

Workshop on industrial hemp

18 January 2023

Palais des Nations, Room XXI
Geneva, Switzerland

08.00 - 10.00 Badge collection for in person registered participants

10.00 - 10.30 Opening remarks

Teresa Moreira, Officer in Charge, Division on International Trade and Commodities (DITC), UNCTAD

Opening statement

Marco Fugazza, Economic Affairs Officer, Commodities Branch, Division on International Trade and Commodities (DITC), UNCTAD

Introduction and presentation of the UNCTAD Commodity-at-a-glance issue on industrial hemp

10.30 – 13.00 Hemp in modern times

The session will discuss the botanical characteristics, environmental properties, and uses of industrial hemp.

Moderator: Rodrigo Cárcamo-Díaz, Officer-in-Charge, Commodity Policy Implementation and Outreach Section, Commodities Branch, Division on International Trade and Commodities (DITC), UNCTAD

Kenzi Riboulet-Zemouli, Independent researcher, Barcelona

Hemp: botanic characteristics and regulation

Lorenza Romanese, European Industrial Hemp Association, Brussels

Hemp in the European Union: moving barriers and growth opportunities



Jola Huijberts, Market officer fibre crops and sugar, Directorate-General Agriculture and Rural Development (DG AGRI), European Commission, Brussels

The EU approach to industrial hemp development

Herrick Fox, Co-founder Meristem Institute, Co-chair Federation of International Hemp Organizations Committee on Policy and Regulation, USA

Hemp in the United States of America and Canada: regulation to industrial development strategies

13.00 - 15.00 Lunch break

15.00 - 17.30 Hemp market potential and opportunities

Based on practical experiences from various regions in the world, the session will discuss the market potential of industrial hemp and the new opportunities for growers brought by recent regulatory developments in several countries.

Moderator: Janvier Nkurunziza, Chief, Commodities Branch, Division on International Trade and Commodities (DITC), UNCTAD

Lorenzo Rolim da Silva, Director, Latin American Industrial Hemp Association, Brazil

Experiences from the industrial hemp sector in Latin America

Mark Reinders, HempFlax BV, the Netherlands

Experience from an industrial hemp farmer and fibre decorticator

Omar Sefraoui, Chanvrières Industrielles du Maroc

Experience from an industrial hemp cooperative in Morocco

Johan Mohamad, Founder and President Malaysia HempTech Industrial Research Association

Experience from the hemp sector in Malaysia

Ayanda Bam, President Friends of Hemp South Africa, CEO Zageta Solutions

Experience from one of the leading hemp advisory companies in South Africa

17.30 - 17.45 Conclusions

17.45 - 18.00 Closing remarks