

Agenda

22 January 2025

9.00 - 16.30

Tirana International Hotel

Balsha meeting room

Protecting consumers, fostering competition: perspectives and strategies for inclusive and digital markets

9.00 – 9.30 Registration

9.30 – 10.15 Opening remarks

Denar Biba, Chair, Competition Authority of Albania

Borana Kalemi, Adviser to Minister of Economy

Teresa Moreira, Head, Competition and Consumer Policies Branch, UN Trade and Development (UNCTAD) (online)

10.15 – 10.30 Signature MoU – Competition Authority of Albania and Consumer Protection Commission

10.30 – 11.00 United Nations Guidelines for Consumer Protection

Introduction to the global set of principles on consumer protection

Arnau Izaguerri, Economic Affairs Officer, UNCTAD

Coffee break

11.30 – 13.00 Round table 1 - Integrating perspectives: competition and consumer protection for inclusive markets

Moderation by **Valentina Rivas**, Programme Management Officer, UNCTAD

This session will explore the interplay between competition law and consumer protection, highlighting synergies, challenges, and strategies for integrated enforcement.

Speakers

- Daniel Mańkowski, Vice-President, Uokik, Poland
- Leida Matja, Vice-Chair, Competition Authority of Albania
- Ersida Teliti, Member of Consumer Protection Commission
- Iratxe Gurpegui, Compliance Expert, UNCTAD

Lunch

Tirana International
Hotel

14.30 – 16.00

Round table 2 - Enforcing competition and consumer protection law in digital markets and ecosystems: policy challenges and options

Moderation by Mimoza Kodhelaj, Director, Competition Authority of Albania

The session aims to explore practical policy options to ensure fair competition, safeguard consumer rights, and foster trust in digital platforms, while balancing innovation and regulation.

Speakers

- Sung Kim, Expert, UNCTAD
- François Souty, PhD, Former International Affairs Officer, Directorate-General for Competition, European Union, Lecturer Excelia Business School, La Rochelle-Paris and Faculty of Law, University of Nantes
- Jura Citozi, member, Albanian Consumer Center
- Valer Pinderi, Founder, Aladini and Chairman, Executive Board Albanian E-Commerce Association (AECA)
- Gentjan Skara, EPOKA University

16.00 – 16.30

Conclusions and closing session

Denar Biba, Chair, Competition Authority of Albania