

Introduction of the IMPACT project

Non-Tariff Measures

Seul Lee (Seul.Lee@un.org) / Julien Bliesener (Julien.Bliesener@un.org)

UNCTAD (<https://unctad.org/ntm>)

IMPACT project - Overview

- Under the EU funded Pacific Regional Integration Support Programme (PRISE)
- Improving Pacific Islands Customs and Trade (IMPACT) project
- NTM as one of the components
- Until January 2025
- 15 Pacific islands countries

Non-Tariff Measures (NTM)



Bringing dried mangoes into the EU is duty-free for all countries. However, exporters need to comply with

- tolerance limits for pesticide residues,
 - hygienic practices during production,
 - processing methods,
 - microbiological criteria of the final product,
 - certification
-
- Organic
 - Fair-trade (e.g. labor rights)

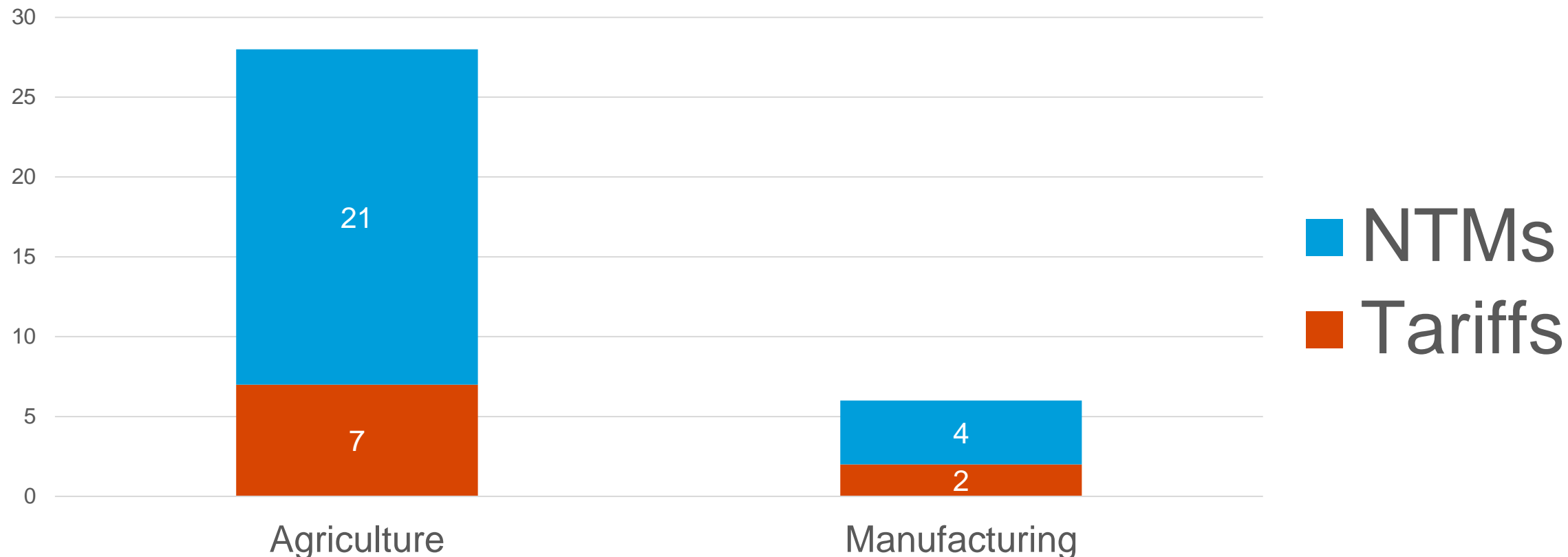
NTMs
Non-Tariff
Measures

VSS
Voluntary
Sustainability
Standards

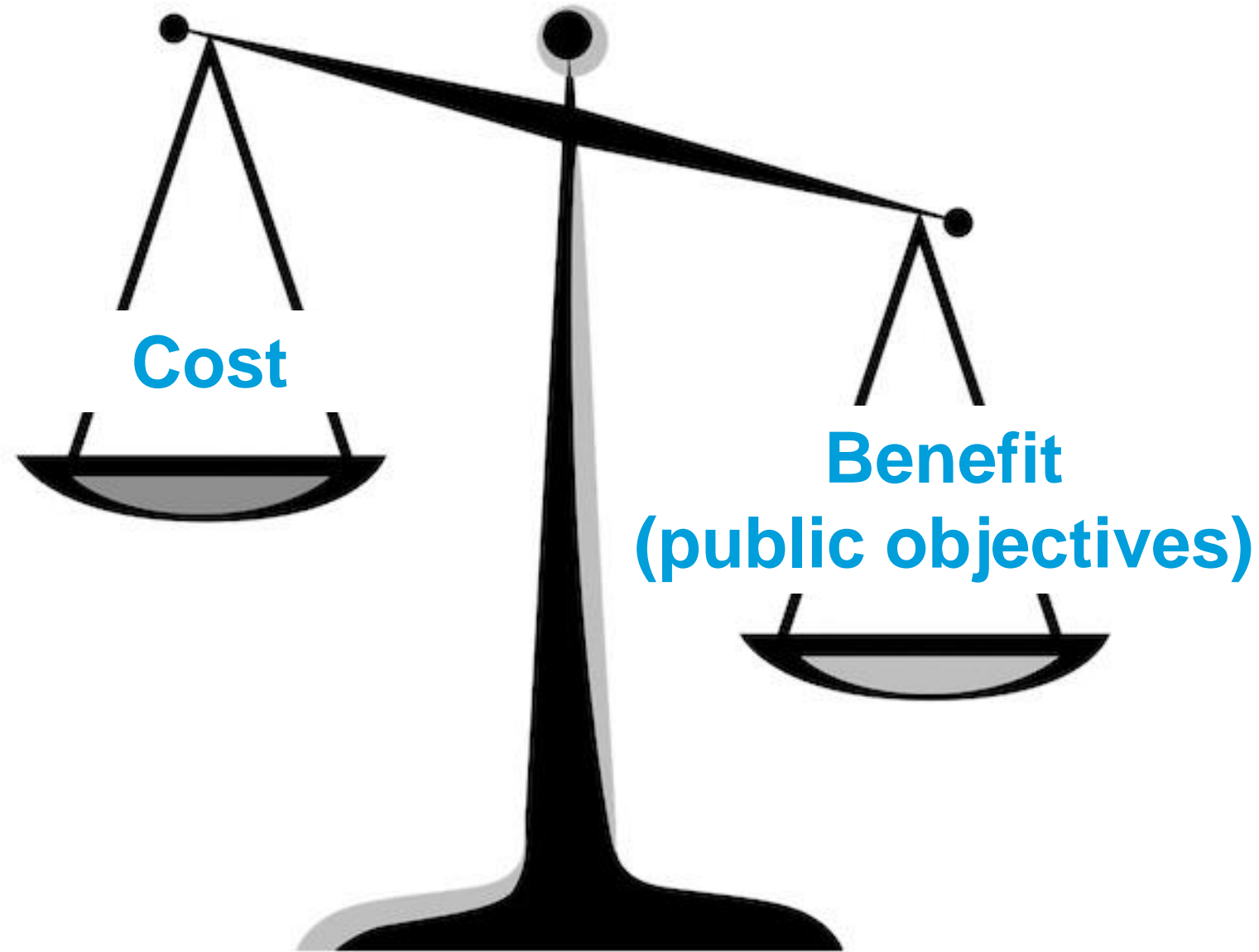
Non-Tariff Measures (NTM)

- “Policy measures other than ordinary customs tariffs that ... have an economic effect on international trade in goods ...”
- Neutral meaning. NTM ≠ NTB
- NTM has two sides
 - It has legitimate policy objectives, SDGs, ...
 - It raises trade cost (information cost, compliance cost)

Estimated *ad-valorem* equivalents (Percentage)



Source: UNCTAD, 2013



IMPACT project – 2 NTM objectives

1. To increase transparency in trade-related regulations and NTMs
 - Reduce the information and compliance cost

2. To help the countries to make good NTMs that
 - Meet policy objectives, while not restricting trade too much
 - Support economic integration to the region and the world

IMPACT project – 5 NTM activities

1. NTM data collection
2. NTM data dissemination
3. Support for WTO/EPA transparency provisions
4. NTM data analysis
5. Capacity building and training

IMPACT project – 5 NTM activities

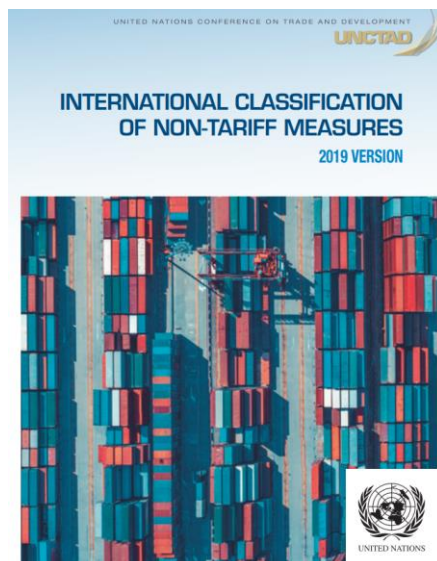
1. NTM data collection
2. NTM data dissemination
3. Support for WTO/EPA transparency provisions
4. NTM data analysis
5. Capacity building and training

1. NTM data collection - General

- *In the Food Safety Act 2022, sanitary certificate (A83) on poultry meat (HS 0207) imported from New Zealand*
- NTM code is based on the **International Classification of Non-tariff Measures (so called NTM Classification)**

NTM Classification

- FAO, ITC, OECD, UNCTAD, UNIDO, World Bank, WTO
- Initiated by UNCTAD
- Updated NTM classification



unctad.org/ntm

Imports	Technical measures	<p>A SANITARY AND PHYTOSANITARY MEASURES</p> <p>B TECHNICAL BARRIERS TO TRADE</p> <p>C PRE-SHIPMENT INSPECTION AND OTHER FORMALITIES</p>
	Non technical measures	<p>D CONTINGENT TRADE-PROTECTIVE MEASURES</p> <p>E NON-AUTOMATIC LICENSING, QUOTAS, PROHIBITIONS AND QUANTITY-CONTROL MEASURES OTHER THAN FOR SPS OR TBT REASONS</p> <p>F PRICE-CONTROL MEASURES, INCLUDING ADDITIONAL TAXES AND CHARGES</p> <p>G FINANCE MEASURES</p> <p>H MEASURES AFFECTING COMPETITION</p> <p>I TRADE-RELATED INVESTMENT MEASURES</p> <p>J DISTRIBUTION RESTRICTIONS</p> <p>K RESTRICTIONS ON POST-SALES SERVICES</p> <p>L SUBSIDIES (EXCLUDING EXPORT SUBSIDIES UNDER P7)</p> <p>M GOVERNMENT PROCUREMENT RESTRICTIONS</p> <p>N INTELLECTUAL PROPERTY</p> <p>O RULES OF ORIGIN</p>
	Exports	<p>P EXPORT-RELATED MEASURES</p>

NTM Classification - Tree structure

- A SANITARY AND PHYTOSANITARY MEASURES
 - A1 Prohibitions /restrictions of imports for SPS reasons
 - A2 Tolerance limits for residues and restricted use of substances
 - (...)
 - A8 Conformity Assessment related to SPS
 - A81 Product registration requirement
 - A82 Testing requirement
 - A83 Certification requirement
 - A84 Inspection requirement
 - A85 Traceability requirement
 - A851 Origin of materials and parts
 - A852 Processing history
 - A853 Distribution and location of products after delivery
 - A859 Traceability requirements n.e.s.
 - A86 Quarantine requirement
 - A89 Conformity assessments related to SPS n.e.s.
 - A9 SPS Measures n.e.s.
- B TECHNICAL BARRIERS TO TRADE
- C PRE-SHIPMENT INSPECTION AND OTHER FORMALITIES
- D CONTINGENT TRADE PROTECTIVE MEASURES
- E NON-AUTOMATIC LICENSING, QUOTAS, PROHIBITIONS ...
- F PRICE CONTROL MEASURES INCLUDING ADDITIONAL TAXES ...
- G FINANCE MEASURES
- H MEASURES AFFECTING COMPETITION
- I TRADE-RELATED INVESTMENT MEASURES

NTM classification has about 500 measure types

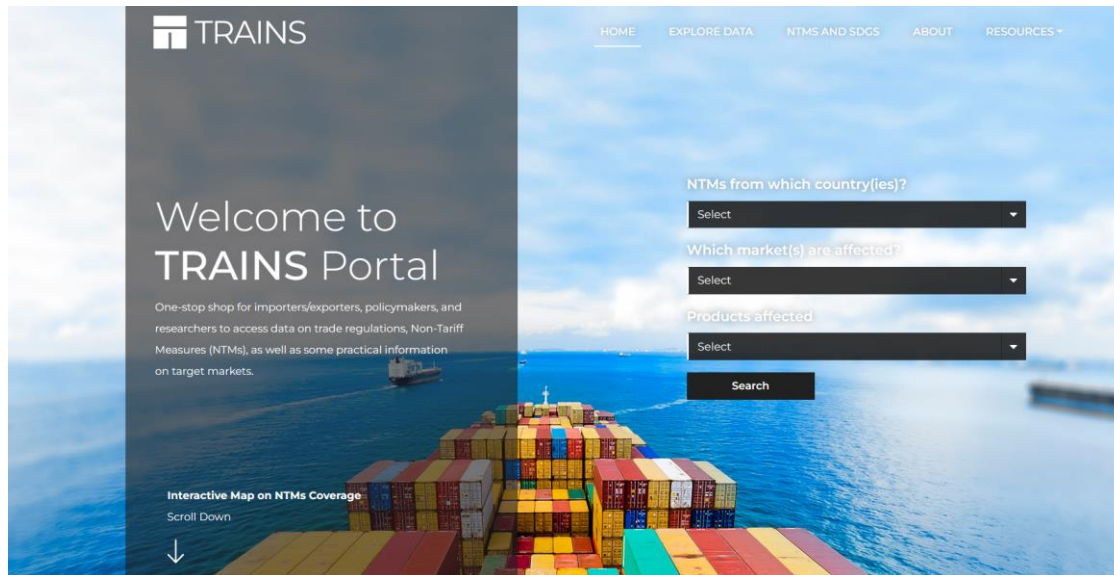
1. NTM data collection - General

1. Collect **official national legislation** (Acts, Regulations, Orders, etc.)
2. Read the text and identify information
3. Classify NTM type according to the **NTM Classification**
4. Classify HS according to the **HS Classification**
5. Review internally
6. Validate with the government

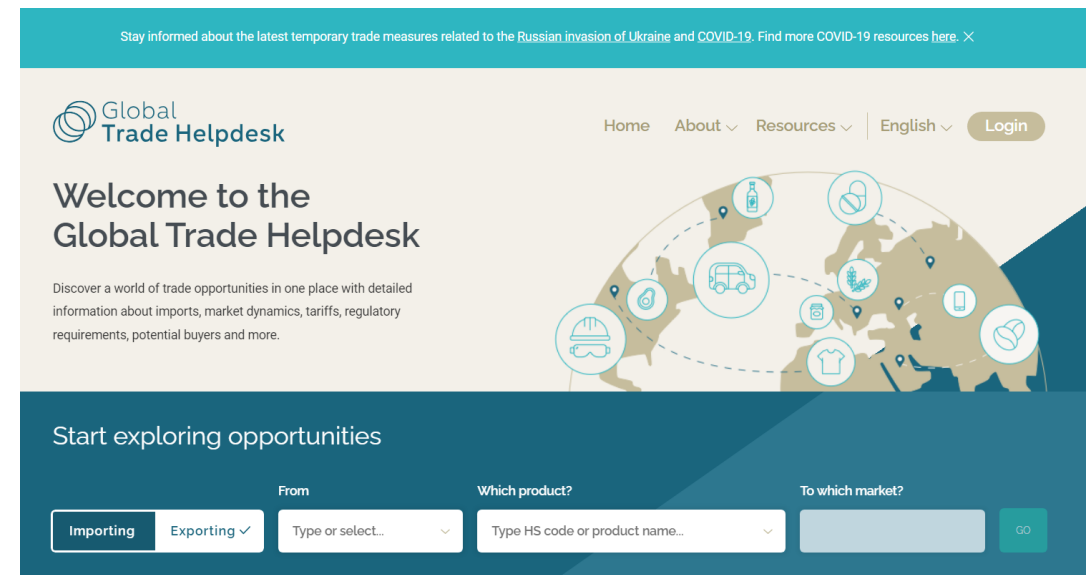
IMPACT project – 5 NTM activities

1. NTM data collection
- 2. NTM data dissemination**
3. Support for WTO/EPA transparency provisions
4. NTM data analysis
5. Capacity building and training

2. NTM data dissemination



<https://trainsonline.unctad.org/home>



<https://globaltradehelpdesk.org/en>

- TRAINS for researchers / Global Trade Helpdesk for private sector
- 100+ countries covering approximately 90% of international trade, including EU, ASEAN, Japan, US and China

2-1. Update of Trade Portal



[About us](#) [Contact us](#) [Disclaimer](#)

HOME PROCEDURES **LEGISLATION** KINGDOM OF TONGA GOVERNMENT PORTAL

Trade in goods

Tariff

Choose regime

Products

Search

LEGISLATION (103)

CATEGORY	NAME	PRODUCT	COUNTRY	INSTITUTION(S)	ENTRYINTOFORCE
All	<input type="text" value="Search legislation"/>	<input type="text" value="Search Product"/>	<input type="text" value="Search Country"/>	All <input type="button" value="x"/> <input type="button" value="v"/>	All

CATEGORY	NAME	PRODUCT	COUNTRY
IMPORT L...	Pesticides Act, 2002	28.10,2933.59,2941.30,2922.2...	All co
TBT;	Agricultural Commodities Exp...	09.06,10.08,09.10,09.09,09.08,...	All co
SPS; OTH...	Animal Diseases Act, 1979	04.07,05.11,05.08,05.07,04.10,...	All co
TBT; QUO...	Aquaculture Management Act,...	03,04.10,0106.20,0410.00 Exo...	All co

LEGISLATION

Name	Commencement date	Expiry date
<input type="text" value="Meat Industry Act, 1991"/>	<input type="text" value="17/06/1991"/>	<input type="text"/>
* min. 6 months interval between publication and entry into force D		
Description		
<input type="text" value="This legislation states that application"/>		
<input type="text" value="Additionally, the following legislations are repealed by this Act (Clause 29) - The following legislations are repealed - Meat Supply Act; Abattoirs Act; Butcheries Act [CAP. 100]."/>		
Institution(s) in charge	Document	<input type="checkbox"/> DOCUMENT FROM URL?
<input type="text" value="Ministry of Agriculture, Livestock, Forestry, Fisheries and Biosecurity"/>	mia1991178.rtf	

IMPACT project – 5 NTM activities

1. NTM data collection
2. NTM data dissemination
3. Support for WTO/EPA transparency provisions
4. NTM data analysis
5. Capacity building and training

3. Support for WTO/EPA transparency provisions

Article 7 Transparency

WTO SPS Agreement

[back to top ▲](#)

Members shall notify changes in their sanitary or phytosanitary measures and shall provide information on their sanitary or phytosanitary measures in accordance with the provisions of Annex B.

WTO SPS and TBT notifications session
on 12 October

Article 71

Coordinators and exchange of information

3. On request of the other Party, and to the extent legally possible, the Parties through their coordinators shall provide information and reply promptly to any question relating to an actual or proposed measure that might affect trade between the Parties.

5. Without prejudice to specific transparency provisions in this Agreement, the information referred to in paragraph 4 shall be considered to have been brought to the attention of the other Party when the information has been made available by appropriate notification to the WTO and to the coordinator of the Pacific States.

EPA with the EU

Article 40

Transparency and exchange of information

1. The Parties confirm their commitments to implement the transparency provisions set out in the SPS Agreement and the TBT Agreement to facilitate access to relevant information on TBT or SPS measures.

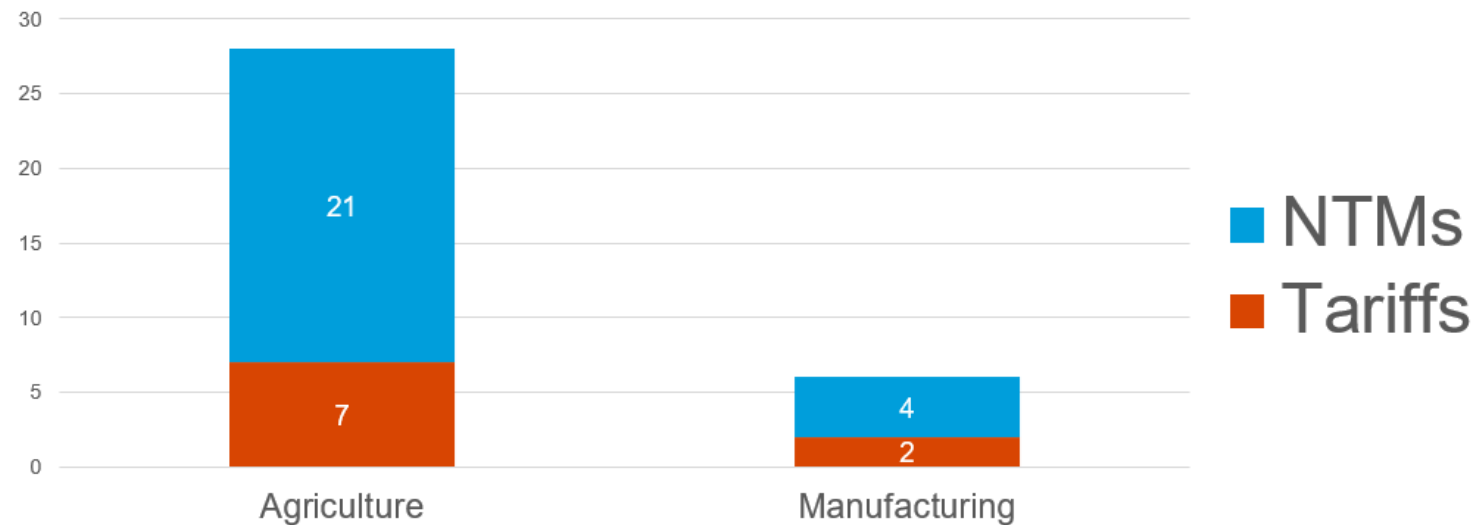
IMPACT project – 5 NTM activities

1. NTM data collection
2. NTM data dissemination
3. Support for WTO/EPA transparency provisions
- 4. NTM data analysis**
5. Capacity building and training

4. NTM data analysis

- How costly are NTMs?

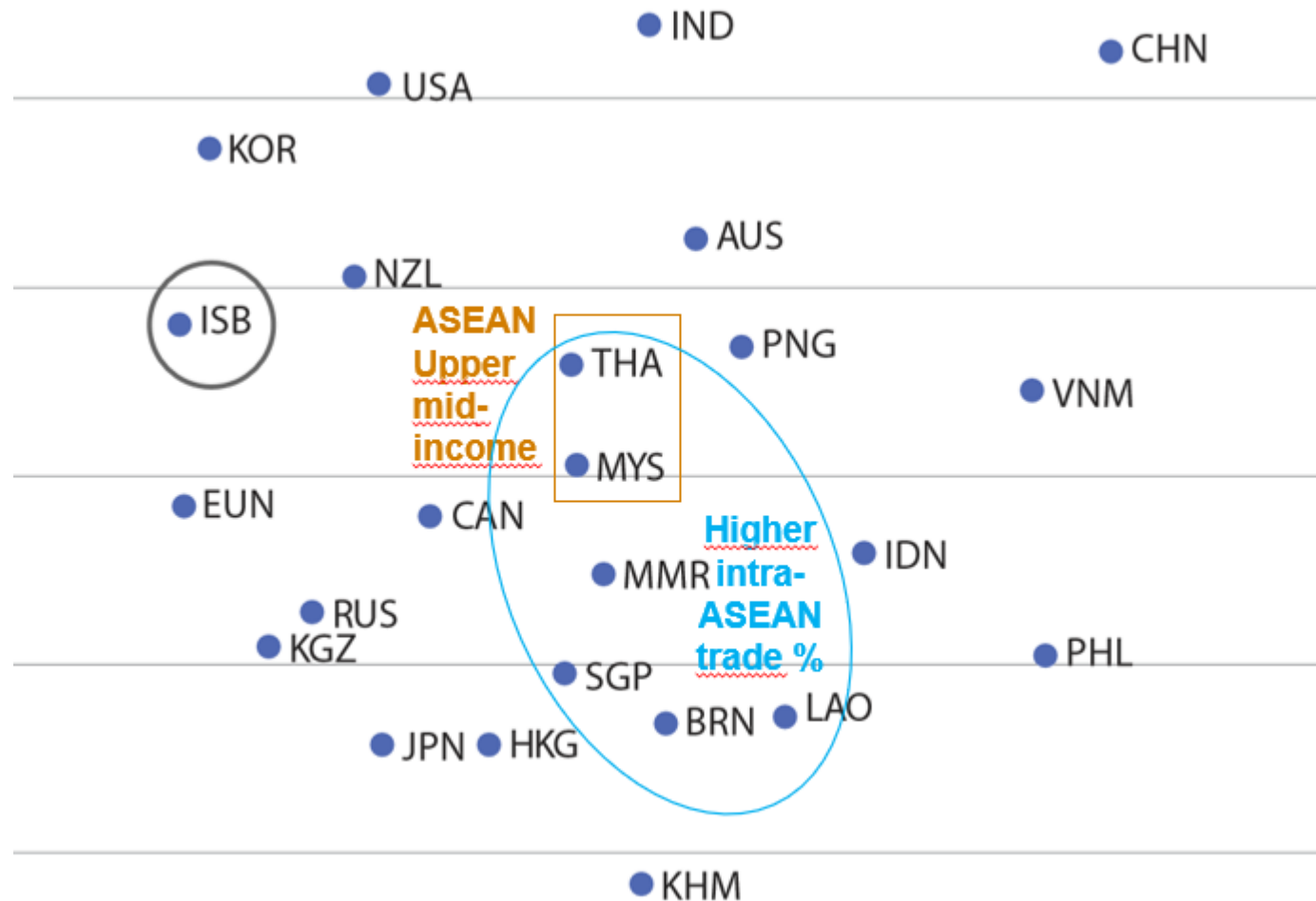
Estimated *ad-valorem* equivalents (Percentage)



Source: UNCTAD, 2013

4. NTM data analysis

- How different/similar are NTMs?



Source: UNCTAD

IMPACT project – 5 NTM activities

1. NTM data collection
2. NTM data dissemination
3. Support for WTO/EPA transparency provisions
4. NTM data analysis
- 5. Capacity building and training**

5. Capacity building and training

- Offline training: today's workshop!
- Online courses:
 - Introduction to NTM (2 hours, for any stakeholders to sensitize the issue)
 - NTMs and data collection (20 hours, for policymakers and researchers to continue the data collection)
 - Economic analysis of NTMs (20 hours, for researchers)
- Selection of the courses is up to Tonga. To be discussed.

Thank you.

Seul Lee (Seul.Lee@un.org)
UNCTAD (<https://unctad.org/ntm>)

