



Launch Event: Presentation of Phase III Activities
DA COVID-19 technical cooperation project on Competition Policy & MSMEs' resurgence

18 June 2021– 14:00-16:00Hrs CET

Agenda

18 June 2021

Sessions

14:00-14:10 CET

Opening remarks (10 min)

- Ms. Moreira, Head of Competition and Consumer Policies Branch, UNCTAD (5 min)
- Mr. Zhumangarin Chairman, Agency of Protection and Developing Competition of Kazakhstan (2 min)
- Mr. Zhaksylykov, Vice Minister of the Ministry of National Economy, Kazakhstan (3 min)

(Moderators: Ms. Elizabeth Gachuri, Economic Affairs Officer, UNCTAD /Dr. Pierre Horna, Legal Affairs Officer, UNCTAD)

14:10-14:30 CET

Presentations on Assessing the role of Competition Policy in the economic recovery of MSMEs: The case of Brazil, South Africa, Thailand (20 min)

- Mr. Ratshisusu, Deputy Secretary, South African Competition Commission
- Mr. Nhlapo, Director of EMPRETEC Center in South Africa
- Mr. Mkhumane, Director General of the National Department of Small Business Development in South Africa
- Mr. Charoenrat, Center for Entrepreneurship -Thailand
- Mr. Furlan, UNCTAD Consultant- Brazil

(Moderators: Ms. Elizabeth Gachuri, Economic Affairs Officer, UNCTAD /Dr. Pierre Horna, Legal Affairs Officer, UNCTAD)



14:30-14:55 CET

Presentation of topics to be discussed during webinars of 27-29 October 2021 (25 min)

- **SME access to finance & Government support:**

Mr. Wobraogo, Burkina Faso Competition Authority (5 min)

Mr. Piampongsant, Vice-Chairman of the Trade Competition Commission, Thailand (5 min)

- **Digitalization of MSMEs:**

Mr. Henriquez, Superintendent, Competition Superintendent of El Salvador (5 min)

Mr. Ismail, CEO, Malaysia MyCC (5 min)

- **Advocacy for MSME:** Dr. Momtaz, Chairman, Egyptian Competition Authority (5 min)

14:55-15:15 CET

UNCTAD proposal to develop a Code of Conduct (10 min)

- Mr. Crucelegui, Chief Advisory Services and Capacity-building, UNCTAD (5 min)

- Mr. Padilla, Consultant, Managing Director and Head COMPAS Lexecon Europe (5 min)

UNCTAD-ECLAC Presentation of online course on MSMEs and Competition Policy

- Mr. Crucelegui, Chief Advisory Services and Capacity-building, UNCTAD (1 min)

- Ms. Nunez, Economic Affairs Officer, ECLAC (5 min)

15:15-15:17 CET

Closing Remarks by UNCTAD Mr. Crucelegui, Chief Advisory Services and Capacity-building, UNCTAD (2 min)

15:17-16:00 CET

Virtual Networking Coffee break session via REMO platform