



Workshop on enhancing consumer product safety on online platforms

17 April 2024, Geneva, Switzerland (CEST)

10.30 a.m. – 12.00 p.m. on Zoom (English only)

The digital marketplace has transformed the way consumers access and purchase products globally. However, the rise of e-commerce has also introduced new challenges in ensuring the safety of consumer goods. The Eighth United Nations Conference highlighted adopted a [resolution to improve international cooperation to prevent the cross-border distribution of known unsafe products](#). This is in line with consumers' legitimate need to the protection of their health and safety, as recognized by the [United Nations Guidelines for Consumer Protection](#). Recent findings, such as the [2021 OECD sweep](#), reveal that a range of unsafe products, which had been prohibited from sale or recalled from the market, or presented inadequate product labelling and safety warnings, remained available for sale online, thus underscoring the urgency of addressing these challenges.

This webinar builds on the [discussion held at the seventh session of the intergovernmental group of experts on consumer protection law and policy of 4 July 2023](#) in Geneva on the issue of “building trust in digital markets through enhanced consumer protection on online platforms,” and the accompanying [UNCTAD secretariat background note](#).

This webinar is organized in the context of [UNCTAD's informal working group on consumer product safety](#).

Please register using the following link:

https://us02web.zoom.us/webinar/register/WN_GWYBLgoGT9qbuHcySJAFUw

The Zoom link will be sent to registered participants.