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Interaction between Competition and Industrial Policies

Philippines' Experience

Presentation

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Ensuring businesses compete and consumers benefit


Interaction between competition and industrial policies: Philippines' experience

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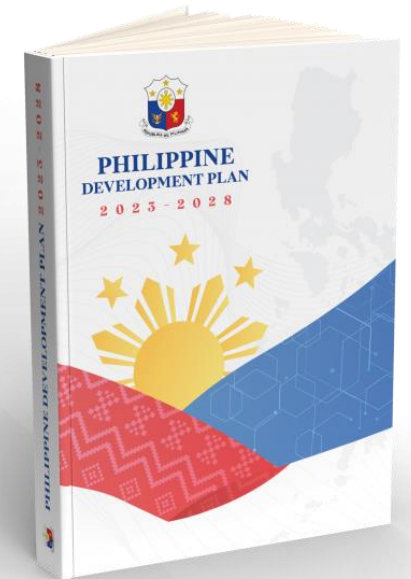
Outline

- The Philippines' industrial policy
 - National competition policy
 - Mechanisms for collaboration
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Integrated industrial policy approach to growth

Expand domestic market production and supplier base

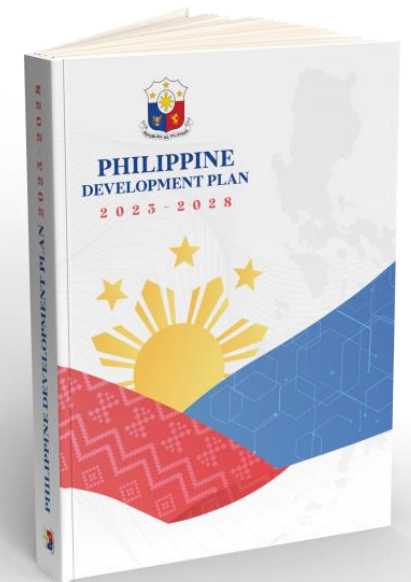
- Enhance business-matching activities across regions
- Intensify support to industries producing for the domestic market
- Provide targeted, time-bound incentives to establish labor-intensive industries and businesses
- Foster regional industrialization
- Establish common service facilities
- Undertake industry-specific R&D and technology adoption



Integrated industrial policy approach to growth

Improve competitiveness and create a dynamic industry ecosystem

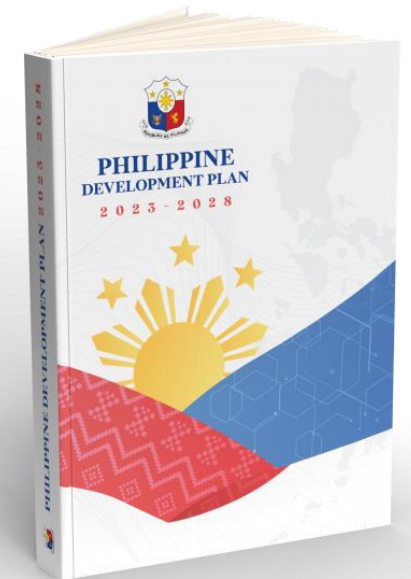
- Accelerate the digitalization and innovation of MSMEs and startups
- Pursue entrepreneurship leveraging technology-enabled business models
- Bolster science-based industries linked to global value chain
- Embrace Industry 4.0 for technology-mature firms
- Upskill and reskill workers to adapt to technology
- Adopt international standards and international certification



Integrated industrial policy approach to growth

Enhance inter-sectoral linkages

- Link industrial policy with trade and investment policy
- Promote agglomeration or co-location of industry and services, including academic institutions
- Strengthen academe–industry linkages
- Enhance servicification of industries
- Activate business networks across industries



National Competition Policy (NCP)



ENFORCEMENT OF COMPETITION-RELATED LAWS AND ISSUANCES

- All government agencies to uphold the original and primary jurisdiction of the **Philippine Competition Commission** over the enforcement and implementation of **Philippine Competition Act**



PRO-COMPETITIVE POLICIES & GOVERNMENT INTERVENTIONS

- Promote market efficiency and enhance consumer welfare
- Not distort competition by creating market barriers to entry and promoting collusive outcomes



COMPETITIVE NEUTRALITY

- SOEs not to enjoy competitive advantages or disadvantages over private firms simply by virtue of public ownership

Mechanisms for collaboration

- The industrial policy objectives identified in the **Philippine Development Plan** and the **National Competition Policy** require coordination
- Establish a synergistic and mutually beneficial relationship between a competition authority and a regulator
- Identify and reconcile potential overlaps between different policy objectives
 - Conduct **competition impact assessment** of laws and regulations
 - Coordinate efforts to implement corrective actions
- Promote transparency to ensure accountability in delivering the policy objectives

Thank you.



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