

# The Pacific E-commerce Initiative

7TH SESSION OF THE INTERGOVERNMENTAL GROUP OF EXPERTS (IGE) ON E-COMMERCE AND THE DIGITAL ECONOMY, 6-8 MAY 2024



**Pacific**  
E-commerce  
Initiative



**PACIFIC ISLANDS FORUM**

# The Pacific E-commerce Initiative

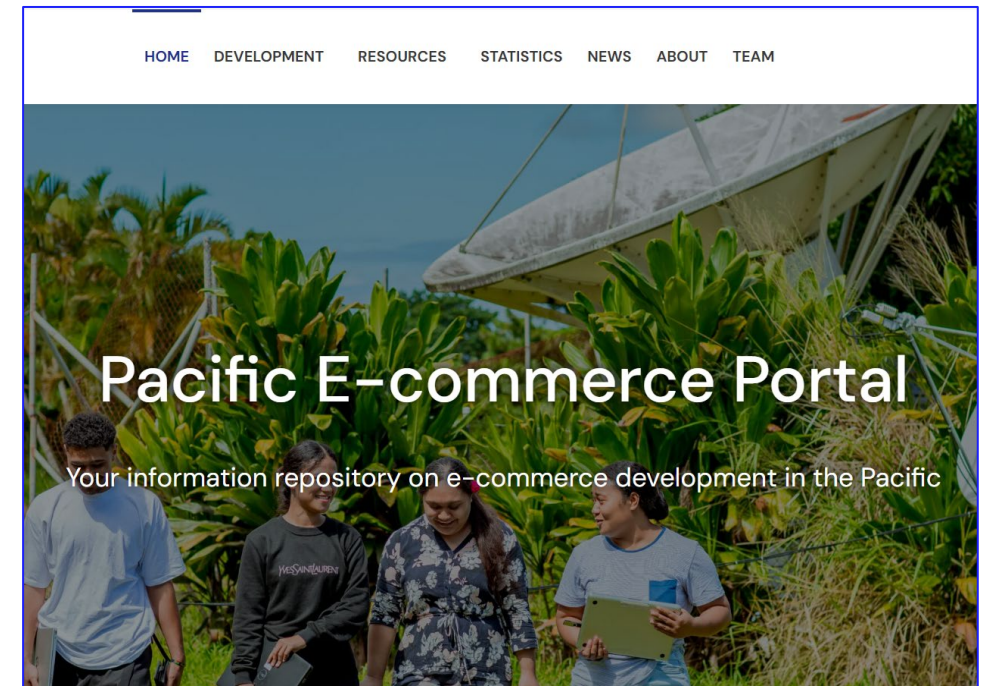
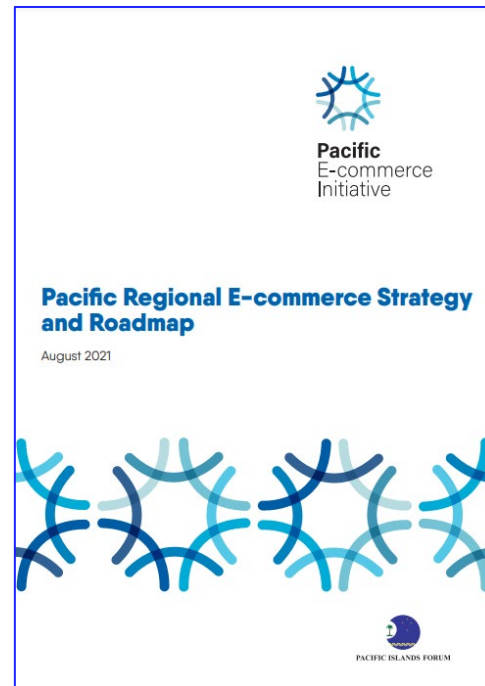
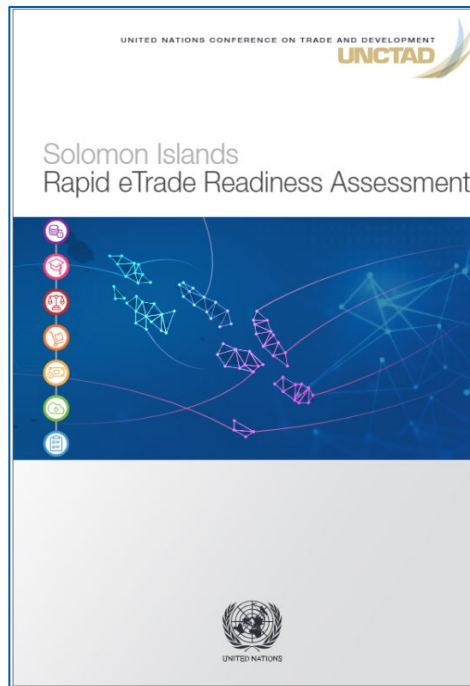
12 Assessments



1 Strategy

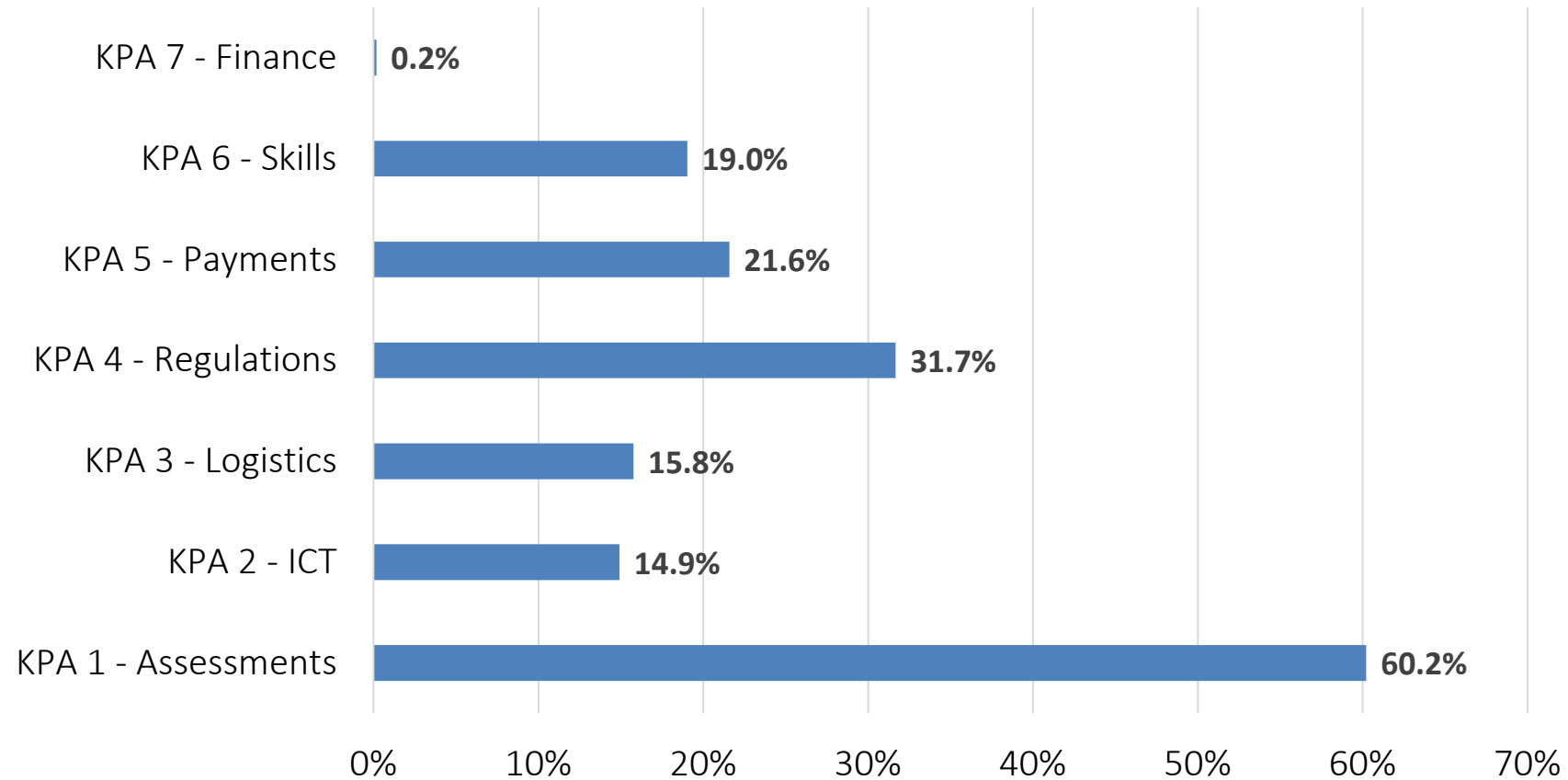


1 Portal and M&E system



**Overall implementation rate: 23%**

## Degree of implementation by E-commerce Priority Area



## Areas for Improvement

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### **KPA2 - ICT Infrastructure & Services**

- mix of satellites and submarine cables
- more competition

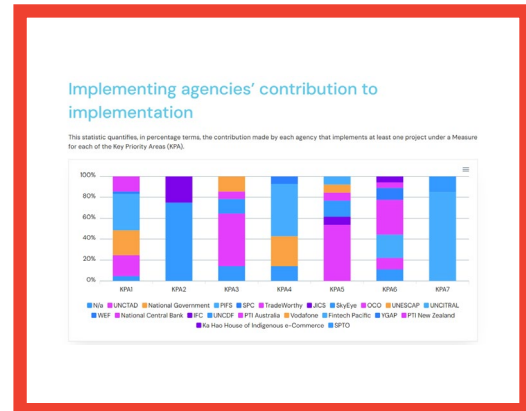
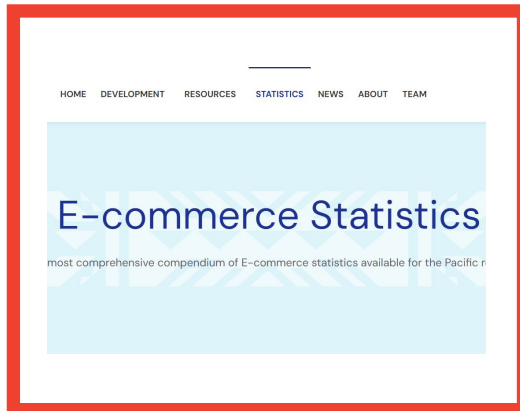
### **KPA7 - Access to Finance for E-commerce**

- credit guarantees
- blended-finance

### **KPA3 - Trade Logistics and Trade Facilitation**

- Agreement on Cross-border Paperless Trade
- Small parcel costs and pacific postal operators
- Access to online marketplaces

<https://pacificcommerce.org/>



- M&E
  - Stats
  - News
  - Training
  - Reports
- and more ...

