



## Trade and trade policy in the fight against plastic pollution: What are the challenges and opportunities?

5–6.30 p.m., 30 September 2020

### Tentative Programme

Online event at the Geneva Trade Week  
Co-hosted by: Graduate Institute, UNCTAD, UNEP, WEF, CIEL, and PEW

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5–6.30 p.m.

Moderator:

**Carolyn Deere Birkbeck**, Senior Researcher, The Graduate Institute

**Welcome Remarks:**

- **Joyce Msuya**, Assistant Secretary-General of the United Nations and Deputy Executive Director, UN Environment Programme (tbc)
- **Dona Bertarelli**, UNCTAD Special Advisor on the Blue Economy (tbc)
- **Alan Wolff**, Deputy Director-General, WTO (tbc)

**Speakers:**

- **Winnie Lau**, Senior Manager, Preventing Ocean Plastics, Pew Charitable Trusts
- **Carlos Martin-Novella**, Deputy Executive Director, Basel, Rotterdam and Stockholm Conventions Secretariat, UN Environment Programme
- **Diana Barrowclough/David Vivas/Steve MacFeeley**, Senior Economist/Legal Officer/Director, UNCTAD
- **Carroll Muffett**, President & CEO, Center for International Environmental Law
- **Kristin Hughes**, Managing Director, Global Plastic Action Partnership (GPAP), World Economic Forum

6.30 p.m.

Closing