

Enhancing Trade in Services Statistics with TiSSTAT

High-Level Panel: Advancing trade-in-Services statistics – global and national perspectives

As global trade increasingly revolves around services, the need for reliable trade-in-services data has never been greater. Today's speakers bring expertise in trade statistics, and innovation, offering insights into the challenges and solutions in compiling accurate data. They will share their experiences and discuss how tools like TiSSTAT can enhance statistical capacities, supporting evidence-based policymaking and global economic integration.





Anu Peltola

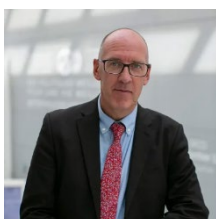
Chief Statistician of the UNCTAD
Director of UNCTAD Statistics



Anu Peltola is the Director of UNCTAD Statistics, overseeing the statistical work of the UN Trade and Development. She supports countries in measuring Sustainable Development Goals (SDG) indicators on trade, maritime transport, investment, illicit finance, South-South cooperation, and enterprise sustainability. Anu brings over 25 years of experience in official statistics at both the national and international levels. At UNCTAD, she has been involved in coordinating UN system-wide data efforts with co-leads and partners, particularly on initiatives such as beyond GDP and the cost of SDG transitions. Her team also contributes to the development of new statistics and methodologies and enhancing countries' statistical capacity in measuring trade and development. Examples include a new set of indicators on gender equality in trade and the inclusive growth index. UNCTAD's statistics are released in UNCTAD Data Hub and Data Insights always reflecting the latest data in UNCTADStat and SDG Pulse sharing the latest data-driven analysis. Prior to joining UNCTAD, Anu coordinated international task teams at the UNECE Statistical Division and supported the Conference of European Statisticians, and at Statistics Finland she managed work on business and social statistics.

Dr. Steve MacFeely

Chief Statistician of the OECD
Director of the Statistics and Data Directorate



Dr. Steve MacFeely is the Chief Statistician of the OECD and Director of the Statistics and Data Directorate. He is also an Adjunct Professor at the Department of Economics at University College Cork in Ireland. He chairs the Advisory Board of the Statistical Journal of the IAOS, the UN's Productive Capacity Index Statistical and Technical Expert Group, and the Advisory Board of the International Statistics Literacy Project. Steve is an elected member of the International Statistics Institute. Prior to joining the OECD, Steve served as the Director of Data and Analytics at the World Health Organization. He also served as Director of the UNCTAD Statistics, where he played a key role in the development of TiSSSTAT.

Before joining the UN, he was the Deputy Director-General at the Central Statistics Office (CSO) in Ireland.





Laurent Mahounou HOUNSA

Chief statistician Benin
General director of the Institut National de la Statistique et de la
Démographie (INSTaD)



Laurent Hounsa is the Director-General of INSTaD and the Chief Statistician of Benin. Before joining INSTaD, Laurent worked for BCEAO (Central Bank of West African States). He played a pivotal role in the UNCTAD-UEMOA Trade-in-Services Project, contributing significantly to the development of the questionnaire used for collecting trade-in-services data. Drawing from his extensive experience at BCEAO, he represented the institution in this project and helped shape the statistical frameworks that would later support the development of TiSSTAT. Laurent has continued to support the development and implementation of TiSSTAT, transitioning from a key contributor to a user of the tool in his current role. His expertise in economic statistics and external accounts has been instrumental in advancing trade and services data collection in the region. Prior to his leadership role in Benin, he worked as the Head of the Balance of Payments Service at BCEAO, contributing to the development of external accounts for the UEMOA region. His career has been marked by a deep commitment to enhancing statistical capacity and the use of data for informed policy-making in West Africa.

Georgina Alcantar-López

Chief of Environment and Climate Change Statistic
Unit Statistics Division - ECLAC



Georgina Alcantar-López is a Biologist with a Master's in Biological Sciences, specializing in Environmental Analysis. MSc Alcantar has over twenty-five years of experience generating, managing, compiling, integrating, and systematizing environmental information and various information systems for different purposes. MSc Alcantar has experience in statistical modeling of biological and ecological processes, including predictive perspective, spatially explicit data, scenario building and information for the decision-making process, conflict analysis, land planning, and land suitability analysis. Her career encompasses academia, consulting, and public service roles, notably as the environmental statistics director for Mexico's Ministry of Environment and Natural Resources for thirteen years. She has collaborated with diverse stakeholders, from NGOs to international authorities. Currently, she leads the Unit of Environment Statistics, Climate Change, and Disasters at ECLAC.

