

# MSG Green Trade Project, Regional Phase

2<sup>nd</sup> Regional Workshop

Julien Bliesener, Seul Lee, UNCTAD

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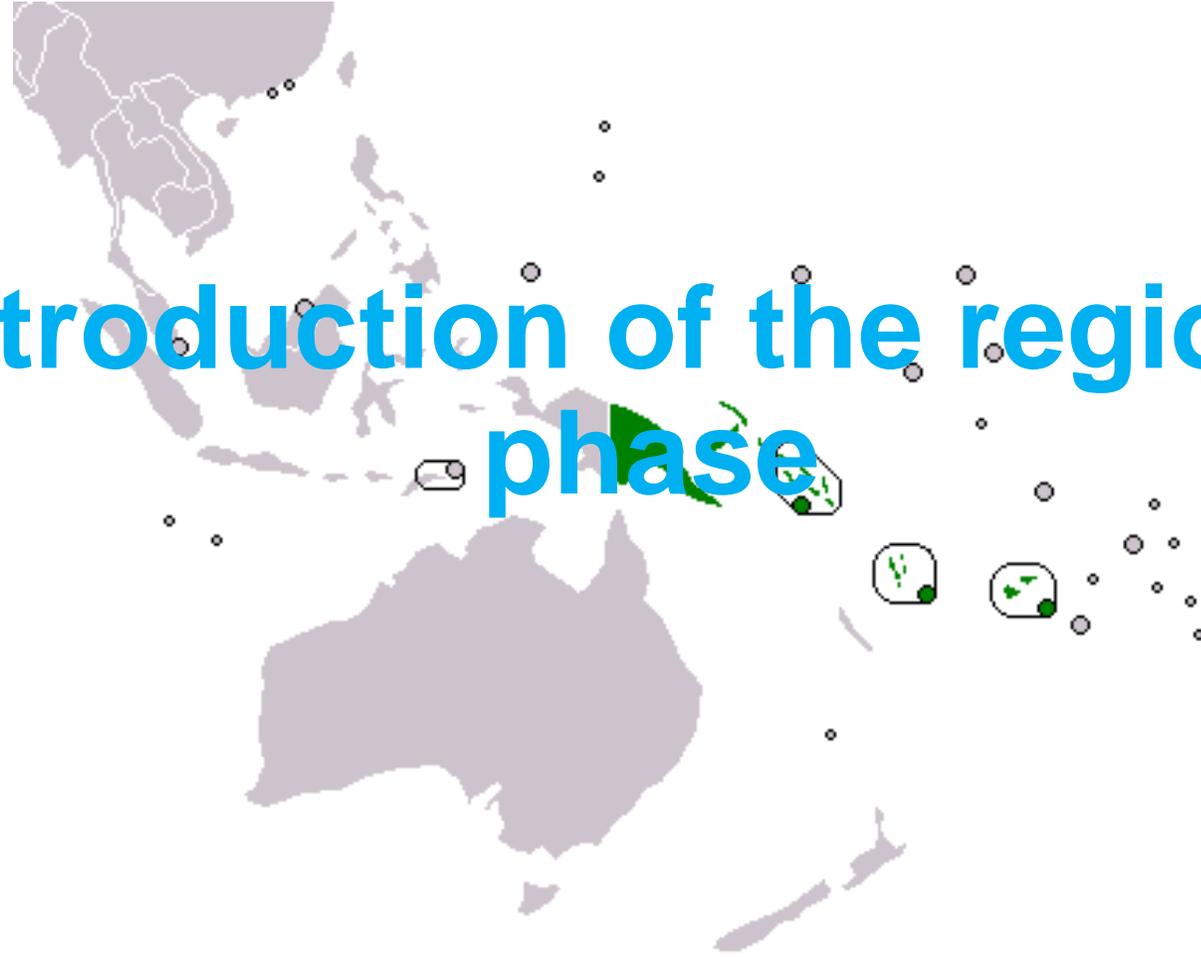
# The Project Objective

To increase the capacity of four MSG Members to identify and strengthen synergistic linkages between green trade promotion and their sustainable development in a **regionally collaborative manner**.

1. Transparency in trade regulations of member states and export market ✓
2. Access to niche markets including “sustainable markets” ✓
3. **Regional and international economic cooperation** ✓

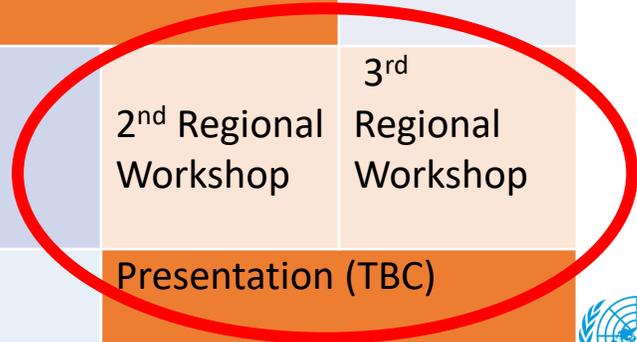
**Inclusion & Leaving No One Behind**

# Introduction of the regional phase



# Project Timeline

2021 Q4	2022 Q1	Q2	Q3	Q4	2023 Q1	Q2	Q3	Q4
1 <sup>st</sup> Regional Workshop								
	National level activities							
		1 <sup>st</sup> National Workshops			2 <sup>nd</sup> National Workshop			
					Regional level activities			
							2 <sup>nd</sup> Regional Workshop	3 <sup>rd</sup> Regional Workshop
							Presentation (TBC)	



# Regional Level Activities



# Regional Level Activities

## Timeline:

- 2<sup>nd</sup> Regional Workshop (virtual) → *today*
  - Proposition of a way forward and endorsement by MSG member states
- Development of a Regional Action Plan and Coordination mechanism by UNCTAD and MSG Secretariat → *today to 14 September*
  - Consultation of national Governments → *14 September to 28 September*
- 3<sup>rd</sup> Regional Workshop (physical) → *16-17 October*
  - Endorsement of the regional action plan by MSG member states

# 3<sup>rd</sup> Regional Workshop

- Location: Vanuatu
- Date: 16-17 October
- Participation: UNCTAD will finance the travelling of 2 officials per country (designation of 3).
  - To be designated by the national Governments and provide required documents for admin by → *23 August*



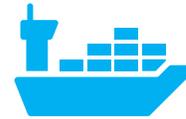
**Presentation of ideas for a regional action plan and coordination mechanism**



# Areas of Work - Overview

## Three Key Areas of Work for Regional Action Plan:

1. Capacity Building and Knowledge Exchange
2. Policy Coordination
3. Data Collection



# 1. Capacity Building and Knowledge Exchange

- Promote understanding on green trade practices, NTMs, VSS, and sustainable development among relevant stakeholders.
- Specific Activities:
  - Develop and conduct regional workshops and trainings for government officials and farmer organizations.
  - Build on and share existing resources (online courses, published documents, contacts for trainers, funding and programmes)
- Ongoing/planned initiatives: IMPACT, SAFE, SPIRIT, PACER Plus, Phama Plus, etc.

## 2. Policy Coordination

- Enhance dialogue and consensus-building on trade-related regulations and NTMs at the regional level and ensure alignment with international standards.
- Specific Activities:
  - Establish or if existing, strengthen a Regional Coordination Group
  - Focus on good regulatory practices and coordination at national, sub-regional, and regional levels.
- Ongoing/planned initiatives: MSG TEOM, Regional CODEX committee, Pacific Islands Standards Committee

# 3. Data Collection

- Systematically track the implementation of green trade policies shaped by NTM and VSS, and address the gaps in data availability.
- Specific Activities:
  - Set up or strengthen a data collection system.
  - Exchange information on data collection methods at the MSG level.
  - Improve national data collection with new technologies.
- Ongoing/planned initiatives: IMPACT (NTM data update), SPC database

# 1. Why These Areas of Work?

## 1. Capacity Building & Knowledge Exchange

- National phase findings highlighted a need for capacity building.
- Stakeholders emphasized accessible information on export markets, NTM, and VSS compliance.
- Access to knowledge will drive sustainable development in the MSG countries.

## 2. Policy Coordination

- Reports identified gaps in policy areas.
- Continuous development of food safety and quality policies is essential.
- Coordination not only at the regional level, but also between governments and the private sector.

## 2. Why These Areas of Work?



### 3. Data Collection

- Lack of existing data was a significant challenge during the national phase.
- Initiatives like NTM data collection provide concrete information for decision-making.
- Efficient data collection benefits smallholders and MSMEs, of which many are youth and women.

### 3. Why These Areas of Work?



- Reinforcement of national and regional sustainable development strategies

→ 15.0 Pillar Five: Strengthening Enhanced MSG sub-regional cooperation

# Regional Action Plan and Coordination Mechanism

## Template

1. Introduction
2. Area 1: Capacity Building and Knowledge Exchange
  - Main action
  - Specific activities with priority level and timeline
  - Background
  - Actors and their roles
  - Ongoing/planned initiatives to collaborate
3. Area 2: Policy Coordination
4. ...
5. Way forward



# Floor open for discussion

- General feedback about the proposed action plan?
  - Are they important?
  - Is it feasible?
- Other areas to cover (apart from the 3 proposed)?
- Any specific activities that we need to add?
- Any ongoing planned initiative we should be aware of?

# Thank you.

Julien Bliesener ([Julien.Bliesener@un.org](mailto:Julien.Bliesener@un.org))

Seul Lee ([Seul.Lee@un.org](mailto:Seul.Lee@un.org))

UNCTAD (<https://unctad.org/ntm>)

