

UNCTAD informal Working group on consumer protection in e-commerce

Webinar on AI deployment for consumer protection enforcement authorities

20th February 2025

Time: 2.00 - 3.30 p.m. (CET)

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Agenda

2.00 - 2.05 p.m.	<p>Opening remarks</p> <ul style="list-style-type: none"> - Teresa Moreira, Head, Competition and Consumer Policies Branch, UNCTAD
2.05 – 2.15 p.m.	<p>Moderation</p> <ul style="list-style-type: none"> - Christine Riefa, Co-ordinator, UNCTAD informal Working group on consumer protection in ecommerce <p>Introduction: UNCTAD Checklist for enforcement authorities deploying AI</p> <ul style="list-style-type: none"> - Emil Szerszeń, AI checklist project co-lead UOKiK - María Emma Fernández, AI checklist project co-lead, Defensoria del Consumidor
2.15 – 3.10 p.m.	<p>Presentations</p> <p><i>AI-based tool ARBUZ: characteristics and development – UOKiK, Poland</i></p> <ul style="list-style-type: none"> - Agnieszka Doering-Szyrszeń, Deputy Director and Agnieszka Szafran, Legal Counsel, UOKiK, Poland <p><i>Major challenges faced by consumer protection agencies when starting, or in the process, to deploy AI</i></p> <ul style="list-style-type: none"> - Eunice Phiri Hamavhwa, Acting Executive Director of the Competition and Consumer Protection Commission, Zambia <p><i>AI and consumer protection of Thailand</i></p> <ul style="list-style-type: none"> - Wimonrat Rukkhaworakul Teriyapirom, Director of International Cooperation, Office of the Consumer Protection Board, Thailand <p><i>Overcoming challenges in building AI-based knowledge platform</i></p> <ul style="list-style-type: none"> - Yoonkyung Na, International Cooperation Team, Korea Consumer Agency, Republic of Korea
3.10 – 3.30 p.m.	<p>Q&A and summary of discussions</p>