

Working Group on Measuring E-Commerce and the Digital Economy
Second meeting (virtual)
Geneva, 3-4 May 2021

Short biographies of the speakers (in the order announced in the draft programme)

Ms. Shamika N. Sirimanne is the director of UNCTAD's division on technology and logistics. She also serves as the head of the secretariat of the United Nations Commission on Science and Technology for Development. Ms. Sirimanne has extensive experience in development policy, research and technical cooperation gained from international organizations, national governments, think tanks and universities. Previously, she served as a director at the UN Economic and Social Commission for Asia and the Pacific and led the economic policy team at the UN Economic Commission for Africa. She also worked for the Canadian Department of Finance and the World Bank. She holds a PhD degree in economics.

Mr. Torbjörn Fredriksson heads the ICT Policy Section of UNCTAD's Division on Technology and Logistics. He is responsible for the E-commerce and Digital Economy work programme, which involves among other things the Digital Economy Report, the eTrade for all initiative, various capacity-building activities, and the Intergovernmental Group of Experts on E-commerce and the Digital Economy. He joined the UN in 2000. Before joining UNCTAD, he held positions at the Invest in Sweden Agency and the Swedish Ministry of Industry and Commerce. He has an MSc in International Economics from the Stockholm School of Economics.

Mr. Daniel Ker has over a decade of experience in international and official statistics. He undertakes research and analysis for, and help to organise and facilitate biannual meetings of, the OECD Working Party on Measuring and Analysing the Digital Economy. He was lead author on Measuring The Digital Transformation (<https://oe.cd/mdt>) and is currently leading work on a G20 report on measuring the Digital Economy. He also helped design and secure finance for the OECD Going Digital Toolkit (<https://goingdigital.oecd.org>) and him and his team are working to deliver new features and indicators throughout 2020.

Ms. Magdalena Kamińska has been in Eurostat since 2017. She has been working on the statistics in the domain of digitalisation and helping with the work on the EU survey on ICT usage and e-commerce in enterprises. Before joining Eurostat, she worked in Statistics Poland for 8 years, being responsible for the national survey on ICT usage in households and individuals as well as statistics on human resources in science and technology.

Ms. Esperanza Magpantay is the Senior Statistician of the ICT Data and Statistics Division of the International Telecommunication Union's Telecommunication Development Bureau, where she has been working since 2000. She is responsible for the collection, harmonization and dissemination of ICT statistics, particularly through the Yearbook of Statistics, the World Telecom/ICT Indicators Database, the ICT Eye and the ICT Development Index. Ms Magpantay is ITU's representative at the Partnership on Measuring ICT for Development and its Steering Committee and the UN Inter-Agency and Expert Group on SDG Indicators (IAEG-SDG). She also coordinated the pilot project of the ITU on Big Data for Measuring the Information Society. Before joining ITU she worked for seven years at the International Labour Office (ILO) in Geneva as a statistical officer. She has a degree in statistics from the University of the Philippines.

Ms. Barbara D'Andrea is Acting Chief of the International Trade Statistics Section of the Economic Research and Statistics Division (ERSD) of the WTO. She co-chairs with the OECD the UN Inter-Agency Task Force on International Trade Statistics and is the Inter-Agency Coordinator of Technical Assistance and Statistical Capacity Building in trade statistics. Over the years, she carried out numerous national and regional capacity building activities and is the author and co-author of various publications. She has 25 years of experience in the WTO. Prior to joining ERSD she worked as Economic Affairs Officer in the Institute for Training and Technical Co-operation and in the Trade and Environment Division, and as Junior Statistician in the Agriculture and Commodities Division.

Mr. Mauro Boffa is currently working as an Economist for the Executive Office of the Universal Postal Union in the Research and Strategy Programme. He holds a PhD in Economics from the University of Geneva, his main areas of expertise are international trade and econometric modelling. In the last 7 years he has produced and published academic research and policy work, both independently and in conjunction with research teams in various Universities and International Organizations.

Ms. Scarlett Fondeur Gil is an Economics graduate from the Santo Domingo Institute of Technology in the Dominican Republic, with a Masters in International Relations from the University of East Anglia in the United Kingdom. She has been working since 2003 for the ICT Policy Section of the UNCTAD. She and her colleagues produce the biennial Digital Economy Report, which analyzes trends on ICT and the information economy in developing countries and makes policy recommendations to UNCTAD member states. She launched UNCTAD's data collection on the use of ICT by businesses, on the ICT sector, and on international trade in ICT goods, and has helped develop statistical work on measuring trade in ICT-enabled services. She is also involved in the development of internationally comparable ICT statistics in the context of the Partnership on Measuring ICT for Development, which is composed by 14 international organizations.

Mr. José Luis Cervera, is CEO, DevStat and UNCTAD Consultant. He has substantive experience in all phases of the statistical business process: data collection, project design, production, analysis and dissemination of statistics, both in the public and private sector, for regional, national and international organisations. He has substantial experience in preparation of technical reports on economical and social issues, particularly on statistical subjects, development indicators, the SME sector, science and technology and related areas for international organisations and projects; as trainer on economic, social statistical topics (ICT statistics, Poverty, Development indicators, Dissemination of Statistics, Data analysis, etc.) and econometrics.

Mr. Mark Assaf is the Chief of the Human Resources Development Section– TrainForTrade at UNCTAD. He holds an Advanced Degree in Economics from the Free University of Brussels (Belgium). Early in his career he built experience in commercial management and trade in Europe and in Africa for the multinational BIA Group. He joined the UN 20 years ago covering the West and Central Africa region based in the Port of Cotonou (Benin). He later moved to Geneva headquarters and became responsible for the renowned TrainForTrade Port Management programme covering 4 linguistics networks and 60 countries throughout

Asia, Africa, Europe, Latin America and the Caribbean with the goal to support efficient and competitive port services. He also oversees major technical assistance projects in the field of international trade statistics and eCommerce to support sustainable economic development.

Mr. Rigoberto Torres Mora is Head of External Statistics at the Department of Macroeconomic Statistics, the Central Bank of Costa Rica. He holds a PhD in Business and Economics and has led the work on the UNCTAD pilot survey on exports of digitally delivered services and subsequent annual updates.

Ms. Linah Ngumba, works at the Kenya National Bureau of Statistics, the National Statistics Office in Kenya. She heads the ICT Statistics Section which is responsible for conducting nationwide ICT surveys to produce ICT-related statistics on the access to and use of ICTs in different segments of society in Kenya. She is the pioneer of the ICT statistics chapter in the Economic Survey Report that is widely used in Kenya for Economic performance. She also successfully pioneered surveys on the use and access of ICTs in enterprises and public institutions. She has a degree in economics and statistics and a master's in economics from the University of Nairobi.

Mr. Steve MacFeely is the Head of Statistics and Information at UNCTAD. He is also Adjunct Professor at the Centre for Policy Studies at University College Cork in Ireland and the director of the IASE International Statistical Literacy Program. He is co-chair of the Committee of the Chief Statisticians of the UN System (CCS-UN), chairs the Advisory Board of the Statistical Journal of the IAOS, and is a member of the statistical advisory panel to the UNDP Human Development Index. He is an elected member of the International Statistics Institute. He was a co-lead on the *Data Strategy of the Secretary-General for Action by Everyone, Everywhere 2020 – 2022*, and a lead author of the *2020 System-wide Roadmap for Innovating UN Data and Statistics*. Before joining UNCTAD, Steve was the Deputy Director-General at the Central Statistics Office (CSO) in Ireland.

Mr. Ronald Jansen is Chief of the Data Innovation and Capacity Branch at the Statistics Division of the United Nations Department of Economic and Social Affairs (UN-DESA). He is part of the senior management team of the United Nations Statistics Division (UNSD) in New York, where he is leading the functional area of Data Innovation and Capacity development and coordinate the Division's work on the use of Big Data for official statistics, which is an emerging field to modernize official statistics and to support the data demands for the monitoring on the 2030 agenda for sustainable development. His team supports the UN global working group on Big Data and maintains its website (see <https://unstats.un.org/bigdata/>).

Ms. Valeria Jordan is economic affairs officer at the Division of Production, Productivity and Management of the United Nations Economic Commission for Latin America and the Caribbean (UNECLAC) in Santiago, Chile. She holds an MBA from the Universidad del Desarrollo, Santiago, Chile (2005). Currently, she is in charge of the ECLAC's Observatory of Digital Development in Latin America and the Caribbean, a joint project with the European Commission's regional Facility for Development in transition. She also manages an ECLAC project for measuring the digital economy using Big Data in Latin America.

Mr. Leonardo Melo Lins is the coordinator of the ICT Enterprises Survey and ICT Providers Survey at the Regional Center for Studies for the Development of the Information Society (Cetic.br). He holds a Phd degree in Sociology from the University of São Paulo

(USP). His work is focused on ICT and innovation policies to foster competitiveness. His other research interest is the study of organizational learning and organizational change. He is also a member of the Talking About Organizations Podcast.