

Empowering Women: Bridging Trade, Gender, and Consumer Protection

Date and Time: March 8, 2.30 pm (Geneva time)

Duration: 1 hour 30 minutes

Agenda

Introduction (5 minutes)- UNCTAD

- Opening – Ms. Miho Shirotori, Acting Director, Division on International Trade and Commodities, UNCTAD
- Overview of the Webinar and introduction of speakers – Ms. Ana Cipriano, Legal Officer, Competition and Consumer Policies Branch, UNCTAD

Session 1: Empowering Women as consumers (20 minutes)

- Bridging Trade, Gender, and Consumer Protection
- Protection Against Unfair and Deceptive Practices
- Role of policy in supporting consumer protection and gender

Speakers:

Mr. Sebastián Barocelli, University of Buenos Aires (UBA)
Ms. Josephine Parmee, Director of Partnerships & Development
Consumers International

Session 2: Trade and Gender: its role in economic inclusion (20 minutes)

- Overview of the current landscape of trade and its gender implications
- The role of policy in supporting women-led SMEs in trade
- Experiences of women-led SMEs as consumers

Speakers:

Ms. Mariangela Linoci, Economic Affairs Officer, Trade, Gender and
Development Programme, UNCTAD
Ms. Awa Caba, CEO Soreetul

Panel Discussion (35 minutes)

- Insights from experts in trade, gender, and consumer protection
- Open forum for questions from the audience to the panel

Closing Remarks (10 minutes)

- Summary of key takeaways
- Information on further resources and upcoming events
- Closing – Ms. Teresa Moreira, Head, Competition and Consumer Policies Branch, UNCTAD

Registration: Zoom Meeting