

20 February 2025 - Kampala

# Enhance the integration of Uganda SMEs in regional value and supply chains

Financed by the 2030 sustainable  
development sub-fund under the  
UN peace and development fund.



United  
Nations



## Programme

20 February 2025, 9 a.m to 4.30 p.m. (EAT)

Boardroom 3, 3<sup>rd</sup> Floor, Protea Hotel by Marriott Kampala

### Thursday, 20 February

- |                     |   |
|---------------------|---|
| 9 a.m.– 9.30 a.m.   | Registrations   |
| 9.30 a.m.– 10 a.m.  | Opening remarks<br>Mr. Leonard Zulu, UN Resident Coordinator  |
| Introduction by     | By H.E. Mr. Mwebesa Francis, Minister of Trade Industry and Cooperatives  |
| 10 a.m.– 10.30 a.m. | Presentation of UNCTAD's Project on enhancing SMEs participation in regional value and supply chains<br>By Ms. Anja Slany, UNCTAD   |
| 10.30 a.m.– 11 a.m. | "Challenges and opportunities of Uganda SMEs in regional value and supply chains ", presentation of the preliminary findings of UNCTAD's study<br>By Ms. Birce Akay, UNCTAD |

11 a.m.– 11.30 a.m.	Coffee Break
11.30 a.m.– 12 p.m.	<p>“Improving the capacity of trader and small-scale businesses to access trade and market information”, presentation of UNCTAD’s cross-border trade mobile application</p> <p>By Ms. Anja Slany / Ms. Christine Achieng Awiti, UNCTAD</p>
12 p.m.– 12.30 p.m.	<p>“Leveraging digital technologies and innovative financing for MSME integration into regional and global value chains: The potential of the AfCFTA”</p> <p>By Mr. Benjamin Mattondo, UNCTAD</p>
12.30 p.m.– 1.30 p.m.	Interactive Session: Contributions from Participants
1.30 p.m.– 2.30 p.m.	Networking Lunch
2.30 p.m.– 4 p.m.	Interactive Session: Contributions from Participants (cont.)
4 p.m.– 4.30 p.m.	<p>Summary of discussions and next steps</p> <p>By Christopher Matsiko, MTIC</p>

