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Introduction to China's Anti-Monopoly Law Enforcement Practice

Opening Plenary and Presentation

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国家市场监督管理总局

State Administration for Market Regulation

Introduction to China's Anti-Monopoly Law Enforcement Practice

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P.R.China

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1

Achievements in China's Antimonopoly Work

2

Strengthening Antimonopoly in the Digital Economy

3

Advancing Antimonopoly Work to a New Level



PART 01

Remarkable Achievements in China's Antitrust Work



1

Major reforms in antimonopoly legal systems and regulatory mechanisms.

2

Strengthening enforcement in key areas, promoting high-quality development.

3

Cultivating and promoting a culture of fair competition.

4

Strengthening international exchanges and cooperation.



PART 02



Strengthening Antimonopoly in the Digital Economy



30 Billion USD



5 Billion USD

2

100 Million USD





**advanced
technological
monopolies**

**algorithm collusion,
data monopolization,
content blocking,
.....**



**digital economy
antitrust
enforcement**

**legal,
economic,
technological,
and policy issues
.....**



**enhance
cooperation**

**research,
exchanges,
knowledge reserves
.....**

A stylized world map composed of horizontal lines, rendered in a light gray color, serves as a background for the top half of the slide. On the left side, there is a large, solid blue triangle pointing towards the right. In the center, a smaller, dark blue triangle also points to the right, positioned to the left of the main text. To the right of the text, there is a decorative graphic consisting of a grid of squares in various shades of gray, arranged in a pattern that resembles a staircase or a cluster of data points. The overall design is clean and professional, with a focus on geometric shapes and a limited color palette of blues and grays.

PART 03

Advancing Antimonopoly Work to a New Level



1

Resolutely dismantling regional protectionism and administrative monopolies.

2

Strengthening the normalized supervision of the platform economy.

3

Emphasizing antimonopoly enforcement in sectors that directly impact people's livelihoods.

4

Enhancing the reviewing of merger control in key areas.

5

Exploring and deepening antimonopoly supervision in the field of intellectual property rights.



THANKS for listening.