

## Fourth Stakeholders Steering Committee (4SSC) meeting for BioTrade

### Session 1: Highlights of past and upcoming activities

Date:	5 May 2021
Hour:	15:00-17:00 (CEST) (Hanoi: 20:00-22:00; Lima/Bogota/Quito: 08:00-10:00; Canada: 09:00-11:00)
Registration:	<a href="#">Zoom registration</a>
Language:	English
Website:	<a href="https://unctad.org/meeting/fourth-stakeholders-steering-committee-ssc-meeting-biotrade">https://unctad.org/meeting/fourth-stakeholders-steering-committee-ssc-meeting-biotrade</a>

#### 1. Background:

In March 2018, the UNCTAD BioTrade Initiative launched its programme “[Linking trade, biodiversity and sustainable development](#)” with the financial support of the Swiss State Secretariat for Economic Affairs SECO. This 4-year programme was launched in 2018 with the aim to contribute to the advancement of the SDGs and the Aichi Biodiversity Targets, as well as to support the development and implementation of the future post-2020 global biodiversity framework by: increasing coordination and knowledge sharing among BioTrade partners, creating an enabling policy environment for BioTrade, and facilitating market linkages for BioTrade-related companies.

A crucial element of the programme is the Stakeholders Steering Committee (SSC), which annually brings together BioTrade partners and serves as the coordination mechanism set out under the programme to promote collaboration and cooperation of BioTrade activities. The SSC also serves to review a four-year work plan known as the Roadmap which sets priorities, guides partners' interventions, allocates responsibilities, and lists areas of potential partnerships. Additionally, the SSC serves as a platform to identify emerging issues, and transfer of knowledge, and sharing lessons and good practices learned from BioTrade related activities.

As international travel restrictions and social distancing measures are still in place due to COVID-19, the 4SSC will take place again virtually through Zoom. This year, the 4SSC will be organized in 4 segments over the course of May 2021:

- May 5 2021, 15:00-17:00 (CET): Session 1 Highlights of past and upcoming activities
- May 6 2021, 15:00-17:00 (CET): Session 2 Post-2020 global biodiversity framework
- May 20, 2021, 14:00-16:00 (CET): Session 3 Communication and Awareness Raising
- May 26, 2021, 14:00-16:00 (CET): Session 4 COVID-19

#### 2. Objective of the session:

- Give opportunity for new participants to present their programme/organization as well as BioTrade partners with new projects to present
- BioTrade partners to share upcoming activities starting May 2020 onwards
- Discuss on the sustainability and future of BioTrade and BioTrade activities

Further information at [biotrade@unctad.org](mailto:biotrade@unctad.org)

### 3. Provisional Agenda - 15:00-17:00 (CEST):

14:50 -	Registration is open
15:00 – 15:15	<ul style="list-style-type: none"> <li>• Welcoming remarks:             <ul style="list-style-type: none"> <li>➤ UNCTAD</li> <li>➤ SECO</li> </ul> </li> <li>• Round of introduction of all participants</li> </ul>
15:15-15:25	<ul style="list-style-type: none"> <li>• Short overview of activities in the past year based on the questionnaire circulated prior to meeting by UNCTAD</li> </ul>
15:25-15:50	<ul style="list-style-type: none"> <li>• Presentations of new projects by:             <ul style="list-style-type: none"> <li>○ Organization of Eastern Caribbean States (OECS) &amp; Caribbean Biodiversity Fund (CBF)</li> <li>○ Department of Environment, Forestry and Fisheries (South Africa)</li> <li>○ Helvetas Swiss Intercooperation</li> </ul> </li> <li>• Q&amp;A session</li> </ul>
15:50-16:15	<p>Roundtable of sharing new activities.</p> <ul style="list-style-type: none"> <li>• Each partner to share in 2 minutes of new upcoming activities that they would like to share in roundtable fashion.</li> </ul>
16:15-16:55	<p>Group discussion</p> <ul style="list-style-type: none"> <li>• Present key findings and recommendations of the mid-term review by UNCTAD and SECO</li> <li>• Discuss the future of BioTrade and its activities based on the questionnaire circulated prior to meeting</li> </ul>
16:55-17:00	Closing Remarks

## Fourth Stakeholders Steering Committee (4SSC) meeting for BioTrade

### Session 2: Post-2020 global biodiversity framework

Date:	6 May 2021
Hour:	15:00-16:30 (CEST) (Hanoi: 20:00-21:30; Lima/Bogotá/Quito: 08:00-9:30; Canada: 09:00-10:30)
Registration:	<a href="#">Zoom registration</a>
Language:	English
Website:	<a href="https://unctad.org/meeting/fourth-stakeholders-steering-committee-ssc-meeting-biotrade">https://unctad.org/meeting/fourth-stakeholders-steering-committee-ssc-meeting-biotrade</a>

#### 1. Background:

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The post 2020 GBF was identified as one of the emerging issues the previous SSC meeting. In light of this, UNCTAD has been engaging with partners and other stakeholders to mainstream and advocate for BioTrade, sustainable use and sustainable trade and private sector engagement into this new framework.

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- May 5 2021, 15:00-17:00 (CET): Session 1 Highlights of past and upcoming activities
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- May 20, 2021, 14:00-16:00 (CET): Session 3 Communication and Awareness Raising
- May 26, 2021, 14:00-16:00 (CET): Session 4 COVID-19

Further information at [biotrade@unctad.org](mailto:biotrade@unctad.org)

## 2. Objective of this session:

- Inform partners on the current state of post 2020 negotiations including the latest updates on the timeline from the CBD as well as updates from UNCTAD
- Information sharing among partners on current activities they have been engaged in and implementing in terms of the Post-2020 global biodiversity framework (GBF)
- Discuss possible contributions and actions points to the development of post-2020 GBF and how to mobilize the trade and biodiversity community.

## 3. Provisional Agenda for Session 2, 15:00-17:00 (CEST):

14:50 -	Registration is open
15:00 – 15:10 (CEST)	Opening session 2 <ul style="list-style-type: none"> <li>• Welcoming remarks and introduction by the moderator</li> </ul>
15:10-15:35	Updates on the <b>post 2020 negotiations</b> <ul style="list-style-type: none"> <li>• CBD presentation on the latest updates from the CBD Secretariat, the timeline going forwards until COP15, and potential areas that the BioTrade community can be involved in</li> <li>• UNCTAD presentation on the overview of the <a href="#">Online workshop on trade and biodiversity for the post-2020 global biodiversity framework</a> from March 20201 and its key findings</li> <li>• Q&amp;A</li> </ul>
15:35-16:00	Discussion on current and ongoing <b>post-2020 GBF activities</b> <ul style="list-style-type: none"> <li>• UNCTAD updates on post-2020 activities being implemented</li> <li>• Sharing information among partners on their current activities, events, publications, etc. that have been/currently being implemented in relation to the post-2020 GBF.</li> </ul>
16:00-16:25	Discussion on <b>collaboration around upcoming post-2020 GBF/COP15 activities</b> <ul style="list-style-type: none"> <li>• Sharing of information among partners on activities and events planned around the Post-2020 GBF</li> <li>• Discuss and brainstorm possible areas of collaboration on the post-2020</li> </ul>
16:25-16:30	Closing Remarks

## Fourth Stakeholders Steering Committee (4SSC) meeting for BioTrade

### Session 3: Communication and Awareness Raising

Date:	20 May 2021
Hour:	14:00-15:30 (CEST) (Hanoi: 19:00-20:30; Lima/Bogotá/Quito: 07:00-8:30; Canada: 08:00-9:30)
Registration:	<a href="#">Zoom registration (by invitation only)</a>
Language:	English
Website:	<a href="https://unctad.org/meeting/fourth-stakeholders-steering-committee-ssc-meeting-biotrade">https://unctad.org/meeting/fourth-stakeholders-steering-committee-ssc-meeting-biotrade</a>

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- May 26, 2021, 14:00-16:00 (CEST): Session 4 COVID-19

**This session is co-organized and co-chaired with Helvetas Swiss Intercooperation**

#### 2. Objective of the session:

This session will discuss the best practices and lessons learned of developing and implementing communication strategies aimed at raising awareness of biodiversity-friendly products and services, including BioTrade, among different target audiences (business, civil society and governments). Particularly, participants will discuss perceived challenges and opportunities when communicating on issues related to BioTrade; share experiences, actions taken and successful communication work; and discuss/prioritize areas of work that can be taken in the coming year to raise awareness about BioTrade particularly among the general public.

Contact for further information: [biotrade@unctad.org](mailto:biotrade@unctad.org)

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13:50 -	Registration is open
14:00-14:10	<ul style="list-style-type: none"> <li>• Welcoming remarks</li> </ul>
14:10-14:25	<ul style="list-style-type: none"> <li>• Presentations on best practices               <ul style="list-style-type: none"> <li>○ Helvetas Swiss Intercooperation</li> <li>○ Union for Ethical BioTrade</li> </ul> </li> </ul>
14:25-14:35	<ul style="list-style-type: none"> <li>• Q&amp;A and follow up Discussion</li> </ul>
14:35-15:10	<ul style="list-style-type: none"> <li>• Breakout groups               <ul style="list-style-type: none"> <li>○ Group 1 on Cooperation with Media: This group will focus on coverage of BioTrade in the media.</li> <li>○ Group 2 on Partnership with Civil Society: This group will focus on working with various civils society groups to promote BioTrade.</li> <li>○ Group 3 on BioTrade Messaging Through Companies: This group will focus on how companies can disseminate the message of BioTrade.</li> </ul> </li> <li>• Back to plenary and reporting back of each group followed by a collective discussion.</li> </ul>
15:10-15:25	<ul style="list-style-type: none"> <li>• Presentation by UNCTAD on the communication toolkit and next steps</li> <li>• Q&amp;A session and follow up discussion</li> </ul>
15:25-15:30	Closing Remarks

## Fourth Stakeholders Steering Committee (4SSC) meeting for BioTrade

### Session 4: COVID-19 and SSC Wrap-up

Date:	26 May 2021
Hour:	14:00-16:00 (CEST) (Hanoi: 19:00-20:30; Lima/Bogotá/Quito: 07:00-8:30; Canada: 08:00-9:30)
Registration:	<a href="#">Zoom registration (by invitation only)</a>
Language:	English
Website:	<a href="https://unctad.org/meeting/fourth-stakeholders-steering-committee-ssc-meeting-biotrade">https://unctad.org/meeting/fourth-stakeholders-steering-committee-ssc-meeting-biotrade</a>

#### 1. Background:

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#### 2. Objective of the session:

During the 3<sup>rd</sup> SSC meeting in 2020, UNCTAD and partners identified the importance to prioritize BioTrade & COVID-19 related activities. In response to this, a global [on-line survey](#) was conducted between December 2020 to February 2021 with nearly 400 responses. Currently a study is being carried out by UNCTAD based on the outcomes of the survey, in which the initial results will be presented during the session. The session will also look at lessons learned and good practices taking partners' experiences as case studies. Though the pandemic still continues to unravel, the recovery phase is on the horizon; to this end, participants will be discussing the opportunities and challenges that lie ahead, looking at it from different stakeholder viewpoints and experiences. **This session is co-organized and co-chaired with International Trade Centre.**

Contact for further information: [biotrade@unctad.org](mailto:biotrade@unctad.org)

### 3. Provisional Agenda (26 May 2021, 14:00-16:00 CEST):

13:50 -	Registration is open
14:00-14:10	<ul style="list-style-type: none"> <li>• Welcoming remarks</li> </ul>
14:10-14:25	<ul style="list-style-type: none"> <li>• Presentation on UNCTAD COVID Study <ul style="list-style-type: none"> <li>○ Presentation on the initial findings from a current ongoing study based on the <a href="#">COVID-survey</a></li> <li>○ Q&amp;A and follow-up discussion</li> </ul> </li> </ul>
14:25-14:40	<ul style="list-style-type: none"> <li>• Lessons learned and best practices <ul style="list-style-type: none"> <li>○ Presentation by <b>PromPeru</b> from the business angle</li> <li>○ Presentation by <b>ITC</b> from the operational angle</li> </ul> </li> </ul>
14:40-15:25	<ul style="list-style-type: none"> <li>• Discussion breakout groups focusing on the opportunities and challenges looking into the future in the post-pandemic phase</li> <li>• Back to plenary and reporting back of each group followed by collective discussion.</li> </ul>
15:25-15:30	<ul style="list-style-type: none"> <li>• Closing of the COVID session</li> </ul>
15:30-15:55	<p>Wrap up session of the 4<sup>th</sup> SSC session</p> <ul style="list-style-type: none"> <li>• Summary and key points of the past 4 sessions</li> <li>• Discussion on the sustainability of BioTrade activities</li> </ul>
15:55-16:00	<p>Wrap up of the SSC session</p> <ul style="list-style-type: none"> <li>• Closing remarks</li> </ul>