

# Trade related aspects of the goals and target system for post-2020 GBF

15 March 2022

Time	Speaker
13:20-13:30	<b>Introduction and welcome remarks</b> Lorena Jaramillo, Economic Affairs Officer, UNCTAD
13:30-13:40	<b>Presentation with key results of the two workshops</b> Andreas Obrecht, Biodiversity Consultant
13:40-13:50	<b>Presentation of the BioTrade self-assessment tool</b> Ana Patricia Batalhone, Project Officer, ITC
13:50-14:00	<b>Reflection on trade and the post-2020 global biodiversity framework from a CBD party perspective</b> Preshanthie Naicker, Department of Forestry, Fisheries, and the Environment, South Africa
14:00-14:10	<b>Presentation of the UNCTAD Stats database</b> Lorena Jaramillo, Economic Affairs Officer, UNCTAD Julian Benda, Trade Expert
14:10-14:15	<b>Closing</b>

# Trade and biodiversity workshops - Results

Side event in the margins of the Geneva biodiversity meetings, March 2022

Andreas Obrecht, 15 March 2022

# Two workshops

- Online workshop on **trade and biodiversity** for the post-2020 global biodiversity framework, 24 March 2021



Convention on  
Biological Diversity

- Workshop on trade and biodiversity: Evidence and options for using **sustainability standards** to strengthen the post-2020 global biodiversity framework, 22 September 2021



Convention on  
Biological Diversity

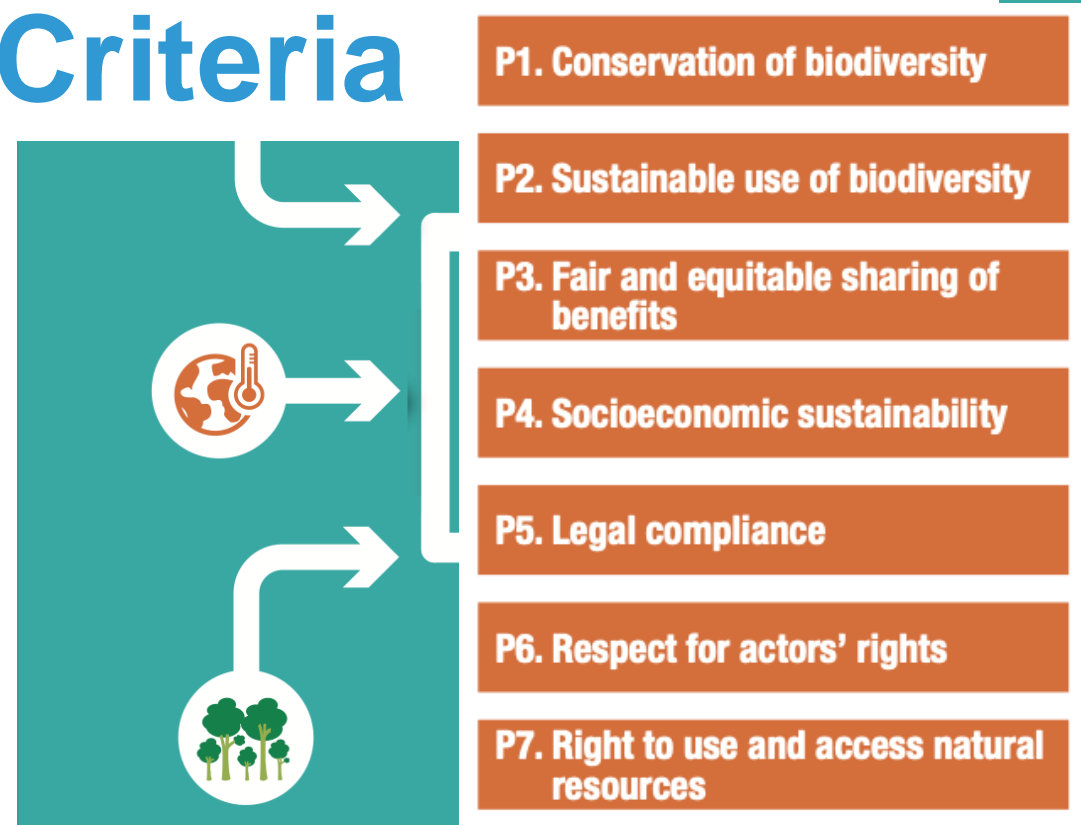


# Importance of trade for the GBF

- Trade is essential for achieving the SDGs, this requires biodiversity-friendly supply chains.
- Sustainable and legal trade provide incentives for the conservation and sustainable use of biodiversity.
- Trade considerations need to be part of the GBF for it to be successful and the GBF needs to support the shift to sustainable, biodiversity-friendly trade.

# Voluntary sustainability standards & BioTrade Principles & Criteria

- Incentive
- Address consumers
- Address producers/companies
- Private sector engagement / mainstreaming



**UNCTAD BioTrade Initiative**

**BioTrade Principles and Criteria**

for terrestrial, marine and other aquatic biodiversity-based products and services



# Trade and the GBF: opportunities

- VSS and BioTrade: wealth of knowledge, tools, data
  - Broad networks in private sector and civil society
  - Relate global with local levels
  - Mainstreaming and create new narratives
- 
- Include VSS and BioTrade in NBSAP guidelines.
  - Include VSS and BioTrade in the long-term strategic framework for capacity-building, communication, mainstreaming and monitoring (indicators), reporting and review

# Including sustainable trade and BioTrade in the post-2020 global biodiversity framework

## Strengthening trade aspects in the development of the GBF

Theory of Change: trade as indirect driver, but also part of the solution

Goals and targets: narratives of the relation of goals and targets to trade

NBSAP guidelines: Inclusion of sustainable trade objectives and measures

Reporting and global stocktake: Inclusion of trade-related information

Monitoring framework: Inclusion of trade-related indicators

Long-term strategic framework for capacity development: Inclusion of trade

Long-term strategic approach for mainstreaming: entry points for trade organizations

## Global Biodiversity Framework (structure of the first draft)

- Intro: Background, Purpose, Theory of Change,
- Sections A,B,C,D: Vision, Goals, Mission, Milestones
- Section E: 2030 Action Targets
- Section F: Implementation support mechanisms
- Section G: Enabling conditions
- Section H: Responsibility and transparency
- Section I: Outreach, awareness and uptake

## Monitoring framework

- Indicators

## Related strategies and approaches

- Mainstreaming
- Capacity building
- Communication

## Contribution of BioTrade to the implementation of the GBF

Support the implementation

Contribute to global biodiversity stocktakes

Engage in outreach, awareness and uptake: Business engagement, Biotrade Principles and Criteria

Knowledge management: UNCTADstats database (TraBio) and the BioTrade knowledge sharing and self-assessment tools

Act on mainstreaming, capacity building and communication

Take part in global governance processes related to biodiversity and trade, incl. SDGs



# Strengthening trade in the GBF in Geneva

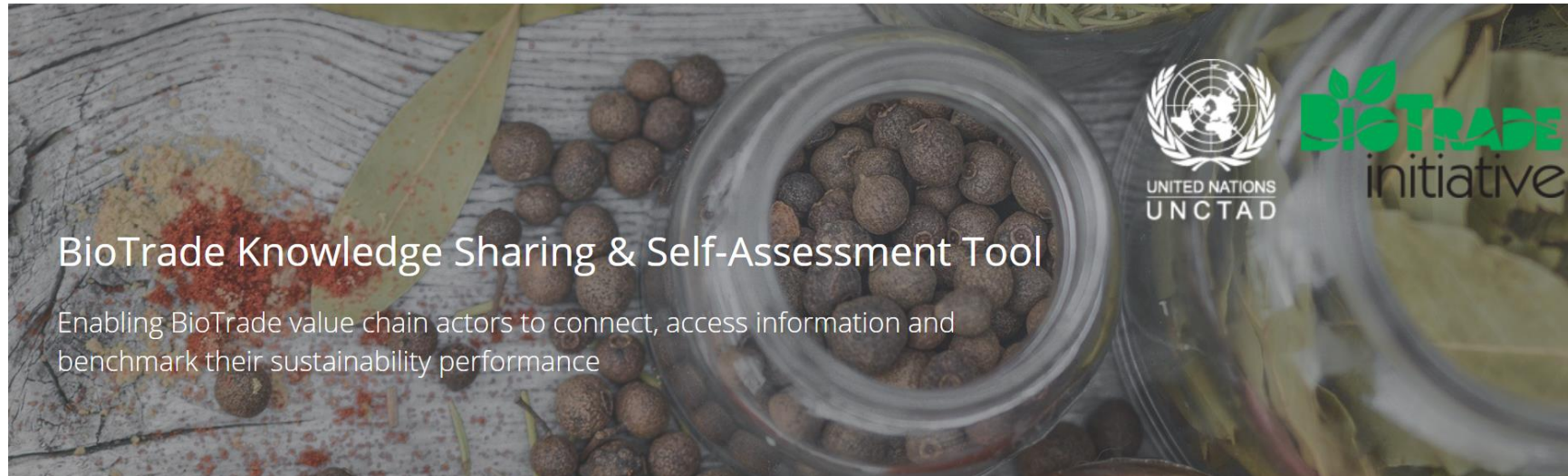
- **Support target 5:** Target 5 includes trade of wild species. According to the glossary provided by the co-chairs (CBD/WG2020/3/3/Add.2), 'wild species' are understood as all living organisms including fauna, flora, fungi and bacteria.
- **In target 5,** recommend to remove the word 'wild', so that the scope of the target would encompass a broader list of products (e.g. BioTrade).
- **Support targets 14 and 15:** They address all economic sectors and explicitly mention supply chains. In particular, maintain the explicit mention of 'supply chains' in **target 15**.
- Add an explicit mention of 'trade' to the list of indirect drivers of biodiversity loss in **Section I – Enabling conditions**, paragraph 17.
- In the draft CBD COP-15 decision: Add an explicit mention of UNCTAD and other UN agencies to paragraph 15.

# Thank you!

*The online workshop reports and other background documents are available on the side event website.*

 [@BioTradeGroup](https://twitter.com/BioTradeGroup)





## BioTrade Self-Assessment Tool

Ana Batalhone, Green Projects Officer  
International Trade Centre (ITC)

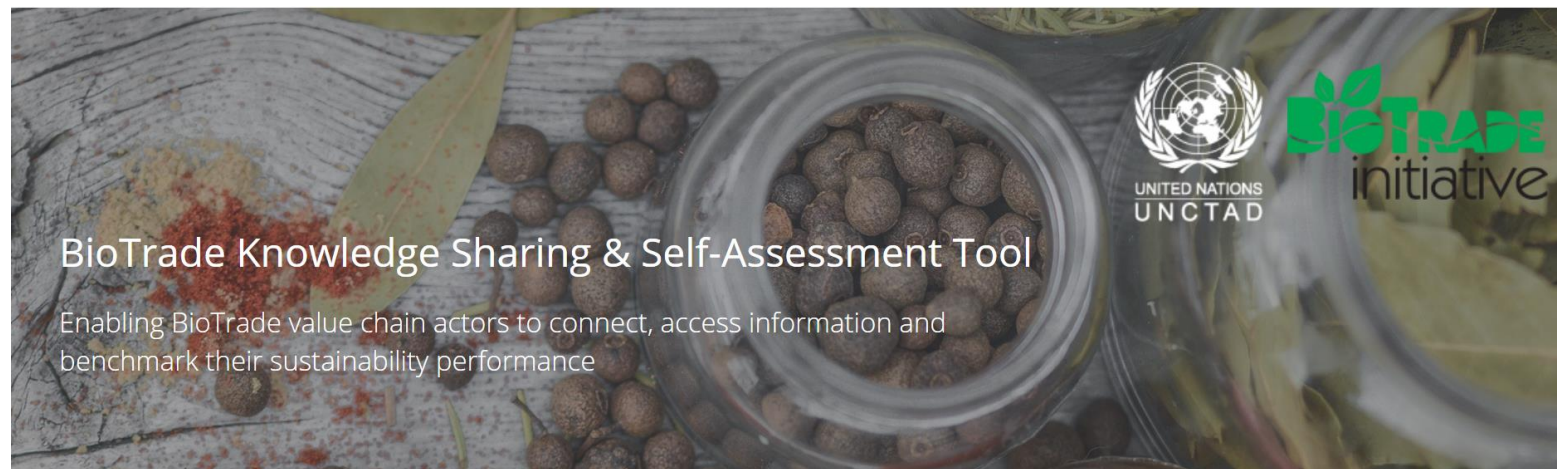
## BioTrade Self-Assessment tool

- Hosted at the **BioTrade Knowledge Sharing** page, available at

*The tool enable companies to:*  
<https://www.sustainabilitygateway.org/biotrade/>

- Understand **what BioTrade is about**, including its scope and sustainability criteria.
- **Self-assess** their business practices with regard to the Biotrade Principles and Criteria and get a first **diagnostic report** of areas of improvement.

Developed by ITC and UNCTAD under the framework of the Global BioTrade Programme, financed by SECO.



# How to start using the BT P&C Self-Assessment Tool

1- On <https://www.sustainabilitygateway.org/biotrade/>, users can review information about the sustainability requirements applicable to the BT P&C of their choice, and run a self-assessment against the selected BT P&C.

## Select a specific self-assessment



**UNCTAD BioTrade  
Principles & Criteria -  
Marine Food Sector**

[Explore the standard](#)  
[Start self-assessment](#)



**UNCTAD BioTrade  
Principles & Criteria -  
Tourism in Marine  
Ecosystems**

[Explore the standard](#)  
[Start self-assessment](#)



**UNCTAD BioTrade  
Principles & Criteria -  
Terrestrial Non-Food  
Sectors**

[Explore the standard](#)  
[Start self-assessment](#)



**UNCTAD BioTrade  
Principles & Criteria -  
Terrestrial Food Sectors**

[Explore the standard](#)  
[Start self-assessment](#)

# Step-by-step: BT P&C Self-Assessment Tool

2- To review information about a selected BT P&C, users should click on “Explore the standard”

## Select a specific self-assessment



**UNCTAD BioTrade  
Principles & Criteria -  
Marine Food Sector**

[Explore the standard](#)  
[Start self-assessment](#)



**UNCTAD BioTrade  
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**UNCTAD BioTrade  
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[Explore the standard](#)  
[Start self-assessment](#)

# Step-by-step: BT P&C Self-Assessment Tool

3- Review information about the selected BT P&C regarding its mandate, sustainability requirements and processes



## UNCTAD BioTrade Principles & Criteria - Marine Food Sectors

Overview

Requirements

How to comply

Governance

Resources

The BioTrade Principles and Criteria sets out the criteria that BioTrade organizations, wanting to use practices that are economically, socially and environmentally sustainable, should aspire. The Principles and Criteria can be applied in different contexts, driving BioTrade processes to promote the conservation of biodiversity through sustainable commercial use. This P&C specifically refers to marine biodiversity in food sectors. Requirements that cover specific species are not reflected in the mapping of the BioTrade Principles and Criteria in Standards Map.

Discover certified network

[on Sustainability Map](#)

Consumer label ?

Purpose ?

Typology ?

Best practices and guidelines ?

# Step-by-step: BT P&C Self-Assessment Tool

4- Start a self-assessment of the selected BT P&C by clicking on “start self-assessment”.

## Select a specific self-assessment



**UNCTAD BioTrade  
Principles & Criteria -  
Marine Food Sector**

[Explore the standard](#)  
[Start self-assessment](#)



**UNCTAD BioTrade  
Principles & Criteria -  
Tourism in Marine  
Ecosystems**

[Explore the standard](#)  
[Start self-assessment](#)



**UNCTAD BioTrade  
Principles & Criteria -  
Terrestrial Non-Food  
Sectors**

[Explore the standard](#)  
[Start self-assessment](#)



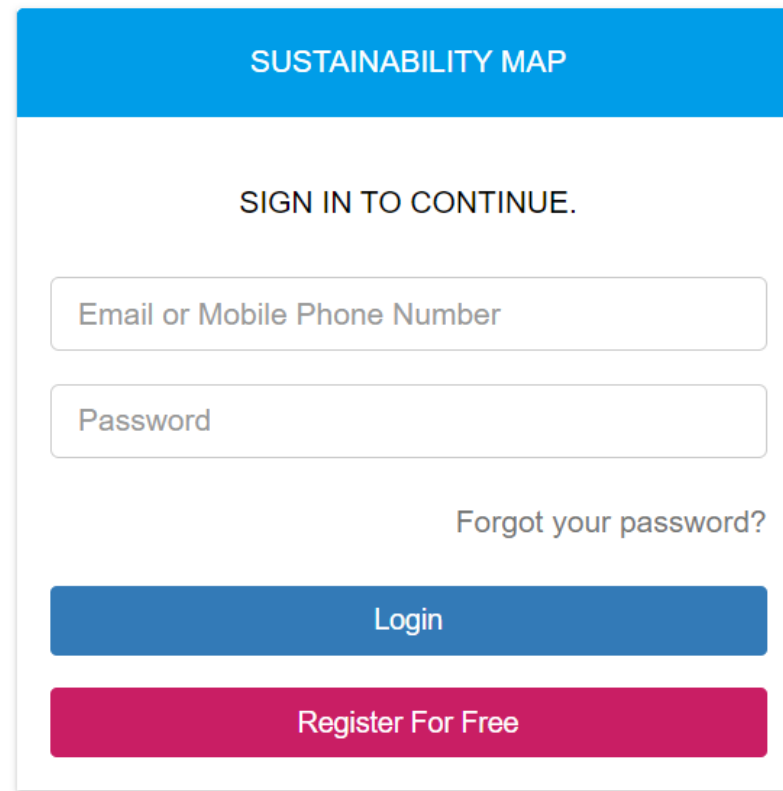
**UNCTAD BioTrade  
Principles & Criteria -  
Terrestrial Food Sectors**

[Explore the standard](#)  
[Start self-assessment](#)



# Step-by-step: BT P&C Self-Assessment Tool


5- In case you don't have a profile under Sustainability Map, you will be invited to create one.



The image shows a web interface for 'SUSTAINABILITY MAP'. At the top is a blue header with the text 'SUSTAINABILITY MAP'. Below the header, the text 'SIGN IN TO CONTINUE.' is centered. There are two input fields: the first is labeled 'Email or Mobile Phone Number' and the second is labeled 'Password'. Below the password field is a link that says 'Forgot your password?'. At the bottom of the form are two buttons: a blue button labeled 'Login' and a red button labeled 'Register For Free'.

# Step-by-step: BT P&C Self-Assessment Tool

6- Start creating your profile with information about your business such as products, location, existing compliance with standards, and producing/processing methods







## Citrícola Lucato

**Company Type :** Primary Production  
**Company GLN**  
7898921261012


**Address**  
CEAGESP - Av. Dr. Gastão Vidigal, 1946 -  
Vila Leopoldina, São Paulo - SP

<b>Country</b>	<b>State</b>	<b>City</b>	<b>PostCode</b>
Brazil	Sao Paulo	São Paulo	05316-900

**Contact information**  
**Contact Name :** Gilson Lucato Junior

 See the email  
 See the phone number  
 <http://www.citricolalucato.com.br/>  
 <https://www.facebook.com/LucatoCitricola>  
**Company size :** 250 employees

**Navigation:** GEOLOCATION | PRODUCTION | CERTIFICATION | MEDIA




**Citrícola Lucato**

**Description**  
Empresa produtora de frutas cítricas.

<b>Company Type</b>	<b>Company Size</b>
Producer	250

<b>Website</b>	<b>Country</b>
<a href="http://www.citricolalucato.com.br/">http://www.citricolalucato.com.br/</a>	Brazil

<b>Products / Services</b>	<b>City</b>
<b>Oranges</b> <b>Mandarins (fresh)</b>	São Paulo

**Existing Certification**  


# Step-by-step: BT P&C Self-Assessment Tool

## 7- Perform the self-assessment of the selected BT P&C

You are currently doing a self-assessment against UNCTAD BioTrade Principles & Criteria - Marine Food Sectors



Save and continue

Preview

Finalize



Environment



Social



Management



Quality



Ethics

Inputs

Biodiversity

Waste

Water

Energy

Climate - Carbon

(3 of 3) questions

Hide questions already answered or covered by existing compliance to standards

Is a list identifying chemical substances or materials that are prohibited and cannot be used in production respected?

**Requirement from standard document :** The activity does not use agrochemicals banned by the Stockholm Convention on Persistent Organic Pollutants (POPs), listed in the Rotterdam Convention and in WHO Categories I and II, and/or banned in the relevant country(ies) where the activity takes place.

Yes  No

comments

[More information](#)

# Step-by-step: BT P&C Self-Assessment Tool

8- Upon completion of the self-assessment, users obtain a sustainability diagnostic report covering different sustainability areas



No image available Your answers

UNCTAD BioTrade Principles & Criteria - Marine Food Sectors

### Environment

#### Inputs

Is a list identifying chemical substances or materials that are prohibited and cannot be used in production respected?		<b>Immediate</b> Deal-breaker  More information
Is a list of authorized chemical substances or materials that are allowed to be used in production respected?		<b>Recommendation</b> <b>Optional</b> More information
Are there measures to protect non-target areas from agro-chemical use?		<b>Recommendation</b> <b>Optional</b> More information

# Step-by-step: BT P&C Self-Assessment Tool





9- Upon completion, the Self-Assessment is saved in your dashboard at Sustainability Map. You can review it, edit it and download your results.

- My Dashboard
- Preferences
- Get Featured
- My Company
  - Edit
  - Assessments**
  - Preview
  - Privacy

### My Assessments

The self-assessment takes the shape of an online questionnaire. Each question relates to a standards' requirement. A "sustainability report" is then generated based on the answers provided during the self-assessment. [Tutorial Video](#)

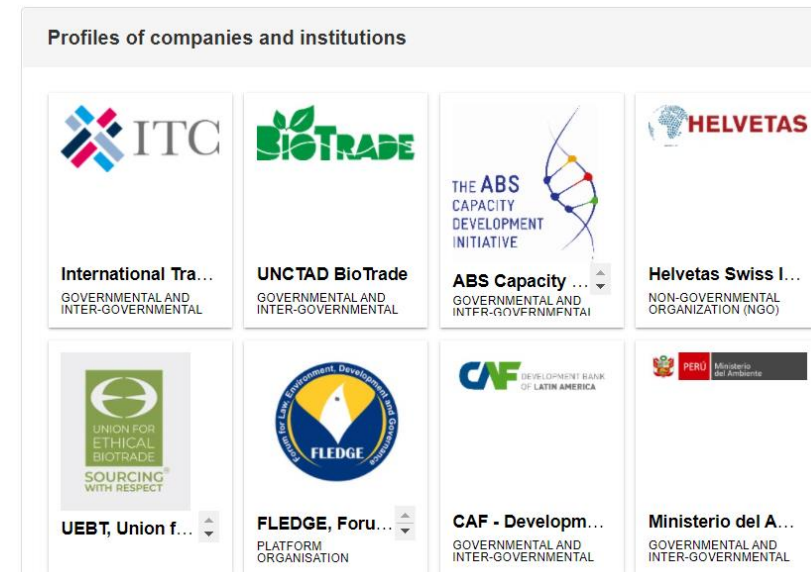
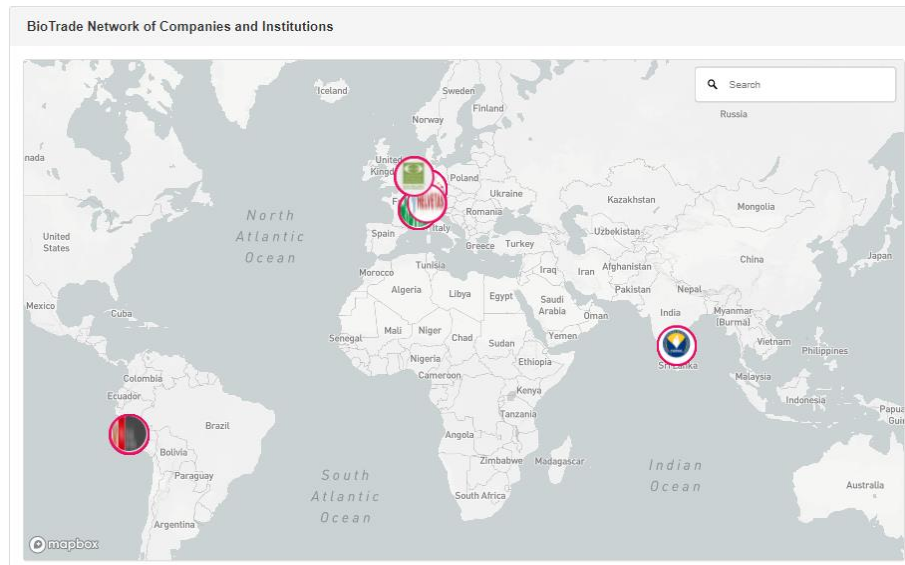
You will have to answer each question by YES or NO. To guide you answering the questions, you may review standards' related requirement. At the end of the self-assessment, users can preview the results of their self-assessment. This is only a first preview: it will be once all questions are answered that the "sustainability report" will be generated and the answers be mapped against the selected standards.

 Better Cotton Initiative - BCI Draft	99% completed	<a href="#">Edit</a>	<a href="#">Preview/Finalize</a>	<a href="#">Download</a>	<a href="#">Delete</a>
 Business Social Compliance Initiative Code of Conduct - BSCI Draft	100% completed	<a href="#">Edit</a>	<a href="#">Preview/Finalize</a>	<a href="#">Download</a>	<a href="#">Delete</a>
 Cotton made in Africa Draft	85% completed	<a href="#">Edit</a>	<a href="#">Preview/Finalize</a>	<a href="#">Download</a>	<a href="#">Delete</a>
 Global Organic Textile Standard - GOTS Draft	84% completed	<a href="#">Edit</a>	<a href="#">Preview/Finalize</a>	<a href="#">Download</a>	<a href="#">Delete</a>

# BioTrade Knowledge Sharing

- Dedicated page with **BioTrade**-related information, where users can gain access to:
  - **Network** of institutions and BioTrade companies
  - **Library** with training materials and reports related to BioTrade
  - Entry point for the **BioTrade Self-assessment tool**

<https://www.sustainabilitygateway.org/biotrade/>



# Thank you!

For more information, contact:

Ana Batalhone, Green Projects Officer, GreenToCompete Initiative, ITC

[batalhone@intracen.org](mailto:batalhone@intracen.org)

# TraBio – Trade and Biodiversity statistical tool

15 March 2022

Lorena Jaramillo. Economic Affairs Officer, UNCTAD & Julian Benda, trade & biodiversity consultant

[biotrade@unctad.org](mailto:biotrade@unctad.org) / [www.biotrade.org](http://www.biotrade.org)





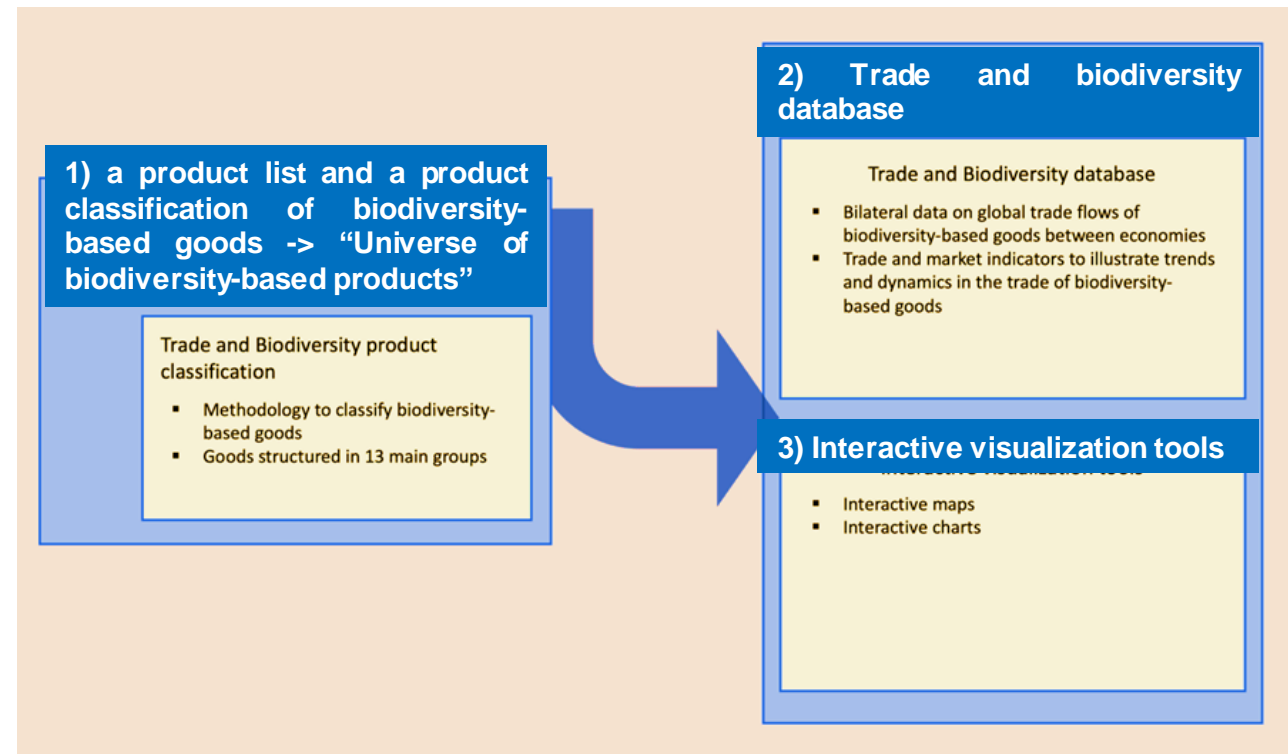
# Trade and Biodiversity (TraBio) statistical tool

(UNCTAD BioTrade Initiative and Development Statistics & Information Branch-DSIB)

## Objective

- facilitate the gathering & reporting of **information on trade** in biodiversity-based products
- enable a **better understanding of the significance of trade** in products with a biological origin; e.g. formulate and review policies
- **gather, report and monitor progress on national & international policies & development processes**, e.g. post-2020 global biodiversity framework

## TraBio components



*For developing TraBio, UNCTAD not only used its expertise and knowledge on trade and biodiversity, but also conducted extensive desk research, expert consultations and organized webinars with partners and experts*

# Content of TraBio statistical tool

- Based on the **Harmonized System (HS)**
- **All products with a biological origin** (terrestrial, aquatic and aerial) combined UNCTAD expertise with extensive desk research & expert consultations

## Considerations:

- **intrinsically and integrally based on biological resources** at a non- or low-processed stage (e.g. cocoa beans)
- **solely or principally use biological resources-based ingredients or products as inputs** in their production processes (e.g. cotton shirts, wooden furniture)
- **derived mainly from biological resources-based products**, such as glycerol from animal fats
- **excluded certain products considered as “natural products” without having a biological origin** (e.g. metals or products derived from the extraction of minerals)

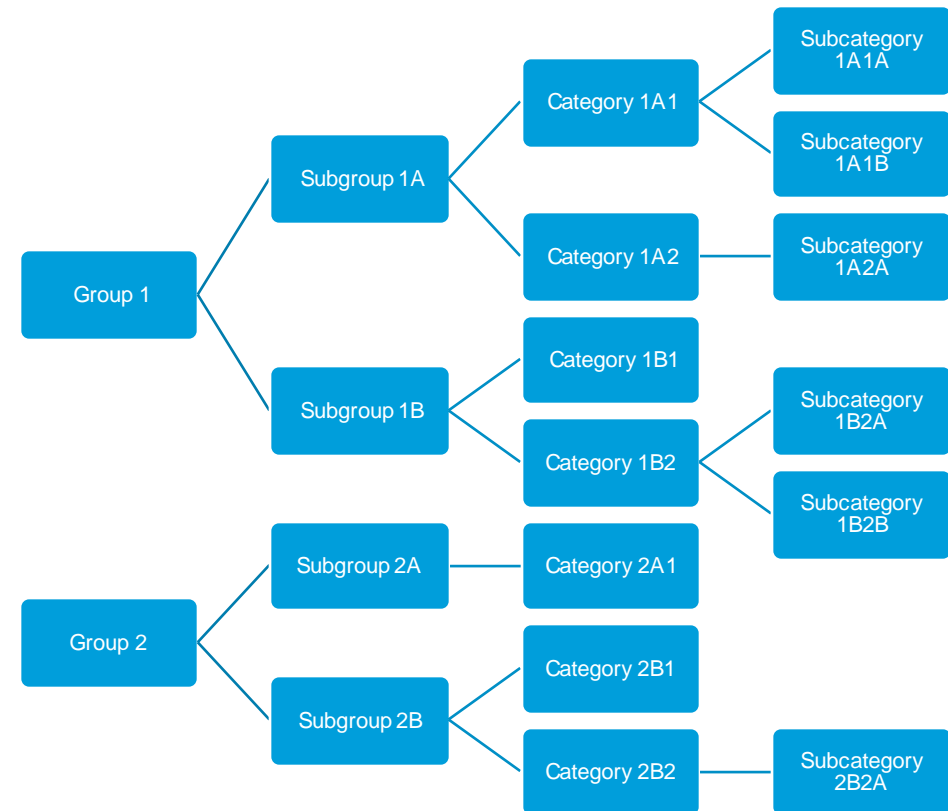


**1.814 products are covered in  
TraBio**

# Trade and Biodiversity product classification

1.814 products are grouped into different categories & aggregated levels:

- according to their use & the **importance of certain sectors or groups for trade** and the trade & biodiversity **communities**
- **supports ongoing international processes**, e.g. post 2020 GBF/*medicinal plants* subgroup
- **builds on existing work** by other organizations and UNCTAD



# How to access the information

TraBio is freely available online for users to access, use and download at UNCTADstat:  
<https://unctadstat.unctad.org/wds/ReportFolders/reportFolders.aspx>

Updated annually, and users can visualize the data online directly in the portal: can customize parameters and information sought, that can be download afterwards

TraBio and all its components will be launch in Summer 2022:

- **product list and a product classification** (updates/reviews based on experts' and users feedback)
- **database** containing trade flow information & indicators and indexes (available mid-March 2022)
- **interactive visualization tools** (summer 2022)

**Now, lets see how the TraBio  
database works ([example](#))**

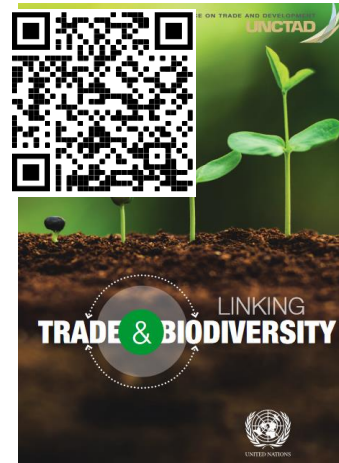
If you have any question as well as wish to provide any comment or feedback on the TraBio statistical tool and product classificaton, please do so by sending an e-mail to [biotrade@unctad.org](mailto:biotrade@unctad.org) – Subject: comments to TraBio.

# Thank you!





**20 Years of BioTrade:  
Connecting People,  
the Planet and  
Markets**



**Report of the 5<sup>th</sup>  
BioTrade Congress:  
Linking Trade and  
Biodiversity**



**BioTrade Principles  
and Criteria**



Workshop Report on  
trade and biodiversity:  
Evidence and options  
for using sustainability  
standards to  
strengthen the post-  
2020 global biodiversity  
framework



Workshop Report on  
trade and biodiversity  
for the post-2020 global  
biodiversity framework  
24 March 2021 -

# Thank you!



More information on our  
BioTrade Programme



More information about  
ITC

