



# NOTIFICATION

## Working group on measuring e-commerce and the digital economy Fifth meeting

11 and 12 December 2024, 10 a.m.–1 p.m., 3–6 p.m.  
Room XVII, Palais des Nations, Geneva

DTL/MISC/2024/15  
(24/173gd)

The fifth meeting of the working group on measuring e-commerce and the digital economy will be held on 11 and 12 December 2024 in room XVII of the Palais des Nations in Geneva. The meeting will start at 10 a.m. on Wednesday, 11 December.

### Background and purpose of the meeting

The working group aims to advance cooperation on measuring electronic commerce (e-commerce) and the digital economy and to enhance the availability, quality, comparability, usability and relevance of statistics concerning e-commerce and the digital economy, with a view to supporting evidence-based policymaking, particularly in developing countries. In May 2024, the [Intergovernmental Group of Experts on E-commerce and the Digital Economy](#) at its seventh session, agreed on the following topics for the fifth meeting of the working group:

- (a) Progress in measuring e-commerce and the digital economy: Work by relevant international organizations.
- (b) Measuring the value of e-commerce.
- (c) Non-survey-based measurement of e-commerce and the digital economy.
- (d) Developing capacities in measuring e-commerce and the digital economy.

Further information and documentation for the meeting can be found at [working group on measuring e-commerce and the digital economy, fifth meeting](#).

### Nomination and participation

This meeting is open to all member States of UNCTAD. Member State representatives wishing to attend the meeting should have expertise in producing relevant official statistics (for example from national statistical offices or government ministries). International organizations involved in measuring e-commerce and the digital economy; national, regional and international networks researching the digital economy; and specialists from civil society, the private sector and academia, as appropriate, may also participate, and are requested to inform the secretariat of the names of their representatives by **Friday, 25 October 2024**.

Online registration is mandatory for all those wishing to attend the meeting and is required in order to be included in the list of participants. Please register for the meeting at <https://indico.un.org/event/1005819/>. Registration requires uploading an official letter of nomination to represent an organization at this meeting. For government representatives, a note verbale or an email from the permanent mission in Geneva will suffice. Further inquiries regarding registration should be addressed to [meetings@unctad.org](mailto:meetings@unctad.org).



## Financial assistance

Depending on the availability of funding, financial assistance may be granted to a limited number of officially nominated experts from developing countries. Governments requiring funding are invited to explicitly request financing in their letters of nomination. The decision as to which of the nominated experts should receive financing will be based on the direct involvement and expertise of the experts, on the principle of equitable geographical and gender representation and on the needs of beneficiaries. Changes in the experts nominated will be considered new nominations. Nominations with requests for financing should be received by no later than **Friday, 25 October 2024** and should be accompanied by the following information about each nominee: curriculum vitae; postal and email addresses; telephone and fax numbers; and name of contact person in the relevant permanent mission in Geneva. Once the list of experts to receive financial assistance has been finalized, all travel arrangements will be made in accordance with United Nations rules and regulations.

## Background documents and contributed papers

In order to facilitate discussions, the secretariat will prepare an issues note on measuring e-commerce and the digital economy, which will be uploaded to the meeting website, along with an annotated agenda. Further information about related work by the secretariat is available at <https://unctad.org/topic/ecommerce-and-digital-economy>.

Experts are encouraged to prepare and submit brief papers (maximum 10 pages) related to their studies, findings and/or national experiences on measuring e-commerce and the digital economy, in accordance with the agenda items. These papers will be made available at the meeting in the form and language in which they are received. Papers should be submitted by **Friday, 29 November 2024** to the contact provided below.

## Logistics

The meeting will be held with physical participation in room XVII of the Palais des Nations. Those who cannot attend the meeting in person will be able to listen to the live audio stream in the six official languages of the United Nations. The link to listen live will be sent to registered participants, at the email address used for registration, one day in advance of the start of the meeting.

Before entering the Palais des Nations, participants are requested to scan their badges at the United Nations Security Service, Pregny Gate entrance, 14 avenue de la Paix, 1202 Geneva. As part of the new system at the United Nations Office at Geneva, participants will receive a digital badge consisting of their photo, a quick response (QR) code and the name and date of the meeting. The digital badge will be sent to each participant by email once they have been accredited by the meeting organizer and should be downloaded to a mobile telephone or other mobile device. Participants may also print the digital badge in order to use the QR code. The Security Service is open from 8 a.m. to 5 p.m. Because of the security measures in force, participants are strongly advised to arrive before 9 a.m. in order to complete entry procedures in good time and proceed to the meeting in Building E of the Palais. Participants are requested to carry a passport or similar national identity card with them. Taxis are not allowed to enter the grounds of the Palais des Nations. Visitors should therefore be dropped off at the indicated entrance gates. Furthermore, luggage may not be brought into the buildings unless the Security Service gives special clearance.

## Further information and contact details

Substantive inquiries should be addressed to Ms. Scarlett Fondeur; tel: 41 22 917 4895; email: [emeasurement@unctad.org](mailto:emeasurement@unctad.org).



Rebeca Grynspan  
Secretary-General of UN Trade and Development  
1 October 2024