

Launching of the E-learning course

Entrepreneurship for Migrants and Refugees (French version)

“Entrepreneurship for Migrants and Refugees:
Innovative Partnerships for Sustainable Development
in the Context of COVID-19”



French (with English interpretation)

Wednesday, 23 June 2021, 15h00-16h30 (CET)

Background

Entrepreneurship offers both a long-term solution to the challenges emanating from large and permanent movements of people and operates as a means for livelihoods in the short-term following humanitarian crises. Especially in recovering from COVID-19 pandemic, forging innovative partnerships can play a critical role in improving the inclusive nature of entrepreneurship ecosystems. Such partnerships can (i) narrow pervasive information gaps on the supply of services by ecosystem stakeholders and the demand for services by migrant and refugee entrepreneurs, (ii) harness synergies among stakeholders, (iii) reduce the barriers faced by migrant and refugee entrepreneurs and (iv) strengthen implementation of policies and delivery of programmes in a coordinated manner. Within this framework, there is a need to build innovative and multistakeholder partnerships to eliminate exclusion and to strengthen the humanitarian-development nexus.

Objective

Under the framework of observing the [World Refugee Day](#) (20 June) and celebrating [International Day of Family Remittances](#) (16 June) and the [Micro-, Small and Medium-sized Enterprise Day](#) (27 June), this virtual session aims to promote a better understanding of the importance of facilitating entrepreneurship for migrants and refugees particularly in Western, Central and North Africa by optimizing regulatory frameworks and enhancing access to requisite services in the areas of training, finance, markets, networks and technology. The session also aims to highlight the positive contributions that migrant and refugee entrepreneurs bring to host communities and the instrumental role of entrepreneurship in preparing for durable solutions. Under the framework of this event, the French version of the e-learning course on “Entrepreneurship for Migrants and Refugees” will also be launched.

Format

The virtual session will be conducted as a Davos-style panel discussion, facilitated by a moderator and involving a group of panelists, with a time dedicated for discussion with the audience. It will commence with UNCTAD, IOM and UNHCR discussing their best practices and lessons learned in operationalizing the [Policy Guide on Entrepreneurship for Migrants and Refugees](#) which they jointly published in 2018. This will be followed by a panel session where policymakers and migrant and refugee entrepreneurs will share examples from their experiences. The Policy Guide on Migrant and Refugee Entrepreneurship has been adapted to an e-learning course in 2019 together with UNITAR. The second part of the event will be dedicated to this digital policy tool. UNITAR will provide relevant information about the course which trained and certified over 750 participants in 2020 alone. The e-course is available in Arabic, English and Spanish, with French as the latest upcoming edition to be launched during the event.

Key Themes

The key themes to be discussed include:

- The benefits of innovative and multisectoral partnerships in promoting entrepreneurship for migrants and refugees
- The challenges faced by migrant and refugee entrepreneurs particularly during COVID-19 pandemic
- Examples on the policy options and successful partnerships emanating from good practices across the world
- Background, features, and launch of the French version of the e-learning course on Entrepreneurship for Migrants and Refugees



Event Agenda

I. Importance of Entrepreneurship for Migrants and Refugees, Inclusive Policies and Innovative Partnerships for Sustainable Development



Moderator: Ms. Chantal Line Carpentier
UNCTAD New York Office of the Secretary-General

First Panel



Mr. Richard Bolwijn
OIC, Enterprise Branch, UNCTAD



Dr. Mamadou Dian Balde
Deputy Director of UNHCR's Division of Resilience and Solutions



Ms. Aissata Kane
Senior Regional Advisor, Sub-Saharan Africa, IOM

Q&A

Second Panel



Mr. Olivier Lacroix
Ministry of Foreign Affairs, France



Ms. Emilie Ballestraz
Global Programme Migration and Development, Federal Department of Foreign Affairs, Switzerland



Mr. Adel Karoui
President, Albideya, Tunisian Diaspora Association and migrant entrepreneur



Mr. Salet Djibril
Refugee entrepreneur from Amboko camp in Southern Chad

Q&A

II. Launch of the French Version of the E-Learning Course on Entrepreneurship for Migrants and Refugees



H.E. Amb. Taous Ferouki
Advisory Board, UNITAR



H.E. Georges Nakseu-Nguefang
Permanent Representative of the International Organization of the Francophonie (OIF)

III. Questions and Answers

Join us!

Register here

https://us02web.zoom.us/webinar/register/WN_mvFTs3KJTdavgoXM6W2HDg

