



#### 13 December 2024

1:15 p.m. – 3:00 p.m. (CET) Room VII, Palais des Nations, Geneva, Switzerland

# **Al Governance for Public Good**

## Background

The rapid advancement of AI, largely driven by private sector innovation, is significantly transforming different sectors and changing the way we work, interact and live. Without appropriate governance, AI's benefits may not be realized equitably, and its development could pose various societal risks. While national governments and regional organizations play a critical role in guiding AI for public good, the intangible, cross-border nature of AI underscores the need for a global governance approach.

Advancing effective international collaboration in AI governance calls for building on existing experiences and harnessing global institutions and platforms. This event, coorganized by UNCTAD and the Korea Advanced Institute of Science and Technology (KAIST), aims to deepen our understanding of AI governance and policy while exploring potential collaboration between the United Nations and academic institutions.

## Objective

This event will serve as a platform for peer learning and raising awareness of policy options to foster global collaboration in AI. It aims to discuss the current landscape of global AI governance and explore targeted policy instruments and tools to steer AI development in ways that benefit society as a whole.

## **Target participants**

This event will convene a diverse group of participants, including professionals from international organizations, governments, academia, and other stakeholders.

#### **Modalities**

The event will consist of two focused sessions, each with three presentations (10 minutes each) followed by interactive discussions to encourage engagement among participants. A break will be provided between sessions to allow for networking and informal discussion among in-person attendees. The event will be conducted in English (without translation) and in a hybrid format, with both in-person and virtual participation options.

