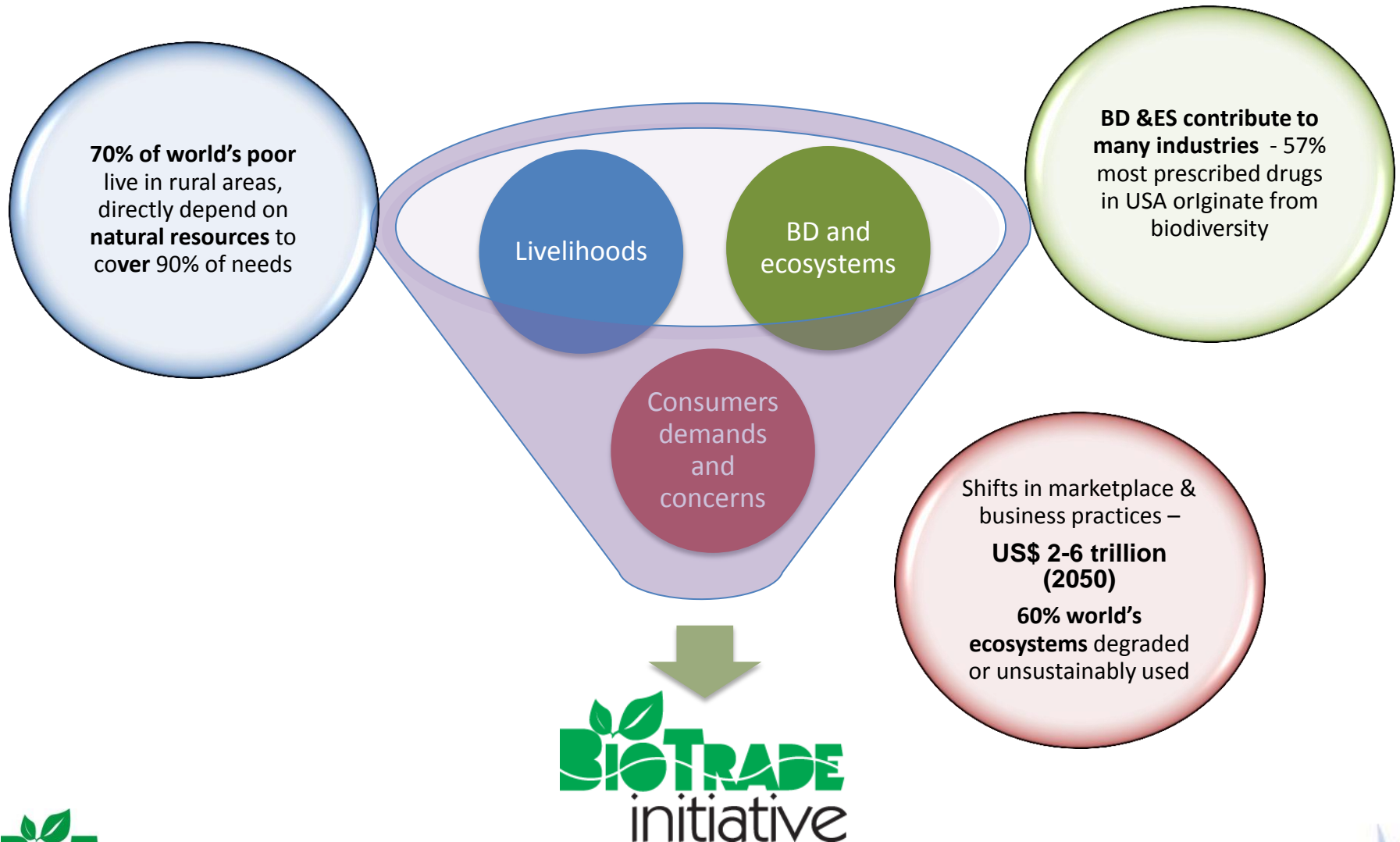
BioTrade scope and impact

- Market trends
- Non-tariff measures example

3.

Current work on identification of barriers to the trade of biodiversity/BioTrade products

Linkages between livelihoods, BD and markets



BioTrade and UNCTAD



UNCTAD is the programme of the United Nations dedicated to promoting the development –friendly integration of developing countries into the world economy



The BioTrade Initiative of UNCTAD – Launched in 1996 – aims to promote trade and investment in biodiversity derived products and services to further sustainable development



BioTrade: activities of collection, production, transformation, and commercialization of products & services derived from **native biodiversity** under the criteria of environmental, social and economic sustainability

BioTrade Principles

1. Conservation
2. Sustainable use
3. Fair & equitable benefit-sharing
4. Socio-economic sustainability
5. Legal compliance
6. Respect for actors' rights
7. Clear land tenure & resources access

Approaches

- Value chain
- Sustainable livelihoods
- Ecosystem approach
- Adaptive management



Network with national, regional and international partners

Provides economic, social and environmental benefits:

€ 4.3 bn turnover of BT companies/associations (2015)

3.500 value chains

Around 5 million beneficiaries worldwide

(producers/farmers, collectors/hunters, workers, etc)

- **Africa:** Botswana, Burkina Faso, Ghana, Madagascar, Malawi, Mozambique, Namibia, South Africa, Swaziland, Tanzania, Zambia and Zimbabwe
- **Asia:** Indonesia, Malaysia, Singapore, and Viet Nam
- **Latin America:** Argentina, Chile, Costa Rica, State of Bolívia, Brazil, Colombia, Ecuador, Mexico and Peru

Engaging in international trade – BioTrade example

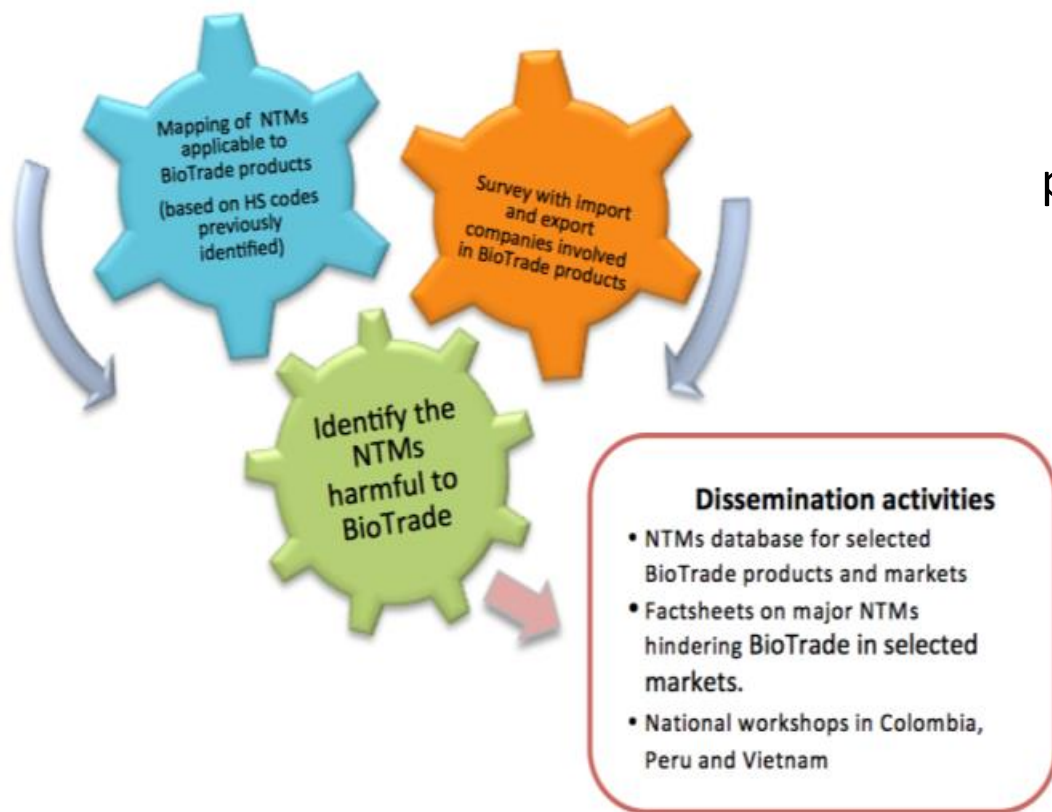
BioTrade products are based on **native** species – “exotic” and lack of information/understanding in target markets

Example: Baobab fruit powder

- Novel Food Regulation (EC. No. 258/97)
 - Lengthy and costly process: 3,5 yrs. €250K - €350K



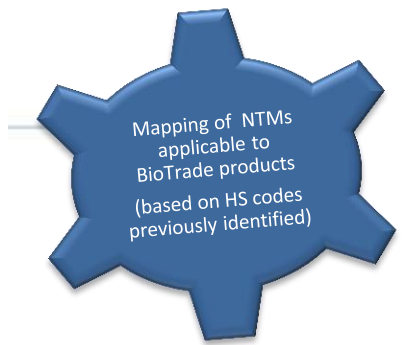
Barriers to trade of biodiversity-based products



Identify barriers to the trade of biodiversity-based/BioTrade products in from the food, personal care and phyto-pharma sectors

- **Import markets:** China, EU, Japan, USA and Switzerland
- **Export markets:** Colombia, Peru and Viet Nam

Mapping of NTMs applicable to BioTrade Products



Carried out by

- UNCTAD`s Trade Analysis Branch (TAB): China, EU, Japan, USA & ITC: Switzerland

Based on HS codes given by partners in Viet Nam & used by BioTrade (or potential) companies:

- 25 HS codes grouped into edible vegetables, fruits and nuts, oil seeds, gums and resins, extracts, vegetable fats and oils

Revision of laws, decrees, etc. in import markets to document in a database



Companies surveys



- Complements the NTM work of mapping NTMs
- Survey targeted companies in the selected markets and sectors
 - General information on company and products traded
 - Challenges faced when exporting or importing – e.g. related to certain regulation and procedure
- Further identify the measures that are hindering the trade of BioTrade and biodiversity-derived products





Results

- Factsheets - providing information for the selected markets, biodiversity-based sectors and products:
 - A snapshot of the key trade barriers and constraints
 - Identify the most harmful barriers
- A database listing all non-tariff measures applicable to the HS codes provided
- Disseminate the results through workshops organized in 2016 – Viet Nam (June), Colombia & Peru (August)



Questions and answers



The seeds
we plant today

Are the fruits
of tomorrow

Our future lies
in our hands

Working
together for
a better
world

BioTRADE
initiative

Thank you

For further information: www.biotrade.org

