

Free

THE ROLE OF ENTREPRENEURSHIP IN POST COVID-19 RESURGENCE



UNCTAD-UNITAR 4 PARTS WEBINAR SERIES ON ENTREPRENEURSHIP
AND MSMEs SURVIVAL AND RESURGENCE IN COVID-19 TIMES



INCLUSIVE ENTREPRENEURSHIP AND MSME RESURGENCE

FACT SHEET (4 OUT OF 4)

Thursday, December 17th, 2020 @ 15:00-16:30pm CET

Background

The new coronavirus pandemic is having unprecedented impacts across the globe, especially on human health and economic activities. In this context, Governments are intensifying their efforts to combat the global spread of COVID-19 by enacting various measures to support public health systems, safeguard the economy and to ensure public order and safety.

Likewise, entrepreneurs have looked for creative solutions to keep their activities afloat, addressing different challenges. The downturn in the global economy following this huge sanitary and health crisis represents unprecedented challenges, but will provide opportunities as well.

Discussion objectives

The objective of this virtual discussion is to identify and analyse the main impacts of COVID-19 on entrepreneurs and Micro, Small and Medium-Sized-Enterprises (MSMEs), their reactions, as well as the support they have received to face the current situation. Discussions will provide an opportunity for an intermediate impact assessment of the disruption, would help to identify a set of priority policies and measures for immediate basic re-opening measures for small business-owners, in order to facilitate resurgence, and also develop a longer-term social and economic recovery strategy where entrepreneurship and MSMEs play a central role leaving no one behind.

17 December 2020 / 3pm (CET)

4 Inclusive entrepreneurship and MSME resurgence

- What role can entrepreneurs and MSMEs play to ensure an inclusive economic recovery?
- How can government policies promote inclusive entrepreneurship and MSMEs in a post COVID-19 situation?
- How can government policies promote inclusive regional and international value chain in post COVID-19 times?

Target audience

The event is open to all and is targeting all entrepreneurship stakeholders, with a particular focus on the following groups:

- Public sector officials
- International organization
- Representatives from the private sector, including MSMEs, and academia
- Civil Society representatives



Programme



3:00-3:10 – Welcoming remarks by



· **Ms. Tatiana Krylova**, Head of the Enterprise Branch, Division on Investment and Enterprise



3:10-3:20 – Virtual Davos-style discussion moderated by



· **Mr. Alex Mejia**, Division Director, UNITAR and Editor-in-Chief, UN Today Magazine

POTENTIAL SPEAKERS



· **Mr. Stephen Umlaw**, Director, Informal Business and Local Economic Development, Department of Small Business Development, South Africa



· **Ms. Hana Shahatqia**, Youth Entrepreneurship Specialist, Generation Unlimited UNICEF, U.S.



· **Mr. Christian Jahn**, Executive Director, Inclusive Business Action Network (iBAN), Germany



· **Mr. Ozaal Zesha**, Ye! Country Ambassador for Pakistan, International Trade Center, Pakistan



· **Ms. Colette van der Ven**, Founder of CEO of Tulip Consulting, Switzerland



· **Mr. Jacob Foss**, Founder and COO, Agricycle Global, U.S.

4:00-4:30 – Q&A session



For more information and registration:

PLEASE CLICK HERE

Or go to: <https://tinyurl.com/yxjehxzk>

