

## Roundtable

# Executive roundtable: Rules of origin in a fractioned world trade

**6 - 7 November 2024**

Online and Cappella - Villa Schifanoia, Via Boccaccio 121 - Florence

Scientific organiser:

**Stefano Inama** | UN Trade and Development (UNCTAD)

## Programme

### 6 November

#### **Item 1: Rules of origin in a fractioned world trade**

09.30 - 09.45 Recent trends in Rules of Origin

**Bernard Hoekman** | European University Institute  
**Stefano Inama** | UNCTAD

09.45 - 10.15 Rules of origin as enforcer and supply chain resilience tool: views from US

**Kent Shigetomi** | United States Trade Representative

10.15 - 10.35 Status of non-preferential rules of origin in the World Trade Organization

**Darlan Marti** | World Trade Organization (WTO)

10.35 - 10.55 Progress in WCO and RKC proposal on Annex K

**Jeremiah Waweru** | WTO  
**Mette Azzam** | World Customs Organization (WCO)  
**Stefano Inama** | UNCTAD

10.55 - 11.20 Group discussion: suggested themes and questions

- How to push forward the existing proposal at WTO on notification of non-preferential rules of origin?
- What future for the proposal of updating Annex K at WCO?

11.20 - 11.35 Coffee break

**Item 2 : The renewed challenge: different methods of proof of origin from self-certification to digitalization by Electronic data exchange of certificate of origin**

- 11.35 - 12.00 Presentation of Study on Operational Certification Procedures in Asia  
**Pramila Crivelli** | Asian Development Bank (ADB)  
**Stefano Inama** | UNCTAD
- 12.00 - 12.15 Group discussions: suggested themes and questions  
– How to advance on the study recommendations?  
– How to further refine its findings and present to decision makers?
- 12.15 - 12.40 Evidence from firm's survey carried out in Vietnam  
**Phuong Phung** | ADB Consultant
- 12.40 - 13.00 Group discussions: suggested themes and questions  
– How to best carry out a survey questionnaire addressed to firms?  
– How to expand the Vietnam experience and obtain more evidence from firms?
- 13.00 - 14.00 Lunch break
- 14.00 - 14.30 The EU experience on moving to Registered Exporters (REX)  
**Radu Hurjui** | European Commission, DG TAXUD
- 14.30 - 15.00 Japan flexible strategy on origin certification  
**Atsushi Tanaka** | Deputy Director Office of Rules of Origin, Customs and Tariff Bureau, Japan
- 15.00 - 16.00 Panel discussion: suggested themes and questions  
– How can firms cope with different PSROs and OCPs?  
– How can firms suggest to Governments best practices and lessons learned?  
– How to push Governments towards convergence?  
– What role and tasks for the multilateral institutions such as WTO, WCO, UNCTAD in advocating convergence?  
  
Perspectives from stakeholders, practitioners and member states  
**Pierpaolo Ghetti** | Deloitte  
**Martin Van Der Weide** | International Chamber of Commerce -World Chambers Federation  
**Massimo Trabucco** | Nestlé  
**Elia Mtwewe** | Former Chairperson of the WTO Committee on rules of origin and core group leader on Rules of Origin
- 16.00 - 16.30 Coffee break

### **Item 3: Experiences from Cumulation**

16.30 - 16.50 The case of Cambodia bicycles – Cambodia WTO delegation

**Suon Prasith** | Ambassador of Cambodia at WTO

16.50 - 17.10 Identify cumulation cases in Africa: The current quest for firms' testimony

**Regina Ledesma** | UNCTAD

17.10 - 17.40 Experiences and study on cumulation

**Jeremiah Waweru** | World Customs Organization (WCO)

### **7 November**

### **Item 4: Evidence emerging from firm's experience: working on a manifest of requests to Governments to implement effective trade facilitation solutions to RoO and related administrative procedures.**

09.00 - 09.30 The realities of proof of origin in Asia and Pacific

**Kit Hickey** | Fonterra

09.30 - 10.00 Making use of Cumulation

**Jon Edward** | A & J Bicycle Co. Ltd.

10.00 - 10.30 AfCFTA opportunities and implementation challenges

**Massimo Trabucco** | Nestlé

10.30 - 11.00 RCEP implementation challenges

**Michel Anliker** | Schindler

11.00 - 11.30 Coffee break

11.30 - 12.00 Provisions of direct consignment and their implementation

**Pier Paolo Ghetti** | Deloitte

12.00 - 12.30 Ad valorem percentage requirements: Firm-level data on domestic value added in Ugandan production and trade

**Rohit Ticku** | European University Institute

12.30 - 13.00 A customs perspective and group discussions

Moderator: **Saba Vallipuram** | Former New Zealand Customs Service

13.00 - 14.30 Lunch break

### **Item 5: Evidence emerging from Utilization Rates analysis**

- 14.30 - 15.00 Country analysis of utilization rates: the case of United republic of Tanzania and Cambodia/Vietnam comparison  
**Darlan Marti** | WTO  
**Stefano Inama** | UNCTAD
- 15.00 - 15.30 The experience gained from URs  
**Yuta Takamiya** | Second Secretary, Mission of Japan at WTO
- 15.30 - 16.00 Coffee break
- 16.00 - 16.30 Evidence from tariff savings/preferential margins: Are they the drivers of URs?  
**Jonas Kasteng** | Swedish Board of Trade  
**Darlan Marti** | WTO
- 16.30 - 17.00 The experience of EU in developing Rules of Origin in Self-Assessment tool (ROSA)  
**Bert Floryn** | European Commission, DG Trade
- 17.00 - 17.10 Software – Origin Calculation System  
**Josef Derfler** | MIC OCS
- 17.10 - 17.25 Transforming Origin Management with Digitalization  
**Hunny Lee** | Korea Customs Service (KCS)
- 17.25 - 17.35 Assisting firms in compliance: an analysis of the different webtools  
**Serafino Marchese** | ADB Consultant  
**Regina Ledesma** | UNCTAD
- 17.35 - 18.00 Group discussion
- 18.00 - 19.00 Cocktail