



UNITED NATIONS
PAPUA NEW GUINEA



STREIT 
SAPOT LONG RUREL BISNIS, INVESMEN NA TRED

Support to Vanilla Value Chain Under EU STREIT PNG Programme

PRESENTED BY

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IN

1ST PNG NATIONAL WORKSHOP ON THE MSG GREEN TRADE PROJECT

DATE: 31ST MAY, 2022

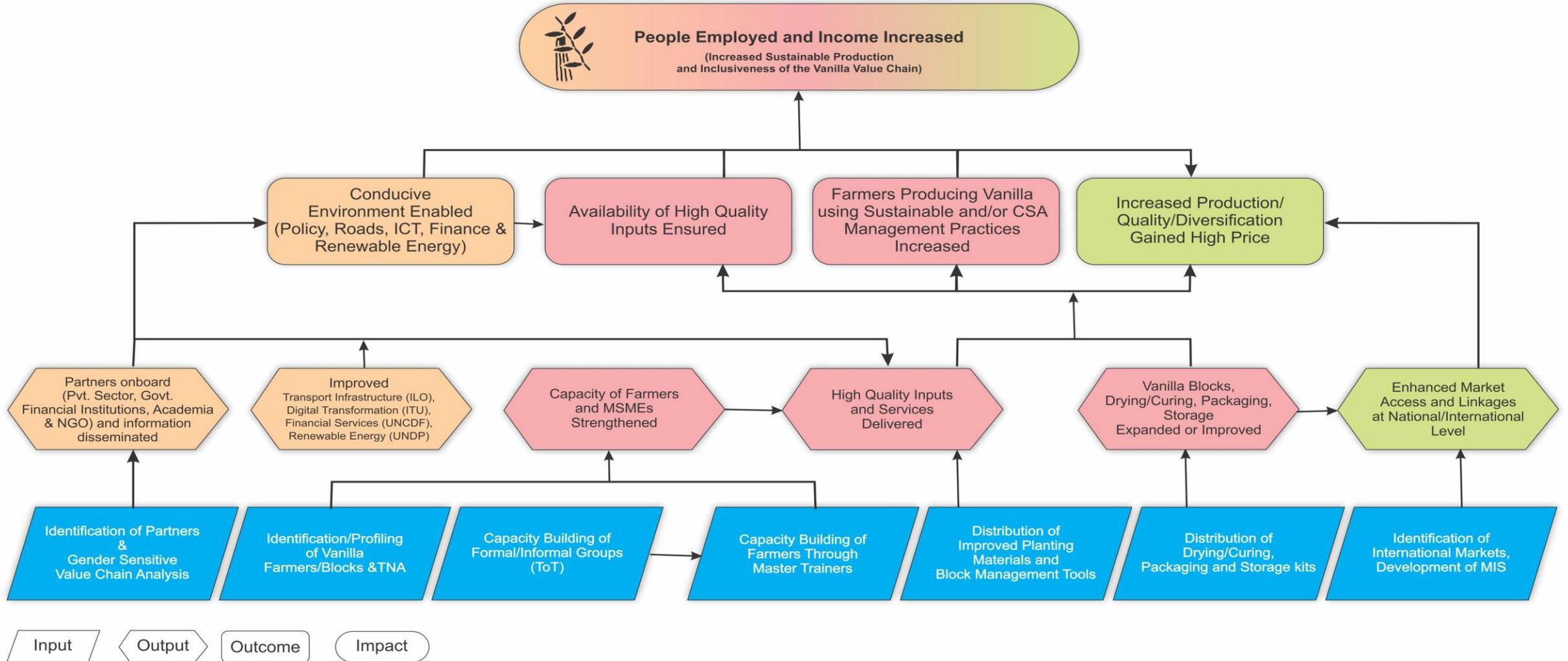


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THEORY OF CHANGE – VANILLA VALUE CHAIN





ACHIEVEMENT - ONGOING

- Trainings (Cultivation, Husbandry and Processing Training)
 - Conducted 29 trainings, trained 3,407 farmers as TOTs in the Sepik Region
- Distribution of improved planting materials (establishment of vanilla treatment shed) and rehabilitation of blocks
 - Established four treatment sheds with a capacity of 10,000 cuttings, Mapped 53 vanilla blocks for rehabilitation
- Distribution of vanilla cultivation, husbandry and processing materials/tools and support to established vanilla curing and drying facilities
 - Distributed 60 sets of materials benefiting 1,500 households
- Provision of Market information and accessibility





Strengths

1. **Accessibility** - Based in Wewak and Vanimo; Working in 10 districts of East and West Sepik
2. **Expertise** - Composed of multi-disciplinary team
3. **Focused** – Result based management
4. **Relationship/Partnership** – Cooperation with provincial government
5. **Partnership** – Built the capacity of Local Implementing Partners (NGOs, CBOs, SMEs, Farmer Groups, Academia, Private Sector)
6. **Enabling Environment** - Infrastructure, ICT, Financial Inclusion, Renewable Energy (UN Implementing Partners)



Weakness

The EU STREIT PNG Programme is faced with some issues and challenges which are addressed as the weak links towards the implementation of the programme activities. These weaknesses are;

1. Limited coordination with the National DAL and Spice Industry Board
2. Limited infrastructure such as Road, Waterways and Off-road structure
3. Low literacy rate; Financial literacy rate is almost zero
4. Low participation of Women in vanilla value chain
5. Prevalence of disease in vanilla production area
6. Theft of Green beans
7. Land Issues
8. Limited formal market



Opportunities

1. Demand of PNG organic vanilla in the international market
2. In collaboration with Spice Industry Board on strengthening proper regulatory policies and implementation plan
3. Government and other stake holders has keen interest in Vanilla Value Chain
4. Plan to develop vanilla bean quality testing lab in collaboration with counter parts
5. Support and link vanilla farmers and traders to the international market



Threats

1. Change in Government interest or priority in Vanilla Value Chain
2. Price volatile in domestic and international market
3. High Post harvest losses and no uniform quality
4. Lack of farmers interest due to change in price
5. Infestation of disease and pest
6. Unfavourable weather conditions



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