



29 November 2024 2.00 – 4.30 p.m. (CET) Room VIII (A Building), Palais des Nations

# UNCTAD SEMINAR FOR GOVERNMENT OFFICIALS OF THE REPUBLIC OF KOREA

# **Objective**

The seminar is aimed at raising awareness of the visiting officials of the Republic of Korea on the role of UNCTAD in fostering sustainable and equitable development. The seminar seeks to equip them with a better understanding on the importance of navigating policies interfacing of trade and development, including market access and entry, competition and foreign direct investment, all of which are essential for driving a country's socio-economic development.

## **Programme**

Moderator: **Ms. Jinkyoung Ku**, Expert, Trading Systems, Services and Creative Economy Branch (TSCE), Division on International Trade and Commodities (DITC)

2:00 – 2:10 p.m.

Welcome: Ms. Luz Maria De La Mora, Director, DITC

2:10 – 2:25 p.m.

I: UNCTAD's role in fostering sustainable development through trade

Ms. Miho Shirotori, Head, TSCE, DITC

2:25 - 3:15 p.m.

II: Contemporary policy challenges in international trade

- (i) New market access cooperation (25 min)
  - Mr. Mesut Saygili, Economic Affairs Officer, TSCE, DITC
- (ii) Non-tariff measures (25 min)
  - Mr. Julien Bliesener, Associate Economic Affairs Officer, Trade Analysis Branch, DITC

3:15 – 3:45 p.m.

III: Competition and consumer protection policies for development

Mr. Sung Kyoon Kim, Expert, and Ms. Ana Cipriano, Legal Officer, Competition and Consumer Protection Policy Branch, DITC

3:45 - 4:15 p.m.

IV: Foreign direct investment (FDI) and development strategies

 Mr. Heemin Kang, Expert, Investment Policies Branch, Division on Investment and Enterprise (DIAE)

4:15 – 4:30 p.m.

Discussion and wrap-up



### References

- Trade Preferences Outlook 2024
- South-South trade in the marine fisheries and aquaculture sectors
- Non-tariff Measures from A to Z
- The UNCTAD Model Law on Competition after 30 years some reflections
- Impact assessment of UNCTAD voluntary peer reviews of consumer protection law and policy
- Word Invetment Report 2024