



24 & 25 November 2021

9:00 – 13:00

Room XXVI, Palais des Nations, Geneva and online\*

# Trading **Food** for **Sustainable Development**

**Fostering the Integration of  
Agricultural Value Chains of  
Commodity-Dependent Landlocked  
Developing Countries into Regional  
and Global Value Chains**

**Mongolia**



## **Programme of the Workshop**

**Uzbekistan**



**Lao**

People's Democratic Republic



**Ethiopia**



\* WebEx Link: please write an email to [commodities@unctad.org](mailto:commodities@unctad.org)



UNITED NATIONS  
**UNCTAD**



Wednesday 24 November 2021, 09.00 – 13.00<sup>1</sup>

**9:00–9:20**    **Opening session**

- *Opening statement by Ms. Isabelle Durant, Deputy Secretary-General, UNCTAD*
- *Intervention by H.E. Mr. Purevsuren Lundeg, Permanent Representative of Mongolia to the United Nations and other international organizations in Geneva*

**9:20–11:05**    **1st Session: Strengthening Export-Oriented Agricultural Value Chains in Developing Countries: The Role of Cooperatives**

The first link in the export-oriented agricultural value chain of developing countries comprises predominantly of smallholder producers, who face a number of challenges, such as remoteness and market power downstream in the value chain. In this session we discuss the roles that cooperatives can play in delivering assistance tailored to smallholder producers.

Moderator: Janvier Nkurunziza, Officer in Charge, Commodities Branch, UNCTAD

*9:20– 10:05            Presentation of the study “Primary Producer Sales Prices and Cooperatives: A Cross-country, Multi-product Analysis”*

- *Rodrigo Cárcamo, Project Coordinator, UNCTAD, Geneva*
- *Justin Van de Ven, NIESR and UNCTAD Consultant, Switzerland*
- *Discussant: Markus Hanisch, Director of the Centre for Rural Development, Humbolt-Universität zu Berlin*

*10:05 – 10:50        Presenters*

- *George Rapsomanikis, Senior Economist, Trade and Markets Division, Food and Agriculture Organization of the United Nations, Rome*
- *Xaysomphet Norasingh, Director General, Department of Trade Promotion, Ministry of Industry and Commerce, LAO PDR*
- *Christoph Sänger, Associate Director Industry, Commerce and Agribusiness, European Bank for Reconstruction and Development, London*

*10:50– 11:20        General discussion with participants*

*11:20– 11:30        Break*

<sup>1</sup> Geneva time



## 11:30–12:50 2nd Session: Strengthening Export-Oriented Agricultural Value Chains in Developing Countries: Quality and Certification Issues

Price premia are commonly offered by high-value agricultural markets, in return for quality-certified products. These price premia represent an attractive export opportunity to commodity-dependent developing countries. However, obtaining such price premia requires addressing difficulties associated with ensuring quality over value chains characterized by informal relationships and dominated by smallholder producers. In this session we discuss findings from the project in the quality and certification area and discuss possible ways forward.

Moderator: Dominique Burgeon, Director, FAO Liaison Office with the United Nations Office in Geneva

### *11:30 – 12:20 Presenters/Discussants*

- *Rodrigo Cárcamo, Project coordinator, UNCTAD, Geneva*
- *Kamola Khusnutdinova, Economic Affairs Officer, Market Access and Quality Standards for Agriculture, United Nations Economic Commission for Europe, Geneva*
- *Abdullaxon Orifboyev, Head of International Cooperation Department, Uzbek Agency for Technical Regulation, Uzbekistan*

### *12:20 – 12:50 General discussion with participants*



Thursday 25 November 2021, 09.00 – 13.00<sup>2</sup>

**9:00–12:30**      **Fostering Trade in Land-locked Commodity-Dependent Developing Countries: Trade Costs**

*9:00 – 9:30*      *Presentation of the study “Trade costs and barriers for Landlocked Commodity Dependent Developing Countries” (author Marcel Vaillant)*

- *Marcelo Olarreaga, Professor, Université de Genève*

**9:30–11:00**      **3rd Session: Fostering Trade in Land-locked Commodity-Dependent Developing Countries: Transport Costs and Logistics**

Transport and logistics are important factors influencing the export competitiveness of countries in general. For land-locked developing countries, transport and logistics are even more important, given the special challenges faced by this group of countries, including remoteness and higher transport costs. This session will discuss how the fact of being landlocked affects trade costs and current initiatives aimed at addressing this challenge and its effect on the capacity of LLDCs to integrate into agricultural regional and global value chains.

Moderator: Antonio Nucifora, Practice Manager in the Finance, Competitive and Innovation Global Practice, World Bank

*9:30 – 10:20*      *Discussants/Presenters*

- *Pablo Sanguinetti, Vice-President of Knowledge, Latin American Development Bank*
- *Roberta Piermartini, Chief, Trade Cost Analysis, Economic Research and Statistics Division, World Trade Organization*
- *Adugna Debella, Director General, Ethiopian Coffee and Tea Authority, Ethiopia*

*10:20– 11:00*      *General discussion with participants*

*11:00– 11:10*      *Break*

<sup>2</sup> Geneva time



## 11:10–12:30 4th Session: Fostering Trade in Land-locked Commodity-Dependent Developing Countries: Market Access and Trade Facilitation

In addition to the role played by transport costs, trade costs include several other components that have been widely documented, like tariffs, non-tariff barriers (including phytosanitary restrictions), and administrative costs. All these elements, together with transport costs, can severely affect the capacity of land-locked CDDCs to successfully integrate into international value chains. This session will discuss how these other trade barriers reinforce the negative effects associated with the fact of being landlocked, and possible remedies for addressing them in order to foster integration into regional and global value chains.

Moderator: Janvier Nkurunziza, Officer in Charge, Commodities Branch, UNCTAD

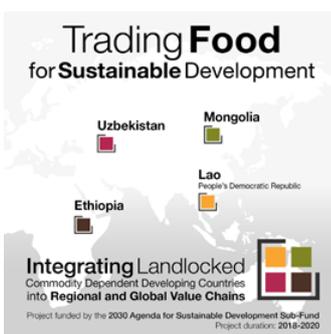
### 11:10 – 12:00 *Presenters/Discussants*

- Yann Duval, Officer in Charge, Trade, Investment and Innovation Division, ESCAP, Bangkok
- Gustavo Ferro, UNCTAD Consultant
- Batbold SANDAGDORJ, State Secretary of the Ministry of Road and Transport Development, Republic of Mongolia

### 12:00– 12:30 *General discussion with participants*

## 12:30–12:50 Closing session

- Closing statement by Teresa Moreira, Officer-in-Charge, Division on International Trade and Commodities, UNCTAD



For more information on the project and workshop, please contact the Commodities Branch:

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