



Working Group on Measuring E-commerce and the Digital Economy

5th meeting

Programme

11–12 December 2024, 10 a.m to 6 p.m. (CET)

Room XVII, Palais des Nations, Geneva

Wednesday, 11 December

10 a.m.–1 p.m. Opening session

Item 1 Election of officers

Item 2 Adoption of the agenda and organization of work

Opening remarks Ms. Anu Peltola, Director of Statistics, UN Trade and Development

Item 3 Progress in measuring e-commerce and the digital economy, work by relevant international organizations

This standing agenda item reviews the latest progress in measuring e-commerce and the digitaleconomy by international organizations so that delegates are informed of ongoing activities and opportunities for synergies.

Introduction by Mr. Torbjörn Fredriksson, Head, E-commerce and Digital Economy Branch, UN Trade and Development

Presentations by	<p>Ms. Urška Arsenjuk, Statistical Officer, Eurostat</p> <p>Mr. Michael Frosch, Senior Statistician, International Labour Organization</p> <p>Ms. Esperanza Magpantay, Senior Statistician, International Telecommunications Union</p> <p>Mr. Nicolas Benoît, Junior Economist, Directorate for Science, Technology and Innovation, Organisation for Economic Cooperation and Development</p>
Followed by	Q&A and interactive discussion
3–6 p.m.	Second session
Item 4	<p>Measuring the value of e-commerce</p> <p><i>This session will set out progress in the area of e-commerce measurement with a focus on the work of the Task Group on measuring e-commerce value (TG-eCOM). Experts are welcome to intervene in the discussion and share their national experiences in measuring the value of e-commerce.</i></p>
Presentations by	<p>Mr. Daniel Ker, Economist-Statistician, E-Commerce and Digital Economy Branch, UN Trade and Development</p> <p>Mr. Nicolas Benoît, Junior Economist, Directorate for Science, Technology and Innovation, Organisation for Economic Cooperation and Development</p>
Followed by	Q&A and interactive discussion
Item 5	<p>Non-survey-based measurement of e-commerce and the digital economy</p> <p><i>During this session, delegates are encouraged to share experiences with the use of non-survey sources of data (administrative data, big data, electronic payments data, etc.) to supplement the traditional measurement of e-commerce and the digitaleconomy, highlighting advantages and challenges in this context.</i></p>
Presentations by	<p>Mr. Esmond McLean, Senior Economist, Bank of Jamaica</p> <p>Mr. Hasudungan Siburian, Assistant Director and Mr. Dwi Cahyo Ardianto, Manager, Statistics Department, Bank Indonesia</p> <p>Mr. Etienne Lavenant, Economist-Statistician, Banque de France</p> <p>Ms. Dhibi Hayani, Head of International Trade in Services Statistics, Foreign Exchange Office (Office des Changes), Morocco</p>
Followed by	Q&A and interactive discussion

Thursday, 12 December

10 a.m.–1 p.m.	Third session
Item 6	<p>Developing capacities in measuring e-commerce and the digital economy</p> <p><i>This item will give experts the opportunity to showcase their efforts to develop capacities to measure the digital economy using business surveys or other</i></p>



sources, and to inform of technical assistance and capacity-building support offered by international organizations. Participants are encouraged to take the floor to highlight their needs for technical assistance and statistical capacity building.

Presentations by Ms. Anu Peltola, Director, UNCTAD Statistics, UN Trade and Development
Mr. David Brackfield, Senior Statistician, Statistics and Data Directorate,
Organisation for Economic Cooperation and Development
Mr. Martí Martínez Balastegui, Technician, Economic Statistics, Department
of Statistics, Andorra

Followed by Q&A and interactive discussion

[Item 7](#) Topics for future consideration by the Working Group

[Item 8](#) Adoption of the Chair's summary

