



MAKING E-COMMERCE WORK FOR DEVELOPMENT BY CONNECTING THE DOTS

Monday 21 March 2022

Webinar

Agenda

09:30-09:45	Opening remarks <ul style="list-style-type: none">• H.E Ambassador Didier Chambovey, Ambassador and Permanent Representative of Switzerland to the WTO• Ms. Rebeca Grynspan, Secretary-General, UNCTAD
09:45-10:15	Panel discussion: National and regional perspectives <ul style="list-style-type: none">• H.E. Ms. Mere Falemaka, Ambassador, Pacific Islands Forum Secretariat to the UN in Geneva• Ms. Patricia Zoundi Yao, Founder and CEO, Quickcash and eTrade for Women Advocate, Côte d'Ivoire• Mr. Kola Sofola, Acting Director, Directorate of Trade, ECOWAS Commission
10:15-10:30	Panel discussion: Donor and partner perspectives <ul style="list-style-type: none">• Ms. Dorothy Tembo, Deputy Executive Director, International Trade Centre• Dr. Tania Rödiger-Vorwerk, Deputy Director General, Private Sector, Trade, Employment and Digital Technologies, Federal Ministry for Economic Cooperation and Development (BMZ), Germany
10:30-10:55	Questions and answers
10:55-11:00	Closing remarks <ul style="list-style-type: none">• Ms. Monica Rubiolo, Head of Trade Promotion, Economic Cooperation and Development, State Secretariat for Economic Affairs (SECO), Switzerland <p>Moderator: Ms. Shamika N. Sirimanne, Director, Division on Technology and Logistics, UNCTAD</p>
