

11th Session of the Trade and Development Commission

Think Debate Deliver

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Division on International Trade and Commodities



OUR WORK

THE THREE PILLARS

Promoting and
strengthening
synergies

1

THINK

Research and
Policy Analysis

2

DEBATE

Consensus
Building

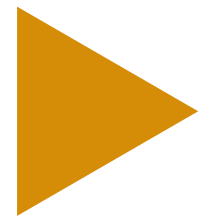
3

DELIVER

Technical
Cooperation



**REMOVING
BARRIERS TO
TRADE**



The effects of Trade Tensions

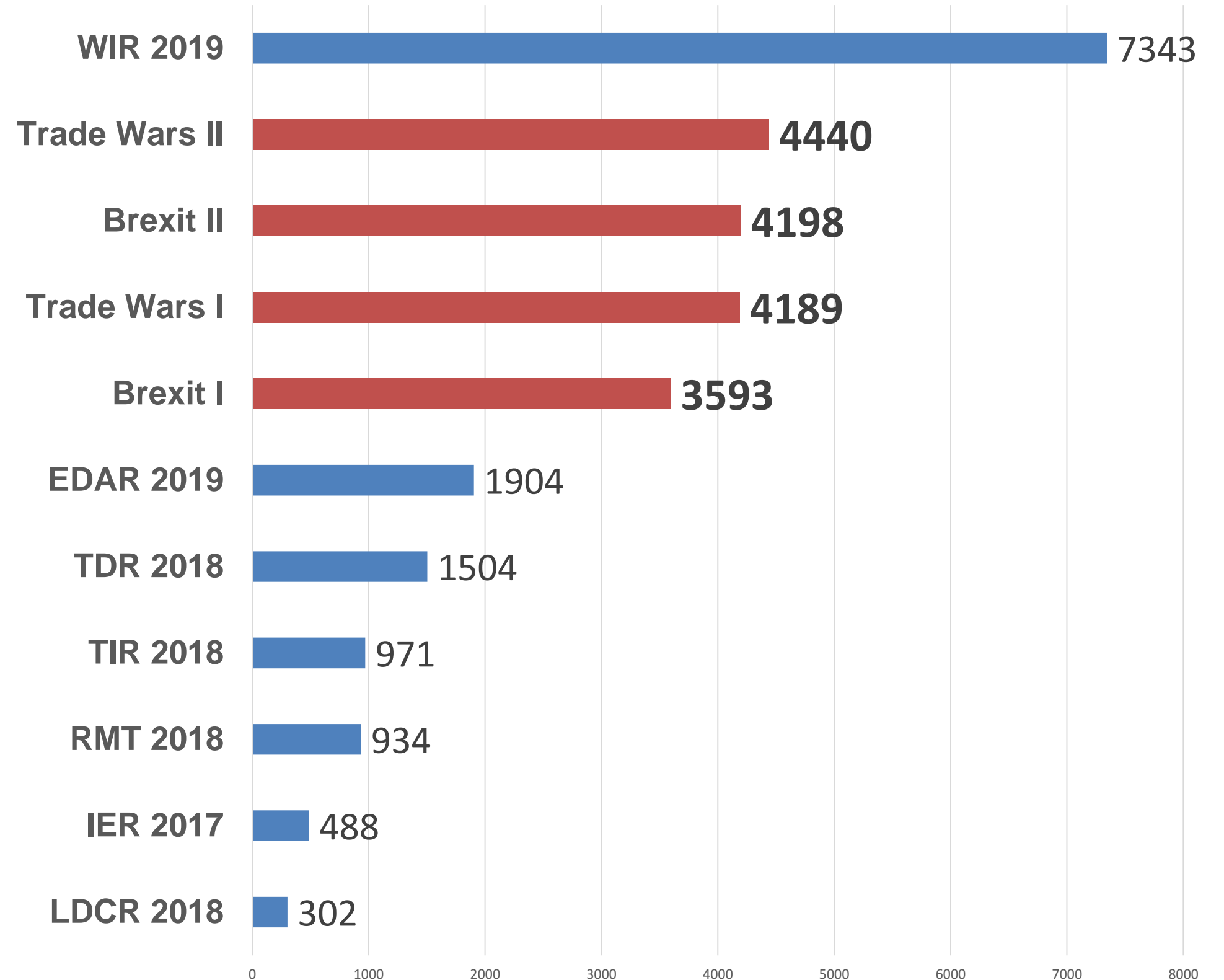


**US-China
Trade War**

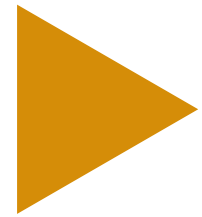


Brexit

Views on Web Stories: Flagship Publications



Source: UNCTAD, Communications Department.



The effects of Trade Tensions

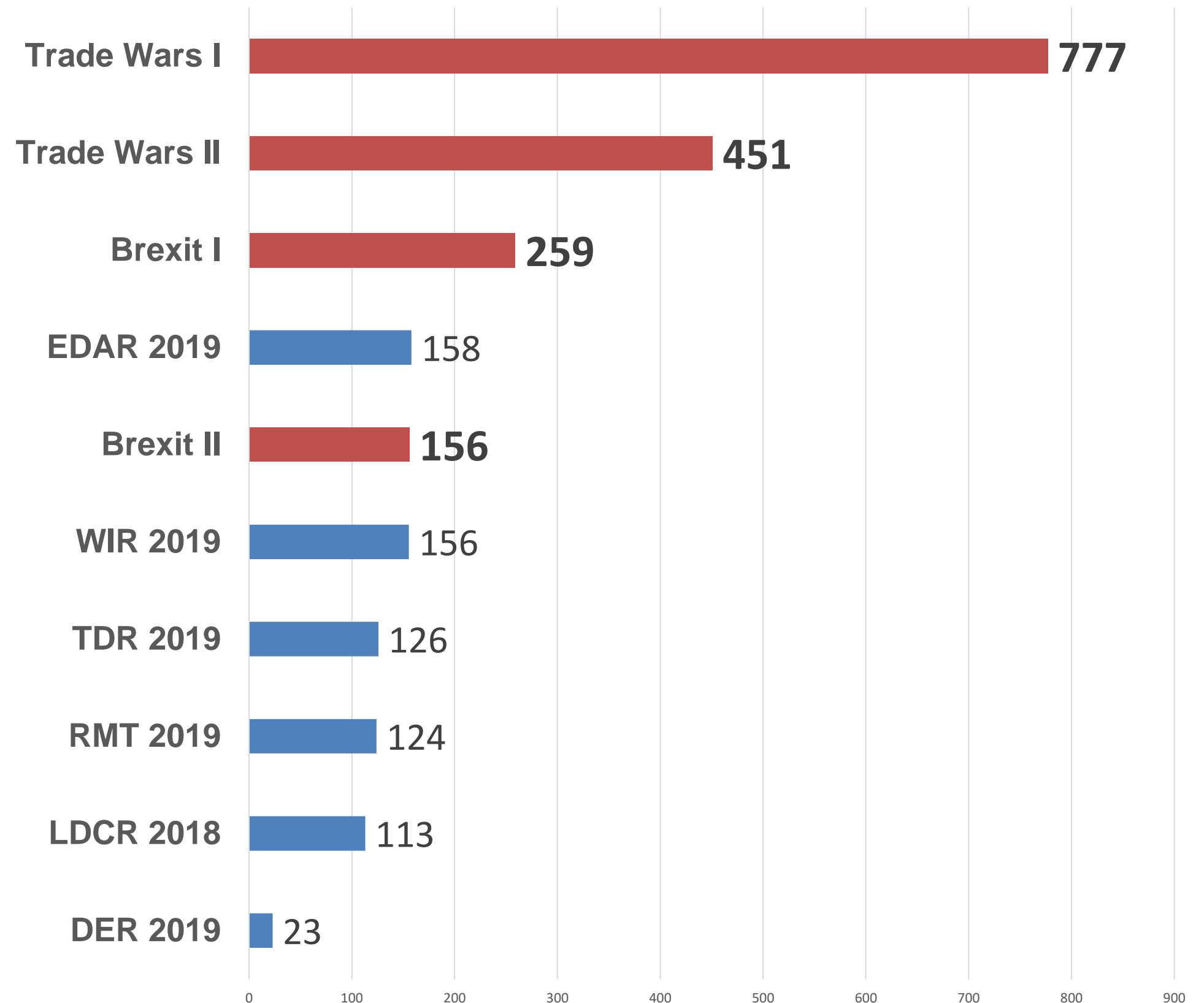


**US-China
Trade War**



Brexit

Press Clippings per Press Release: Flagship Publications



Source: UNCTAD, Communications Department.

▶ Non-tariff measures and barriers

ADMINISTRATION

Législation



An aerial photograph of a vast, dense tropical rainforest. The forest is a rich, vibrant green, with a thick canopy of trees. In the background, the forest extends to rolling hills under a hazy, overcast sky. A large, semi-transparent orange banner is positioned in the upper right corner, containing the text "JOINING THE FIGHT AGAINST CLIMATE CHANGE" in white, bold, uppercase letters. A solid orange triangle points downwards from the top center of the image towards the banner. The bottom of the image features a solid orange horizontal bar.

**JOINING THE FIGHT
AGAINST
CLIMATE CHANGE**

▶ United Nations Trade Forum



▶ Ending harmful fish subsidies

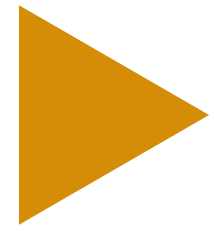


► Confronting the climate crisis

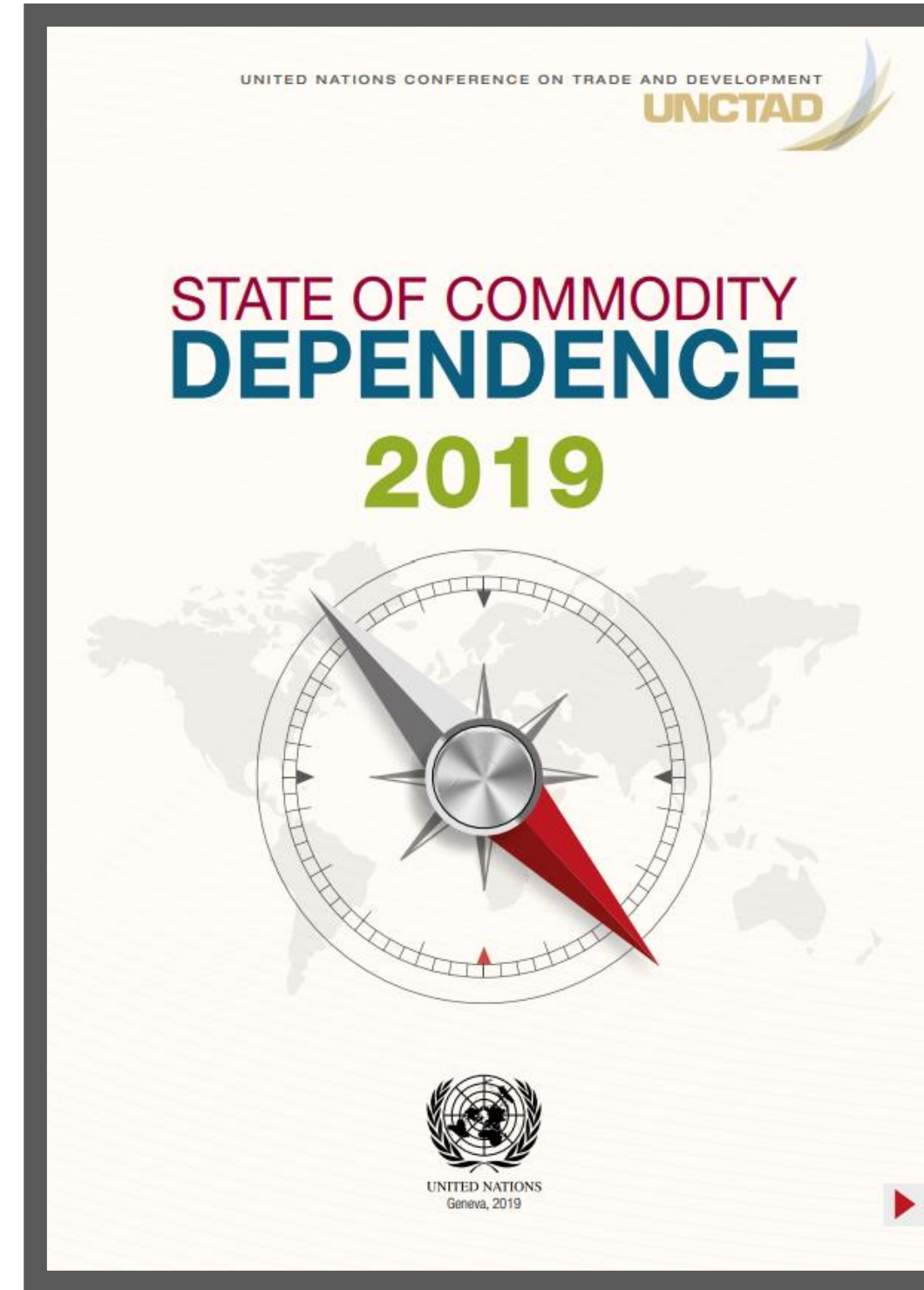


An aerial photograph of a city, showing a stark contrast between a dense, informal settlement on the left and modern, high-rise apartment buildings on the right. The informal settlement consists of numerous small, multi-story buildings with flat roofs, many of which have blue water tanks. The modern buildings are tall, multi-story structures with balconies and a uniform facade. The text "MAKING TRADE MORE INCLUSIVE" is overlaid on a yellow banner in the upper right quadrant of the image.

**MAKING TRADE
MORE INCLUSIVE**



Breaking the chains of Commodity Dependence



Promoting export diversification and value addition



Cotton



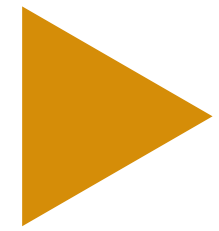
Honey

▶ Promoting a healthy
competitive
environment



A person is shown from the back, carrying a wooden hoe on their shoulder. They are wearing a yellow tank top and a colorful, patterned headwrap. The background is a lush green field with tall grass and trees. An orange banner is overlaid on the right side of the image, containing the text 'BRINGING A GENDER LENS TO TRADE'.

**BRINGING A
GENDER LENS
TO TRADE**



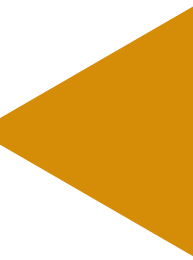
Using trade as a tool for economic empowerment



Informal cross border trade



Training



**What's
Next?**



AREAS OF FOCUS



SERVICES



**CREATIVE
ECONOMY**



ILLICIT TRADE

11th Session of the Trade and Development Commission

Thank you

Pamela Coke-Hamilton, Director
Division on International Trade and Commodities



11th Session of the Trade and Development Commission

Annex

Competition and Consumer Policies



Highlights of 2019:



Consensus on the Guiding Policies and Procedures under Section F of the UN Set on Competition



Joint UN Economic Commission for Africa and UNCTAD publication on Africa Continental Free Trade negotiations

THINK

Research and Policy Analysis

❖ **Voluntary Peer Review on Consumer Protection Law and Policy of Indonesia**

- ❖ **2019 IGEs Papers**
 - Contribution of Consumer Policy to Sustainable Consumption
 - Competition issues in the Digital Economy
- ❖ **Research papers on Restoring Competition after Digital Platforms and Algorithms Decision-making challenges for Competition Authorities**

NEW IT Tools: update

- ❖ World Consumer Protection Map: nominations from member States, additional information
- ❖ Virtual repository of International Best Practices on Competition and Consumer Protection (with Peru)

DEBATE

Consensus Building

- ❖ **Intergovernmental Group of Experts on Consumer Protection Law and Policy:**
 - 358 participants, 83 member States, 20 int org, 37 NGOs, 16 private sector, 37 academia, 52% of women speakers;
 - Ministers of: Brazil, Germany, Indonesia;
 - Working Groups: CP in E-commerce; Consumer Product Safety aiming for UNCTAD guidance instruments;
 - 7 side-events organized by member States, private sector and academia.
- ❖ **Intergovernmental Group of Experts on Competition Law and Policy:**
 - 362 participants, 84 member States;
 - Ministers of Belarus and Eurasian Economic Commission;
 - New technical cooperation requests CEMAC, ECOWAS, Kuwait, Malawi, Seychelles, Uzbekistan, Kyrgyzstan.
- ❖ **Ad Hoc Expert Meeting on Competition** focusing on International Cooperation

DELIVER

Technical Cooperation

CEMAC: 7 West Africa countries
Formal adoption of Regional Directives on Competition and Consumer protection



- Legal Assessment of the regional Competition rules of the **Eurasian Economic Commission**;
- Legal assessment of **Belarus'** Competition rules

UNESCWA-UNCTAD-OECD: Cooperation on Competition & Regulation for Arab countries



Cooperation MoU on Competition UNCTAD – WORLD BANK GROUP, 2019

UNCTAD – JFTC Cooperation on Competition in ASEAN and African countries, 2019

New project with China Silk Road Group "Blockchain Online Dispute Resolution for Consumers"



Development through Creativity



Creative Economy Programme

THINK

Research and Policy Analysis

- ❖ Market trends and trade flows of creative goods and services and key issues underlying the emerging creative economy and its development dimension;
- ❖ UNCTAD. Creative Economy Outlook and Country Profiles (launched in January 2019)
- ❖ Update proprietary database on international trade in creative goods and services and country profiles (in process)
- ❖ Best practices on policy measures affecting export competitiveness and trade in creative products and services

DEBATE

Consensus Building

- ❖ UNCTAD's Dialogue on Digital Economy and the Music Industry, in partnership with the Mission of Indonesia and the Commonwealth, Geneva, 4 April 2019
- ❖ The role of women in the Creative Industries of the Philippines, in partnership with the Mission of the Philippines, Geneva, 7 October 2019
- ❖ UNCTAD's Ad hoc Expert Meeting on Creative Economy for Development, in partnership with City, the University of London and the Commonwealth, Geneva, 28 October 2019
- ❖ Events on culture and creative industries in China, Indonesia, Vienna, Ukraine, Abu Dhabi, US
- ❖ UNCTAD on-line Creative Economy Network
- ❖ Resolution on Creative Economy. Adopted by the 2nd Committee in New York, 14 November 2019

DELIVER

Technical Cooperation

- ❖ Strengthened capacity of governments in integrating creative economy policies into their national development strategies, including capturing the export potential in sectors related to the emerging creative economy in developing countries (e.g. Ukraine and Turkey)
- ❖ Train for Trade II, Project, Component on Creative Economy. Enhancing the Economic Potential of Cultural and Creative Industries in Angola for Employment, Trade and Development Gains Meeting 29 October 2019.

Trade, Gender and Development



Trade, Gender and Development Programme

THINK

Research and Policy Analysis

- ❖ *International Trade, Transparency, and Gender Equality: The Case of the Pacific Agreement on Closer Economic Relations (PACER) Plus*
- ❖ *Trade and Gender Linkages: An analysis of MERCOSUR*
- ❖ *Trade and Gender Nexus in the Context of Regional Integration - A Comparative Assessment of the East African Community and the Southern Common Market*
- ❖ *Making Trade Policies Gender-Responsive: Data Requirements, Methodological Developments and Challenges*
- ❖ *Borderline: Women in Informal Cross-border Trade in Malawi, the United Republic of Tanzania and Zambia*
- ❖ *Gender-sensitive Policy Recommendations to support women cross-border traders in Malawi, the United Republic of Tanzania and Zambia*
- ❖ *Women in Informal Cross-Border Trade: A small-scale trader's guide to trade rules and procedures*

DEBATE

Consensus Building

- ❖ *Aid for Trade Global Review : Women's enhanced participation in trade through technological upgrading in agriculture; Jointly organized by UNCTAD, FAO and Finland (July 2019)*
- ❖ *International Women's Day Celebration: Dress up for Sustainable Labels. Panel Discussion followed by a fashion show (March 2019)*
- ❖ *63rd Commission on the Status of Women: Ensuring gender just trade: Challenges and ways forward; jointly organized by UNCTAD and the Gender and Trade Coalition (March 2019)*
- ❖ *Workshop on Gender Considerations in Trade Agreements, jointly organized by UNCTAD, Iceland and Botswana in the framework of the implementation of the Buenos Aires Declaration on Trade and Women's Economic Empowerment*
- ❖ *Regional workshop "Informal cross-border trade for the empowerment of women, economic development and regional integration in Eastern and Southern Africa" (December 2019)*

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Technical Cooperation

- ❖ *2019 Online Course on Trade and Gender (standard iteration in English and French)*
- ❖ *Online Course on Trade and Gender for COMESA stakeholders (English and French)*
- ❖ *National workshops for PICs Signatories of the Pacer Plus Agreement (July-October 2019)*
- ❖ *Gender and Trade Executive Training Seminar, jointly organized by UNCTAD and the European University Institute (May 2019)*
- ❖ *Trainings (five) at selected border points in Malawi, the United Republic of Tanzania and Zambia on trade rules and customs procedures, and on entrepreneurship devoted to small and informal cross-border traders (Nov-Dec. 2019)*

In pursuit of Good Trade Regulations



Making Non-Tariff Measures (NTMs) contribute to SDGs

- **Transparency**

- **Good Regulations**

THINK

Research and Policy Analysis

NTMs indispensable for SDGs:

- ❖ 40% of NTMs directly address SDGs
- ❖ Regulatory cooperation reduces trade costs by 25% - LDCs gain most

NTMs Publications:

- ❖ Revised NTM Classification endorsed by UN Statistical Commission
- ❖ Asia Pacific Trade and Investment Report
- ❖ The Unseen Impact of Non-tariff Measures: Insights from a new database
- ❖ UNCTAD TRAINS: The Global Database on Non-Tariff Measures

DEBATE

Consensus Building

- ❖ Non-Tariff Measures Week, 14-15 October 2019, Geneva
- ❖ ASEAN country debates with all relevant Ministries on NTMs and good regulations, August, September, November 2019
- ❖ Possible NTM database use for enhanced transparency at WTO in SPS and TBT Committees (18 June and 15 July 2019)

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Technical Cooperation

“Knowledge products”

Four courses on NTM:

- 1) NTM and Data collection: 51 trainees from 32 countries 32 Female, 19 male (12 August to 27 September 2019)
- 2) Three NTM Executive Courses for ASEAN countries (July to November 2019)

ASEAN Trade Facilitation Economic Ministers from ASEAN commend UNCTAD NTM database in Ministerial for further work on transparency and regulatory cooperation (6 September 2019)

Africa NTB Elimination Mechanism



Non-Tariff Barriers Reporting, Monitoring and Elimination Mechanism for Africa

For Regional Integration



THINK

Research and Policy Analysis

- Importance of NTMs / NTBs**
- ❖ Regional Non-Tariff Measures Integration Review
 - ❖ SADC
 - ❖ ECOWAS
 - ❖ Develop NTM/NTB classification

DEBATE

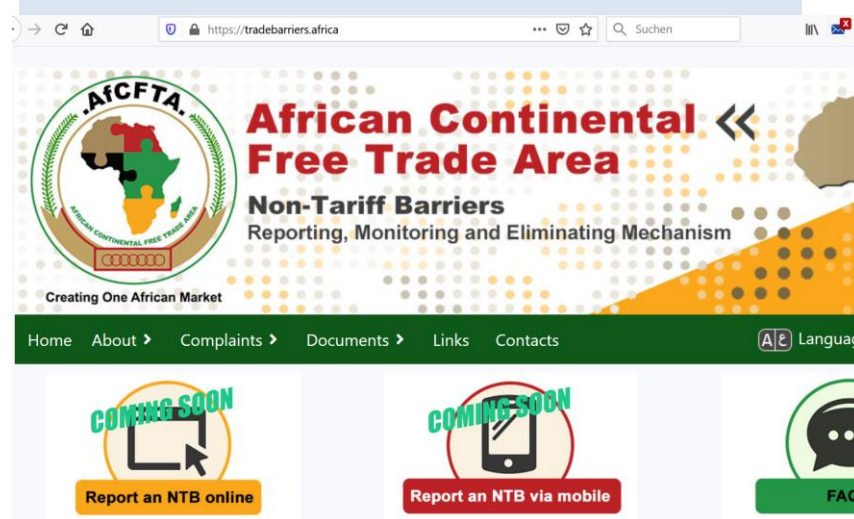
Consensus Building

- ❖ Africa Continental Free Trade Agreement AfCFTA agreement
 - ❖ Support and work with Technical Working Group
 - ❖ Work with Senior Trade Negotiator team

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Technical Cooperation

- ❖ UNCTAD develops jointly with African Union Commission NTB tool
- ❖ Train 800 African government officials



Commodities



Cotton by-products project

THINK

Research and Policy Analysis

- ❖ Conducted baseline surveys on cotton by-products development in Uganda, United Republic of Tanzania, Zambia and Zimbabwe.
- ❖ Analyzed policies along the cotton value chain in each country, to recommend more coherent legal, institutional and policy governance along the chain, from production to value addition.

DEBATE

Consensus Building

- ❖ At national workshops in project countries, stakeholders agreed by consensus on National Action Plans to develop cotton by-products
- ❖ Coordinated with the WTO to feature cotton by-products in the November 2018 and June 2019 WTO Cotton Days meetings
- ❖ Organized a session on skills development in cotton value-added processing in the 2018 Global Commodities Forum.

DELIVER

Technical Cooperation

- ❖ Drafted investment profiles for priority cotton by-products, delivered into the custody of project countries' investment promotion agencies.
- ❖ Organized a study visit to India for project participants to learn from established cotton by-product industries and connect with equipment and service providers.
- ❖ Based on this project, coordinated with the WTO and ITC to launch a joint project on cotton by-products, with a first phase of work funded by the Enhanced Integrated Framework (EIF).

Commodities



Commodities and Development Report

Other publications

Field projects

THINK

Research and Policy Analysis

Analyze the interactions between commodity dependence and climate change and draw lessons for CDDCs' mitigation and adaptation strategies.

- ❖ Focus on specific key commodities (e.g. Gum Arabic in Western and Central Africa – French version, Strategic Metals)
- ❖ Background analyses for intergovernmental meetings
- ❖ State of Commodities Dependence and its background paper
- ❖ Research paper on export commodity types and export concentration

- ❖ Understanding the potential of developing cotton by-products in Africa
- ❖ Surveying food value chains in landlocked developing countries (Ethiopia, Lao PDR, Mongolia, Uzbekistan)
- ❖ TRAPCA course: Devising a course on commodities to highlight the main issues CDDCs face and the opportunities they can benefit from

DEBATE

Consensus Building

- ❖ Debating the report at the UN Trade Forum (Geneva)
- ❖ Debating the issue of climate change and commodity dependence, based on the Report, at TRAPCA, a regional training institute based in Arusha, Tanzania.

- ❖ Multiyear Expert Meeting on Commodities and Development
- ❖ One-day informal interactive dialogue of the General Assembly on commodity markets

- ❖ National and regional workshops
- ❖ Sharing findings of country studies with private sector, government, NGOs and other stakeholders
- ❖ Sharing and discussing the material with 32 students (professionals) from across Africa through TRAPCA course
- ❖ Sharing experience on commodity byproducts at Vanuatu Coconut Summit

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Technical Cooperation

Strengthened capacity of stakeholders in incorporating climate change challenges and opportunities in development strategies.

Member states more aware of the importance of specific commodities, the evolution of commodities dependence, the relationship between commodity types and export concentration, and the need for economic diversification.

- ❖ Assist in commercializing new cotton byproducts
- ❖ Preparation of investment profiles to attract potential investors
- ❖ Strengthened capacity of participants in incorporating commodity issues into development strategies through TRAPCA course

Services, Trade and Sustainable Development



Multi-year Expert Meeting on Services

Service Policy Reviews (SPRs)

Support to AfCFTA Services Negotiations and Implementation

Services related issues

THINK

Research and Policy Analysis

- ❖ Background notes
- ❖ SPR publications (e.g. ongoing SPR for Morocco)
- ❖ Advisory support based on research and analysis
- ❖ Trade in services and employment
- ❖ Negotiating trade in services for development
- ❖ Exploiting the potential of services
- ❖ Facilitating trade in IT services

DEBATE

Consensus Building

- ❖ Discussions and dialogues among member States
- ❖ SPR national workshops to assess needs, validate findings and policy recommendations
- ❖ Contribution to the UNCTAD-African Union Commission (AUC) meetings
- ❖ Contribution to the UNCTAD-AUC Regional Economic Commissions (RECs) meetings
- ❖ Panel Discussion on the Development Implications of the Proposed WTO Plurilateral Negotiations on Electronic Commerce May 2019
- ❖ Contribution on the use of LDC services waiver in the WTO on 29 October 2019.
- ❖ International meeting on services

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Technical Cooperation

- ❖ Enhanced understanding of participants on issues relating to services development, regulation and institutions.
- ❖ Enhanced understanding of policy makers, services regulators and services operators on the issues of importance to national services development
- ❖ Consensus among the above on the
- ❖ Increased understanding of policy makers, trade negotiators and regulators on AfCFTA services negotiations
- ❖ Improved capacity in pursuing development-friendly negotiating
- Improved understanding of issues relating to services development and services negotiations and policy options that could be used

Development Dimension of the International Trading System



Evolution of International Trade and Trading Systems

Trade Negotiations at Multilateral and Regional Levels, as well as WTO Accession

THINK

Research and Policy Analysis

- ❖ UN Secretary-General's report on international trade and development at the General Assembly
- ❖ WESP 2019
- ❖ Report for the TDB and TDC
- ❖ Ongoing debate on WTO reform (forthcoming)
interest to developing countries

Examples:

- (1) Handbooks on the Generalized System of Preferences schemes
- (2) Policy Briefs (accession, GSTP)
- (3) Designing trade liberalization in Africa
- (4) E-commerce negotiations (forthcoming)

DEBATE

Consensus Building

- ❖ UN General Assembly (2nd Committee) and resolution on International Trade and Development
- ❖ TDB meetings
- ❖ TDC meetings
- ❖ High-level panel discussions – “Multilateralism under threat – what next?” and “Energizing existing and emerging regional trade agreements towards SDG” TDC (12-16 November 2018)
- ❖ GSTP Committee of Participants (17 October 2019)

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Technical Cooperation

- ❖ Participate in training on multilateral trading system under para166
- ❖ Advise countries, particularly African and Arab countries, in the WTO negotiations, including preparation for MC12
- ❖ Advise and train developing countries, LDCs and countries with economy in transition in their accession to WTO
- ❖ Advise and train African countries and African regional groupings on negotiations for AFCFTA
- ❖ Advise developing countries and LDCs in the implementation of trade policy frameworks

Development Dimension of the International Trading System (Continued)



Best-fit Trade Policy Frameworks (TPFs)

THINK

Research and Policy Analysis

- ❖ Trade Policy Frameworks for developing countries and LDCs to benefit from the international trading system

Examples:

- (1) Trade Policy Frameworks for Developing Countries: A Manual of Best Practices and
- (2) Trade Policy Framework for Lesotho, Guyana ongoing

DEBATE

Consensus Building

- ❖ National workshops at Namibia, Zimbabwe and Zambia on trade policy making and implementation

DELIVER

Technical Cooperation

- Activities to enhance national capacity to design and implement national trade policy frameworks under the Train for Trade II project of the EU-UNCTAD Joint Program of Support for Angola and UNCTAD-UNIDO Project for Mozambique.
- ❖ Advise developing countries and LDCs in the implementation of trade policy frameworks (e.g. Namibia, Zambia, Zimbabwe)