



International MSMEs Day

Future Proofing MSMEs

27 June 2024, 2 – 4.15 p.m. CEST

Virtual

Opening address by Ms. Rebeca Grynspan, Secretary-General of UNCTAD

Keynote address by Mr. Mohammed Al Orini, Vice President, Business Sector, Social Development Bank, Saudi Arabia

Welcoming words and introduction of International MSMEs Day by Ms. Linda Okero, Senior Program Associate, Global Health Strategies

Session on Digitalizing MSMEs

Ms. Anu Madgavkar, Partner, McKinsey Global Institute

Ms. Elena Mayer-Besting, Economic Affairs Officer, Trade, Investment and Innovation, UNESCAP

Mr. Kabalano Rampa, Founder and CEO at Nadra Global

Moderated by Ms. Sandra Anne Ghouse, Empretec Director, Malaysia

Address by Mr. Decio Lima, President, SEBRAE, Brazil

Session on Adapt and Thrive – Upskill and Reskill MSMEs

Ms. Maria Sobron Bernal, Policy Analyst, Centre for entrepreneurship, SMEs, Cities and Regions, OECD

Mr. Renato Santos, CEO, Moai Participações

Ms. Majola Ntokozo, Executive manager, Enterprise development Division, SEDA, South Africa

Moderated by Ms. Mary Clavieres, Executive coach in skills development

Address by Dr. Craig Wing, Visionary Leader on entrepreneurship, South Africa

Session on Women in Logistics

Ms. Dana von der Heide, Founder and CEO at Parcel Perform

Ms. Mashael AlEssa, Logistics Strategy Manager at Airbus

Ms. Ng Ying, Founder and CEO at Allsome

Moderated by Ms. Bisila Bokoko, United Nations Honoree and Executive Chair

Address by Mr. Topp Jirayut Srupsrisopa, Founder and Group CEO at Bitkub Capital Group Holdings

Session on Innovative Financing for MSMEs

Mr. Neil Cheong, Director of Guide, Malaysia

Ms. Jessica Anuna, Founder and CEO at Klasha

Mr. Niels Sangho, Partnership Lead at ShipShap

Moderated by Ms. Amy Shelver, South African Cultural Observatory, Senior researcher and strategist

Networking for successful business ecosystems by Ms. Uju Uzo-Ojinnaka, CEO of Traders of Africa

Closing by Ms. Linda Okero, Senior Program Associate, Global Health Strategies