

How the private sector working with BioTrade is contributing to the implementation of the SDGs

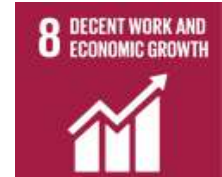
Maria Julia Oliva
Union for Ethical BioTrade



UEBT is a multi-stakeholder partnership in support the achievement of the SDGs



- UEBT is a multi-stakeholder partnership that promotes the ‘Sourcing with Respect’ of ingredients that come from biodiversity.
- Created in 2007 as part of UNCTAD efforts to promote business engagement in Ethical BioTrade.
- UEBT raises awareness, shares knowledge, and recognizes Ethical BioTrade practices
- Members include companies working in food, cosmetics, and pharmaceutical sectors.
- Members commit to gradually bringing relevant practices in line with the Ethical BioTrade standard, based on UNCTAD BioTrade P&C



UEBT members seek to reduce poverty through trade and investment in biodiversity




OLVEA
 Burkina Faso
 Shea Butter producer
 for the cosmetic and food industries

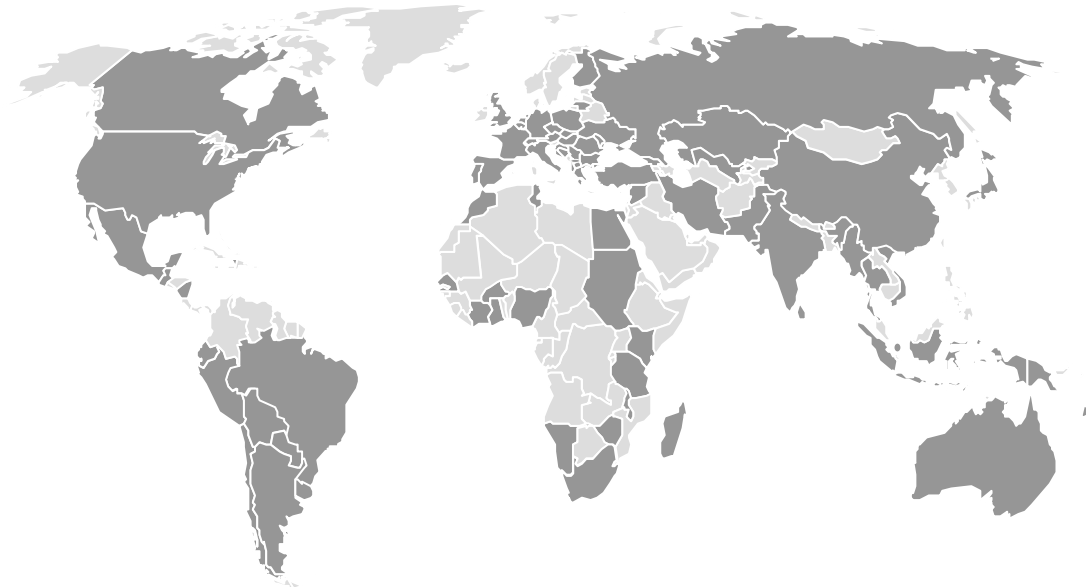
Ethical Meter® 2015



UEBT members promote resilient agricultural practices that increase productivity and production (2.4)



Martin Bauer Group



□ Fruit and Herbal Infusions



□ Medicinal Teas



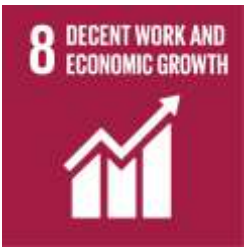
□ Herbal and Fruit Extracts



UEBT members promote access to and fair and equitable sharing of benefits arising from the utilization of genetic resources and associated traditional knowledge (2.5, 15,6,



UEBT members contribute to biodiversity based innovation (8.2)



EXPANSCIENCE[®]

LABORATOIRES





UEBT members contribute to inclusive and sustainable industrialization and fosters biodiversity based innovation (8.2, 9.2, 9.5)





UEBT members, which include large and transnational companies, adopt sustainable practices and integrate sustainability information into their reporting cycle (12,6)



Goals set

Validation of all raw material suppliers according to the Weleda UEBT standard (Union for Ethical BioTrade) by 2015

Achievements 2014

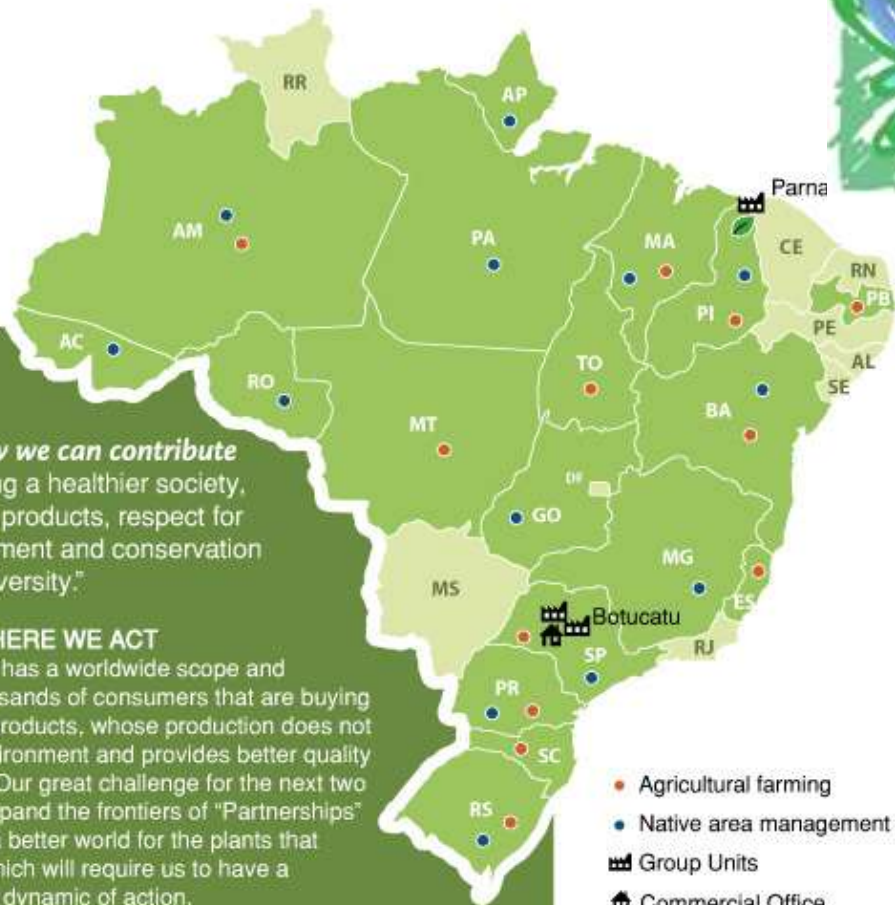
/ Risk assessment completed, definition of measures and auditing of (upstream) suppliers successfully started

Goals 2015

The goal will be continued
Development of a uniform assessment system for suppliers in collaboration with UEBT members



UEBT members promote sustainable management and efficient use of natural resources (12,2)



"That's how we can contribute to generating a healthier society, with quality products, respect for the environment and conservation of our biodiversity."

PLACES WHERE WE ACT

The program has a worldwide scope and involves thousands of consumers that are buying responsible products, whose production does not harm the environment and provides better quality of life for all. Our great challenge for the next two years is to expand the frontiers of "Partnerships" program for a better world for the plants that we import, which will require us to have a differentiated dynamic of action.



CENTROFLORA GROUP

Partnerships for a better world.



- Agricultural farming
- Native area management
- 🏭 Group Units
- 🏠 Commercial Office
- 🌿 Organic Farm - Centroflora

UEBT members take action to reduce the degradation of natural habitats, halt the loss of biodiversity and protect and prevent the extinction of threatened species (15.5)



Generating Biodiversity!





**SOURCING
WITH RESPECT®**



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WITH RESPECT®**