



End of project report

Nairobi workshop on Circular Economy

from 6 November to 10 November 2023

Context

The Network of African Journalists Specialized on Sustainable Development and Climate Change is an Africa 21 programme launched in 2019 that now has over 700 print, radio and TV journalists in 40 African countries. This initiative collaborates on a very regular basis with actors in the implementation of the 2030 Agenda and its 17 SDGs in Africa, raising awareness among journalists, facilitating the sharing of information and expertise, offering keys to understanding the issues, encouraging debate and networking the various actors. The theme selected for the year 2023 is the circular economy.

The majority of economic system in the world today is based on a linear use of raw materials, that of a society of rapid and mass consumption, of the disposable: extract, transform, use and throw away. However, this model is no longer sustainable in the long term given the environmental and climatic challenges facing a planet with limited resources. Moreover, the secondary effects of this productivist model, from a socio-economic, health and geopolitical point of view, are well known. In a context where the actors of the African continent are invited to accelerate industrialisation and job creation, a new model must be reinvented.

This new model, which is increasingly being promoted, is that of the circular economy, which aims to respond to the preservation of resources, our environment and our health, as well as to enable the economic and industrial development of territories, and to reduce waste and wastage.



There are many issues at stake: sustainable supply, eco-design, industrial and territorial ecology, functionality economy, responsible consumption, extension of the useful life of products or improvement of waste prevention, management and recycling.

Africa is taking the plunge. Indeed, at the continental level, the African Union and the African Ministerial Conference on the Environment have recognised circularity as an area of focus for the respective recovery programmes they have launched in the wake of the Covid-19 pandemic (the continental recovery plan known as the "green stimulus"). Several African countries have also integrated the circular economy into their Nationally Determined Contributions (NDCs) and some are in the process of developing national circular economy action plans.

Sustainable Development Goal 12 "Responsible consumption and production" is the focus of the Network's activities for the period 2023-2024, and in particular targets 12.1 to 12.7. Africa 21, through this programme, contributes to the implementation of target 12.8 "**By 2030, ensure that people everywhere have the information and knowledge necessary for sustainable development and a lifestyle in harmony with nature**".

Concept

The partners organised a workshop in Nairobi in an hybrid format for East african countries from 6 to 10 November 2023 (Ethiopia, Ouganda, Rwanda, Kenya and Tanzania + Nigeria and Ghana). Following a selection process based on a call for applications, 15 journalists have been invited to participate for one week. The workshop was broadcast online on Zoom, allowing for the participation of international experts from outside the country where the workshop is held, as well as journalists from the sub-region (23 additional people registered).

The training was based on a multidisciplinary (economics, law, social and legal sciences, environmental sciences, etc.) and multi-actor approach at the multilateral, regional and local high level. It aimed to raise awareness of circular economy actors, programmes, initiatives, innovations and provide access to data on these subjects.

The seminar was complemented by a field visit to a major player in Kenya's circular economy. Journalists were also able to take part in the 8th Circular Economy Conference organized by KEPSA, and meet a number of circular economy players and entrepreneurs active in the region.

The following main themes have been addressed and adapted to the East african context :

- Sustainable sourcing: taking into account the environmental and social impacts of the resources used, in particular those associated with their extraction and exploitation.
- Eco-design: taking into account the environmental impacts of a product's entire life cycle and integrating them from the design stage.



- Industrial and territorial ecology: creating synergies and pooling the flow of materials, energy, water, infrastructure, goods and services between several economic players in order to optimise the use of resources in a given territory.
- Functional economy: favouring use over possession, selling a service rather than a good.
- Responsible consumption: taking into account the environmental and social impacts at all stages of the product's life cycle when making purchasing choices, whether the buyer is public or private.
- Extending the useful life of products by repairing, selling or buying second-hand, donating, reusing and re-using.
- Improving waste prevention, management and recycling, including the re-injection and re-use of waste materials into the economic cycle.

These various themes were complemented by concrete examples illustrating several different economic sectors.

The workshop placed particular emphasis on exchanges and feedback between experts and journalists.

As such, while a journalistic competition was organized in parallel, the journalists had to present their project on the last day and make the link with the content presented during the week.



Our partners

We warmly thank our partners thanks to whom this workshop could take place:



The beneficiaries



Association Africa 21, C/o Maison Kultura, Rue des Savoises 15, 1205 Genève- Suisse
<http://www.africa21.org> / info@africa21.org

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Henry Owino is a seasoned Freelance Science Journalist with a vast experience in media industry. Henry's exposure to various media outlets have given him an upper hand in tackling multimedia storytelling with ease.

Henry is an outstanding and accomplished Science Journalist with over 10 years of experience. He has a good mastery of Journalism Code of Conduct in media industry.

Henry writes widely on; Sciences thus; Environment, Health, Agriculture, Biodiversity, Innovations & Technology, Research & Developments among others. He has worked for NTV, Smart Farmer Magazine, Science Africa, MESH, RuggKenya and currently corresponding for Talk Africa, PanAfrica Agriculture Magazine and InfoNile online platforms.

Henry is well versed hence an expert in Solutions Journalism (SoJo) storytelling in East Africa having been the first cohort to be trained by USA-based Solution Journalism Network (SJN). Several solutions stories are on database- Solutions Story Tracker and he has mentored many journalists in Kenya.

Henry is Award Winning Journalist of Media Council of Kenya (MCK)- Annual Journalists of Excellence Award (AJEA)2021, among other private organizations awards. At MCK-AJEA 2021, he emerged First Runners-up in COVID-19 Reporting Category, with a solution-based angle from then dreaded Kibera slums in Nairobi, Kenya.

Currently, Henry mentors fellow journalists in Kenya and East Africa on SoJo storytelling when called upon. He is the InfoNile Project Coordinator for Kenya, with responsibilities of recruiting Scientists, Researchers, and Environmental Journalists to become members of the InfoNile.

Henry is knowledgeable and well informed on science matters with wide range of sources and networks as multiple sources of verifications or fact checking. He is a member of various media organizations with bias on sciences hence stands out in Science Journalism story beat.



Doreen Ampofo is an award-winning media professional with over 12 years' experience in media and communications currently working at the Ghana Broadcasting Corporation, GBC. Hosting one of GBC's flagship Current Affairs programs "Behind the News" on radio, she is enthusiastic about the progressive development of Africa and protecting the rights of women and children. She is also interested in politics, the environment and climate change. Aside from her role as a news anchor, editor and producer, she is also a presidential correspondent for the First Lady of Ghana where she disseminates information on a number of projects by her office which border on gender equality, skills training and development for girls, maternal mortality, health and education.



During her career as a journalist, she has collaborated with colleagues and institutions to initiate and execute several campaigns for social change. These include the production and publication of a six-part series which highlighted the impact of climate change on vulnerable communities in Ghana. She also collaborated with Ghana's Ministry of Sanitation and Water Resources to create and disseminate reports aimed at reducing and ultimately ending open defecation. She has worked with the Netherlands Development Organization (SNV) on news reports which focused on water, sanitation and hygiene, climate change, pots harvest loses and renewable energy, to which she was awarded best news story on Water Sanitation and Hygiene (WASH) in 2018.

In 2023, she successfully completed the Hubert Humphrey Fellowship program, a Fulbright program under the US Department of State, at Arizona State University. During this period, she honed her leadership skills and took a course in Crisis Communication. she also worked at the University's Public Relations agency, The Cronkite Agency where she provided communication services to organizations in Arizona, namely Wellkasa and Arizona for Better Medicaid. AS part of the program, she worked with the Leominster City Hall as a Communication Specialist.

She has a master's degree in Public Affairs from the University of Ghana as well as a bachelor's degree in Public Relations and Diploma in Journalism from the Ghana Institute of Journalism. She is a member of the Ghana Journalists Association and an associate member of the Institute of Public Relations, Ghana.

Her passion and hard work have earned her a number of professional and academic awards including the first prize winner (Radio category) of the Merck Foundation Awards for advocacy on infertility stigma and the best news story on Water Sanitation and Hygiene (WASH). She was also awarded most promising female student by the Ghana Institute of Journalism.



Albert Oppong-Ansah is specialized in environment, energy, water and science reporting. he develops content such as news stories, features, take pictures and videos for Ghana News Agency's (GNA) website, facebook and twitter where he works fulltime. He freelancing for the Inter Press Service (IPS) occasionally and the stories are published on platforms including Daily Graphic, Reliefweb, Thomson Reuters Foundation News, Aljazera.

He has participated in a number of fellowships including the Wolfson Press Fellow and the Media and Journalism Days in Africa, special focus on climate change.

His stories have won multiple awards and has helped shape critical environmental policies in Ghana. A recent one is a story on the neglect of People Living With Disabilities, which compelled the Environmental Protection Agency to initiate steps to involve them. One of his goals is to make science and environment stories top five issues discussed in Ghana.





Johnson Kanamugire is a freelance writer and publisher based in Kigali, Rwanda.

He contributes content to multiple media organizations on freelance basis, on top of spearheading content production at NewsPaper Africa (formerly The Rwanda Post), a digital news platform he founded in April 2022 to highlight underreported social, political, economic issues and events in daily lives of communities across the African continent.

The 2012 graduate of the School of Journalism and Communication at University of Rwanda, started off as a broadcast journalist and later made his name in print and online journalism.

Over the past nine years, he worked for Radio Salus and Isango Star prior to joining Nation Media Group (NMG), the largest independent media house in East and Central Africa where he worked on full-time basis until March 2022.

His time with NMG's platforms namely KFM Radio and The EastAfrican newspaper earned him commendation for excellence in producing compelling coverage and in-depth analysis of issues affecting ordinary citizens in Rwanda, and the wider East Africa.

Mr. Kanamugire focuses mostly on public interest reporting with a particular focus on matters environment, politics and human rights and, more broadly as well, areas of governance and development.

A multi-platform journalist, Kanamugire produced compelling coverage and in-depth analyses of issues in areas of agriculture, environment, among others for broadcast, print and digital editions.

He's published locally and in renowned regional and international publications namely The Guardian, Daily Nation, and TRT Africa, among others.



Nila Yasmin is an award-winning Ugandan journalist with vast media experience in radio, TV and publications. She worked as a news anchor for 6 years, anchoring English news on some of the most reputable radio stations in Uganda like HOT100 and Record radio.

Currently, she serves as a TV and documentary producer at Media 256, a Ugandan media production company contracted by CNN for the creation of African programs such as African Voices, Market Place Africa, Connecting Africa, and Inside Africa.

In her role as a producer, Nila oversees CNN productions and has contributed to the production of more than 90 CNN documentaries covering topics such as technology, innovation, environment and climate, entrepreneurship, culture and sports.



In 2019, Nila launched GLIM, a Pan-African digital media platform dedicated to amplifying the voices of women across the continent. Her vision for GLIM is to empower women through the delivery of high-quality written and visual content. To date, GLIM has showcased the stories of over 800 remarkable women from various fields across eight African countries through its online platform (www.glimafrika.com).

In 2019, Nila was honored with the African Women In Media award by APO Group for her role in empowering African women entrepreneurs through media. Furthermore, in 2021, she received a nomination for the Digital Equality Awards. She is also a 2022 African Union Media Fellow.

Nila is passionate about sustainable topics such as renewable energy, climate change and sustainability, women empowerment, and more. She holds the firm belief that Africa's development hinges on harnessing its immense human resources, particularly the youth and women and that media is a formidable tool that can be deployed to inspire and empower them as contributing members.



Muhyideen Jimoh is a multimedia journalist with proficiency in text, audio, video, photography and data analysis.

His over fifteen years' experience as a passionate Environment Reporter/Editor in the News Agency of Nigeria (NAN) has given him the privilege to cover stories about urban sustainability initiative, pollution problems and community driven conservation projects in Nigeria, which has prompted communities and government officials to take a closer look on environmental impacts.

He has also covered major global Environment/ Climate change summits such as the COP 27 summit in Sharm el Sheik, Egypt, 2022, the 2011 World Petroleum Congress in Qatar, ECOWAS summit among others.

He has had to voluntarily transit from covering the `glamorous` Energy beat and traveling to cover OPEC meetings to focusing on climate change and aiding the establishment of an environment desk in his organization.

Interestingly, his dedication on the environment beat caught the attention of the Danish Embassy in Nigeria, resulting in a scholarship facilitated by the Danida Fellowship Centre (DFC), Denmark, where he was selected among 24 journalists from Africa to attend a two-month long training spanning Denmark, Tanzania and Egypt on the theme Reporting from the African frontline of the global climate change.

The experience was definitely invaluable and he hopes to consolidate on it with the Circular Economy workshop in Kenya, an area (circular economy) he has been exploring recently.

He is also a media consultant to Ecocycle Development Foundation, A youth NGO that advocates for recycling of materials for the posterity of the environment. The NGO in 2022 built a toilet



facility in a rural school using more than 6,500 plastic bottles in a bid to address pollution and open defecation.

He is passionate about environmental/ climate change reporting with focus on renewable energy, recycling of plastics, tyres and non-degradable materials, smart/Eco-friendly agriculture as a means of addressing Industrialization and food insecurity in Africa.

It is his firm believe that the most important stories that should be put on the front burner should be environment stories (not politics) because of the need to safe our planet through more enlightenment on the evolving climate crises, global warming, reducing cabon emissions, deforestation, air pollution, biodiversity, impact of fossil fuels, renewable energy etc.



Victor Moturi is a journalist working with Radio France International and DW, Born and grown in Kibera slums Nairobi in a family of three siblings, Victor is passionate about the work he is doing to the society.

Victor holds a diploma in Radio and TV production from Kenya Institute of Mass communication. He also holds a certificate in radio and TV presentation techniques from the same institution. He has also done several short courses on the environment, culture, computer packages, and driving elementary.

Victor has worked in several media houses such as Ebru TV Kenya, Kenya Broadcasting cooperation, ministry of ICT's ECN Radio, and Pamoja FM.

He has made several achievements in the journalism field such as acquiring several awards in the health, environment /Climate change, Children's rights, and ICT categories in Kenya.



Jenifer Gilla is a reporter at The Guardian limited in Dar es Salaam Tanzania which she reports for both Kiswahili and English Newspapers. She has a Post Graduate Diploma in Mass Communication and a Degree in Language Studies, both studied at University of Dar es Salaam.

She has 10 years of experience reporting on environment conservation health and women. She travelled local and internationally to cover big events including The UN LDC's Summit in Doha this year, COP 27 in Egypt, the 8th Session of the Africa regional Forum on Sustainable Development in Kigali, Rwanda in 2022, and Climate Change Negotiation in German.

She also got several grants to report on the issue including Earth Journalism Network (EJN) grant to report on Wildlife Crime in Mount Kilimanjaro and Social Impact Reporting Initiative Grant provided by Women in News in 2022 to report on impact of climate change to women farmers in Zanzibar.



Some of the story she published brought impact to the community and recognized internationally. She won several awards such as UN Women ESAR Gender Journalism Awards for Women's rights activism and Leadership 2022 and Africa Journalist Gender Equality Awards 2021 which was organized by FEMNET and.

She has also attended several trainings including the Indian Marine Science Workshop September, last year organized by Internews. Reporting on Food Security and Malnutrition in East Africa by IFAD and Thomson Reuters, Data Journalism and Fact Checking training conducted by Nukta Africa and Leadership Management by Wan-Ifra, Women in News.



Sharon Ambani Tamba is a registered Kenyan journalist who has taken interest in sustainable and solutions reporting. She has covered stories on several topics; climate, environment, water, health, sanitation and hygiene, gender, and education. She does this by relating closely with the local communities she has worked in. With this, she is able to identify worthy human interest stories. Her goal in covering this stories is to bring positive change in the communities as well as influence policy making. This is a goal she has pursued for the last four years as an active

journalist. Sharon graduated in 2019 from Moi University with a bachelor's degree in Communication and Journalism. She is currently working at Imani radio and TV, a regional Christian media house that reaches audiences in several parts of Kenya and Eastern Uganda. Her role is to gather and produce local news stories from Kakamega County. The skills she uses at work include script writing, audio and video editing, interviewing and analysis/interpretation. She has previously worked for MMUST FM and a freelance journalist for Africa Women in Media. She also owns a blog www.writerambani.wordpress.com which has some of her creative writings. Sharon is dedicated in improving her journalistic skills. She has attended various workshops and training including, Reporting water issues in Africa by Africa 21 and the Water Diplomat, Environmental Reporting for COP27 by Thomson Reuters Foundation and UNDP, Child Sensitive Journalism by CISP, Environmental Solution reporting by UNEP & AWIM and Women In Politics reporting Fellowship by AWIM and Luminare among others. Her rich stories produced in various platforms are evidence of the skills she got from these programs. Sharon's dream is to become an award winning journalist through the stories she tells. She recently got a certificate of appreciation for participating in the Open Forum on Agricultural Biotechnology (OFAB) Media Awards 2023. Sharon is also passionate about environmental conservation. She is a member of MY GREEN VILLAGE, an initiative that seeks to combat climate change through planting and growing trees in the grassroots of Kenya with an aim of greening the country. She also manages a Facebook page (Africa Network for Sustainability) that raises awareness on the sustainable use of human and environmental resources. In her free time, Sharon enjoys listening to music and watching soccer.





Lenah Bosibori is an award winner (AJEA2023), a talented and experienced multimedia journalist based in Nairobi, Kenya. Her expertise lies in a diverse range of topics including health, environment, agriculture, human interest, and climate change.

Bosibori is a regular contributor to various online publications, such as Talk Africa, Oxpeckers, InfoNile, and People Daily, providing insightful and informative coverage on these critical issues.

Bosibori has previously worked for both local and international publications, including Smart Farmer magazine, Xinhua News Agency, and Spore Magazine. She brings a wealth of knowledge and experience to her reporting, having covered a broad spectrum of stories that have a significant impact on people's lives.

She is an active member of the Association of Media Women in Kenya (AMWIK) and the Association of Freelance Journalists (AFJ), where she continues to advocate for quality journalism and media safety.



Adrina Festo Mariki is a prominent female digital content creator and a journalist in Tanzania with an experience of over 6 years of writing and reporting through digital media in the country. Currently she is working as a digital content creator and a Journalist at Tanzania Broadcasting Corporation (TBC).

Previously she was a senior Public Relations (PR) at Arusha City Council from 2017- 2020 and currently holds a Postgraduate Diploma of Mass Communication from the University of Dar es salaam.

Adrina Festo Mariki has 6 years' experience in journalism she surpassed several stages in her profession, obstacles, productive and unproductive competitions but was able to distinguish herself from them all.

She also makes use of her journalism career to promote and defend freedom of expression and access to information in Tanzania.

She is also an expert in writing and reporting on issue related with science and technology since her First bachelor degree was of Computer science before taking her Postgraduate Diploma on Miscommunication

She also has a passion and strong dedication for sound investigative research on climatic issues merging technology.

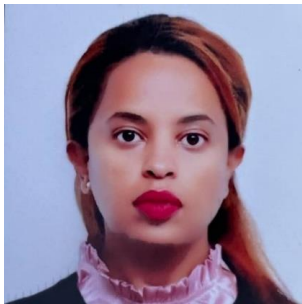




Joseph Checky Abuje is 46, from Western region of Kenya

He is a trained journalist from the Kenya Institute of Mass Communication, with specialisation in Science writing.

Currently, he writes for Africa Science News as correspondent for Western Kenya region. For more than a decade, he has been corresponding for Africa Science News an online outfit with a global coverage.



Eden Berhane Hailu is an Ethiopian documentary filmmaker, television host and Producer. She is best known for her work on national advocacy on environment and promotional Television programs. She studied her first degree in Addis Ababa University, Majoring Linguistics and English language literature. Currently she is writing her Master thesis " on the philosophical moral foundation of media ethics in Ethiopian Medias". She also has several international trainings in journalism including Reuters. She has enormous broadcast experience working as

reporter on the only National television station /back 2005 ETV/ for five years and running the longest TV show/ eight years/ as producer and host on the first private television station/ Ebs Tv/. She won the 2019 Social Enterprise journalist Award; for her Executive Producer work of 'Semonun Addis' show on EBS TV channel. She won this award for the exemplary programmes She produced on the show with regards to why and how Addis should recycle plastic bottles and the amazing story of Tesfa Creative Craft workers. She was also Nominated by United State Department to participate on International Visitor Leadership Program (IVLP) 2019 for her work on promoting community development programs.



Sarah Natoolo a Ugandan female journalist, black African, my specialty is Radio Broad Casting /TV and I do News Reporting. She host Radio Talk shows and a presenter of health and Science programs the work she has been doing for over 12 years, she handle the general science beat, health, Agriculture, environment, technology and innovations.

A trained Journalist , Did Journalism and media management from the Uganda management Institute; additionally she has done a wide range of media trainings in heath, gender, and child health in a number of countries and these include Netherlands, Egypt, South Africa, Denmark, Ghana, and Mali.

She has also gained exposure in covering international conferences and meetings. These have exposed her to reporting international perspective, regionally and locally, enabling her gain more skills and knowledge in broad casting practice.





As a content producer, **Lina Mwamachi** has a keen eye for detail and a knack for finding the most interesting stories to share with an audience. She is also an experienced feature writer, and have a strong understanding of how to craft a compelling and engaging multimedia stories. In addition to this, She hold numerous awards in her name related to the fields above, like, ICPAC East Africa Climate Awards, several Environmental Awards and a recent one Journalistic contest organized by Africa 21 and partner Water diplomat, which makes her the ideal candidate to attend the workshop.

She is a member of different media affiliations in Kenya and outside Kenya, MESH Science, Journalist for Human Rights (JHR / VWGR), AMWIK (Association of Media Women in Kenya), Kenya Media Council Member (MCK), Climate Tracker Community Journalists-Member, Info Nile and International Press Service.

She is based in Voi, Taita Taveta County, kilometers away from Nairobi, and is keen to utilize her skills and experience during the workshop and come up with informative and compelling stories as a result of the workshop. She believes that she can add value to Africa 21 and team, and she is eager to contribute to its success through her credible and factual story telling work to hold those responsible accountable and inform the masses.

23 persons registered to follow the workshop online on Zoom.



The workshop week in facts

All the content of the workshop is available on the event page (presentations, documentation provided by partner institutions and stakeholders, videos and sounds):

<https://www.africa21.org/projet/workshop-for-journalists-on-the-circular-economy-in-nairobi-from-november-6-to-10-2023/>

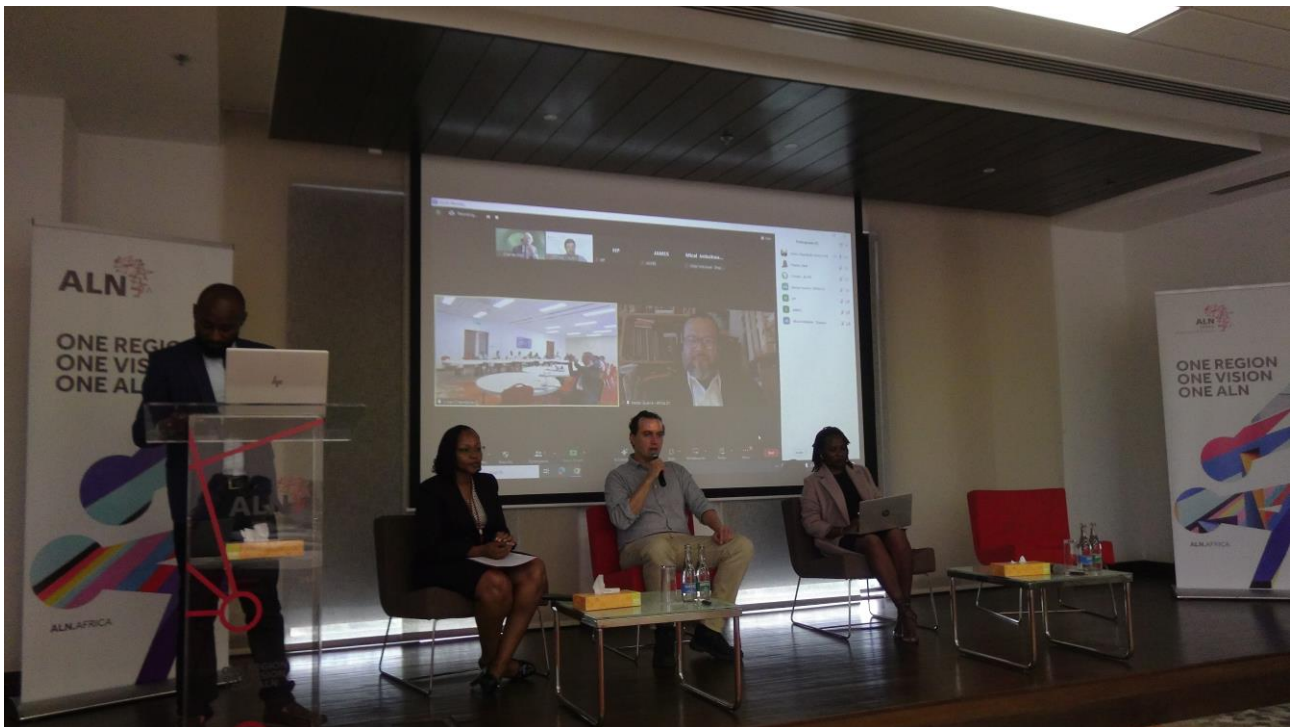
Event was moderated by Thuku Wilson Kariuki

Monday 6 November

10 AM Opening Ceremony



Anita Siro



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Opening Remarks : Héctor Guerra, partner relations manager, Africa 21

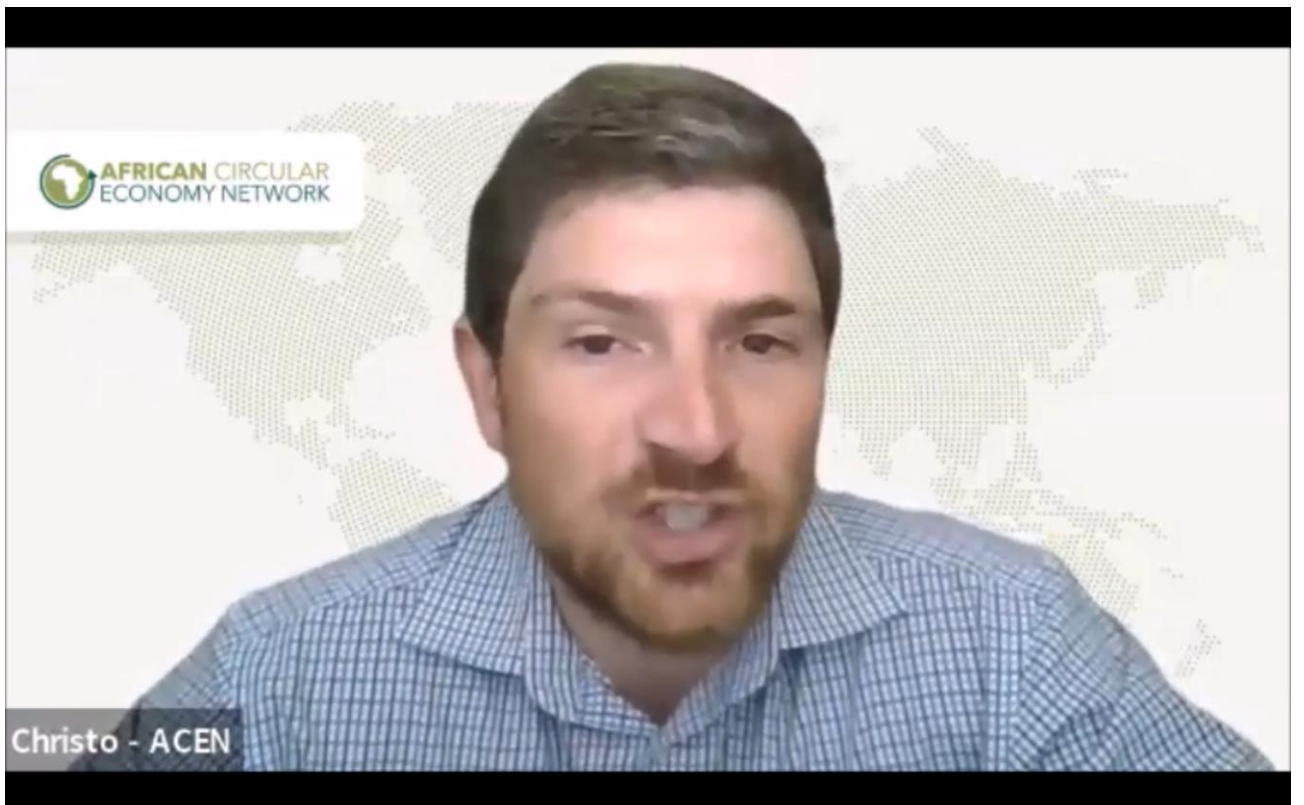
- Anita Siro, Environment and Biodiversity Officer, British High Commission
- Henrique Pacini, UNCTAD
- Christo van Schalkwyk, Operations Team, African Circular Economy Network (ACEN)
- Rosa Nduati-Mutero, Managing Partner, ALN
- Josephine Wawira, Communications Lead, KEPSA – Sustainable Inclusive Business



Rosa Nduati-Mutero

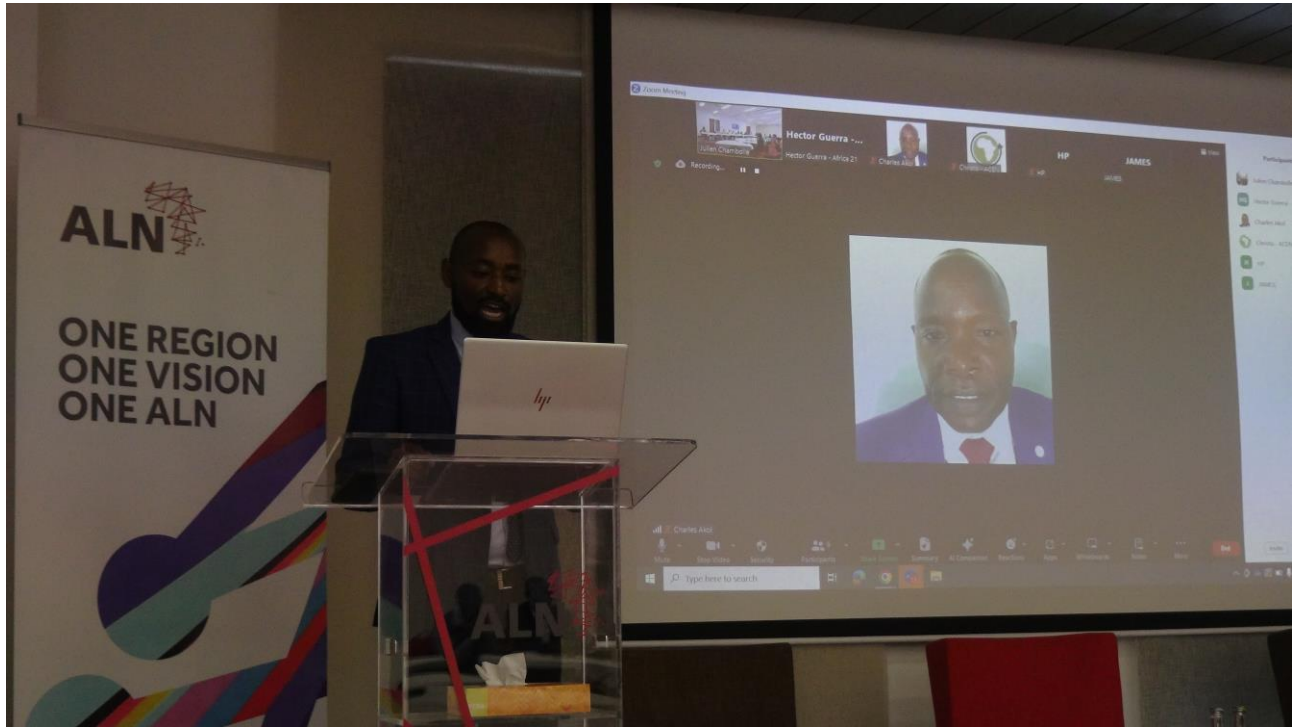
Josephine Wawira





Christo van Schalkwyk

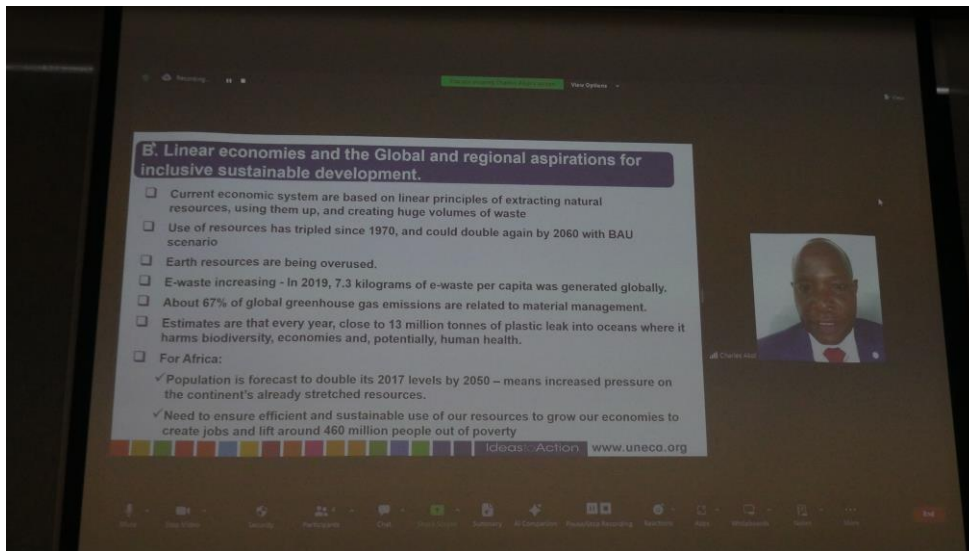




Thuku Kariuki

11 AM-12 PM Introductory session: the international challenges of the circular economy, geopolitic of a new economic model

- Charles M. Akol, Environmental Affairs Officer, Lead expert on Circular Economy, UNECA



Charles Akol



2 PM – 4:30 PM Session 2 – Why the circular economy? Environmental, social and economic issues. The limits of the world system. Why the circular economy? Environmental, social and economic issues

Broad perspectives on Africa legislations

- Rosa Nduati-Mutero, Managing Partner, ALN



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Financing the circular economy

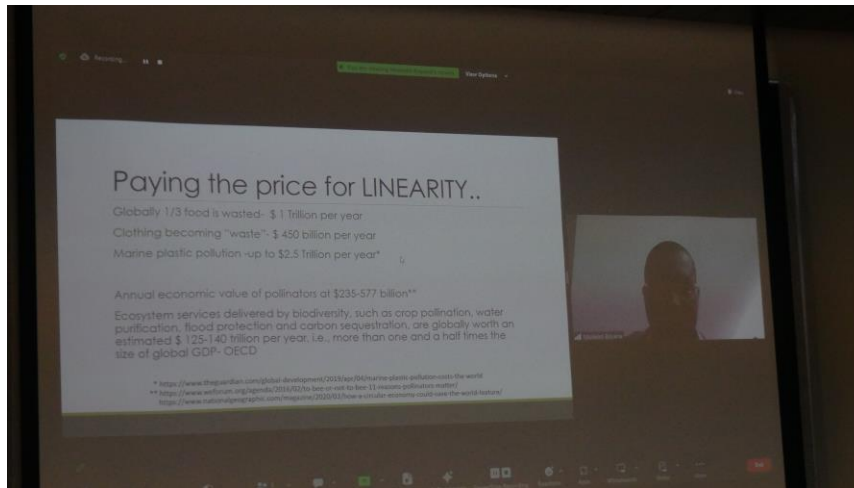
- Margaret Kamau, African Circular Economy Alliance (ACEA) Secretariat (AfDB)



Presentation of the concept and its different approaches

- Ntobeko Boyana, Executive Member of ACEN





Ntobeko Boyana



Johnson Kanamugire

Tuesday 7 november

10 AM-10:30 AM Introduction SDG 12

- Piotr Barczak, Member of ACEN



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10:30AM-12:30 PM Session 3 – Actors, standards and public policies

Hazardous waste and the circular economy: emerging policies and standards, nano level circulation and the example of 7Cbasalia

- Dr. Tobias Schmitz, Environmental Advisor for 7Cbasalia Global



Legal landscape in Waste management in East Africa, example in Kenya

- Huldah Ateka, Principal Associate, ALN





Henrique Pacini

2PM-4:30 PM Session 4, Advancing decent work in the circular economy

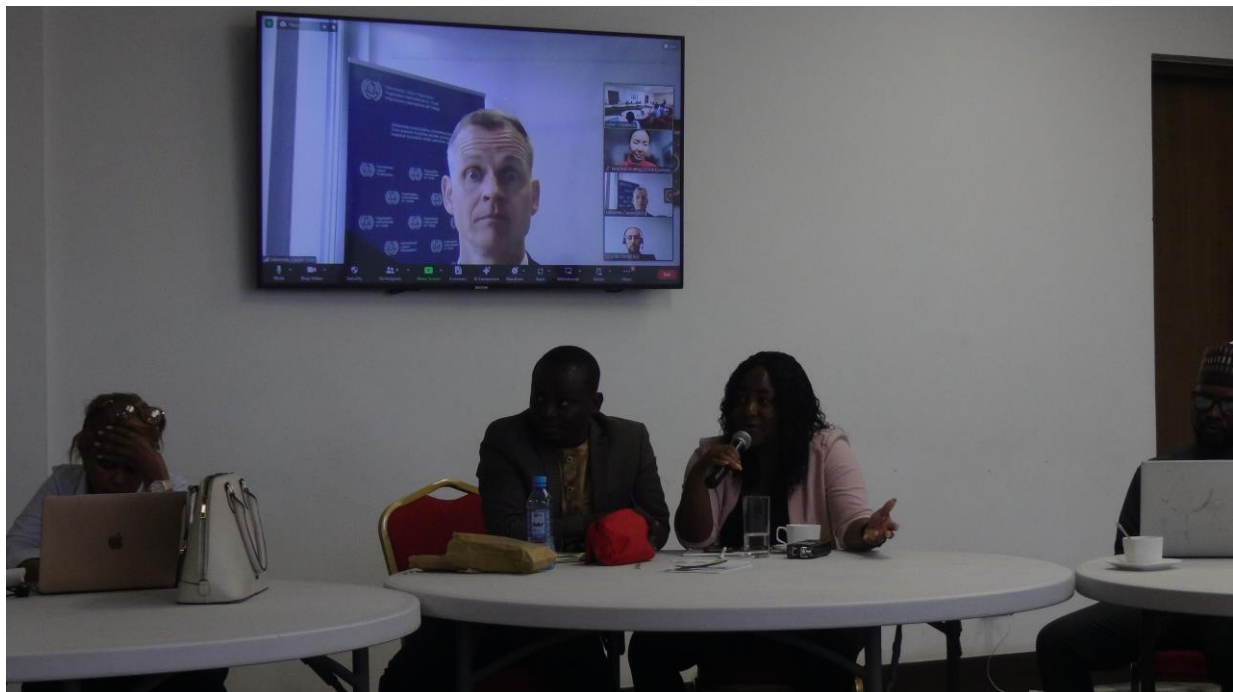
- Casper N. Edmonds, Head of Unit for Extractives, Energy and Manufacturing, ILO



- Luke Carroll, Junior Technical Officer, Extractives, Energy and Manufacturing Unit, ILO



- Jana Rue Glutting, Circle Economy Foundation



Casper N. Edmonds & journalists

Wednesday 8 november

10AM-12:30 PM Session 5 Sectoral approach

Material Substitutes and multilateral processes

- Henrique Pacini, Economic Affairs Officer, UNCTAD





Henrique Pacini

Sustainable manufacturing and environmental pollution (SMEP) Programme focus on plastics and food and beverage industry projects

- Glen Wilson, Programme Management Officer, UNCTAD



Glen Wilson

Flip Flop project

- Davina Ngei and Katharina Elleke, Flip Flop

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Katharina Elleke

2:30PM Afternoon – Field visit

- Mr. Green Africa (plastic waste management) <https://www.mrgreenafrica.com/>







Julien Chambolle & Jenifer Gilla

Thursday 9 november

9 AM- 6 PM Day at The 8th edition of the Annual Circular Economy Conference.

At Emara Ole-Sereni Hotel in Nairobi



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Meet the actors and understand sectoral economic issues on circular economy



10:30 AM Press conference with circular economy entrepreneurs and actors

Friday 10 november

9 AM – 10 AM Editorial Conference Part1



Henri Owino



10 AM – 12 PM UNESCO consultative technical meeting

Developing a Handbook on Disaster Risk Reduction (DRR) for African Journalists and a Review of the Training Manual on Environmental Journalism



12 PM-12:45 PM Editorial Conference Part 2

12:45 PM- 13:15 PM Closing remarks

- Lydia Gachungi, Regional Adviser on Freedom of Expression and Safety of Journalists

Objectives & Results

As part of the monitoring/evaluation/improvement process, the organizers sent out a 18-question survey to beneficiaries.

The objectives set beforehand were as follows:

- To raise awareness, inform, empower and network journalists with international circular economy experts for proper monitoring of issues at national and international level, as well as better coverage of international circular economy events;
- Strengthen knowledge and understanding of mechanisms, programmes, initiatives and actors, process and innovations at national, regional and international level on circular economy issues and the UN 2030 Agenda;
- Enable journalists, through networking and subsequent follow-up by Africa 21, to access reliable and quality sources of information for their work;

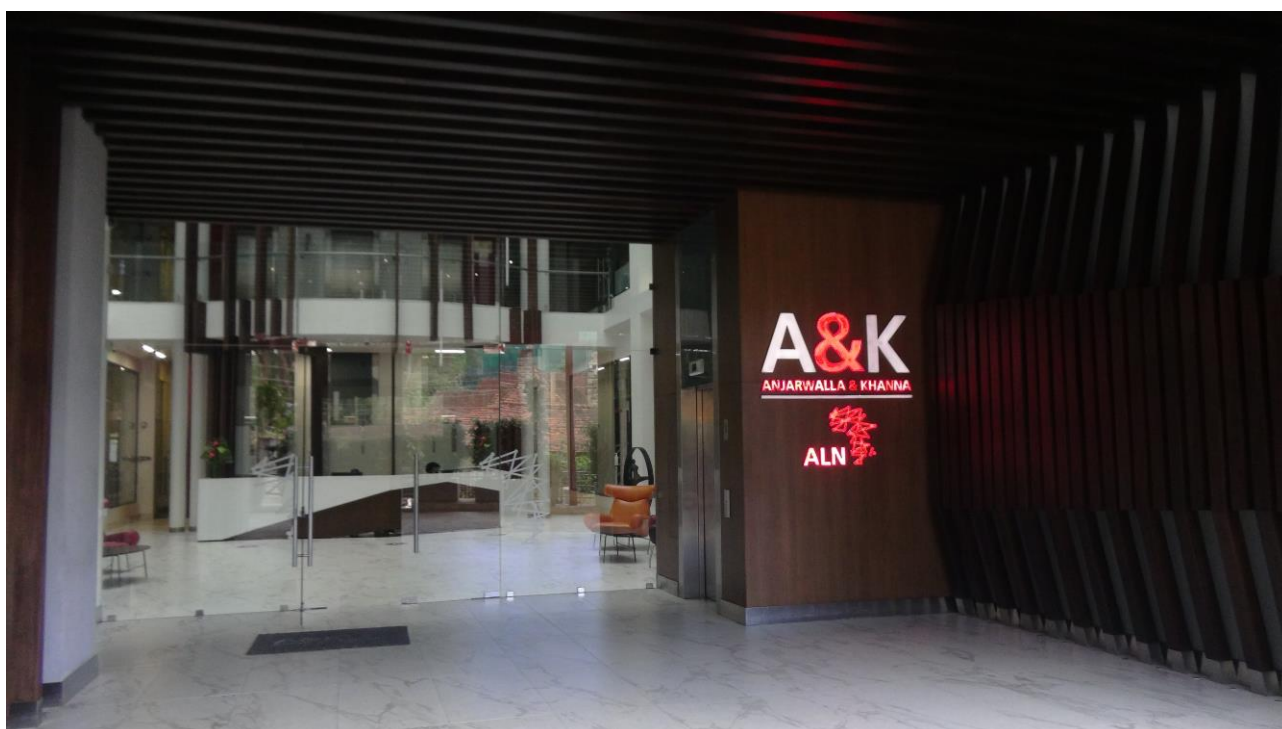


- Valuing the work of journalists and the best among them through the workshop, the organisation of the competition, and offering them opportunities to cover international events related to sustainable development;
- To promote and encourage women journalists and the gender approach through the workshop;
- Produce as much journalistic content as possible (press articles and radio or TV reports) within the framework of the workshops and competitions, in order to promote the theme of the circular economy, innovation and the treaty on plastic in the African media and among the general public.

From exchanges with journalists, feedback from various speakers and partners, the content offered during the week and the results of the online questionnaire, we can draw the following conclusions:

General organization of the workshop :

- ✓ Journalists gave the overall organization of the workshop a score of 9.26/10. In detail, they appreciated the hotel selected (8/10) as well as the meals on offer (breakfast and lunch, 8.1/10). The two conference rooms provided by ALN were particularly appreciated (9.1/10). The organizing team was also available to answer questions (8.9/10).



Representativeness :

- ✓ 9 out of 15 journalists were women (60%), and of the 20 presentations made during the workshop, 9 were by women (45%). All the countries represented at the workshop were



target countries of the our partner as part of the SMEP programme (Kenya, Tanzania, Uganda, Rwanda, Ethiopia, Ghana and Nigeria).

Appreciation of the workshop :

- ✓ The journalists were very satisfied with the scientific aspect of the workshop, giving it a score of 9.3/10. They felt that it met all their expectations (9.2/10), that they acquired new skills enabling them to develop expertise (9.4/10), and that they were able to take advantage of the event to network with peers, stakeholders and institutions (9.1/10, - all the journalists expressed an interest in keeping in touch with the workshop's experts and speakers). The seminar part of the workshop (Monday morning to Wednesday morning) scored a satisfactory 8.8/10. On the other hand, opinions were fairly divided on the field visit to the Mr Green Africa company (6.4/10), while participation in the 8th Circular Economy Conference organized by KESPA, where journalists were able to meet with entrepreneurs and project leaders, attracted their full attention (8.2/10).
- ✓ Thuku Kariuki's moderation of the workshop was much appreciated (9.1/10), as was his management of time, the distribution of speaking time and the duration of the various interventions and sessions (8.9/10).

Content production planning :

- ✓ By the end of the workshop, the journalists had proposed over thirty items of written, radio and TV content, all of which will be made available to the public during November and December. To see the final content, please consult the press review once it has been finalized.

Our journalists proposed the following items:

- **Sarah Natoolo**

« UBC stories : pitching for Circular economy: Africa 21 Nairobi workshop:

Five Story Lines: for follow up

1. Hazardous Waste a point of focus for developing economies .
2. Countries need to tap into the opportunities lying in skilling the youth.
3. The circular economy addressing an employment challenge: case study Mr Green Africa
4. Pollution a limitation to the Developing Economies.
5. Environmental Laws not a single factor for resolving waste problems in East Africa.

WHY THE STORIES :

To address growing impacts in society and economy.

Stories focus: Impacts in society, and the economy.



Duration : Three weeks.

Sources : Weather/ climate experts, Government officials, Lawyers, Communities /society, Investors /Business Community, Medical experts, Women in focus.

FORMAT : Radio/ TV collaborative (including various countries) some features and

Some Narratives

Medium UBC Radio (3) / TV (2) ».

- **Lenah Bosibori**

« I plan to do three stories, one from the workshop presentations, another one from the 8th circular economy workshop and the third my pitch story, there is also five of us who planned for a cross border collaboration on EPR, after we finish the story we will share the links.

I will publish with Africa news and Talk Africa websites, I am not sure of the titles because after a

I am done with story i might change the headlines depending with the story angle, all my stories will be feature and news stories in print format. I plan to finish them. In two weeks time ».

- **Doreen Ampofo**

« I am planning to produce a content on importance of youth lead organisations on circular economy. I will published it on print and online , i will publish next month ».

- **Lina Mwamachi**

« Content - Multimedia content

Content for competition - Simple viable solutions to end plastic pollution globally,

My work will be published on Sifa FM radio in Swahili and on Info Nile a multimedia story. I plan to publish my story before end of November or beginning December and will share the link ».

- **Sharon Ambani Tamba**

« 1. Different stakeholder speeches during The 8th Conference on circular economy. Hard News. To be aired on Monday 13th, November 2023.

Swahili Radio story aired on Imani.

2. Plastic waste management in Kenya through a circular economy

digital story will be published at <https://storyspotlight.co.ke/m.html>

3. Empowering SMEs as key drivers of a just transition to circular economy.



Feature story on how decent jobs can be provided through circular economy. Radio story (Imani radio)

4. Competition: Waste-to-energy; A boost to Kenya's transition to clean energy. Sojo feature story. Swahili story aired at Imani Radio and English version published on <https://storyspotlight.co.ke/m.html>

Stories 2 to 4 will be aired between 15th to 30th November ».

- **Joseph Checky Abuje**

« 1. Lobby groups push for single use plastic ban (published)

2. Barriers standing in the way of East Africa countries' transition to circular economy

3. Wrongs of linear economy that circular economy shouldn't repeat, policy perspective - Q&A

4. Taking producers to task of pollution, a look into what a good EPR would entail in the context of the region.

COMPETITION:

5. Spotighting entrepreneurs helping the transition to a zero waste economy in light of raging climate crisis. Prevailing constraints&ways of addressing them ».

Two stories have already been published. Links will be sent during the week.

- **Victor Moturi**

« STORY PITCH

Title :From Waste to Wonder - Electronic circular economy in kenya.

TX Date :Radio France International - 26th November 2023

Format:Feature

Duration:10 minutes

Producer:Victor Moturi

In Kenya, electronic waste (e-waste) is a rapidly increasing environmental concern, accounting for the fastest-growing waste component at an estimated 51,300 tons annually. Despite this challenge, various government agencies, private companies, and non-profit organizations are actively addressing the issue. Notably, the Waste of Electronic Equipment Centre exemplifies such initiatives by collecting 5-10 tonnes of e-waste daily (200-300 tonnes monthly) and converting it into useful products.

The center processes diverse electronic items like motherboards, phone fuses, televisions, and computers, transforming them into clock frames, photo frames, key holders, notebook covers, necklaces, and more. The overarching objective of sharing this story is to raise awareness and educate the public, with the goal of



influencing behavior, policy, and industry practices for a more sustainable and responsible electronic circular economy in Kenya.

Interviews.

Stakeholders

E waste management experts

Sounds: Sounds at the workshop

- **Albert Oppong-Ansah**

« I will do one more news story and feature ».

- **Johnson Kanamaugire**

« How regressive agriculture is contributing towards Circular Economy in Africa.

The impact of SMEP in accelerating circularity. »

- **Yasmin Faisal Nila**

« 1.EPR: An Opportunity or Threat For Women Waste Collectors?

2.Driving decent work for women in the circular economy (Competition)

3.Financing women entrepreneurs to drive circular economy

I will have these published on GLIM Afrika by December 10th, 2023 »

- **Jenifer Gilla**

« I intended to produce a documentary about how the plastic wastes improved waste pickers lives in Dar es Salaam Tanzania.

This documentary will be published on Tanzania Broadcasting Corporation (TBC) social media platforms including website ».

- **Muhyideen . A. Jimoh**

« 1. Avoiding piosinous 'ponmo', polluted environment through recycled tyres, 2. Turning waste to wealth: ensuring a win win for all, feature article, to be published on the News Agency of Nigeria (NAN) website ».

- **Henry Owino**

« Title: Turning Food Waste Into Organic Fertilizer To Enhance Agricultural Productivity.

Media: Talk Africa and PanAfrica Agriculture Magazine

Content: Print(Online text, photos and data).



Publishing Date: February 2024

Story Outline: Using innovation and technology to transform waste into new resources towards delivering zero carbon emission by 2050 ».

Team



□ Workshop coordinator : Julien Chambolle, julien.chambolle@africa21.org

□ Moderation and Logistical and organisational support: Thuku Kariuki, thuku.kariuki@afrikalive.co.ke





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