

Program Bergen International Summit 2021

The Power of Art and Culture in Transformation

Moderators:

- Harm-Christian Tolden, Director General of the Department of Culture, Diversity and Equality, City of Bergen
- Trine Samuelsen, Director General of the Head of the City Government's Department, City of Bergen

Time: 09:00 am – 11:45 am

Opening address: Governing Mayor in Bergen, Roger Valhammer (AP)

Prelude: The intrinsic power of art as an innovative force on a strategic level

Presentation: Norway Minister of Culture, Abid Q. Raja (V)

Commented by: Deputy Major for Culture, Diversity and Equality in Bergen, Katrine Berg Nødtvedt (MDG)

Act I: Creativity as resource and Commodity

Introduction: Marisa Henderson, Chief of the Creative Economy Programme in United Nations Conference on trade and development (UNCTAD)

Discussion: *Art and Creativity as commodity and resource:* Dave Beech, Dr. University of the Arts London

Commented by: Kirsti Mathiesen Hjemdahl, CEO Cultiva Foundation

Act II: Art as an incubator for transdisciplinary collaboration

Presentation: Ralf Schmitt, Founder & co-director at Berlin Art Institute

Presentation: *Arts Incubators* Birgitta Ralston, Head of Bioregion Institute, Ideal Lab, RalstonBau

Commented by:

- Missy Mazzoli, Composer and performer and Artist in residence Bergen International Festival 2021
- Kristin Danielsen, Director of the Arts Council Norway

Act III: Festivals and culture as the core of sustainable urban development

Introduction: Qiaobo Ni, United Nations Educational, Scientific and Cultural Organization (UNESCO), Project Officer, UNESCO Creative Cities Network & UNESCO Cities Platform, Culture Sector, or another representant from UNESCO

Presentation: *Festival Cities and sustainable urban development*

- Margaret Gold, London Metropolitan, Senior Lecturer in Creative Industries Management , author of *Festival Cities: Culture, Planning and Urban Life*
- John R. Gold, Oxford Brookes University, Professor of urban Historical Geography, author of *Festival Cities: Culture, Planning and Urban Life*

Presentation: *Festivals; developing collaborations and creative ideas across borders*

- Kathrin Deventer, Secretary General at European Festivals Association (EFA)
- Anders Beyer, Chief Executive and Artistic Director at Bergen International Festival
- James McVeigh, Festivals Edinburgh

Summing up: *Thinking, planning & acting culturally* by Charles Landry, author, speaker and international adviser, author of *The Creative City: A Toolkit for Urban Innovators*