

Free

THE ROLE OF ENTREPRENEURSHIP IN POST COVID-19 RESURGENCE



UNCTAD-UNITAR 4 PARTS WEBINAR SERIES ON ENTREPRENEURSHIP
AND MSMEs SURVIVAL AND RESURGENCE IN COVID-19 TIMES



RESILIENT ENTREPRENEURSHIP AND MSMEs RESURGENCE

FACT SHEET (3 OUT OF 4)

Thursday, November 19th, 2020 @ 15:00-16:30pm CET

Background

The new coronavirus pandemic is having unprecedented impacts across the globe, especially on human health and economic activities. In this context, Governments are intensifying their efforts to combat the global spread of COVID-19 by enacting various measures to support public health systems, safeguard the economy and to ensure public order and safety.

Likewise, entrepreneurs have looked for creative solutions to keep their activities afloat, addressing different challenges. The downturn in the global economy following this huge sanitary and health crisis represents unprecedented challenges, but will provide opportunities as well.

Discussion objectives

The objective of this virtual discussion is to identify and analyse the main impacts of COVID-19 on entrepreneurs and Micro, Small and Medium-Sized-Enterprises (MSMEs), their reactions, as well as the support they have received to face the current situation. Discussions will provide an opportunity for an intermediate impact assessment of the disruption, would help to identify a set of priority policies and measures for immediate basic re-opening measures for small business-owners, in order to facilitate resurgence, and also develop a longer-term social and economic recovery strategy where entrepreneurship and MSMEs play a central role leaving no one behind.

19 November 2020 / 3pm (CET)

3 Resilient entrepreneurship and MSMEs resurgence

- How can entrepreneurs reframe their organizations to make their businesses more resilient?
- What are the new tools and models for entrepreneurs to manage risks and uncertainty?
- What policies can governments implement to promote resilient entrepreneurship and MSMEs?

Target audience

The event is open to all and is targeting all entrepreneurship stakeholders, with a particular focus on the following groups:

- Public sector officials
- International organization
- Representatives from the private sector, including MSMEs, and academia
- Civil Society representatives



Programme



3:00-3:10 – Welcoming remarks by



· **Ms. Tatiana Krylova**, Head of the Enterprise Branch, Division on Investment and Enterprise



3:10-3:20 – Virtual Davos-style discussion moderated by



· **Mr. Alex Mejia**, Director, Division for People and Social Inclusion, Senior Manager, Social Development Programme

POTENTIAL SPEAKERS



· **Ms. Maria Elo**, Professor, International Business and Entrepreneurship, University of Southern Denmark



· **Mr. Oliver Bastienne**, Chairman and CEO of Seychelles Chamber of Commerce, Seychelles



· **Ms. Hadija Jabiri**, Founder of GBRI Eat Fresh, Tanzania



· **Ms. Bassma Ali**, Founder of G-Gateway, West Bank and Gaza



· **Mr. Avinash Nandakumar**, Co-founder of Hyphen, Belgium

4:00-4:30 – Q&A session



For more information and registration:

[PLEASE CLICK HERE](#)

