

**Webinar on the future of industrialization in Africa:  
Maximizing the Potential of Finance and Technology**

**Programme**

**6<sup>th</sup> December 2022**

**14:00 - 16:00 hrs. Addis Ababa, UTC+3 / 12:00 - 14:00 hrs. Geneva, UTC+1**

<b>14:00 – 14:10</b>	<p><b>Opening remarks</b></p> <ul style="list-style-type: none"> <li>• <b>Mr. Paul Akiwumi</b>, Director, Division for Africa, Least Developed Countries and Special Programmes, UNCTAD</li> <li>• <b>Mr. Georges Nakseu</b>, Permanent Representative of the OIF to the UN in Geneva</li> </ul>
<b>14:10 – 14:30</b>	<p><b>Presentations</b></p> <ul style="list-style-type: none"> <li>• <b>Rethinking the foundations of export diversification in Africa: The catalytic role of business and financial services</b> <ul style="list-style-type: none"> <li>○ <b>Mr. Ali Yedan</b>, Economist, UNCTAD</li> </ul> </li> <li>• <b>COVID-19 crisis: Strengthening inclusion and digital sovereignty</b> <ul style="list-style-type: none"> <li>○ <b>Mr. Joel Cariolle</b>, Researcher, Digital Confidence Chair, FERDI</li> </ul> </li> </ul>
<b>14:30 – 15:45</b>	<p><b>Panel discussion</b></p> <ul style="list-style-type: none"> <li>• <b>Mr. Antonio Pedro</b>, Acting Executive Secretary, United Nations Economic Commission for Africa</li> <li>• <b>Mr. Chiza Charles Chiumya</b>, Acting Director, Industry, Minerals, Entrepreneurship and Tourism, African Union Commission</li> <li>• <b>Mr. Henri Monceau</b>, Director of Economic and Digital Francophonie, OIF</li> <li>• <b>Commissioner Joseph Ndaba</b>, 4IR Presidential Commission &amp; CEO of Mafikeng Digital Innovation Hub</li> <li>• <b>Ms. Desiree Brouwer</b>, Co-Founder and Global Business Development Director, Nonzéro Africa</li> <li>• <b>Mr. Christoff Pienaar</b>, Partner, Technology, Media, Telecommunications &amp; Intellectual Property, Webber Wentzel</li> </ul> <p>Moderated by <b>Ms. Habiba Ben Barka</b>, Chief of Africa Section, UNCTAD</p>
<b>15:45 – 16:00</b>	<b>Q&amp;A</b>