

# UNCTAD E-LEARNING

for National Trade Facilitation Committees



Developed by UNCTAD in collaboration with other international institutions and experts

Discusses concepts on Trade Facilitation with quizzes, assignments and webinars with experts



## TRADE FACILITATION MODULES



The UNCTAD E-Learning Platform is offered in English, French, Portuguese, and Spanish



More than 1000 policy makers have joined our programme from 40 different nationalities



### VIDEOS

Lessons contain videos with handouts available in PDF format



### COMMUNITY

Share polls, images or questions with other learners



### PROFILE

Customize your profile and grow your network



### CERTIFICATE

You will receive an official certificate of completion

# e-COACHING MODULES

- How to set up an effective NTFC
- How to run a successful NTFC
- How to become the chairperson your NTFC needs
- How to draft a communication strategy for NTFCs
- Effective communications for NTFC members
- How to draft a National Trade Facilitation Roadmap
- How to establish a Monitoring and Evaluation Strategy
- How to draft a Resource Mobilization Strategy
- How to draft trade facilitation project proposals
- How to draft a knowledge transfer strategy
- How to do Business Process Analysis
- How to simplify trade procedures



## Our platform with your own words



“ I enjoyed how the Trade Facilitation issues were unpacked and how the different organizations work together to ensure smooth trade across borders. ”

**Boipelo Gotlhe Baakanyang**  
Manager, Botswana Trade Portal at Botswana Investment and Trade Centre



“ One of the interesting components that I enjoy the most is the final assignment. Please keep this module as it is for next participants from Timor-Leste. ”

**Decio Ribeiro Sarmento**  
Director Investment and Export Promotion Agency TradeInvest Timor-Leste



“ The videos are interactive and easy to follow. It is a self-pace program, it was easy for me to do the modules in my free time. ”

**Dávida Crescência de Fátima Mesquita**  
Marketing and Branding Specialist  
Coordinator at the office of the Vice-Minister of Commerce and Industry of Timor-Leste



“ You did a great job bringing in a good mix of experts to provide many great knowledge and practical insights. Overall, the course was very insightful. ”

**SOK Kha**  
Cambodia Trade Facilitation Advisor of ARISE Plus