

World Investment Report 2024

Investment Facilitation and Digital Government

Country Fact Sheet:

Switzerland

Foreign direct investment (FDI) overview, selected years

(Millions of dollars and per cent)

FDI flows	2019	2020	2021	2022	2023	Growth rate, 2022-2023 %	As a percentage of gross fixed capital formation					
							2019	2020	2021	2022	2023	
Switzerland												
Inward	-84 436	-49 570	-76 785	-43 248	13 507	..	-44.0	-24.8	-35.9	-20.1	5.8	
Outward	-46 659	-41 041	-76 161	-74 020	104 954	..	-24.3	-20.5	-35.6	-34.5	45.4	
<i>Memorandum</i>												
France												
Inward	20 426	13 174	34 109	75 979	42 032	-44.7	3.2	2.1	4.7	10.8	5.5	
Outward	51 459	23 676	55 087	52 776	72 356	37.1	8.0	3.8	7.6	7.5	9.5	
Germany												
Inward	52 684	69 954	51 218	27 411	36 698	33.9	6.4	8.4	5.6	3.0	3.7	
Outward	151 078	38 700	147 604	145 528	101 254	-30.4	18.2	4.6	16.2	16.1	10.3	
European Union												
Inward	627 336	154 889	266 502	-84 831	58 645	..	18.0	4.6	7.0	-2.3	1.4	
Outward	644 799	102 670	619 677	169 790	182 746	7.6	18.5	3.0	16.3	4.5	4.5	
Europe												
Inward	660 687	158 933	178 748	-105 878	16 493	..	13.9	3.5	3.5	-2.1	0.3	
Outward	648 344	-17 470	705 714	216 770	327 855	51.2	13.7	-0.4	13.8	4.2	5.9	
Developed countries and economies												
Inward	1 024 750	337 595	731 843	426 198	460 231	8.0	8.5	2.9	5.6	3.2	3.3	
Outward	1 045 960	396 035	1 376 095	1 023 157	1 051 211	2.7	8.7	3.4	10.5	7.6	7.4	
World*												
Inward	1 729 239	984 578	1 621 808	1 355 749	1 327 648	-2.1	7.7	4.5	6.4	5.2	4.9	
Outward	1 444 809	779 507	1 881 922	1 574 724	1 542 472	-2.0	6.4	3.5	7.5	6.0	5.7	

FDI Stock	2019	2020	2021	2022	2023	Growth rate, 2022-2023 %	As a percentage of gross domestic product					
							2019	2020	2021	2022	2023	
Switzerland												
Inward	1 098 557	1 181 032	1 100 368	1 038 034	1 136 788	9.5	152.2	159.4	135.4	126.8	128.4	
Outward	1 382 689	1 540 070	1 473 858	1 316 327	1 472 959	11.9	191.6	207.8	181.4	160.8	166.4	
<i>Memorandum</i>												
France												
Inward	833 848	957 362	944 582	947 200	1 012 705	6.9	30.6	36.2	31.9	34.1	33.4	
Outward	1 484 038	1 596 898	1 563 764	1 544 549	1 635 680	5.9	54.4	60.4	52.9	55.6	54.0	
Germany												
Inward	963 566	1 153 099	1 105 367	1 091 561	1 128 259	3.4	24.8	29.7	25.8	26.7	25.3	
Outward	1 822 094	2 022 877	2 135 581	2 077 987	2 179 240	4.9	46.8	52.1	49.9	50.9	48.9	
European Union												
Inward	8 969 039	12 464 889	12 185 493	11 672 194	12 453 733	6.7	57.1	81.1	70.3	69.6	67.9	
Outward	10 726 542	14 189 953	14 385 617	13 530 528	14 499 617	7.2	68.3	92.3	83.1	80.7	79.0	
Europe												
Inward	13 032 186	16 995 057	16 812 980	16 110 676	17 266 928	7.2	59.9	80.8	69.9	67.2	67.7	
Outward	14 910 841	18 688 413	18 836 707	17 537 359	18 572 060	5.9	68.6	88.9	78.3	73.2	72.8	
Developed countries and economies												
Inward	24 807 730	30 006 576	32 855 485	29 591 913	33 434 653	13.0	46.1	56.9	55.8	49.1	52.7	
Outward	27 313 864	32 096 339	34 190 634	31 177 995	34 404 485	10.3	50.8	60.9	58.0	51.7	54.2	

World*											
Inward	36 150 805	41 892 770	47 156 148	44 375 102	49 130 846	10.7	41.4	49.2	48.7	44.2	47.0
Outward	35 009 321	40 717 981	43 385 944	40 569 644	44 380 560	9.4	40.3	48.2	45.1	40.6	42.7

Cross-border merger and acquisition (M&A) overview, 2020–2023

(Millions of dollars)

Region/economy	Sales (net)					Purchases (net)				
	2020	2021	2022	2023	Growth rate, 2022-2023 %	2020	2021	2022	2023	Growth rate, 2022-2023 %
Switzerland	19 134	12 852	17 184	27 042	57.4	14 929	8 298	23 643	17 612	-25.5
<i>Memorandum</i>										
France	4 977	4 596	30 512	5 627	-81.6	16 232	87 555	29 742	15 323	-48.5
Germany	53 135	22 086	530	26 894	4 971.9	60 476	43 635	8 601	11 658	35.5
European Union	187 865	141 872	132 357	76 866	-41.9	119 560	218 822	98 019	70 799	-27.8
Europe	259 596	271 274	356 243	158 287	-55.6	208 748	283 934	155 850	98 607	-36.7
Developed countries and economies	388 581	624 070	599 315	301 936	-49.6	393 223	672 645	633 867	295 949	-53.3
World*	474 864	737 452	706 572	378 370	-46.4	474 864	737 452	706 572	378 370	-46.4

Announced greenfield investment project overview, 2020–2023

(Millions of dollars)

Region/economy	As destination					As source				
	2020	2021	2022	2023	Growth rate, 2022-2023 %	2020	2021	2022	2023	Growth rate, 2022-2023 %
Switzerland	3 124	3 240	8 373	2 077	-75.2	17 983	15 101	22 397	35 193	57.1
<i>Memorandum</i>										
France	16 468	14 658	22 241	31 428	41.3	41 977	37 829	81 521	58 444	-28.3
Germany	28 797	62 937	47 432	56 723	19.6	48 913	74 476	74 528	105 286	41.3
European Union	150 811	227 166	265 275	262 327	-1.1	209 004	250 562	394 964	390 253	-1.2
Europe	217 076	321 247	391 326	358 482	-8.4	287 515	322 844	530 214	561 816	6.0
Developed countries and economies	343 853	536 858	687 018	630 989	-8.2	481 497	682 488	964 471	914 158	-5.2
World*	640 585	829 693	1 309 067	1 380 401	5.4	640 585	829 693	1 309 067	1 380 401	5.4

Source: UNCTAD, *World Investment Report 2024* (<https://unctad.org/wir> or <https://unctad.org/fdistatistics>).

*Excluding Caribbean offshore financial centres and special-purpose entities in reporting countries.

This fact sheet and additional information on the *World Investment Report 2024* and the Report itself can be found at:

<https://unctad.org/wir>

The sources for all this information are the *World Investment Report 2024* and UNCTAD FDI/MNE database.

This database can be found at:

<https://unctad.org/fdistatistics>

The *World Investment Report 2024 (WIR24)* (Sales No.E.24.II.D.11, ISBN: 9789210031349 and eISBN: 9789213589748) may be obtained from UN Sales Offices or from UN sales agents in many countries. Price: US\$ 85.00 (50% discount for residents in developing economies and 75% discount for residents in least developed countries). Customers who would like to buy the book, or obtain quotations for large quantities, should enquire from the sales offices.

For more information, please contact: Astrit Sulstarova, Chief, Trends and Data Section, Investment Research Branch, Division on Investment and Enterprise, UNCTAD, tel: +41 22 917 4969, or e-mail: astrit.sulstarova@unctad.org; or UNCTAD Communications and External Relations Section, tel: +41 22 917 5828, or e-mail: unctadpress@unctad.org