

Minutes of 11th Meeting
Working Group on Consumer Protection and Gender
May 29, 2024

The Working Group on Consumer Protection and Gender held an extra online meeting on May 29, 2024, at 8 a.m. and 2 p.m. Geneva time, to discuss the results of the WG's activities and the report to the next Intergovernmental Group of Experts meeting.

The secretariat started the meeting by sharing information on the Webinar "[Webinar on incorporating gender perspective in consumer protection: Launching the new pathway](#)", which introduced the importance of the gender perspective in consumer protection and launched the new tool designed for consumer protection agencies and regulators. The webinar discussed case studies and examples of successful gender integration in consumer protection, offering practical guidance to implement the checklist *Gender-Inclusive Consumer Protection* in various regulatory and consumer protection contexts.

The secretariat is currently integrating the received comments (until 31 May) to the *Gender-Inclusive Consumer Protection* checklist and will circulate the final version until mid-June.

Considering the importance to continue work on incorporating a gender perspective in consumer protection at the international, regional and national levels and the pending focused on advertising, consumer product safety and financial services the WG members agreed to renew the mandate of the Working Group in the following terms:

Decides to renew the mandate of the working group on consumer protection and gender, to continue work on incorporating a gender perspective in consumer protection at the international, regional and national levels by advancing and implementing the Gender-inclusive Consumer Protection Checklist to integrate gender perspective in consumer protection, encourage and share best practices and advance activities focused on advertising, consumer product safety and financial services to report on its continued work to the Ninth United Nations Conference.

Finally, secretariat informed of the new UNCTAD branding, now UN trade and Development and recalled that the report of this WG activities will be presented on the 1 July first day of the [Intergovernmental Group of Experts meeting on Consumer Protection law and policy, eighth session](#).

The secretariat informed that meeting minutes will be circulated for feedback until the 2 of June.

Working Group on Consumer Protection and Gender		
11th Meeting – List of Participants		
Name	Organization	Country
Nadia Vassos	Australian Competition and Consumer Commission	Australia
Patricia Heffernan	Health Canada	Canada
Aleksandra Mrozowska-Sroka	Office of Competition and Consumer Protection - UOKiK	Poland
Ewa Sikorska	Office of Competition and Consumer Protection - UOKiK	Poland
Francisco Freitas	Directorate General for Consumers	Portugal
Natalia Leite	Directorate General for Consumers	Portugal
Emy Gustavsson	Swedish Consumer Agency	Sweden
Laura Da Costa	Unidad Defensa del Consumidor, Ministerio de Economia y Finanzas	Uruguay
Rebecca Fleming	JUST/EU	EU
Ana Cipriano		UN trade & development (UNCTAD)
Yves Kenfack		UN trade & development (UNCTAD)
Mariana Martins		UN trade & development (UNCTAD)
Laura Best	UN trade & development Consultant	
Maria Luiza Targa		Federal University of Rio Grande do Sul (UFRGS), UFRGS - Brazil
Claudia Lima Marques		ILA - IAACL