

LES  DU MOIS
UNTIL  WE'RE THERE

Gender and consumer rights

Assuring consumers' rights
to information and non-discrimination



8 February 2022

2-3 p.m. (CET)



Consumer protection is fundamental for assuring consumers' rights to information, education, safe products, protection of economic interests, sustainable consumption, dispute resolution, or non-discrimination. Yet, information and advertising are often not presented in a gender-neutral way, contributing to stereotyping and patterns that do not support gender equality

The February 2022 edition of [Les 8 du mois until we're there](#) highlights the gender dimension and challenges related to consumer rights, and will discuss roles and responsibilities of various actors.

Introduction: **Ms. Isabelle Durant**, Deputy Secretary-General, UNCTAD

Panelists: **Dr. Sebastián Barocelli**, Director, National Directorate on Consumer Protection and Consumer Arbitration, Argentina
Dr. Betilde Muñoz Pogossian, Director, Department of Social Inclusion, Organisation of American States
Ms. Helena Laurent, Director General, Consumers International
Ms. Arlin Chondro, Founder of Peek.me Naturals, member of eTrade for Women, Indonesia

Moderator: **Ms. Teresa Moreira**, Head, Competition and Consumer Policies Branch, UNCTAD

Key issues to be addressed:

- 1 Consumer protection: Do women have a special role to play?
- 2 Why is stereotyping in advertisement a concern from the perspective of consumer protection? And what role can policy play?
- 3 What are the evolving needs of protecting consumers in the digital world, is there a gender dimension?
- 4 Examples of where consumer protection made a difference for women
- 5 What is the role of the [UN Guidelines for Consumer Protection](#) in terms of promoting social and economic development and sustainability?



Teresa Moreira

Head, Competition and Consumer Policies Branch, UNCTAD
teresa.moreira@unctad.org



UNITED NATIONS
UNCTAD