



The Contribution of Competition Policy to the Resurgence of MSMEs post-COVID-19

27 – 28 June 2022

VIE Hotel, Bangkok, Thailand & Hybrid

Programme

Monday 27 June 2022: “Harnessing the Interaction between Digital Platforms and MSMEs: Recommended Practices for Digital Platforms (RDP)”¹

09:00-09:30 Bangkok

In person
Virtual

Opening Remarks

- Professor Sakon Varanyuwatana, Chair of the Trade Competition Commission of Thailand (TCCT)
- *Mrs. Teresa Moreira, Head, Competition and Consumer Policies Branch, UNCTAD*
- Ms. Tientip Subhanij, Chief of Investment and Enterprise Development, ESCAP

Moderator: Ms. Elizabeth Gachuri, Economic Affairs Officer, UNCTAD

09:30-11:00 Bangkok

Panel 1: The Importance of Digital Platforms for Sustainable Economic Development and MSMEs access in the attainment of the UN SDGs

- Dr. Chaichana Mitrpant Executive Director of Electronic Transactions Development Agency, Ministry of Digital Economy and Society
- Mr. Clark Ke Liu, Sustainable Development Officer, Division for Sustainable Development Goals, UN-DESA
- Mrs. Lucia Ojeda Cárdenas, Vice Chair Competition Committee, American Bar Association
- Mr. Nattapon Dejvitak, Registrar of Board of Trade of Thailand
- *Mrs. Mariana Lopez Galdos, Public Policy Manager, Meta*
- *Mrs. Valeria Jordán, Digital Development Observatory, ECLAC*
- *Mrs. Nadezhda Nikolaevna Pustovalova, Head, Competition Advocacy Division, Eurasian Economic Commission*

Q&A Session

Moderator: Dr. Akarapon Houbcharaun, Director of Foreign Affairs Division, TCCT

¹ Interpretation will be provided by UNCTAD in English, Thai, Spanish and Arabic.

11:00-11:30 Bangkok

Coffee break

11:30-13:00 Bangkok

Panel 2: Best international practices and experiences in the regulation of digital platforms in developed and developing nations

- *Mr. Juan Pablo Herrera, Deputy Superintendent, Superintendence of Industry and Commerce, Colombia*
- *Ms. Lenisa Rodrigues Prado, Commissioner, CADE, Brazil*
- *Ms. Priscilla M. Njako, Manager, Buyer Power Department, Competition Authority of Kenya*
- *Ms. Alexandra Ivanova, Legal Services Department, Federal Competition Authority, Austria*
- *Ms Rolande Hany Ramzy Kedwany Filobos, Senior Researcher, Egyptian Competition Authority*
- *Dr. Akarapon Houbcharaun, Director of Foreign Affairs Division, TCCT*
- *Dr. Xiaoye Wang, Distinguished Professor at Shenzhen University & Professor of Law at Chinese Academy of Social Sciences, PRC*
- *Ms. Emma Asusano, OIC Director, Bureau of SME Development, DTI Philippines*

Q&A Session

Moderator: Mr. Benjamin McCarthy, Associate Economic Affairs Officer; Investment and Enterprise Development Section; Trade, Investment and Innovation Division, ESCAP

13 :00- 14 :30 Bangkok

Lunch Break

14:30-16:30 Bangkok

Panel 3: Presentation “Harnessing the Interaction between Digital Platforms and MSMEs: Recommended Practices for Digital Platforms (RDP)”

- **Presentation of RDP:** *Mr. Jorge Padilla, Executive Director, Compass Lexecon*
- **Implementation Strategy RDP:** *Mr. Juan Luis Crucelegui, Chief, Capacity Building and Advisory Services Section, Competition and Consumer Policies Branch, UNCTAD*

Perspectives from Member States, private sector and IOs:

- *Mr. Boniface Kamiti, Manager, Consumer Protection and Competition, Competition Authority of Kenya*
- *Mr. Layhy Chhea, Ministry of Industry, Science, Technology & Innovation, Director of SME Department, Cambodia*
- *Ms. Daren Kong, Technical Advisor for the ASEAN-SME project, German Agency for International Cooperation (GIZ)*
- *Mr. Nestor Buenaflor, Ambassador in Thailand, World Union of Small and Medium Enterprises (WUSME)*
- *Mr. Manu Sithiprasasana, Executive Director, International Institute for Trade and Development (ITD)*
- *Ms. Annie Xu, Partner of GEN Law Firm, China*

- Mr. Quan Zhao, Trade Policy Advisor, Division for Market Development, International Trade Center (ITC)
- Mrs. Nathalie Khaled, Economic Affairs Officer, UN Economic and Social Commission for Western Asia (UN-ESCWA)

Q&A Session

Moderator: Dr. Pierre Horna, Legal Affairs Officer, UNCTAD

16:30-16:45 Bangkok

Coffee break

16:45-17:00 Bangkok

Closing remarks and the way forward

- Mrs. Teresa Moreira, Head, Competition and Consumer Policies Branch, UNCTAD
- Mr. Richard Bolwijn, Head, Investment Research Branch, UNCTAD
- Mrs. Rupa Chanda, Director, Trade, Investment and Innovation Division, ESCAP
- Professor Sakon Varanyuwatana, Chair of the Trade Competition Commission of Thailand (TCCT)

17:30-20:30

Cocktail Reception - Piano Bar, Ground Floor

28 June 2022: Presentation of the Guidance document for Thai Competition and SME institutions and Presentation of the Online course on SME and Competition Policy

Presentation of the Guidance document for Thai Competition and SME institutions²

<p>In person Virtual</p> <p>09:00-09:15 Bangkok</p>	<p><u>Opening Remarks</u></p> <ul style="list-style-type: none"> • Dr. Pattama Teanravisitsagool, Commissioner, Trade Competition Commission of Thailand (TCCT) • Dr. Pierre Horna, Legal Affairs Officer, UNCTAD <p>Moderator: Mrs. Elizabeth Gachhiri, Economic Affairs Officer, UNCTAD</p>
<p>09:15-10:45 Bangkok</p>	<p><u>Panel 1: Presentation of the Guidance Document and remarks from Thai institutions</u></p> <ul style="list-style-type: none"> • Presentation of the National study of Thailand: Dr. Teerawat Charoenrat, Director, Centre for Entrepreneurship, Innovation and SME Development in ASEAN Region • Presentation of the Guidance Document: <i>Ms. Leni Papa, UNCTAD Consultant</i> <p><u>Perspectives from Thai Institutions:</u></p> <ul style="list-style-type: none"> • Mr. Thanan Apiwanthanaporn, (former) Director, Department of International Business Development and Marketing Institute for Small and Medium Enterprise Development (ISMED) • Mr. Nipon Yuddhanaraveesak, Executive Vice President, Small and Medium Enterprise Development Bank of Thailand • Mr. Suriyon Thunkijjanukij, Senior Advisor, Office of the National Economic and Social Development Council (NESDC) • Mr. Ranon Keowsuddhi, Assistant Secretary General, Thai Bankers' Association <p><u>Q&A Session</u></p> <p>Moderator: Mr. Nynart Gherdlarppon, Head Investigation Development and Appraisal division, TCCT</p>
<p>10:45-11:15 Bangkok</p>	<p>Coffee break</p>
<p>11:15-12:15 Bangkok</p>	<p><u>Remarks from Competition and SME experts</u></p> <ul style="list-style-type: none"> • Dr. Pattama Teanravisitsagool, Commissioner, Trade Competition Commission of Thailand (TCCT) – Competition authority • Dr. Wimonkan Kosumas, Deputy Director General, Office of SMEs Promotion, Thailand (OSMEP) - SMEs experts • <i>Mrs. Shushan Sargsyan, Competition Protection Commission of Armenia</i> <p>Moderator: Mrs. Elizabeth Gachhiri, UNCTAD</p>

² Interpretation will be provided by UNCTAD in English and Thai.

12:15-12:30 Bangkok

Closing remarks

- Mrs. Elizabeth Gachuiiri, Economic Affairs Officer, UNCTAD
- Professor Sakon Varanyuwatana, Chair of the Trade Competition Commission of Thailand (TCCT)

12:30 – 14 :00

Lunch Break

Presentation of the Online course on SME and Competition Policy³

<p>In person Virtual</p> <p>14:00-14:30 Bangkok</p>	<p><u>Panel 1: Opening Remarks</u></p> <ul style="list-style-type: none">• Dr. Pierre Horna, Co-Manager of the COVID-19 Project Stream “Competition Policy and SME Resurgence”, UNCTAD• Mr. Benjamin McCarthy, Associate Economic Affairs Officer; Investment and Enterprise Development Section, Trade, Investment and Innovation Division, ESCAP – SME Policy Guidebook <p>Moderator: Mrs. Elizabeth Gachuiiri, Economic Affairs Officer, UNCTAD</p>
<p>14:30 - 16:00 Bangkok 09:30 – 11:00 Geneva</p>	<p><u>Panel 2: Presentation of the Online course on SME and Competition Policy</u></p> <ul style="list-style-type: none">• Mr. Thula Kaira, Senior Consultant, UNCTAD• <i>Dr. Aruna Sharma, Practitioner Dev Economist & Former Secretary Ministry of Information Technology to the Government of India</i>• Ms. Carolyne Ariokot, Manager for the Access and Usage pillar, Financial Sector Deepening, Uganda• <i>Mr. Vinod Kumar, President, SME Forum, India</i>• <i>Mr. Juan Pablo Herrera, Deputy Superintendent, Superintendence of Industry and Commerce, Colombia</i>• <i>Dr. Cassey Lee, Senior Fellow, ISEAS, Singapore</i>• <i>Mrs. Rachel Burgess, ESCAP Consultant, Australia</i> <p>Moderator: Ms. Sofia Amirmuddin, E-learning Consultant, UNCTAD</p>
<p>16:00 – 16 :30 Bangkok</p>	<p>Coffee break</p>
<p>16:30-17:00 Bangkok</p>	<p><u>Q&A Session</u></p> <p>Moderator: Mrs. Elizabeth Gachuiiri, Economic Affairs Officer - UNCTAD</p>
<p>17:00-17:15 Bangkok</p>	<p><u>Closing remarks</u></p> <ul style="list-style-type: none">• <i>Mr. Juan Luis Crucelegui, Chief, Capacity Building and Advisory Services Section, Competition and Consumer Polices Branch, UNCTAD</i>



QR Code to access the event webpage which contains the agenda, logistical note, Thai Guidance document and RDP.

³ No interpretation will be provided. The session will be held in English only.