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**ASEAN CENTRE
OF BIODIVERSITY**



AWARENESS RAISING WEBINAR ON SUSTAINABLE TRADE OF BIODIVERSITY-BASED PRODUCTS AND BIOTRADE IN THE ASEAN REGION

16 MAY 2022 | 15:00–17:00 GMT+8





CONTEXT

The post-2020 global biodiversity framework is set to be adopted in Kunming in 2022, laying down a platform to pursue sustainability transition to attain the 2050 Vision of Living in Harmony with Nature. The framework sets out global goals and targets to promote conservation, sustainable use and the fair and equitable sharing of benefits from the utilisation of genetic resources including their associated traditional knowledge.

The development and trade of biodiversity-based products generated sustainably by indigenous peoples and local communities especially from where they are located in ecosystems that are rich in biodiversity, including protected areas, play a role in achieving the future goals of the post-2020 global biodiversity framework while ensuring the conservation and sustainable use of biodiversity, enhancing livelihoods of communities that depend on these resources and achieving the aim of sustainable consumption and production.

Southeast Asia, a sub-region rich in biodiversity and comprised of various ethnic groups that are close to where the natural resources are, is a potential jump-off point for initiatives that consolidate activities and initiatives that produce and market biodiversity-based products and services. This potential can be further enhanced with the implementation of BioTrade, including its Principles and Criteria, practices as this may open up new opportunities and market openings for these types of products.

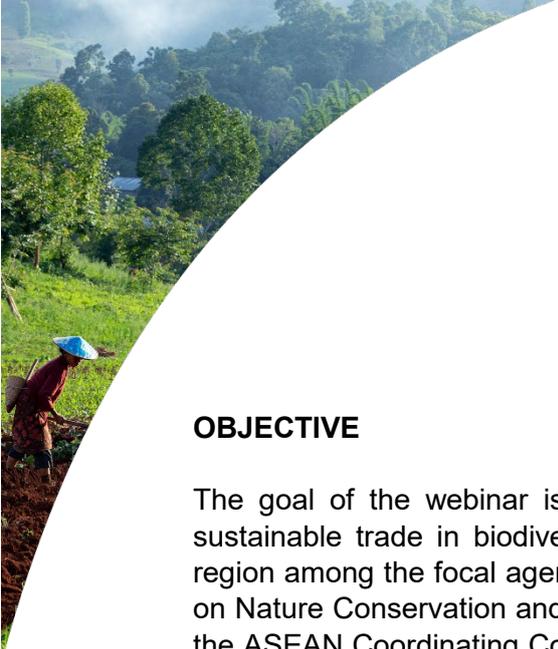
Box 1: What is BioTrade?

UNCTAD coined the term “BioTrade” and launched the BioTrade Initiative in 1996 as a way to help countries achieve biodiversity conservation and generate sustainable livelihoods. BioTrade refers to the collection, production, transformation, and commercialization of goods and services derived from biodiversity a way that meets a set of environmental, social and economic guidelines called the BioTrade Principles and Criteria. BioTrade also supports the implementation of the objectives of the Convention on Biological Diversity and as well as other biodiversity-related multilateral environmental agreements. BioTrade can contribute to achieving the Sustainable Development Goals (SDGs), specifically in SDG12 on responsible consumption and production patterns and SDG15 which includes halting biodiversity loss.

In collaboration with partners, UNCTAD BioTrade Initiative works at the national, regional and global on three strategic lines: creating an enabling policy framework for BioTrade; value chain enhancement; and business development of biodiversity products and services.¹

¹ In ASEAN, the ASEAN Centre for Biodiversity (ACB) together with its partner organisations implemented projects on *Biodiversity-based Products as an Economic Source for the Improvement of Livelihoods and Biodiversity Protection* and the *Promoting Sustainability and Market Values of Biodiversity-based Products through Sustainable Protocols and Participatory Certification Processes* by enhancing the biodiversity conservation and sustainable utilisation of biodiversity resources, improve livelihoods, and add value to biodiversity along local, regional and international value chains by increasing the recognition of biodiversity-based products in the ASEAN region





OBJECTIVE

The goal of the webinar is to raise awareness and understanding of the importance of sustainable trade in biodiversity-based products, and particularly BioTrade in the ASEAN region among the focal agencies of the ASEAN Working Groups (AWG), including the AWG on Nature Conservation and Biodiversity, on Forest Products Development (AWG-FPD) and the ASEAN Coordinating Committee on Micro, Small and Medium Enterprises (ACCMSME), and their partners and stakeholders.

This webinar will also serve as a preliminary scoping exercise on current initiatives implemented by government and non-government actors on the development, promotion and trade of biodiversity-based products and services within the ASEAN region. This can then pave the way to examine how BioTrade may be further adapted or integrated in these initiatives within the context of the ASEAN regional policy action. This may include identifying incentives to develop sustainable value chains and businesses, and developing instruments to enhance the visibility of these products internationally.

STRUCTURE

The event will open with an overview of the importance of trade in biodiversity-based products and services in the ASEAN region, focusing on the ACB experiences. It will be followed by an overview of BioTrade to date: what it is, how it works (introducing the BioTrade Principles and Criteria), and some case studies and tools available. The webinar will move into practical BioTrade examples from the Mekong region from Helvetas and present the online BioTrade-self-assessment tool for companies and projects to assess their practices against sustainability criteria.

This webinar is organised as part of the Global BioTrade Programme “Linking trade, biodiversity and sustainable development” with the financial support of the Swiss State Secretariat for Economic Affairs SECO. This will also be supported by the ASEAN Centre for Biodiversity (ACB), United Nations Conference on Trade and Development (UNCTAD), and Helvetas.

TARGET PARTICIPANTS

- ASEAN Working Groups (AWGs) – Nature Conservation and Biodiversity (AWGNCB); Forest Products Development (AWG-FPD); and ASEAN Coordinating Committee on Micro, Small and Medium Enterprises (ACCMSME)
 - Policy makers
 - Practitioners working on trade and biodiversity
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PROVISIONAL PROGRAMME

TIME	TOPIC	SPEAKER
15:00 - 15:15	Welcome Remarks	Dr. Theresa Mundita S. Lim Executive Director ACB UNCTAD
15:15 - 15:25	Trade and Biodiversity in the ASEAN Region • ACB experiences from the Small Grants Programme (SGP I and II)	Ms. Ekoningtyas Margu Wardani SGP Specialist for Resource Economy and Livelihood
15:25 - 15:35	• Non-Timber Forest Products - Exchange Programme	Ms. Femy Pinto Executive Director NTFP-EP
15:35 - 15:45	• Community-based Commercial Forestry in Indonesia – “Master Tree Grower”	Dr. Muktasam Abdurrahman Faculty of Agriculture The University of Mataram, West Nusa Tenggara province - INDONESIA
15:45 - 15:55	BioTrade: Self-assessment Tool	ITC
15:55 - 16:05	Presentation of Vinasamex: a case study of BioTrade in the Mekong Region	Ms. Lisa Huyen CEO Vinasamex
16:05 - 16:15	Overview of BioTrade: its Principles and Criteria and Experiences in Other Regions	UNCTAD
16:15 - 16:35	Q&A	
16:35 - 17:00	Synthesis and Closing	HELVETAS

