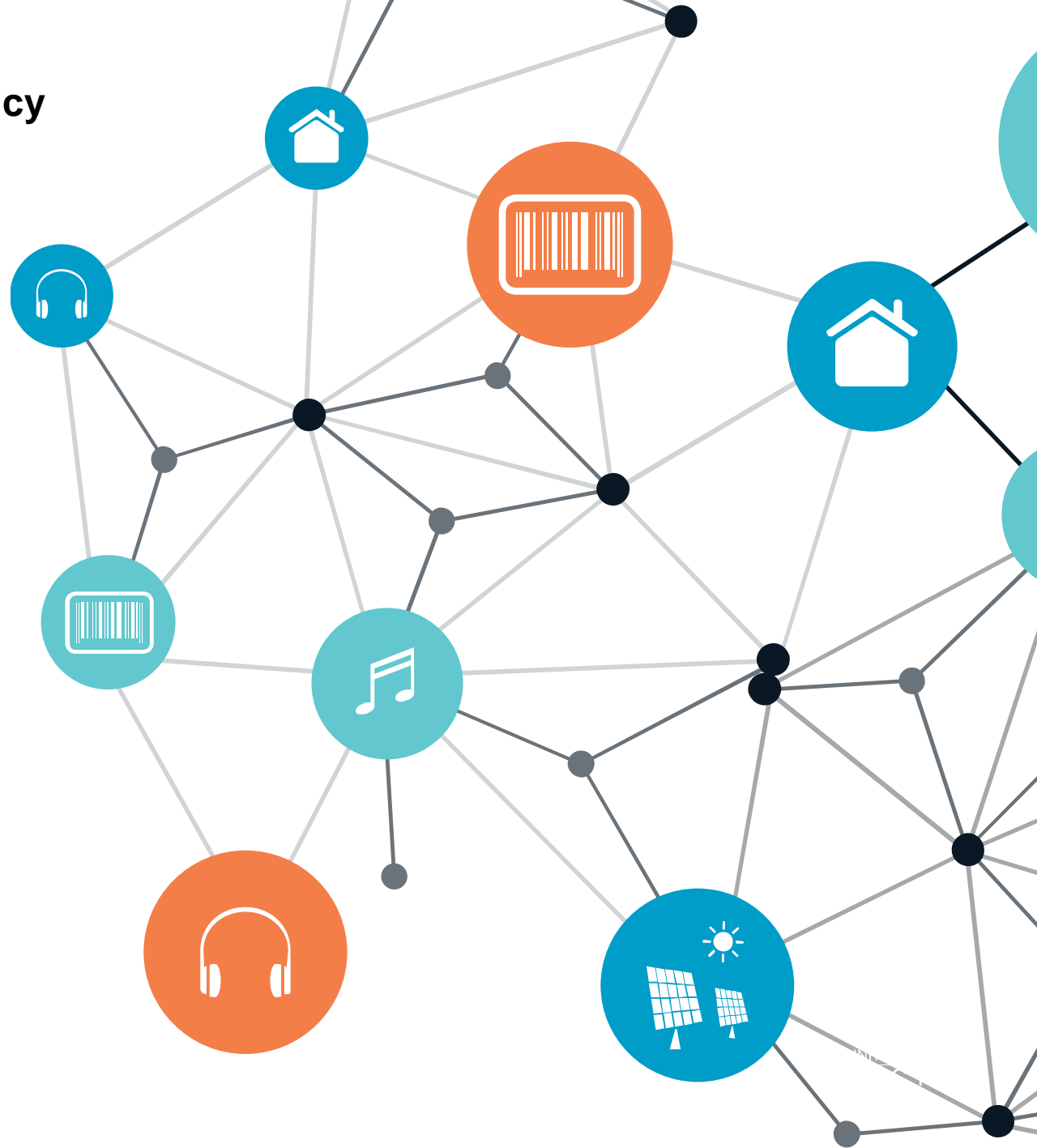






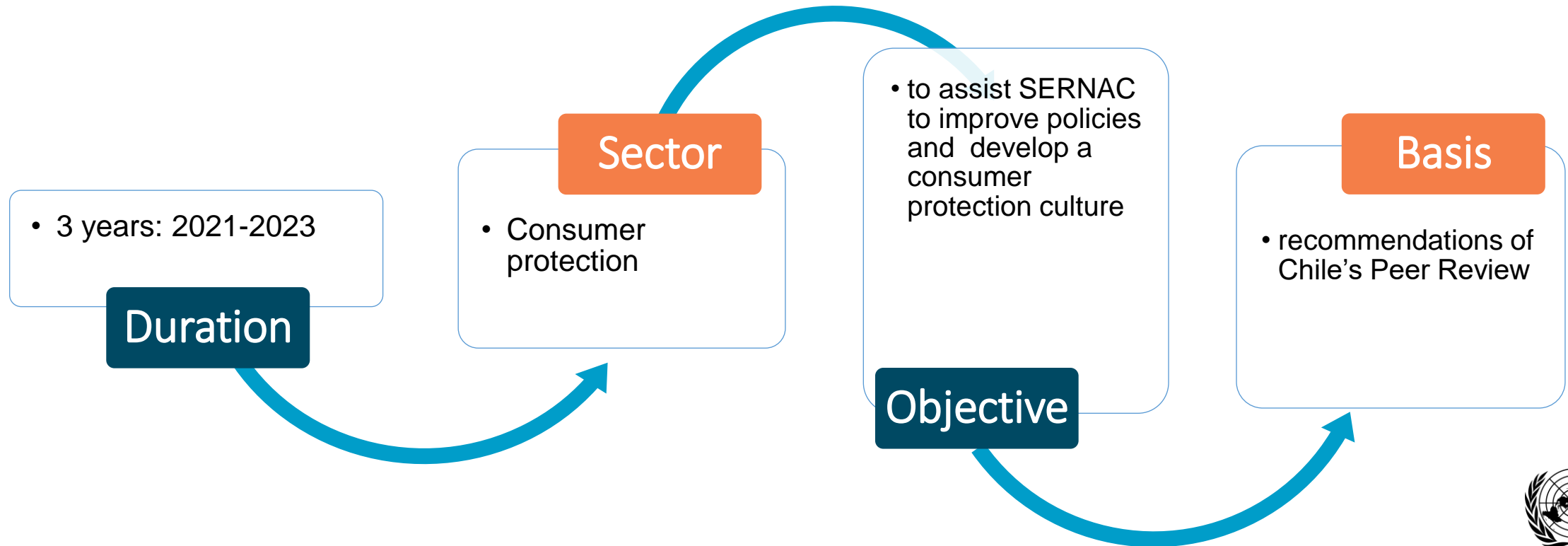
INTERGOVERNMENTAL GROUP OF EXPERTS ON  
**Consumer protection law and policy**

**Join us tomorrow at 10h00 Geneva  
time**





# Technical assistance project





INTERGOVERNMENTAL GROUP OF EXPERTS ON  
**Consumer protection law and policy**

**GOAL**

**To support Chile  
in improving  
legislative and  
institutional  
frameworks for  
consumer  
protection**



INTERGOVERNMENTAL GROUP OF EXPERTS ON  
**Consumer protection law and policy**

**To improve the  
consumer  
protection  
legislation of Chile**

**by supporting the review of current legislation and  
reinforcing it with additional regulations and guidelines (if  
necessary);**

**To raise awareness  
on the benefits of  
consumer  
protection law and  
policy**

**amongst all the stakeholders, including government  
institutions, the judiciary, consumer protection associations  
the business community and consumers, thereby promoting  
voluntary compliance with the consumer protection laws;**

**To support SERNAC  
in its outreach  
activities**

**to enhance its coordination and cooperation with other  
Ministries, sector regulators whose decisions and policies may  
have implications for consumers in the markets, with a view to  
increasing efficiency and efficacy.**



INTERGOVERNMENTAL GROUP OF EXPERTS ON  
**Consumer protection law and policy**

# Thank you

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