UNCTAD, OECD, CDSB and GRI Workshop on Climate Change Reporting

16 March 2012, Room XXV Palais des Nations, Geneva

SESSION II

INFORMATION NEEDS OF A GREEN ECONOMY: PROMOTING NEW PRACTICES, ALIGNING EXISTING PRACTICES

PRESENTED BY

Lois Guthrie
Executive Director
Climate Disclosure Standards Board

This material has been reproduced in the language and form as it was provided. The views expressed are those of the author and do not necessarily reflect the views of UNCTAD.

Climate change reporting An enabler for society's responses to climate change



Physical

 Scientific, verifiable measurement

Political

 To support political commitments, including rules for comparing emissions and removals with commitments

Marketenabling

 Infrastructure for carbon markets

Financial

 Accounting for rights & obligations under emissions trading schemes

Social environmental

 Measurement, disclosure of and responsibility for climate change impacts by corporations

What is climate change-related disclosure



Climate change-related disclosure provides information about:

- The effect of climate change on:
 - the **resources and relationships** the organization needs to operate; and
 - The context in which the organization operates;
- The climate change-related effects of the organization's activities, transactions and events;
- The risks and opportunities presented to the organization by climate change;
- How the organization manages and governs the effects, impacts, risks and opportunities associated with climate change, including its strategy and targets;
- The results achieved against climate change targets and performance indicators;
- **Instruments** owned, traded, delivered etc to support climate change policy and other objectives.

Climate Disclosure Landscape - Overview

MANDATORY

Report



VOLUNTARY REPORTING – NATIONAL, GLOBAL, INDUSTRY

CARBON DISCLOSURE PROJECT





- JVETS
- •Bilan Carbone France
- •DEFRA Guidelines (UK)
- Measures on Open Environmental Information (China)
- •API/IPEICA



ASTM Standards

- •National Greenhouse & Energy Reporting Act 2007 (Australia)
- Act on Promotion of Global Warming Countermeasures (Japan)
- •Financial Statements Act (Denmark)
- •EU Emissions Trading Scheme
- •CRC Energy Efficiency Scheme (UK)
- Canadian Environmental Protection Act
- •Greenhouse Gas Mandatory Reporting Rule (USA)
- Climate Change Response Act 2002 (NZ)

VERIFICATION





International Federation of Accountants

AA1000

STANDARDS







STOCK EXCHANGES

Australia
Brazil
Canada
China
Hong Kong
Korea
Malaysia
Singapore
South Africa
Turkey

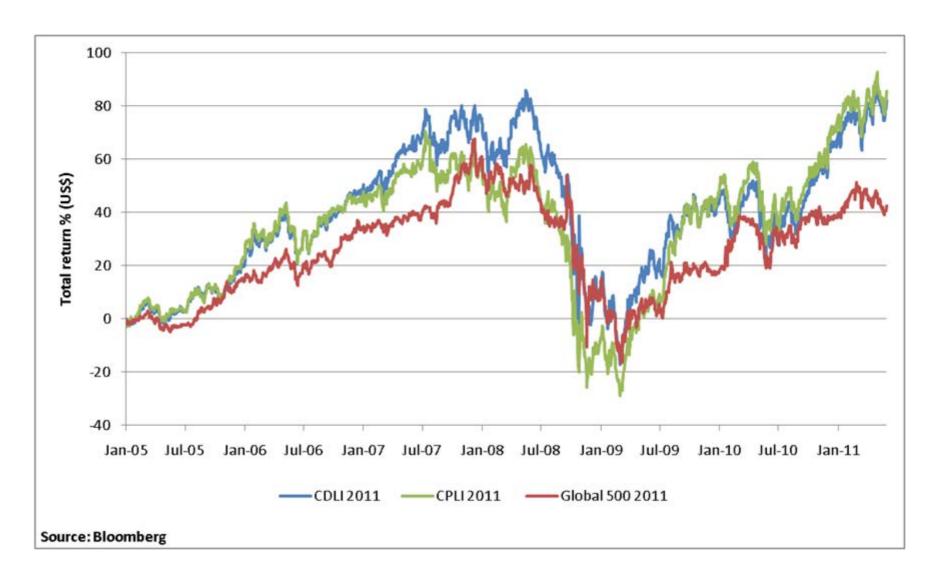
What is the purpose of climate change-related disclosure?

CDSB Climate Disclosure Standards Board

- Influences decisions and actions of management
- An essential element of corporate governance
- Influences decisions and actions of shareholders & other stakeholders
- Affects resource allocation (financial, natural and human resources) in society
- Critical for investor confidence



Global 500 CDLI and CPLI vs benchmark total financial return



CDSB Mission



"...to promote and advance climate change related disclosure in mainstream reports through the development of a global framework for corporate reporting on climate change......"

"Mainstream financial reports" are the annual reporting packages in which certain companies are required to deliver their audited financial results under the corporate, compliance or securities laws of the territory or territories in which they operate.

"Climate change-related information" – the types of subject matter or information established by leading climate change initiatives as representing information of value to investors including strategic analysis, risk & governance and greenhouse gas emissions reporting.

CDSB membership & structure



CDSB Board

Carbon Disclosure Project (Secretariat)

CERES, The Climate Group

The Climate Registry

International Emissions Trading Association

World Economic Forum (Convenor)

World Resources Institute

World Business Council Sustainable

Development

Secretariat

(Carbon Disclosure Project)

Technical Working Group

Accounting firms, their professional bodies, academics & UK Government official

Advisory Group

Leading industrial corporations, NGOs, Law firms

Objectives



CDSB responds to demand for a global reporting model that supports responses to climate change, ensures fair and transparent markets, encourages standardized climate change-related reporting and inspires confidence in reporting. CDSB aims to:

- •promote, advance and standardize climate change-related disclosure in mainstream reports in order to elicit relevant and material information that can be integrated into investor analyses for the enhanced efficiency of capital allocation;
- •connect financial and non-financial business reporting through a focus on how climate change affects organizations' strategy, condition and value creation potential;
- •provide conceptual and practical input into deliberations by regulatory agencies developing or contemplating the introduction of requirements on corporate climate change-related disclosure; •support assurance of climate change-related information through specification in the CCRF of requirements and criteria that may be used for assurance activities.

CDSB advances its mission by:

- •providing a forum for collaboration on how existing standards and practices can be supported and enhanced;
- •consolidating existing good practice through CDSB's commitment not to create a new standard but to enhance initiatives that are widely adopted and with which business is already familiar; •providing tools and resources for preparers and users of climate change-related information and for regulators so as to encourage a more globally harmonized approach to climate change-related reporting.

8

Route -

Harmonization not duplication



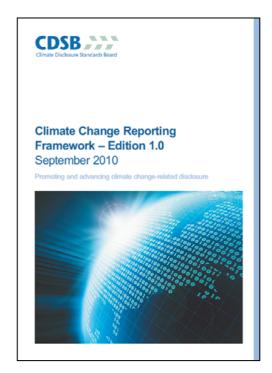
Financial reporting principles

Best practice & experts

Regulatory developments

Market requirements

CDSB Board,
Advisory &
Technical
Working
Group
member work



Integrated reporting model

Policy objectives

Social & environmental considerations

Inter-agency working group CDSB — **Consistency research**



CDSB, GRI, OECD, UNCTAD

Inconsistency is:

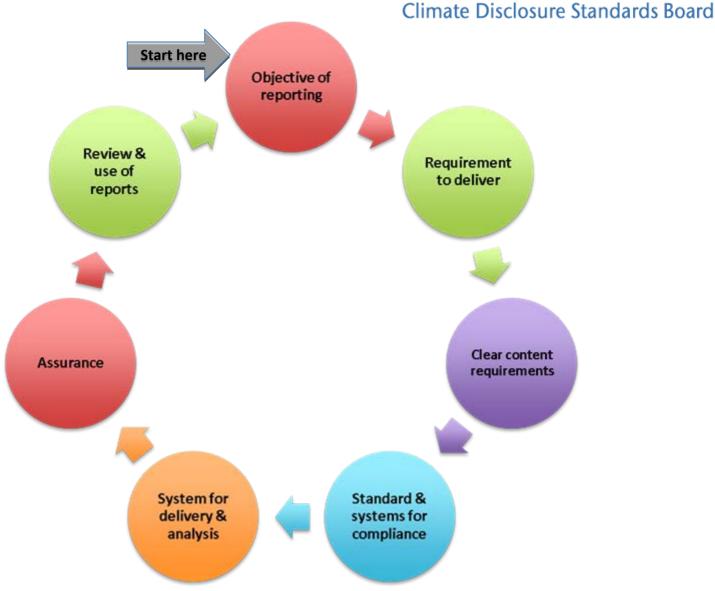
- •at variance with the global nature of and risks related to climate change;
- •produces variation in the quality, quantity and relevance of disclosures;
- prevents the effective use of information by markets and stakeholders; and
- •discourages disclosure because preparers are uncertain about what they should report and how to comply with user needs; and
- •Is arguably unnecessary a tonne of carbon is a tonne of carbon.

The project is designed:

- •Provide information, evidence and resources to support greater understanding of the policies, initiatives and practices that currently lead to the demand for and supply of climate change related information.
- •Identify the main problems linked to the current lack of consistency of climate change disclosure systems.
- •Assess the benefits of greater consistency.
- •Pave the way for further discussions and action to support consistency in the demand for and supply of climate change related information. Variety of schemes designed for disclosure about climate change risks:

What is needed for successful reporting





Inter-agency working group CDSB looking at:



- •What is the motivation for the supply of and demand for information?
- •What are the provisions/standards at national, regional and global level?
- •What do they have in common?
- •What are the differences?
- •What advantages would consistency bring?
- •How to balance consistency and flexibility?
- •What sort of technical challenges are associated with reporting?
- •What models have been successful in supporting consistency?

Research findings so far



There are differences in:

- Why an organization reports compliance, communication, expectation
- Who/what type of organization reports the scope of reporting schemes
- •Whether and how much the organization has to or chooses to report
- •What and how an organization reports
- •Where the organization has to report

Research findings so far



A non-exhaustive inventory of of national and regional laws, codes, guidance and practices (collectively referred to as "provisions") that directly or indirectly affect the way in which climate change-related information is reported by corporations.

A Group operating in the UK, the US and Denmark could potentially be asked to make disclosures about its GHG emissions and/or it might independently decide to do so for one or more of the following reasons:

•To comply with obligations under the:

EU Emissions Trading Scheme (Monitoring and Reporting requirements)

USA EPA MRR

UK CRC Scheme

- •As part of management's review per section 99a of the Danish Financial Statements Act
- Under the Danish Green Accounts Act
- •For voluntary reporting purposes encouraged in the UK under Defra guidelines on GHG reporting
- •In response to the Carbon Disclosure Project annual information request
- For CSR reporting
- By specialist Indices

Unity & diversity explained



	Carbon Disclosure Project (CDP)	Climate Disclosure Standards Board (CDSB)	Global Reporting Initiative (GRI)	International Integrated Reporting Council (IIRC)
Focus	Collecting and disseminating information for investors and purchasing organizations	How information should be determined, prepared and presented to make it useful	Sustainability reporting for multiple stakeholders	Integrated reporting
Alignment on WHAT	Climate change-related information CONTENT is aligned Climate change strategy, governance and management & GHG emissions			Reliance on CDP, CDSB and GRI for climate content?
Alignment on HOW for GHG emissions reporting	All rely on and endorse WRI/WBCSD's GHG Protocol Corporate Standard and ISO 14064 for the preparation of GHG inventories			Reliance on CDP, CDSB and GRI?
WHY?	Investors need information on climate change	Material climate change related information should be disclosed in mainstream reports	Climate change reporting is an integral part of sustainability reporting	Integrated reporting provides a more complete picture of performance
HOW? Other information	Relies on CDP guidance & CDSB Climate Change Reporting Framework	CDSB Climate Change Reporting Framework	GRI Guidelines and Protocols	Integrated reporting framework
WHERE?	CDP online reporting system	Mainstream Reports	Sustainability Reports	Integrated Report

CDSB's focus & identity



CDSB replicates the content elements of CDP's information request and GRI's indicators (to the extent that they align). It adopts and relies on the GHG Protocol for the preparation of Corporate GHG Inventories.

The CDSB Climate Change Reporting Framework also:

- •Proposes a single approach to organizational boundary setting in order to promote consistency;
- •Adopts and relies on the IASB's characteristics of decision-useful information to filter out what is most meaningful for mainstream reporting;
- •Recommends that climate disclosure reporting periods are aligned to financial reporting periods;
- •Requires a statement of conformance so that readers may be informed of the extent of conformance and standards used for the preparation of climate disclosures;
- •Adopts relevant principles from financial reporting on disclosure of future oriented information and the way in which information should be segmented.

CDSB also researches various technical reporting issues including:

- •Characterization, accounting for and reporting of GHG emissions permits from trading schemes;
- •Standardization of key performance indicators at industry level;
- •How to prepare a mainstream report against a background of multiple regulation.

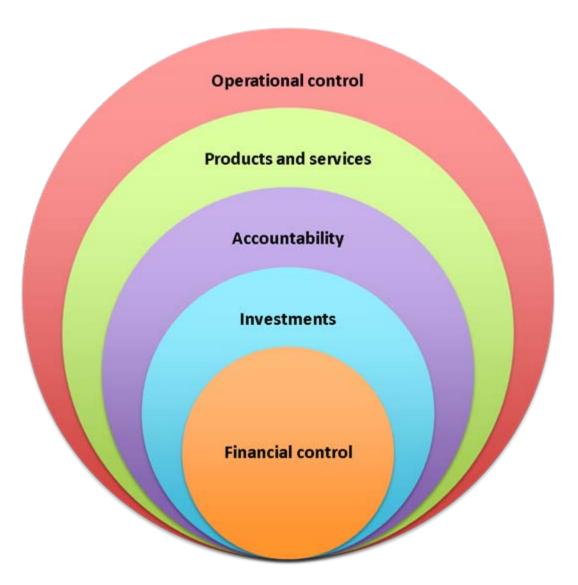
Technical challenges



- Organizational boundaries
- Accounting for net environmental impacts
- Accounting for rights & obligations under ETSs
- Materiality (determination and expression)
- Performance metrics
- Interactive data language for analysis and exchange of data
- GHG emissions measurement & reporting
- Assurance and verification
- Transitional arrangements
- Corporate inventory vs multiple disclosure requirements
- Characterization of carbon "things" vs policy objectives







Contact CDSB



Lois Guthrie

Executive Director – Climate Disclosure Standards Board Secretariat

E-mail: lois.guthrie@cdsb.net

Office: +44 (0) 20 7415 7180 | Mobile: +44 (0) 7740 988 391

Mardi McBrien

Manager - Climate Disclosure Standards Board Secretariat

E-mail: mardi.mcbrien@cdsb.net

Office: + 44 (0) 20 7415 7180 | Mobile: + 44 (0) 7920 463 046

Skype: mardi.mcbrien.cdp.cdsb

CDSB Secretariat, Carbon Disclosure Project, 40 Bowling Green Lane, London EC1R ONE, United Kingdom

Web: www.cdsb.net < http://www.cdsb-global.org>

Carbon Disclosure Project, Registered Charity no. 1122330. A company limited by guarantee registered in England no. 05013650.